

Let's Talk Gosford

Engagement Summary

Central
Coast
Council

Summary

Council headed back out to the community to talk all things Gosford, just four months after its major community consultation project for the Gosford waterfront revitalisation.

During the consultation on the Gosford waterfront revitalisation, Council received an overwhelming response from the community asking about the future development of Gosford. Let's Talk Gosford provided an opportunity for our community to find out more and have their say on a number of projects happening within Gosford.

The engagement process for the Let's Talk Gosford campaign provided information and updates on several Council projects including:

- The Kibble Park Place Plan and Concept Plan
- Central Coast Street Design Manual
- Central Coast Local Housing Strategy
- Safer Cities; Her Way
- Gosford Regional Library
- Gosford waterfront revitalisation
- Hawkesbury-Nepean River System, including Brisbane Water Coastal Management Program
- Reclassification of 73-75 Mann St Gosford
- Several roads and drainage projects
- A number of water and sewer projects and upgrades

The Let's Talk campaign places the focus on one area (Gosford) so our community can connect and collaborate on projects that are important to the place they live, work and play in.

How you connected



10,051 visits to the Your Voice Our Coast website



The documents were downloaded **1,731** times.



More than **300,000** social media users reached generating **3,000** likes, comments & shares.



14,265 stakeholders were kept up-to-date through e-news.



2 advertisements were run across **2** radio stations with combined listener base over **170,000**.



103 people participated across **3** community information sessions.



174 pieces of feedback provided.



50 posters were distributed across the Gosford area.



1,000 flyers were placed in businesses across Gosford.



14 questions submitted via the online tool.



1,031 direct emails sent to various stakeholders.

Engagement Results

The community provided feedback on the future of Gosford. Common topics discussed were:

- Opportunities, suggestions and considerations for the Kibble Park Concept Plan
- Comments about infrastructure required to keep up with population growth
- Suggestions for improvement opportunities within Gosford City
- Interest in the Safer Cities; Her Way program and suggestions for improvements
- Enthusiasm for the Gosford waterfront revitalisation
- Excitement for and about the Gosford Regional Library
- Encouragement for Council to 'just get on with it'

What's next?

Council will use the feedback collected to inform project and strategy refinements for those that were open for consultation. Other generic feedback will be used to shape and further define the future of Gosford.

We will keep the community updated as we continue to build a collective Gosford that we can all be proud of.

Find out more and stay up to date at yourvoiceourcoast.com