



# Kibble Park Place Plan and Concept Plan

## **CONSULTATION REPORT**

Central Coast Council

# 1 Executive Summary

This report provides an overview of the engagement activities undertaken for the Kibble Park Place Plan and Concept Plan which was carried by Central Coast Council from 15 March to 26 April 2023.

The Place Plan explores the vision for Kibble Park and actions for how it can be achieved. The Concept Plan outlines the layout and purpose of each area within the park.

This report documents the methods and approach of the engagement and provides an analysis of and response to community and stakeholder feedback during the phase 3 consultation.

## What we heard

Council received a total of **6** written submissions, **42** online feedback form responses and **72** comments on the interactive concept plan.

Key themes and issues raised throughout consultation include:

- there is a strong sentiment for Council to 'just get on with it'.
- some qualms around the removal of trees and the need to retain the mature trees within the park.
- some hesitation around the removal of the Gosford Library due to its heritage significance.
- that there is a desire to manage perceptions of safety within the Park.
- questions around the spend on Kibble Park.

***It's important to note that while we do our best to develop projects to meet the needs and requests of the community and stakeholders, technical constraints, costs, and the overarching project objectives must also be considered to deliver a project that is safe, functional and best balances the competing needs of all those affected including the environment.***

## Next steps

We are using the results of the consultation to finalise the Place Plan and Concept Plan. Council will explore funding opportunities to deliver the actions identified for the future of Kibble Park.

We will keep the community updated on the progress of the civic heart of Gosford – Kibble Park.

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# 2 Introduction

## 2.1 Background

The Kibble Park Place Plan has been thoroughly consulted on over the last 2 years. The Concept Design has undergone several refinements as a result of the previous community consultation with final draft undergoing consultation throughout this consultation activity.

Kibble Park is the civic heart of Gosford City. The Park is widely utilised by local residents for leisure and play, businesses and workers on their lunch breaks and community groups and businesses running events and activations. The Park is in need of an upgrade due to dated infrastructure, to improve safety and functionality for activities and to improve connections to the new Library development and Imperial Centre. The Kibble Park Place Plan and Concept Plan proposes a unique opportunity to expand the green space

The phase 3 consultation sought further feedback to ensure the Plans are still correct in the context of a post-Covid City and for the future of Gosford which includes the Gosford waterfront revitalisation and the Gosford Regional Library development.

## 2.2 The plans

The key elements of the plans include:

- Plans for activating Kibble Park and the role it plays in creating a safe and vibrant Gosford City
- Concept layout for Kibble Park which focuses on multi-use opportunities to cater to the future university and TAFE developments in close proximity to the park
- The removal of the current Gosford Library building

The plans can be [viewed online here](#).

# 3 Engagement Approach

## 3.1 Purpose of Engagement

The purpose engagement was to:

- Inform the community about the projects planned and underway in Gosford
- Seek feedback on the Kibble Park Place Plan and Concept Plan
- Work with stakeholders and the community to identify issues which may affect the Plans
- Gather local knowledge to inform the refinement and finalisation of projects occurring in Gosford

## 3.2 Our engagement framework

Consultation has been designed in accordance with Central Coast Council’s Engagement Framework. This framework is available to view at <https://www.yourvoiceourcoast.com/Central-Coast-CouncilEngagement-Framework>

## 3.3 How we consulted

### Consultation methods

Drop-in information sessions	<p>A drop-in information session was hosted at Parkhouse Kibble Park on 30<sup>th</sup> March 2023 as part of the Let’s Talk Gosford campaign.</p> <p><b>100</b> people attended the session with <b>296</b> conversations hosted across the community and business leaders and operators sessions.</p>
Virtual presentations	<p><b>200</b> tickets were made available for virtual project presentations. <b>20</b> registered to attend the sessions and <b>16</b> participated.</p>
Written feedback	<p>All residents and stakeholders could provide written feedback via email, the online feedback form on <a href="https://www.yourvoiceourcoast.com">yourvoiceourcoast.com</a>, hand written submissions forms provided at information sessions, or via post.</p> <p><b>42</b> online feedback forms were completed and <b>6</b> people submitted feedback via email.</p> <p>Copies of the feedback form can be found in <b>Appendix B</b></p>
Interactive Concept Plans	<p>An interactive concept plan was developed for the community to provide feedback on.</p>

	<ul style="list-style-type: none"> <li>• <b>1118</b> viewed the interactive concept plan</li> <li>• <b>74</b> comments were placed on the interactive concept plan generating <b>140</b> reactions.</li> </ul> <p>A copy of the interactive concept plan can be found in <b>Appendix C</b></p>
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## Promotion of activities

We carried out promotion of the consultation to ensure the community and stakeholders were aware of the opportunity to participate.

Media Releases	<ul style="list-style-type: none"> <li>• 15 March 2023, You asked, now let's talk Gosford!</li> <li>• 4 April 2023, Community have their say at Let's Talk Gosford</li> </ul> <p>Copies of the media releases can be found in <b>Appendix D</b></p>
Coast Connect articles	<ul style="list-style-type: none"> <li>• You asked, now let's talk Gosford! 15 March 2023</li> <li>• Let's Talk Gosford 22 March 2023</li> </ul> <p>Copies of the articles can be found in <b>Appendix E</b></p>
Print advertising	<ul style="list-style-type: none"> <li>• Coast Community News, 16 March 2023</li> </ul> <p>A copy of the advertisement can be found in <b>Appendix F</b></p>
Your Voice – Our Coast website	<p>Online project page launched 15 March 2023 attracting <b>2059</b> visits during the consultation period.</p> <p><a href="http://www.yourvoiceourcoast.com/kibblepark">www.yourvoiceourcoast.com/kibblepark</a></p> <p>A copy of the your voice our coast project page can be found in <b>Appendix A</b>.</p>
Direct emails	<p><b>1031</b> direct emails sent out to a variety of stakeholders</p>
Promotional flyers	<p><b>700</b> promotional flyers were distributed across Gosford.</p> <p>A copy of the promotional flyer can be found in <b>Appendix G</b>.</p>
Posters	<p><b>62</b> posters were distributed and displayed at businesses and in key open space areas across Gosford.</p> <p>A copy of the poster can be found in <b>Appendix H</b>.</p>
Project screensavers	<p>Projected screensavers displays across <b>17</b> Council libraries, customer service centres and recreation facilities.</p>

<p>Facebook</p>	<ul style="list-style-type: none"> <li> <p>🗨️ You asked, now it's time to talk Gosford! 🏡🌳 'Let's Talk Gosford' is an opportunity for you to discover more about the 10 exciting and diverse projects Council has planned to help Gosford reach its full potential and create a city full of life and opportunities. Facebook, <b>29700</b> reached and <b>5400</b> engagements. 15 March 2023</p> </li> <li> <p>📍 For a long time, Kibble Park has been the heart of Gosford, however it needs a refresh to make it a safe, welcoming and vibrant park that we can all be proud of. Facebook, <b>15400</b> reached and <b>2100</b> engagements. 22 March 2023</p> </li> <li> <p>💬 Join our 'Let's Talk Gosford' drop-in information day for businesses and collaborators, as well as community members this Thursday 30 March at Park House Gosford... Facebook, <b>5200</b> reached and <b>146</b> engagements 27 March 2023</p> </li> <li> <p>👍 We're ready to talk to you about all things Gosford! ✓ ... Facebook, <b>16200</b> reached and <b>2500</b> engagements. 30 March 2023</p> </li> <li> <p>🙏 We'd like to thank all community members who attended our Let's Talk Gosford events last week... Facebook, <b>4800</b> reached and <b>140</b> engagements. 4 April 2023</p> </li> <li> <p>📣 We think it's important our community has a voice in helping us improve life on the Central Coast... Facebook, 2300 reached and 105 engagements. 14 April 2023</p> </li> <li> <p>🌳 Did you know that Council is proposing to increase the green space within Gosford CBD as part of the Kibble Park refresh? Facebook, 4300 reached and 510 engagements. 17 April 2023</p> </li> </ul> <p>Copies of the posts can be found in <b>Appendix I</b>.</p>
<p>Instagram</p>	<ul style="list-style-type: none"> <li> <p>🗨️ You asked, now it's time to talk Gosford! 🏡🌳 'Let's Talk Gosford' is an opportunity for you to discover more about the 10 exciting and diverse projects Council has planned to help Gosford reach its full potential and create a city full of life and opportunities. Instagram, <b>3800</b> reached and 111 engagements.</p> </li> </ul>

	<p>15 March 2023</p> <ul style="list-style-type: none"> <li>📍 For a long time, Kibble Park has been the heart of Gosford, however it needs a refresh to make it a safe, welcoming and vibrant park that we can all be proud of. Instagram, <b>3900</b> reached and <b>108</b> engagements.</li> </ul> <p>22 March 2023</p> <ul style="list-style-type: none"> <li>💬 Join our 'Let's Talk Gosford' drop-in information day for businesses and collaborators, as well as community members this Thursday 30 March at Park House Gosford... Instagram, <b>1300</b> reached and <b>15</b> engagements.</li> </ul> <p>27 March 2023</p> <ul style="list-style-type: none"> <li>👍 We're ready to talk to you about all things Gosford ✓... Instagram, <b>2000</b> reached and <b>33</b> engagements.</li> </ul> <p>30 March 2023</p> <ul style="list-style-type: none"> <li>🙏 We'd like to thank all community members who attended our Let's Talk Gosford events last week, with over 300 conversations hosted at our drop-in information day and public hearing... Instagram, <b>955</b> reached and <b>17</b> engagements.</li> </ul> <p>4 April 2023</p> <ul style="list-style-type: none"> <li>🌳 Did you know that Council is proposing to increase the green space within Gosford CBD as part of the Kibble Park refresh?... Instagram, <b>583</b> reached and <b>13</b> engagements.</li> </ul> <p>17 April 2023</p> <ul style="list-style-type: none"> <li>⏰ Time is running out! Help shape the future of Gosford by sharing your ideas and aspirations for the Coast's city centre... Instagram, <b>751</b> reached and <b>9</b> engagements.</li> </ul> <p>20 April 2023</p> <p>Copies of the posts can be found in <b>Appendix J</b>.</p>
Twitter	<ul style="list-style-type: none"> <li>💬 'Let's Talk Gosford' is an opportunity for you to discover 10 exciting projects Council has planned to help Gosford reach its full potential. 15 March 2023</li> <li>👍 For a long time, Kibble Park has been the heart of Gosford. 22 March 2023</li> <li>💬 Join our 'Let's Talk Gosford' drop-in information day for businesses, collaborators and the broader community this</li> </ul>

	<p>Thurs 30 March. 27 March 2023</p> <ul style="list-style-type: none"> <li>• We're ready to talk to you about all things Gosford ✓ 30 March 2023</li> <li>• 🙏 We'd like to thank all community members who attended our Let's Talk Gosford events last week, with over 300 conversations hosted at our drop-in information day... 4 April 2023</li> <li>• Did you know that Council is proposing to increase the green space within Gosford CBD as part of the Kibble Park refresh? 17 April 2023</li> <li>• Time is running out! Help shape the future of Gosford by sharing your ideas and aspirations for the Coast's city centre... 20 April 2023</li> </ul> <p>Copies of the posts can be found in <b>Appendix K</b>.</p>
Linked In	<ul style="list-style-type: none"> <li>• Did you know that Council is proposing to increase the green space within Gosford CBD as part of the Kibble Park refresh?</li> <li>• 🗨️ You asked, now it's time to talk Gosford!</li> <li>• Time is running out! Help shape the future of Gosford by sharing your ideas and aspirations for the Coast's city centre.</li> </ul> <p>Copies of the posts can be found in <b>Appendix L</b>.</p>
Paid social campaign	<p>A paid social media campaign was undertaken from 15 March to 26 April 2023.</p> <p>The paid campaign had a total reach of <b>109,865</b> and achieved <b>247,027</b> impressions.</p> <p>Demographic information on the reach of the paid campaign can be found in <b>Appendix M</b>.</p>

# 4 What we heard

Council sought feedback from the community between 15 March and 26 April 2023.

## 4.1 Theme coding rationale

When large amounts of feedback are provided, Council uses theming to break down and further analyse data. A copy of the coding rationale for each of the comments is available below.

Sentiment	Summary of sentiment
Attractor	Supportive of the Kibble Park Place Plan and Concept Plan. Provides suggestions/ideas on the Kibble Park Place Plan and Concept Plan
Detractor	Not supportive of the Kibble Park Place Plan and Concept Plan
Neutral	Unclear on support

Theme	Summary of theme	Example comment
Playspace	Comments about the playspace	<p>I think this looks fantastic. Particularly the water play and the shade elements. Being able to have areas where children can interact with water on warmer days that aren't the beach (for various practical reasons) is an excellent opportunity to encourage families outside.</p> <p>Planners should look more into an area for kids to play while parents can sit and eat.</p> <p>You need to ensure the park is fully fenced and has soft fall- not bark or sand or anything else</p>
Trees/shade	Comments about trees and shade within the park	I feel that Kibble Park be a type of mini Botanic Garden showcasing the local native plants for both tourists and residents. At the moment it suffers from

Theme	Summary of theme	Example comment
		<p>the age when it was planted with rubbishy plants like nandinas, mondo grass type plants, non native trees and many other non locals. It should be a way to show of our native plants.</p> <p>Inclusion of picnic tables under shade of trees.</p> <p>Great that you are learning from the mistakes at the waterfront park and including lots of mature trees for shade areas, and maybe consider interim hardscape features to provide shade until the trees mature in size.</p> <p>Where's the shade?? In drought the grass will tun to dust.</p>
People	Comments about the types of people congregating in the park	<p>The issue with Kibble Park wasn't so much the amenities, but the types who were there making it feel completely unsafe and / or a space I would want to go back to with my family.</p> <p>As a person living on the Central Coast it is an area I avoid because of the drug addiction that are always present.</p> <p>In order for Kibble Park to be a safe, vibrant place for families and residents to use, the social problems surrounding that area need to be addressed first.</p>
Parking	Comments about parking	<p>Unless you address the lack of free parking in Gosford CBD it will remain a ghetto, and only get worse. The Kibble Park plan even takes away the small amount of parking there is at present.</p> <p>The removal of ANY parking in the area is also not in the best interest of the community. I regularly use that are to drop my disabled wife to the shopping centre and chemist shop. On Street Parking in Gosford is already in very</p>

Theme	Summary of theme	Example comment
		<p>short supply so the removal of any parking would not be advisable.</p> <p>You cannot get the people to come without, good parking, events, restaurants or CAFES to relax and eat with friends.</p>
Governance	Comments about Council being under administration	<p>My concern is that this is a council that has not been democratically elected. They seem hellbent on making huge changes with little concern for the impacts they will have on heritage.</p> <p>This redevelopment proposal is not only undesirable in its lack of importance for Gosford City and the Central Coast as a region but also considers a lack of recognition of previous planning and design intentions that fit with the broader plan for the urban footprint of Gosford.</p>
Library	Comments about the current Gosford Library	<p>This building was designed by ALAN WILLIAMS and ASSOCIATES (1969) and is such a heritage asset that could easily be adapted or repurposed to cater as a Gosford City community art and history hub etc. Removing such an iconic mid-century building designed by Allan Williams is totally nonsensical and wasteful of a heritage asset that would enhance strong economic development and deliver appropriate heritage outcomes.</p> <p>Leave the current library building where it is. There can be plenty of other uses for this building.</p> <p>The existing library building has a higher value from a heritage and architectural perspective than the kiosk.</p> <p>I support the removal of the old Library. the new regional library will have</p>

Theme	Summary of theme	Example comment
		<p>adequate space to meet community needs, and the creation of an amphitheatre is a great idea for bringing music into CBD. the removal will create an improved open space area.</p> <p>I'm glad the old, ugly library building is being demolished. How is this building even classes as heritage? Plus it's a haven for drug-users at night and makes the area unsafe.</p>
Heritage	Comments about the heritage elements within the park	<p>It (library) has local heritage value. The design of the building has been recognised by the Australian Institute of Architects.</p> <p>The existing library building has a higher value from a heritage and architectural perspective than the kiosk.</p> <p>Heritage does not mean pretty or quaint, or even very old, it's about telling the story of a place and the people who use it now and before. What better example of this than to have the first purpose-built library sitting across from the marvellous new regional library to show not just the change in needs in a library and style of architecture but also the growth of the city of Gosford.</p>
Cost/Financial recovery	Comments about the cost of the upgrade and level of importance when considering Councils financial situation	<p>There are numerous potholes on the coast, including major pot holes in Bowen Cres, West Gosford where new cars constantly go over. There are more important issues.</p> <p>Our council is in dire straits financially.</p> <p>Stop wasting our hard-earned money!!!</p> <p>Do not spend ratepayers money on yet another upgrade in this time of austerity. Our rates have not been increased for such needless luxuries.</p>

Theme	Summary of theme	Example comment
		<p>There are significant other problems within the council that need focus instead.</p>
Revitalisation	Comments about the amount of revitalisation the park has had	<p>I don't believe the council should be putting more money towards the park which has already been redeveloped since I moved in 2011.</p> <p>Kibble Park should not get redone yet again, councils money should be better spent elsewhere.</p> <p>Kibble Park was a beautiful park when I moved to the Central Coast 30+ years ago. It has undergone a number of redevelopments since then. No further redevelopment is necessary.</p> <p>The park was only redesigned and redeveloped in 2004 - 2009, after a full consultation process, and its design is a part of the broader design concept for the whole city that is still being implemented</p>
Support for project	General supportive commentary about the project	<p>I love it. Very excited. Thank you for your work so far.</p> <p>Firstly, let me say how excited I am to see Council reinvigorate Kibble Park. It is a great space with huge potential.</p> <p>Overall this Kibble Park Place Plan and Concept Plan looks great</p> <p>I like the plan overall. Lots of thoughts went into the plan to arrive at a more open and greener park.</p>
Accessibility	Comments about accessibility within the park	<p>New staircases should not be built in public spaces! There is no reason to make the park inaccessible to people with disabilities.</p>

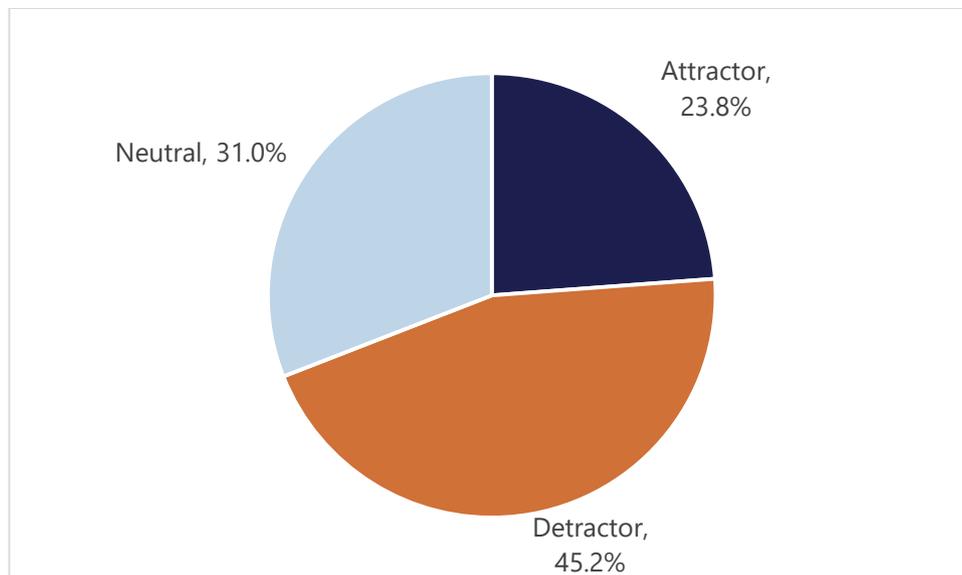
Theme	Summary of theme	Example comment
		<p>There needs to be a ramp for accessibility.</p> <p>There should also be handrails for the elderly walking down the stairs.</p> <p>it would be good to have a lot more disability parking spots, especially if the ones next to the library (both sides) are to be removed.</p>

## 4.2 Method 1 – Online feedback form

Between 15 March and 26 April 2023 an online feedback form was launched to understand community sentiment and seek feedback on the Kibble Park Place Plan and Concept Plan.

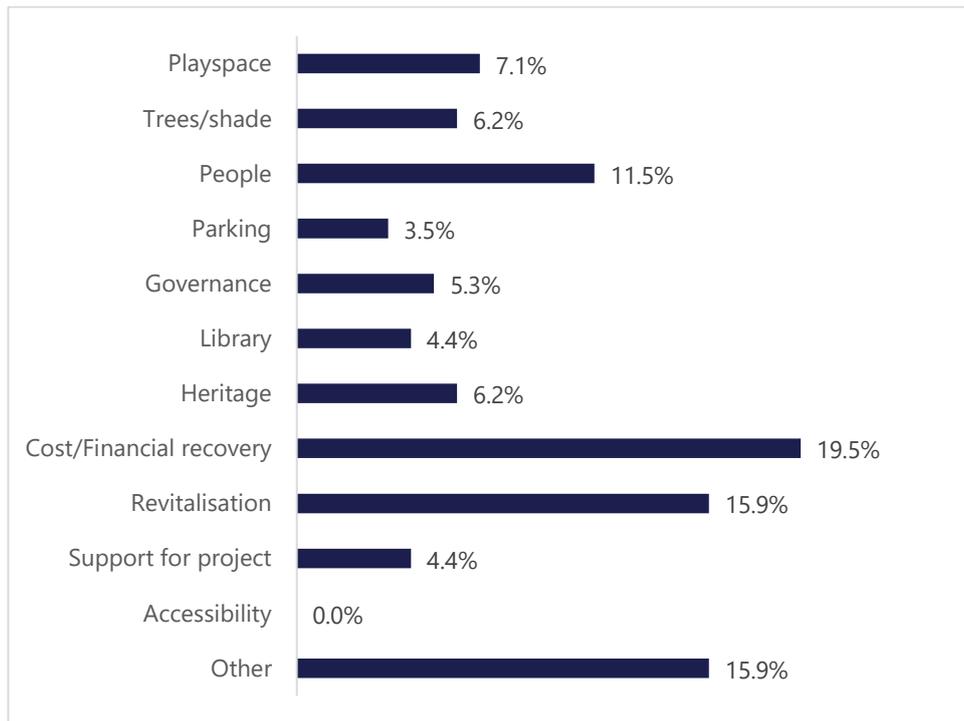
A total of **42** feedback forms were received during the consultation period.

**Figure one:** Online feedback form results for sentiment:



Overall results across the feedback form showed **23.8%** of participants were supportive of the plans (attractor), **31%** were neutral and **45.2%** were not supportive of the plans (detractor).

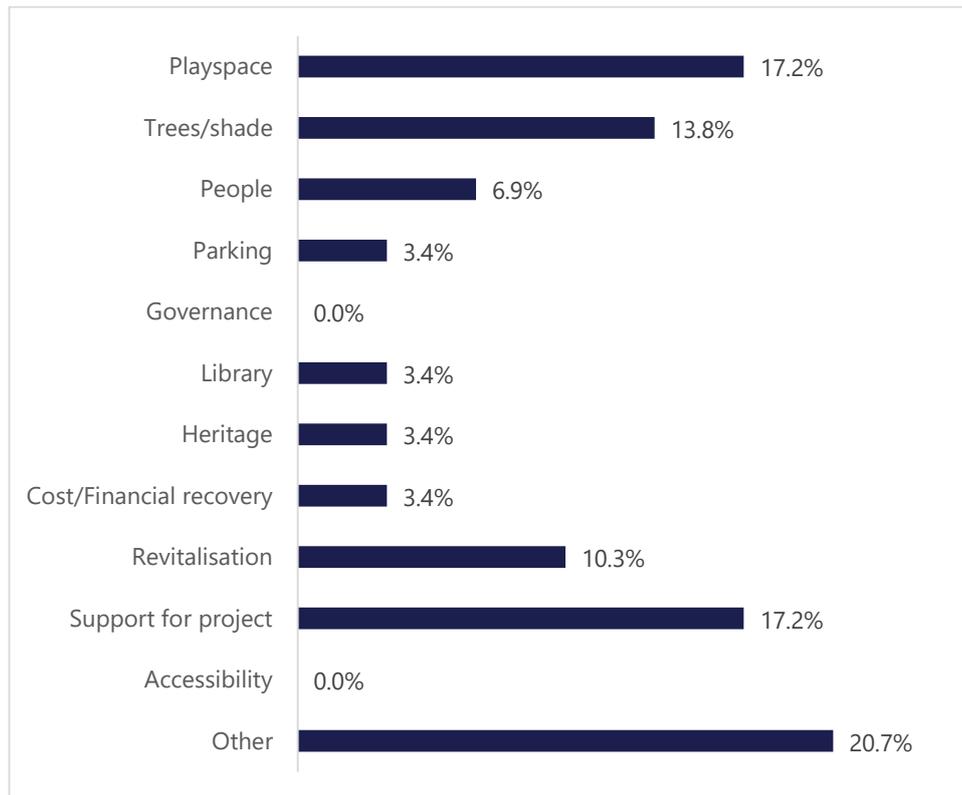
**Figure two:** Online feedback form results per theme:



Upon reviewing the overall results from the feedback from the top three themes identified were:

- Cost/financial recovery 19.5%
- Revitalisation 15.9%
- Other 15.9%

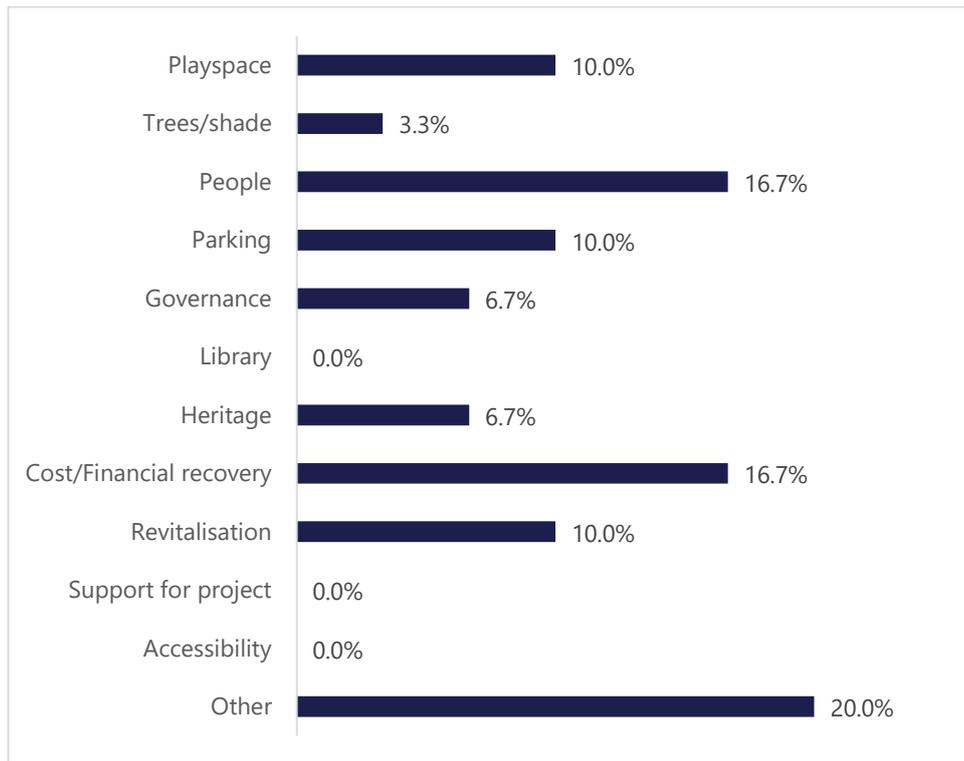
**Figure three:** Online feedback form themes identified when filtering results by *attractor*.



When reviewing the feedback from attractors of the project, the top three themes identified were:

- Other 20.7%
- Playspace 17.2%
- Support for the project 17.2%

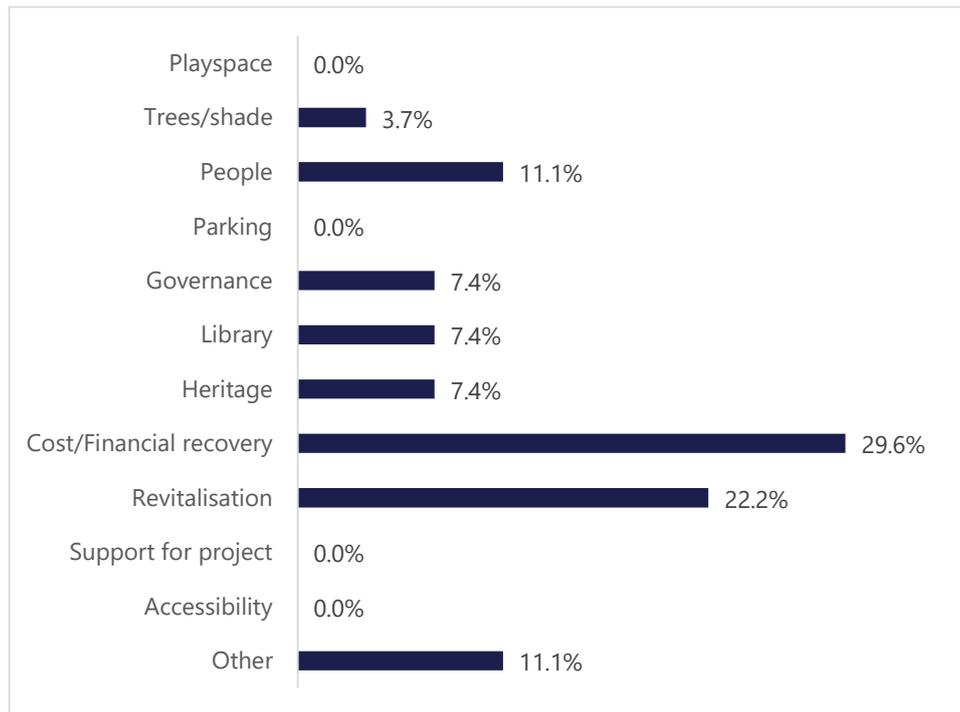
**Figure four:** Online feedback form themes identified when filtering results by *neutral*:



When reviewing the feedback from neutral participants, the top three themes identified were:

- Other 20.0%
- Cost/financial recovery 16.7%
- People 16.7%

**Figure five:** Online feedback form themes identified when filtering results by **detractor**:



When reviewing the feedback received from those not supportive of the project, the top three themes identified were:

- Cost/financial recovery 29.6%
- Revitalisation 22.2%
- People 11.1% and Other 11.1%

Council’s response to each of the themes identified is available in **section 5**.

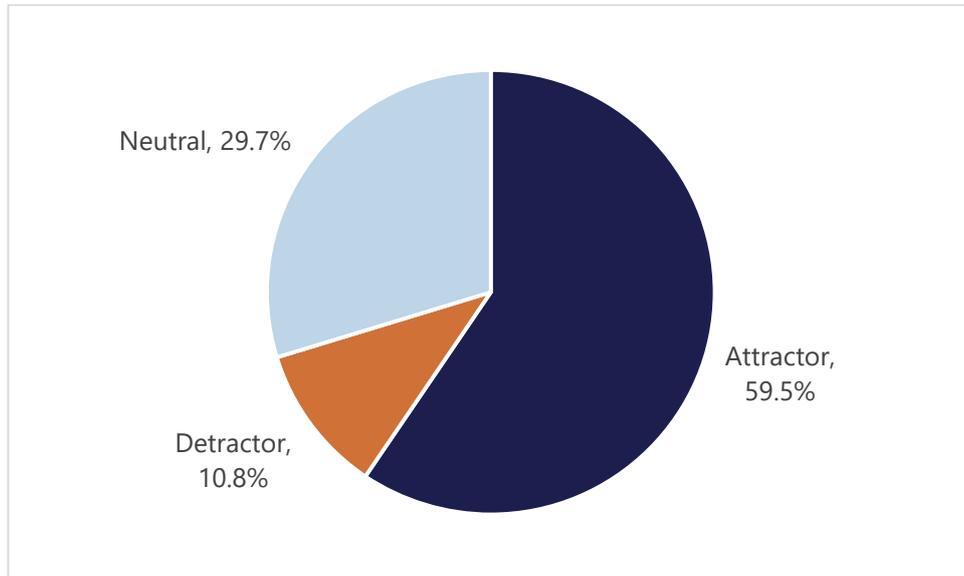
**A note about sampling bias:** The online surveys was ‘opt-in’, which means participants proactively sought to complete the surveys as opposed to a sample or respondents being selected to more accurately reflect and represent the population makeup of the Central Coast community.

## 4.3 Method 2 – Interactive Concept Plan

Between 15 March and 26 April 2023 an online interactive concept plan was launched to understand community sentiment and seek feedback on the Kibble Park Concept Plan.

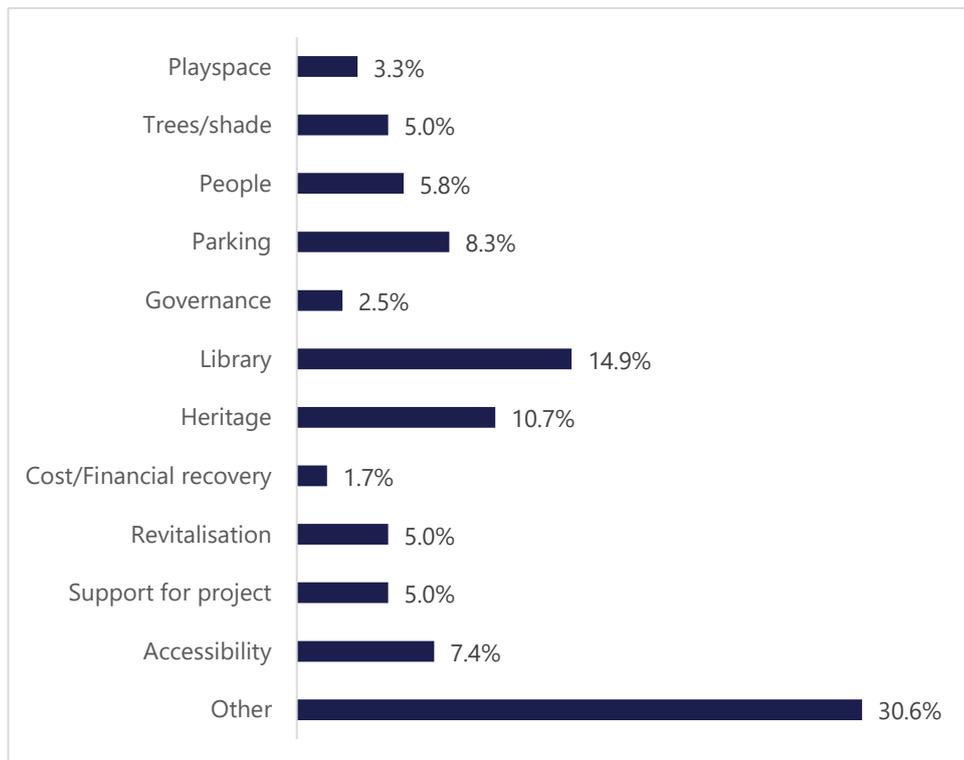
A total of **74** comments were dropped on the plans during the consultation period.

**Figure six:** Interactive concept plan results for sentiment:



Overall results across the interactive concept plan showed **59.5%** of participants were supportive of the plans (attractor), **29.7%** were neutral and **10.8%** were not supportive of the plans (detractor).

**Figure seven:** Interactive concept plan results per theme:

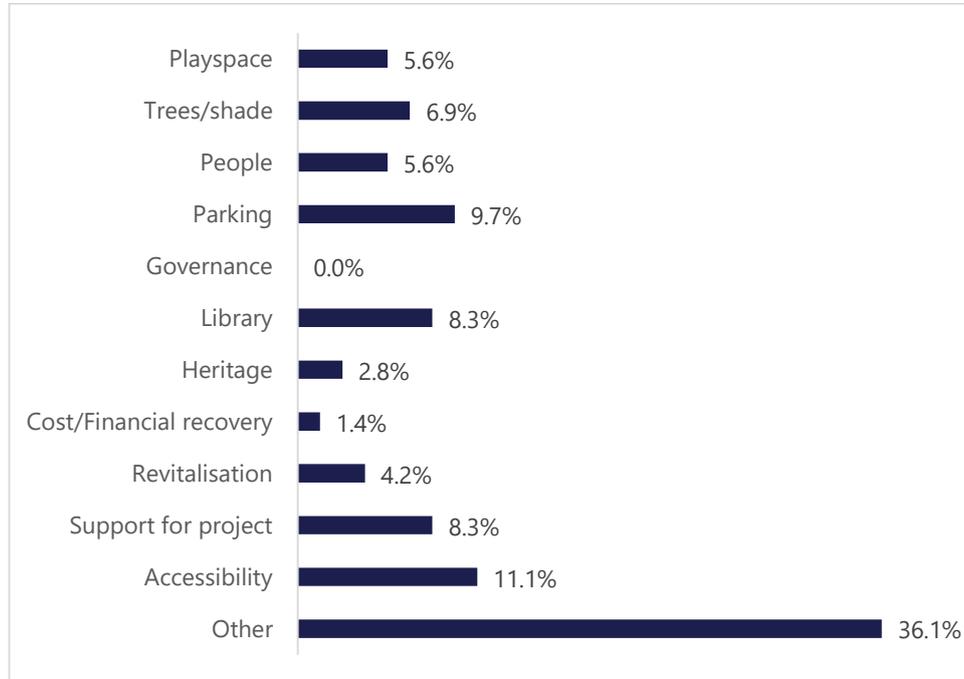


Upon reviewing the overall results from the interactive concept plan the top three themes identified were:

- Other 30.6%

- Library 14.9%
- Heritage 10.7%

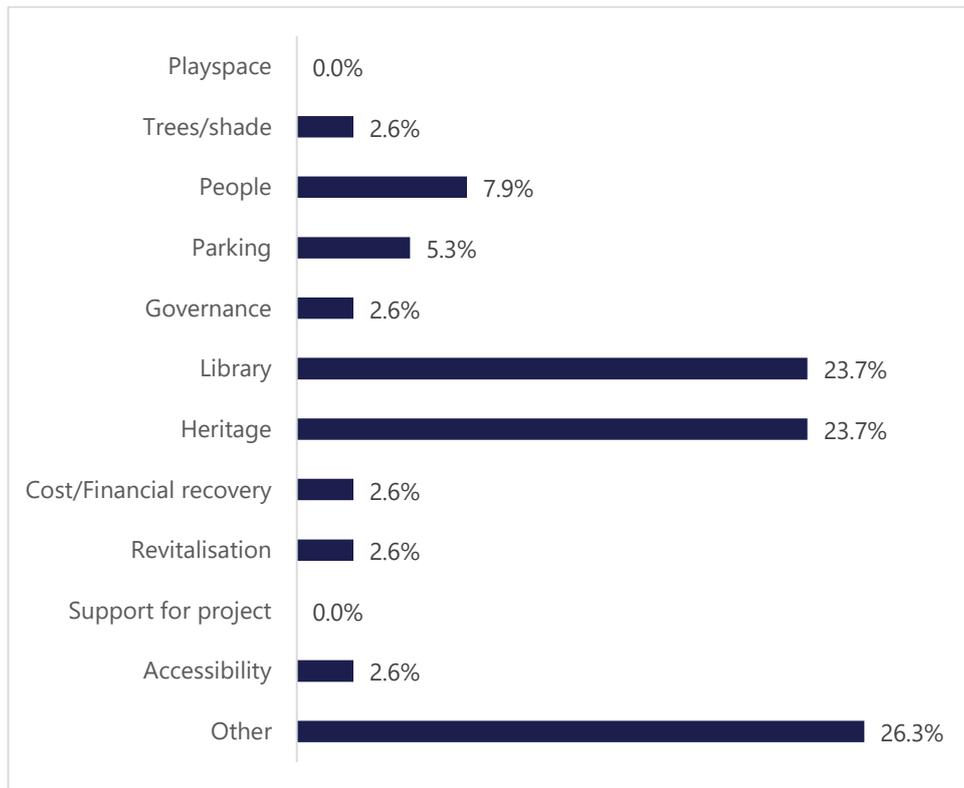
**Figure eight:** Interactive concept plan themes identified when filtering results by *attractor*:



When reviewing the interactive concept plan attractors of the project, the top three themes identified were:

- Other 36.1%
- Accessibility 11.1%
- Parking 9.7%

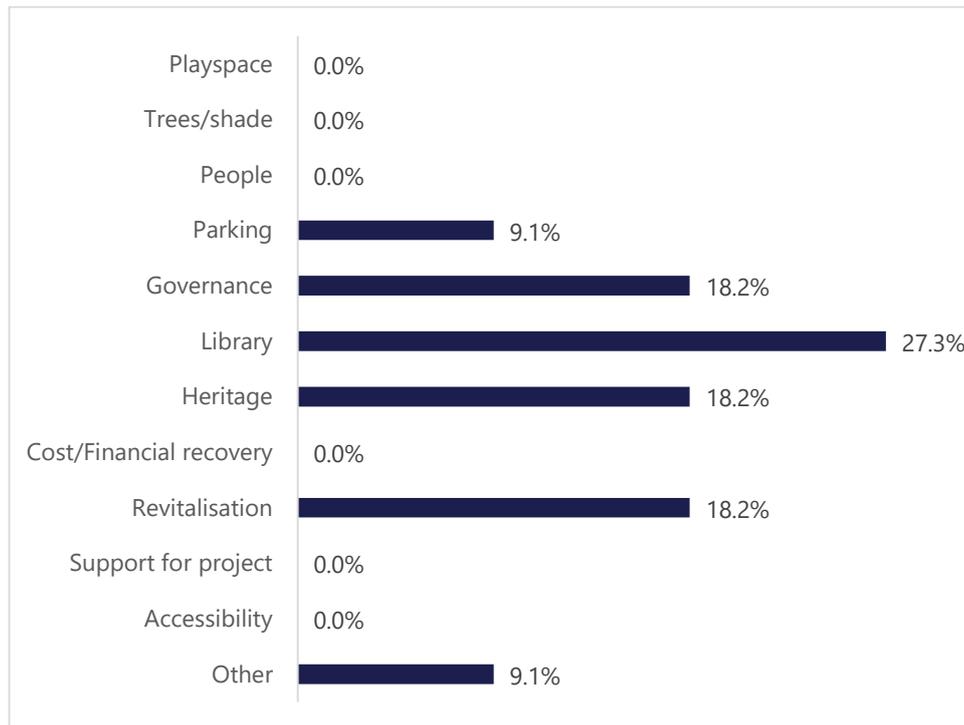
**Figure nine:** Interactive concept plan themes identified when filtering results by *neutral*:



When reviewing the feedback from neutral participants, the top three themes identified were:

- Other 26.3%
- Library 23.7% and Heritage 23.7%
- People 7.9%

**Figure ten:** Interactive concept plan themes identified when filtering results by *detractor*:



When reviewing the feedback received from those not supportive of the project, the top three themes identified were:

- Library 27.3%
- Governance 18.2%, Heritage 18.2% and Revitalisation 18.2%
- Parking 9.1% and Other 9.1%

Council’s response to each of the themes identified is available in **section 5**.

**A note about sampling bias:** The online surveys was ‘opt-in’, which means participants proactively sought to complete the surveys as opposed to a sample or respondents being selected to more accurately reflect and represent the population makeup of the Central Coast community.

## 4.4 Method 3 – Virtual presentation feedback

### Session #1 – Thursday 6 April 2023

The following notes were captured by JOC Consulting at the Online Information Session held on 6 April 2023:

- 12 participants attended the information session

- Mix of participants – community members, residents and stakeholders (IPG, JLL, Sydney Trains, Gosford Business Chamber)
- **[COMMENTS] Participants said –**
  - The fountain was located in its original position as that was the location of the town well
  - Some participants noticed a lot of different people using Kibble Park, they meet there and it feels safe
  - On the other hand, other participants commented that the alleys outside the study area were dangerous and felt unsafe
  - The brutalist architecture is interesting and important to area
  - The library building is heritage
  - Criminals cross at the Henry Parry Dr intersection across from the Courts
- **[IDEAS] Participants want –**
  - Pedestrian movement through the Park to be considered, and appropriate size of pathway infrastructure provided (footbridges)
  - New water features and fountains should consider maintenance and learn from past fountain issues
  - Addition of plaques
  - Operational Classified Land (of middle Park section – parking area) to be considered, and if more appropriate to be reclassified community land
  - Broader engagement with Aboriginal people/stakeholders
  - Future engagement sessions to be longer and held out of work hours so they are more accessible

## Session #2 – Monday 17 April 2023

The following notes were captured by JOC Consulting at the Online Information Session held on 17 April 2023:

- 4 participants attended the information session
- **[COMMENTS] Participants said –**
  - In-depth consultation was undertaken 10 years ago across the Gosford City Centre and that helped guide improvements at Kibble Park
  - The current stream follows the historical stream on site
  - The fountain sculpture was a site-specific work
  - Wollemi Pine was planted on site and died. Council and community applied 60 years before it was received
  - Library was designed by a renowned architect, brutalist style
  - Gosford has lost a lot of its historic buildings and heritage
  - The library currently closes at 5pm reducing passive surveillance or use of the Park
  - There's a larger social issue at the Park around homelessness that should be addressed

- The flow of the Concept Plan looks like it connects the shops in how it interacts with the buildings
- Management of the Park is affected with Council memory disappearing with staff leaving
- **[IDEAS] Participants want –**
  - The Concept Plan to investigate ways to work around existing trees or move and replant on site
  - Plant trees
  - Keep the heritage display signs
  - Sculpture to stay on site
  - The Concept Plan should consider people with access needs, disabled car park and taxi rank infrastructure
  - The play space to consider all ages play
  - Consider management of event spaces when they're not activated/used for events, the look and feel of the space
  - Overshadowing mapped across the site and consideration for events at night, when it's cold
  - Retain heritage
  - Provide access for people with disability to get there
  - Don't remove the kiosks
  - Parking
- **Quotes:**
  - "Kibble Park is a walkable area; people sit in the Park and its ok at the moment"
  - "The library is an important meeting place for community"
  - "The Park doesn't need a redesign"
  - "The Park works as it is, it already has good access, these designs are a waste of money"
  - "I acknowledge the benefit of being more strategic and not being ad hoc, looking at the next 10 years"
  - "Kibble Park is the lynch pin that will make the city work"

## 4.5 Method 4 – Drop-in information session feedback

- 47 stakeholders attended the Kibble Park stall and shared their ideas and feedback on the draft Place Plan and Concept Plan
- Overall participants were supportive of the draft Kibble Park Concept Plan changes with many speaking of their excitement for it to be delivered over the coming years
- No comments were captured on the draft Place Plan specifically
- **[FEEDBACK] Participants liked –**
  - The event space and stage relocation (in a more suitable and logical position for community and activation)
  - Additional greenery and tree plantings

- General improvements to accessibility across the site
- Potential for activity and uses at the community space (Parkhouse)
- **[IDEAS] Participants want –**
  - More seating and temporary seats to accompany events at the stage
  - Staging of demolition and construction that reflect community feedback and priority (not demolishing items too early before replacement spaces and infrastructure are built)
  - More evening events and music (e.g. 'Alive at 5')
  - Considerations for parking and traffic around the site (particularly given growth of residential population in the City Centre over the coming years)
  - Improve wayfinding and signage to car parks surrounding the site, including council's car park, to raise awareness of alternative parking options
  - Money spent wisely, a staged approach that considers development contributions
  - Increase shade levels across the site, update plan to clearly communicate existing vs proposed trees with recommendations for native tree species to be scoped.
  - Accessibility – ensure people of all abilities are catered for in all design thinking
  - Activations at the event stage to include pop up cinemas
  - 3 attendees opposed the demolition of
- **Quotes –**
  - "Great work, we need to get this right. It's about planning for my grandkids generation"
  - "This all looks really lovely, it's going to look great and I'm looking forward to it"
  - "Great concept, I'm really excited to see this go ahead"
  - "There's a lot of street people in Gosford, the toilets have blue lights, we have to make the area safe"
  - "Just because a building is old doesn't mean it is heritage, the old library building needs to go"
  - "I understand the need for growth but I'm sad to see the old library building be demolished, it's a quaint little building"
  - "The removal of the library will make better use of the space for community, it'll be safer"
  - "I like the opening up of space from the new library across to the shops"
  - "We're a commuter city, we need safe places, more things for people to do, it needs to be accessible and easy to get around"

# 5 Council's response

Due to the large volume and variety of content contained within community feedback, not every issue or theme was able to be included and responded to in the following table, however all feedback has been read and will be considered when implementing the plan.

The below table outline's themes identified and Council's response:

Theme	Summary of theme	Council's response
Play Space	Comments about the play space	<p>The Plan proposes the play space will be upgraded to establish creative play for all age groups and abilities, including sensory and inclusive play elements that achieve the State Government's Everyone Can Play Guidelines.</p> <p>The play space will include shade structures, natural shade, seating, and clear sight lines for safety.</p>
Trees/shade	Comments about trees and shade within the park	<p>The Plan proposes to expand the green space within Gosford CBD creating a green living room for play and relaxation. Use of native and deciduous trees and natural landscaping will provide screening from noise, heat and drought resistance and shelter from wind and sun all year round.</p>
People	Comments about the types of people congregating in the park	<p>Improving the activation of a public space contributes to minimising anti-social behaviour.</p> <p>The Plan proposes a focus on ensuring community safety by de-cluttering the space and comfort for all users of the Park through creative lighting, accessible paths, adaptable furniture and new amenities including a dedicated, accessible space on to host a range of events and community outreach both day and night.</p>
Parking	Comments about parking	<p>The future focus for Kibble Park is around prioritising pedestrians and reducing the dominance of vehicles and traffic as recommended by the Gosford Urban Design Framework (UDF, 2018).</p> <p>There are a range of alternate parking options within close range of Kibble Park, including Gosford City Car Park with a capacity of 650 parking spaces with accessible lift access 3-minute walk from Kibble Park.</p>

Governance	Comments about Council being under administration	Council is committed to delivering a range of services and engaging with the community on a range of projects. Ongoing dialogue where the community can share thoughts, ideas and opinions has continued through Council's administration period.
Library	Comments about the current Gosford Library	<p>The Plan proposes the removal of the current library building from Kibble Park. The development of the new Regional Library on Donnison St is scheduled to commence later this year. Removing the existing Library building enables greater opportunity to link the new library to Kibble Park and creates greater space for community activities such as markets and events.</p> <p>There will be no changes in purpose nor interruption to any current operations of the current Library until the new Regional Library has been completed.</p>
Heritage	Comments about the heritage elements within the park	<p>The vision for Kibble Park aspires to showcase cultural heritage, local stories and creativity.</p> <p>It is important to celebrate local history in public spaces and the Plans have considered existing installations within Kibble Park and further opportunities identified in the Gosford Heritage Interpretation Strategy.</p>
Cost/Financial recovery	Comments about the cost of the upgrade and level of importance when considering Councils financial situation	<p>Council is committed to the ongoing revitalisation of a range of town centres. The Plan identifies a range of enhancements that can be implemented over a few years through a combination of grant funding and Local Infrastructure Contributions.</p> <p>Local Infrastructure Contributions (also referred to as Development Contributions) are charged by Council when new development occurs. These contributions fund local infrastructure needed to support an increased number of residents in the area. This type of local infrastructure typically includes local roads, stormwater and drainage, shared pathways, parks, play spaces or other recreational areas, environmental land and community facilities.</p>
Revitalisation	Comments about the amount of revitalisation the park has had	<p>The community has told us that Kibble Park needs a facelift and has some ageing infrastructure, and that is having a negative effect on the perception of the Gosford CBD.</p> <p>Upgrading Kibble Park, revitalising the Gosford waterfront, delivering the Gosford Regional Library and working with key stakeholder land landowners will breathe new life into</p>

		Gosford and present a fresh face for the community, visitors and businesses.
Support for project	General supportive commentary about the project	The community has expressed their interest in Council "getting on" with the revitalisation of Gosford CBD, including Kibble Park.
Accessibility	Comments about accessibility within the park	The Plan proposes upgrades to ensure all facilities, furniture and pathways accommodate all visitors to the park and do not discriminate against uses through modern and inclusive design.

## 6 Next steps

We are using the results of the consultation to finalise the Place Plan and Concept Plan. Council will explore funding opportunities to deliver the actions identified for the future of Kibble Park.

We will keep the community updated on the progress of the civic heart of Gosford – Kibble Park.

# 7 Appendices

# Appendix A – Your Voice Our Coast project page

## Kibble Park Place Plan and Concept Plan

### This project is currently open for consultation.

Kibble Park is the civic heart of Gosford – but it is in need of a refresh to make it a safe, welcoming and vibrant place that we can all be proud of.

In 2020, Council commenced this work by engaging with the community on how best to revitalise the park. You can view the results of this work by reading the engagement summaries for the phase one and phase two engagement.

Council have utilised the feedback provided from the various rounds of community consultation to refine the place plan and inform the development of the Kibble Park Concept Plan.

Council knows that greenspace is important for the Central Coast community as outlined in the Community Strategic Plan. The draft Concept Plan proposes to increase the green space within Kibble Park which is a particularly rare opportunity within a City area.

### Have Your Say

Council is inviting the community to find out more on the Kibble Park Concept plan by:

- [Reading the Place Plan](#)
- [Viewing the Kibble Park Concept Plan](#)
- Reading the Frequently Asked Questions (available below)
- Attending the Let's Talk Gosford drop-in information session on 30 March anytime between:
  - 10am and 12pm for business owners and operators
  - 1pm-4pm for broader community
- [Registering for a virtual project presentation on 6 April:](#)
  - from 12pm-1pm
  - from 5pm-6pm

You can provide feedback on the Kibble Park Place Plan between 15 March and 26 April 2023 by:

- Joining the conversation on the [Interactive Concept Plan](#)
- Providing feedback via the online [feedback form](#)

Let us know if we've gotten it right by getting involved and having your say.

Your attention is drawn to the provisions of the Government Information (Public Access) Act 2009 which allows for possible access to certain public and personal documentation. [View our privacy statement.](#)

[Join The Conversation](#)



### Links

- [Interactive Concept Plan](#)
- [Online Feedback Form](#)

### Document Library

- [Kibble Park Concept Plan \(45.1 MB\)](#)
- [Kibble Park Place Plan \(12.01 MB\)](#)

### Doc View

• [Engagement results](#)

### Who's listening

**Name:** Kirsten Bock - Project Officer  
**Email:** [kirsten.bock@centralcoast.nsw.gov.au](mailto:kirsten.bock@centralcoast.nsw.gov.au)

• Why are Council consulting the community again on this project?

Consultation for the Place Plan and Concept Plan was initially undertaken in 2020. Council want to ensure we have the Plans right and they still reflect both deliverable actions and what the community would like to see for the future of Kibble Park and more broadly Gosford CBD.

• What is a Place Plan and why does Kibble Park need one?

• How will the Kibble Park project be funded?

• How will any maintenance be funded?

▸ How will the Place Plan link to other plans and projects for Gosford CBD?
▸ How will the upgrade improve the City?
▸ Will the historical information remain in Kibble Park?
▸ How will the upgrade help to make Kibble Park safer?
▸ Will the playground remain in Kibble Park?
▸ Will the library building remain in Kibble Park?
▸ Will there be a community space within Kibble Park?
▸ What are the next steps?
▸ When will we start to see changes in the Park?
▸ Where can I find our more information about the Kibble Park Concept Plan?
▸ How can I have my say on the Kibble Park Concept Plan?

## Appendix B – Online feedback form



### Feedback form: Kibble Park Concept Plan

Name:

Email:

Suburb:

Please provide your feedback on the draft Kibble Park Place Plan and Concept Plan here:

**Note:** There is **no** character limit on the comment box, it will expand with the information that you enter.

Attachment one:

Drop files or click here to upload

Attachment two:

Drop files or click here to upload

**Submit**

# Appendix C – Interactive Concept Plan

Drag to comment >
Ideas and Suggestions
Something I Like
Make a Comment

About

Activity

## About

**Welcome to the interactive Concept Plans for Kibble Park!**

Kibble Park is the civic heart of Gosford – but it is in need of a refresh to make it a safe, welcoming and vibrant place that we can all be proud of.

Council have utilised the feedback provided from the various rounds of community consultation to inform the development of the Kibble Park Concept Plan.

Let us know if we've gotten it right by getting involved and having your say!

It's easy to view the detail included in the Concept Plan:

- Navigate across the concept plan (the same way you use Google Maps)
- Click on the orange information markers 📍 to view place information - you can also apply reactions and make comments on the info markers

Once you have explored all the concept plan has to offer you can:

- Pick your comment type
- Drag the marker onto the pan
- Type what you'd like to say
- Upload a photo if you have one
- Post it!

You can also like and comment on what others have said anywhere on

## Appendix D – Media release

### **Central Coast Council Media Release 15 March 2023**

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#### **You asked, now let's talk Gosford!**



Council is heading back out to the community to talk all things Gosford, just four months after its major community consultation project for the revitalisation of Gosford waterfront.

Council Chief Executive Officer, David Farmer said during the consultation on the Gosford waterfront revitalisation, Council received an overwhelming response from the community asking about the future development of Gosford.

“The Central Coast is a vibrant and rapidly growing region, with Gosford set to become the geographic centre of Australia’s first global city region, a region where six

cities come together to become a world-leading place for education, employment and community,” Mr Farmer said.

“Several major government and non-government projects proposed to revitalise Gosford City are approved or are working their way through the planning process.

“As identified by the NSW Government, Gosford is the chosen city for the proposed new university and TAFE campuses, upgrades to the stadium, development of the regional library, and the NSW Government’s faster train proposal.

“Let’s Talk Gosford will bring Council directly to our local community to discuss and receive feedback on Council projects planned for Gosford. These projects will support Gosford’s emergence as a city worthy of investment and support.

“Community feedback is crucial, and we are calling on the local community and businesses to share their thoughts and feedback on how they envision Gosford in years to come. This will assist Council in lobbying state and federal government support for the needed revitalisation of Gosford.

“It’s important that the communities’ values and aspirations continue to be reflected in the direction and decision-making for Gosford.”

### **'Let's Talk' Drop-in Information Day**

Council will host drop-in information sessions on **Thursday 30 March** at Parkhouse Gosford (Kibble Park, 124 Donnison St).

Two separate sessions will be held to allow the local community and businesses to find out information and have their questions answered about future projects, plans and opportunities for Gosford.

- **'Let's Talk' drop-in – businesses and collaborators**, 10am-12pm
- **'Let's Talk' drop-in – broader community**, 1pm-4pm

There will also be a Public Hearing from 5pm-7pm on the same day at Central Coast Stadium (14 Dane Dr, Gosford) on the proposed reclassification of land at 73-75 Mann St, Gosford to support development of the proposed new TAFE campus.

**Projects on-show include:**

- **Kibble Park Place Plan** - for a long time, Kibble Park has been the heart of Gosford. It needs a refresh to make it a safe, welcoming and vibrant park that we can all be proud of.

Council commenced consultation on the revitalisation of the park in 2020, and now that we have refined the design, we want to hear if we've got it right. We're inviting the community to come and view the draft Kibble Park Concept Design and have their say at [yourvoiceourcoast.com/gosford](https://yourvoiceourcoast.com/gosford)

- **Central Coast Street Design Manual** – this Manual and the accompanying set of Standard Drawings and Technical specifications are a first for the Central Coast.

Streets have several functions – not only do they provide safe routes from place to place, but they can become a place in themselves inviting people to stay, socialise and interact. The Street Design Manual will support consistency across the regions' town centres through street design, amenity and functionality while also supporting the unique character each place has.

We are inviting the community to find out more and have their say on the draft Central Coast Street Design Manual at [yourvoiceourcoast.com/gosford](https://yourvoiceourcoast.com/gosford)

- **Central Coast Local Housing Strategy** - Council has prepared a draft Central Coast Local Housing Strategy to manage the supply of housing within the region.

The Local Housing Strategy explores the challenges associated with housing such as continuing rapid population growth, the shortage of low-cost rental accommodation and the lack of diversity within the existing housing stock and identifies a vision and key objectives to address these challenges.

A coordinated approach across all levels of government and the private sector is required to support diverse and sustainable housing on the Central Coast.

We invite the community to find out more and have their say on the draft Central Coast Housing Strategy at [yourvoiceourcoast.com/housing](https://yourvoiceourcoast.com/housing)

- **Reclassification of Council-owned land at 73-75 Mann St Gosford** - Council is holding a public hearing into the reclassification of Council-owned land from 'Community' to 'Operational' at 73-75 Mann St Gosford in accordance with the Local Government Act 1993. This is required to support development of a new TAFE campus on the site.

The Public Hearing will be held on Thursday 30 March at Central Coast Stadium (14 Dane Dr, Gosford) from 5pm-7pm in the corporate marquee located on the ground floor of the Western side of the stadium. For more information visit [centralcoast.nsw.gov.au/mannstgosford](https://centralcoast.nsw.gov.au/mannstgosford)

- **Safer Cities: Her Way** - this is one of five project streams under the Safer Cities program by the NSW Government which is investing \$30 million over the next two years to trial place-based approaches. The project will look at how we can improve safety for women, girls and gender diverse people when travelling to, through and within public spaces and transport hubs.

The program will include co-design of solutions with women, girls and gender diverse people, trial of interventions around transport hubs to improve negative perception of safety and evaluation to inform future projects.

- **Gosford waterfront revitalisation** – this project will propel the city to a new status – presenting a world-class destination with outstanding health, education, entertainment and lifestyle facilities with opportunities for businesses, visitors and the community.
- **Gosford Regional Library** – libraries are at the heart of creating liveable, connected and sustainable cities. The vision for the new Regional Library in Gosford is to create an iconic building in the heart of Gosford CBD, where our community can connect, create and collaborate.

The development application for Gosford Regional Library has been approved by the NSW Department of Planning and Environment. The next step is to award the tender of the project to begin construction of the new library.

- **Water and sewer projects** - Council has nine water and sewer upgrade packages planned for Gosford over the coming years. These projects will set the foundations to support Gosford's entry to becoming an iconic waterfront city and will allow for increased capacity across the water and sewer network.

Find out more and stay up to date about current major projects at [centralcoast.nsw.gov.au/major-projects](https://centralcoast.nsw.gov.au/major-projects)

- **Roads and drainage project** – Council has 81 roads and drainage projects planned for Gosford over the coming years. These projects will further support the infrastructure requirements for Gosford to fulfil its role as the capital of the Central Coast and a thriving city.

Find out more and stay up to date about current major works at [centralcoast.nsw.gov.au/major-projects](https://centralcoast.nsw.gov.au/major-projects)

- **Coastal Management Program: Hawkesbury-Nepean River System, including Brisbane Water** - Central Coast Council, in collaboration with five other councils, is developing a Coastal Management Program (CMP) for the Hawkesbury-Nepean River System which includes our beloved Brisbane Water. The CMP will set the long-term strategy for the management of and actions to protect and enhance the waterway. To find out more visit [yourvoiceourcoast.com/waterways](https://yourvoiceourcoast.com/waterways)

Let's Talk Gosford! Find out more and have your say online at [yourvoiceourcoast.com/gosford](https://yourvoiceourcoast.com/gosford)

**ENDS**

## Central Coast Council Media Release

### 4 April 2023

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## Community have their say at Let's Talk Gosford

Central Coast Council's Let's Talk Gosford event resonated with the Central Coast community, with over 300 conversations hosted at last week's drop-in information sessions and public hearing.

Let's Talk Gosford offered the community an insight into 10 diverse projects planned or already underway by Council in Gosford.

Council's Director Environment and Planning Alice Howe, said Council thanks the community for taking the time to provide their input and comments to the projects on display, including those which are currently open for consultation.

"It is vital the community feels a sense of ownership in the revitalisation of Gosford, which will have a major impact on the opportunities available for the entire Central Coast," Dr Howe said.

"Everything that is being planned is aimed at driving economic and social development, through higher order jobs, education, health, tourism and general business opportunities."

Council Administrator Rik Hart said Council wants the benefits of a revitalised Gosford to flow on to the entire Central Coast and to ensure the region is a major attractor not only for people who come to live, but also for investment whether it be from government or private enterprise.

“The feedback collected through the Let’s Talk Gosford campaign will be used to inform decision-making to ensure the outcomes for Gosford reflect our community’s values.”

Projects still open for consultation include the draft Central Coast Street Design Manual, Central Coast Local Housing Strategy and the Kibble Park Place Plan.

To keep up-to-date with the Let’s Talk Gosford program, and to have your say, visit [yourvoiceourcoast.com/gosford](https://yourvoiceourcoast.com/gosford)

**ENDS**

## Appendix E – Coast Connect articles



### Coast Connect

22 March 2023



### Putting the spotlight on local young people!

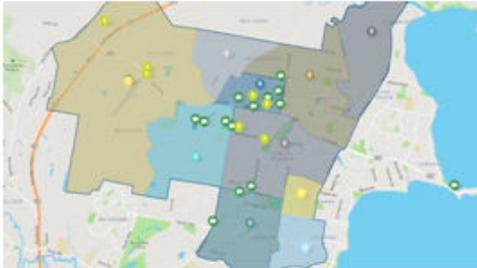
The Coast has more than 50,000 young people aged 12 to 24 who live, work or study on the Coast! Young people are the future of the Coast and we recognise their contribution and provide a platform for their voices - and you can too.

- [Central Coast Youth Week Awards](#)  
Nominations are closing Friday 31 March. With eight award categories, now is the time to recognise a young person who goes above and beyond for the community.
- [eMergent Sounds Song Competition](#)

Entries are open for young musicians, singer/songwriter or bands to submit an original song for a chance win a \$1,000 prize. All shortlisted songs will go online for a People's Choice vote and form part of the 2023 eMergent Sounds playlist.

- [Thinking Out Loud Youth Forum](#)  
Opening dialogue between young people, businesses, organisations and event organisers to find out ways on how best to include, involve and engage with young people on the Central Coast.

More youth initiatives



**Shaping Warnervale’s future**

Greater Warnervale is booming and with a huge increase of expected residents by 2041, we’re putting in plans for its future now. We recognise the importance of developing a vision that is responsible to both future generations and the natural environment. You’re invited to make a submission on the draft plan or comment on our interactive map until 31 March.

**Share your thoughts now! >**



**World Water Day**

Today we celebrate World Water Day and focus on accelerating change to solve the water and sanitation crisis. Everyone plays a part to make a difference. Locally, we will continue to optimise and preserve our resources so the coast can continue to access safe water. A highlight of work this year includes the upgrade works to Mardi Water Treatment Plant.

**Water saving tips >**



**Flavours by the Sea**

Excite your taste buds and experience cultural diversity at Terrigal foreshore on Saturday 25 March, 11am to 3pm

[full program](#)



## Have your say on Gosford

Last week, Council launched the Let's Talk Gosford place-based community engagement project, showcasing multiple key projects, plans, strategies and infrastructure works planned for Gosford. Let's Talk Gosford is asking you to take a deep dive on projects in the area; share your thoughts and opinions, attend face-to-face and/or online drop-in sessions to ask questions, seek information and talk with Council staff.

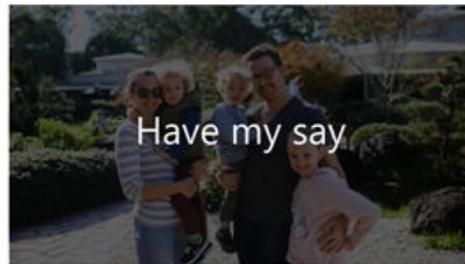
**Rik Hart, Administrator** >

## Libraries celebrate 75 years

It is 75 years since the adoption of the NSW Library Act 1939 by Gosford Shire Council on 16 March 1948, enabling free public library services at our first libraries. Today, libraries are as relevant as ever with an offering of online services. Unlock all that your local library service offers - including eAudiobooks, eMagazines and eNewspapers as well as events, music, DVDs, mobile and home library service.

**Subscribe online** >

## More across the Coast



## Contact us

### Wyong Office

2 Hely Street  
Wyong NSW 2259  
Ph: 02 4306 7900

### Email us

[ask@centralcoast.nsw.gov.au](mailto:ask@centralcoast.nsw.gov.au)

## Important links

[Calling on sports providers to join ActiveFest](#)

[Microchip your pet for free](#)

[Vote on rocket ship design](#)

[Finance monthly report](#)

[Council meeting agenda and minutes](#)





## You asked, now let's talk Gosford!

The Coast is a vibrant and rapidly growing region, with Gosford set to become the geographic centre of Australia's first global city region - a region where six cities come together to become a world-leading place for education, employment and community.

'Let's Talk Gosford' allows you to discover 10 exciting projects that Council has planned to help Gosford reach its full potential and create a city full of life and opportunities.

Have your say on projects open for consultation, explore information on others, and share your ideas and aspirations for the area.

### 'Let's Talk' Drop-in Information Day

Thursday 30 March

Park House Gosford (Kibble Park, 124 Donnison St)

- 10am-12pm (business and collaborator session)
- 1pm-4pm (community member session)

Learn more and have your say online by 26 April!

[Find out more](#)



### Rocket ship refresh

The Central Coast's most iconic play structure at Long Jetty's Lions Park is set for a refresh later this month ensuring it will orbit for generations to come. Work is anticipated to be complete by June, with the community invited to vote on two design options during this process.

**Make your vote count now >**



### Diversify your flavours

Flavours by the Sea returns to Terrigal foreshore on Saturday 25 March to celebrate the region's multicultural diversity. Excite your taste buds while experiencing the different cultures on the Coast through the local eateries, as well as enjoying the free entertainment.

**Tantalise your taste buds >**



### Youth Week Awards

It's time to recognise and celebrate a young Coastie's (12-24 years) efforts with an award!

[Nominate now](#)



### Investing in your health

Council is continuing its commitment to deliver over \$1 million worth of upgrades to leisure and recreation centres this financial year, with \$300,000 being spent on new gym equipment at Lake Haven Recreation Centre. There's no better time to join, with our special no-joining fee and free month offer.

**Join up now >**

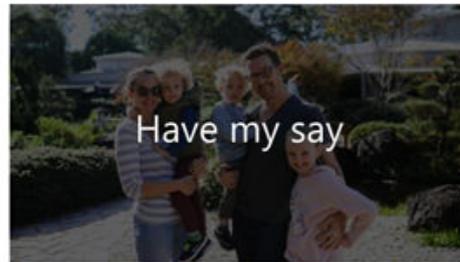


### Inclusion for everybody

I recently walked a stretch of the Tuggerah Lake Foreshore shared pathway to check out the graphics that Council has stencilled along the pathway, as part of a purposeful education campaign to raise awareness of pathway etiquette and to improve safety, accessibility and inclusion.

**Rik Hart, Administrator >**

## More across the Coast



### Contact us

#### Wyong Office

2 Hely Street  
Wyong NSW 2259  
Ph: 02 4306 7900

#### Email us

[ask@centralcoast.nsw.gov.au](mailto:ask@centralcoast.nsw.gov.au)

### Important links

- [Microchip your pet for free](#)
- [Playspaces under construction](#)
- [Public hearing: Land reclassification \(Mann St Gosford\)](#)
- [Finance monthly report](#)
- [Council meeting agenda and minutes](#)



## Appendix F – Print advertising



### Let's Talk Gosford 2023

Discover 10 exciting projects that Council has planned to help Gosford reach its full potential and create a city full of life and opportunities.

Have your say on projects open for consultation, explore information on others, and share your ideas and aspirations for the area.



### Let's Talk Drop-in Information Day

#### Thursday 30 March

Park House Gosford (124 Donnison St, Gosford)

- **10am-12pm** (business and collaborator session)
- **1pm-4pm** (community member session)

Learn more and have your say online by 26 April  
[yourvoiceourcoast.com/gosford](https://yourvoiceourcoast.com/gosford)



## Appendix G - Promotional flyers



## Let's Talk Gosford 2023

Discover 10 exciting projects that Council has planned to help Gosford reach its full potential and create a city full of life and opportunities.

Have your say on projects open for consultation, explore information on others, and share your ideas and aspirations for the area.

### 'Let's Talk' drop-in information day

#### Thursday 30 March

Park House Gosford (124 Donnison St, Gosford)

- **10am-12pm** (business and collaborator session)
- **1pm-4pm** (community member session)

Learn more and have your say online by 26 April  
[yourvoiceourcoast.com/gosford](https://yourvoiceourcoast.com/gosford)



## Appendix H – Poster



# Let's Talk Gosford 2023

Discover 10 exciting projects that Council has planned to help Gosford reach its full potential and create a city full of life and opportunities.

Have your say on projects open for consultation, explore information on others, and share your ideas and aspirations for the area.

### **'Let's Talk' drop-in information day**

**Thursday 30 March**

Park House Gosford (124 Donnison St, Gosford)

- **10am-12pm** (business and collaborator session)
- **1pm-4pm** (community member session)

Learn more and have your say online by 26 April  
[yourvoiceourcoast.com/gosford](https://yourvoiceourcoast.com/gosford)



## Appendix I – Facebook posts

 **Central Coast Council** ✓  
March 15 · 🌐

🗨️ You asked, now it's time to talk Gosford!

👤🌱 'Let's Talk Gosford' is an opportunity for you to discover more about the 10 exciting and diverse projects Council has planned to help Gosford reach its full potential and create a city full of life and opportunities.

You can have your say on projects open for consultation, explore information on others, and share your ideas and aspirations for the area.

Learn more about planned projects at our upcoming drop-in sessions for the local community and businesses on Thursday 30 March at Park House Gosford (Kibble Park, 124 Donnison Street).

👉 Or, have your say online 24/7 at [https://hubs.la/Q01GWt\\_G0](https://hubs.la/Q01GWt_G0)





Central Coast Council

March 22 · 🌐



📍 For a long time, Kibble Park has been the heart of Gosford, however it needs a refresh to make it a safe, welcoming and vibrant park that we can all be proud of.

🗣️ We developed concept plans from extensive community consultation in 2020, and now we want to hear from you if we've got it right.

👉 Drop into the Let's Talk Gosford information day, Park House Gosford: Thursday 30 March (Businesses and Collaborators 10am - 12pm) (Community 1pm - 4pm)

👉 Register to for a virtual project presentation: Thursday 6 April at 12pm or 5pm

👉 Or have your say anytime on the interactive concept plan at <https://hubs.la/Q01HCt7K0>





Central Coast Council

March 27 at 2:09 PM · 🌐



🗨️ Join our 'Let's Talk Gosford' drop-in information day for businesses and collaborators, as well as community members this Thursday 30 March at Park House Gosford (Kibble Park, 124 Donnison Street).

🕒 10am-12pm (business and collaborator session)

🕒 1pm-4pm (community member session)

'Let's Talk Gosford' allows you to have your say on projects open for consultation, explore information on others, and share your ideas and aspirations for the area.

Can't make it? 🙌 Have your say online anytime at <https://hubs.la/Q01J95PY0>





Central Coast Council

March 30 at 10:20 AM · 🌐



We're ready to talk to you about all things Gosford! ✓

🗨️ Come and see us today at our 'Let's Talk Gosford' drop-in information day for businesses and collaborators, as well as community members at Park House Gosford (Kibble Park, 124 Donnison Street).

🕒 10am-12pm (business and collaborator session)

🕒 1pm-4pm (community member session)

Can't make it? 🙋 Have your say online anytime at <https://hubs.la/Q01JBTpL0>





Central Coast Council

April 4 at 2:07 PM



🙌 We'd like to thank all community members who attended our Let's Talk Gosford events last week, with over 300 conversations hosted at our drop-in information day and public hearing. Local businesses and community members took time out to provide input and comments surrounding projects on display, including those which are currently open for consultation. It is vital the community feels a sense of ownership in the revitalisation of Gosford, which will have a major impact on the opportunities available for the entire Central Coast.

🙏 Couldn't make it? Register to join a virtual project presentation about the Kibble Park Place Plan and Concept Plan this Thursday 6 April at 12pm-1pm or 5pm-6pm.

Or, find out more and have your say online about all projects open for comment at 📌 <https://hubs.la/Q01K4dXC0>





Central Coast Council

April 14 at 6:00 PM · 🌐



🗣️ We think it's important our community has a voice in helping us improve life on the Central Coast. Did you know you can do this 24/7 through our online consultation hub 'Your Voice Our Coast'?

In the last year, more than 6,200 contributions from our community have been submitted both online and across 60 engagement sessions to shape over 50 projects, plans and strategies.

We're currently seeking your input on the following projects and plans:

- Draft Liquid Trade Waste Management Policy
- Draft Operational Plan 2023-24
- Let's Talk Gosford
- Wyong South Sewage Treatment Plant
- Central Coast Street Design Manual
- Central Coast Local Housing Strategy
- Kibble Park Place Plan and Concept Plan
- Our Coast, Our Waterways
- Improving your water and sewer services

👉 So what are you waiting for? Have your say now on matters that are important to you at <https://hubs.la/Q01LrVnh0>





Central Coast Council

April 17 at 9:09 AM



🌳 Did you know that Council is proposing to increase the green space within Gosford CBD as part of the Kibble Park refresh?

👉 This is a particularly rare opportunity within a City area and one which our community has been asking us for.

🗣️ What would you like to see in the re-design of Kibble Park?

👉 Have your say on the interactive concept plan before 26 April at <https://hubs.la/Q01Lfz9K0>



# Appendix J – Instagram posts



centralcoastcouncil

centralcoastcouncil You asked, now it's time to talk Gosford!

'Let's Talk Gosford' is an opportunity for you to discover more about the 10 exciting and diverse projects Council has planned to help Gosford reach its full potential and create a city full of life and opportunities.

You can have your say on projects open for consultation, explore information on others, and share your ideas and aspirations for the area.

Learn more about planned projects at our upcoming drop-in sessions for the local community and businesses on Thursday 30 March at Park House Gosford (Kibble Park, 124 Donnison Street).

Or, have your say online 24/7 via our 'Your Say' Story Highlight

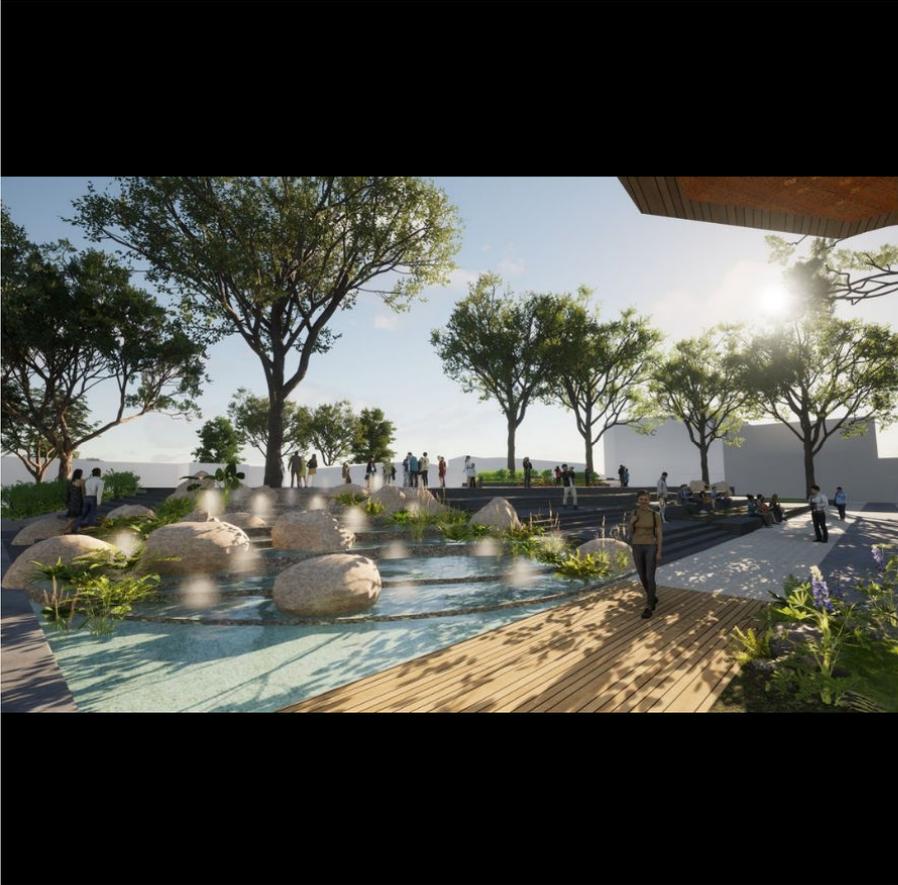
5 w

avocamarkets @gregmondo

5 w 1 like

111 likes  
MARCH 15

Comments on this post have been limited.



**centralcoastcouncil**

**centralcoastcouncil** 📍 For a long time, Kibble Park has been the heart of Gosford, however it needs a refresh to make it a safe, welcoming and vibrant park that we can all be proud of.

🏠 We have developed concept plans from extensive community consultation in 2020, and now we want to hear from you if we've got it right.

📅 Drop into the Let's Talk Gosford information day, Park House Gosford: Thursday 30 March (Businesses and Collaborators 10am - 12pm) (Community 1pm - 4pm)

📅 Register to for a virtual project presentation: Thursday 6 April at 12pm or 5pm

📅 Or have your say anytime on the interactive concept plan via the link in our Bio

4 w

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📍 108 likes  
MARCH 22

Comments on this post have been limited.



**centralcoastcouncil**

**centralcoastcouncil** 🗨️ Join our 'Let's Talk Gosford' drop-in information day for businesses and collaborators, as well as community members this Thursday 30 March at Park House Gosford (Kibble Park, 124 Donnison Street).

- 🕒 10am-12pm (business and collaborator session)
- 🕒 1pm-4pm (community member session)

'Let's Talk Gosford' allows you to have your say on projects open for consultation, explore information on others, and share your ideas and aspirations for the area.

Can't make it? Have your say online anytime via the LINK IN BIO

Edited · 4 w

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📍 15 likes  
MARCH 27

Comments on this post have been limited.



centralcoastcouncil

centralcoastcouncil We're ready to talk to you about all things Gosford

Come down and see us today at our 'Let's Talk Gosford' drop-in information day for businesses and collaborators, as well as community members TODAY 30 March at Park House Gosford (124 Donnison Street).

- 10am-12pm (business and collaborator session)
- 1pm-4pm (community member session)

Can't make it? Have your say online via our 'Your Say' Story Highlight

32 likes

MARCH 30

Comments on this post have been limited.



centralcoastcouncil

centralcoastcouncil We'd like to thank all community members who attended our Let's Talk Gosford events last week, with over 300 conversations hosted at our drop-in information day and public hearing.

Local businesses and community members took time out to provide input and comments surrounding projects on display, including those which are currently open for consultation. It is vital the community feels a sense of ownership in the revitalisation of Gosford, which will have a major impact on the opportunities available for the entire Central Coast.

Everything planned is aimed at driving economic and social development, through higher order jobs, education, health, tourism and general business opportunities.

Couldn't make it? Register to join a virtual project presentation about the Kibble Park Place Plan and Concept Plan this Thursday 6 April at 12pm-1pm or 5pm-6pm.

Or, find out more and have your say online about all projects open for comment at our 'Your Say' Story highlight

17 likes

APRIL 4

Comments on this post have been limited.



centralcoastcouncil



centralcoastcouncil Did you know that Council is proposing to increase the green space within Gosford CBD as part of the Kibble Park refresh?

This is a particularly rare opportunity within a City area and one which our community has been asking us for.

What would you like to see in the re-design of Kibble Park?

Have your say on the interactive concept plan before 26 April via the link in our bio.

1 w



22 likes  
7 DAYS AGO

Comments on this post have been limited.



centralcoastcouncil



centralcoastcouncil Time is running out! Help shape the future of Gosford by sharing your ideas and aspirations for the Coast's city centre.

Community feedback is crucial, and we are calling on the local community and businesses to share their thoughts and feedback on how they envision Gosford in years to come

'Let's Talk Gosford' is an easy way for you to suggest changes to plans proposed, leave your ideas for the area, or let us know what you like.

Now's your chance to help create a brighter tomorrow for Gosford! Have your say before 26 April via our 'Your Say' Story highlight 🗳️

4 d



249 views  
4 DAYS AGO

Comments on this post have been limited.

## Appendix K – Twitter posts



**CentralCoastCouncil**  
@CCoastCouncil



‘Let’s Talk Gosford’ is an opportunity for you to discover 10 exciting projects Council has planned to help Gosford reach its full potential. Provide feedback online or at one of two Information Sessions on Thu 30 March 2023. 📍 Details at [yourvoiceourcoast.com/gosford](https://yourvoiceourcoast.com/gosford)





**CentralCoastCouncil** @CCoastCouncil · 22 Mar



For a long time, Kibble Park has been the heart of Gosford. We have developed concept plans from extensive community consultation in 2020, and now we want to hear from you if we've got it right. Find out more and have your say [hubs.la/Q01HrJ1Y0](https://hubs.la/Q01HrJ1Y0)





**CentralCoastCouncil**  
@CCoastCouncil



Join our 'Let's Talk Gosford' drop-in information day for businesses, collaborators and the broader community this Thurs 30 March. For more information [hubs.la/Q01J98kG0](https://hubs.la/Q01J98kG0)





**CentralCoastCouncil** @CCoastCouncil · 30 Mar



We're ready to talk to you about all things Gosford ✓

💬 Come and see us today at our 'Let's Talk Gosford' drop-in information day TODAY 30 March at Park House Gosford (124 Donnison Street).

- 🕒 10am-12pm (business and collaborator session)
- 🕒 1pm-4pm (community member session)





**CentralCoastCouncil**  
@CCoastCouncil



🙏 We'd like to thank all community members who attended our Let's Talk Gosford events last week, with over 300 conversations hosted at our drop-in information day

😞 Couldn't make it? Register to join a virtual project presentation Thurs 6 April.

👉 [hubs.la/Q01K49Vt0](https://hubs.la/Q01K49Vt0)





**CentralCoastCouncil** @CCoastCouncil · 17 Apr

...

Did you know that Council is proposing to increase the green space within Gosford CBD as part of the Kibble Park refresh? This is a particularly rare opportunity within a City area and one which our community has been asking us for. Find out more: [hubs.la/Q01LfwLt0](https://hubs.la/Q01LfwLt0)





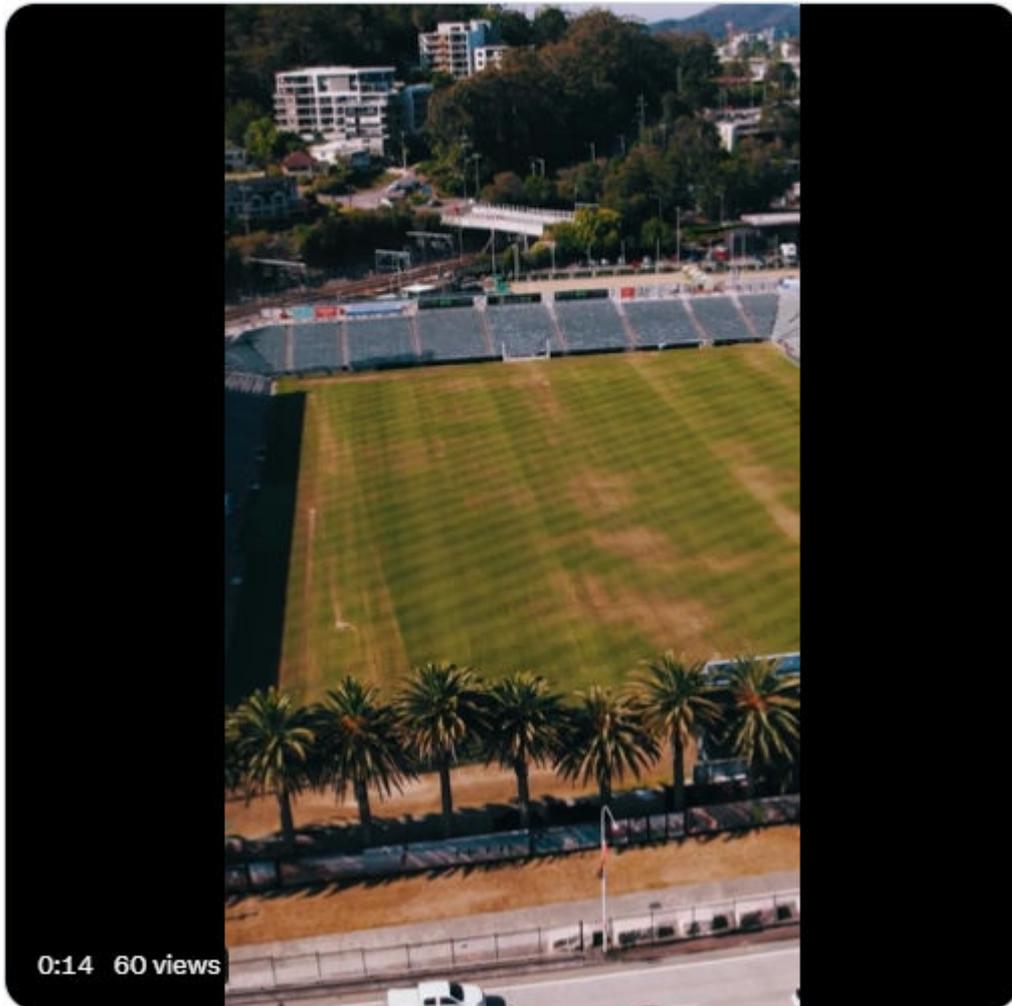
**CentralCoastCouncil** @CCoastCouncil · 20 Apr

...

Time is running out! Help shape the future of Gosford by sharing your ideas and aspirations for the Coast's city centre.

'Let's Talk Gosford' is an easy way for you to suggest changes to plans proposed, leave your ideas for the area.

[hubs.la/Q01HBJ4M0](https://hubs.la/Q01HBJ4M0)



## Appendix L – Linked In posts



**Central Coast Council**

11K followers

2mo • 🌐



Did you know that Council is proposing to increase the green space within Gosford CBD as part of the Kibble Park refresh?

This is a particularly rare opportunity within a City area and one which our community has been asking us for.

What would you like to see in the re-design of Kibble Park?

Have your say on the interactive concept plan before 26 April at <https://hubs.la/Q01LfxIR0>





Central Coast Council

11,090 followers

3mo • 🌐



🗨️ You asked, now it's time to talk Gosford!

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📱 Or, have your say online 24/7 at <https://hubs.la/Q01GWC810>





Central Coast Council

11,090 followers

2mo • 🌐

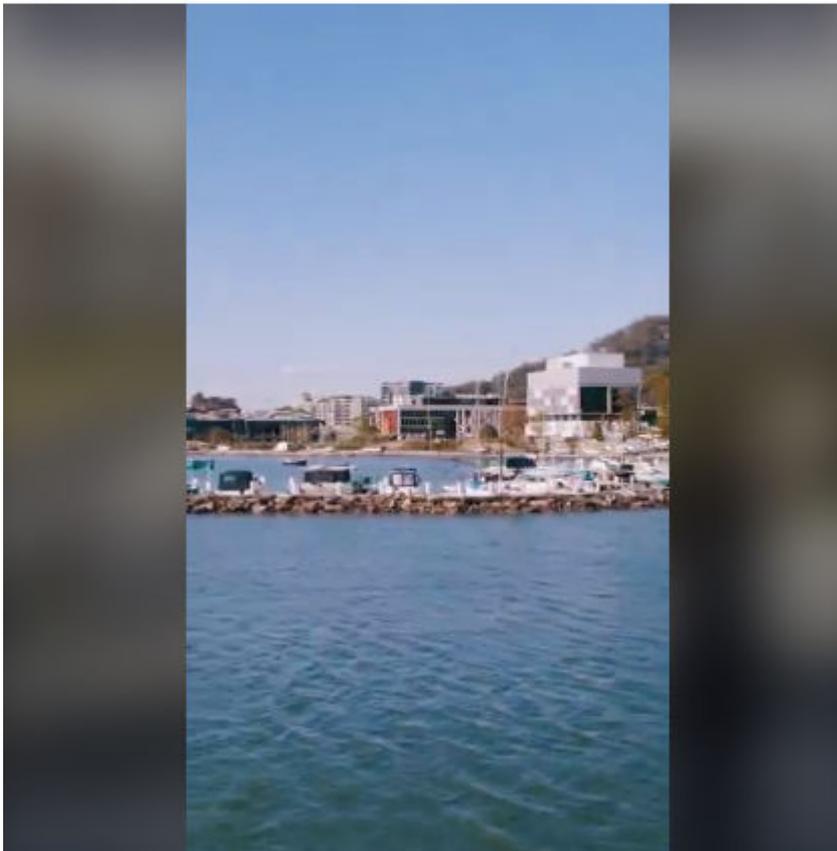


Time is running out! Help shape the future of Gosford by sharing your ideas and aspirations for the Coast's city centre.

Community feedback is crucial, and we are calling on the local community and businesses to share their thoughts and feedback on how they envision Gosford in years to come

'Let's Talk Gosford' is an easy way for you to suggest changes to plans proposed, leave your ideas for the area, or let us know what you like.

Now's your chance to help create a brighter tomorrow for Gosford! Have your before 26 April at <https://hubs.la/Q01HBSwM0>



## Appendix M – Paid social media campaign demographics

