

Central Coast Regional Animal Care Facility

Engagement Summary



Summary

Between 18 February and 13 March 2023 Central Coast Council invited the community to share their thoughts on the proposed location and concept design of a new Regional Animal Care Facility on the Coast.

Animal Care Facilities play an important role in supporting responsible pet ownership by reuniting lost pets with their owners and the adoption of surrendered pets.

The concept designs for the proposed facility included multiple enrichment zones for the animals to exercise, play and interact with potential owners, as well as a welcoming reception area, meet and greet locations and a connected walking loop for trial dog walks to enhance the overall adoption process.

We asked the community to join us in this opportunity to help guide the final design by providing feedback via an online form, by adding comments to the interactive plans or by attending one of the in-person sessions held at Tuggerah Library.

Engagement Results

Feedback across the consultation activity revealed the following:

- *There was overwhelming support for the facility and its value to the region.*
- *The community were most interested in animal wellbeing and environment.*
- *Community commentary commended the animal focused concept design.*
- *The community also offered constructive feedback on how to improve designs.*
- *Concerns that a centralised location could increase travel times for residents.*
- *Concerns around funding and ability to build quick enough to meet demands.*

Feedback received indicates overall support for the project with 55% of participants actively advocating for the project and an additional 40% of participants providing positive improvement ideas. Only 5% of participants said they were not supportive. Community feedback also indicated 87% support for the proposed key features.

What's next?

Our project team were excited to see high levels of community support for this project and are currently reviewing all community feedback in detail.

Insights from all feedback provided during this consultation will be used to guide the final designs and we will keep the community updated as the project progresses.

Find out more and stay up to date at yourvoiceourcoast.com/ccracf

How you connected



1,476 visits to the Your Voice Our Coast website



More than **16,800** social media users reached generating **759** likes, comments & shares.



23,530 stakeholders were kept up-to-date through e-news.



1,488 visits to the interactive concept plan generating **98** comments and **353** reactions placed (**286** thumbs up and **67** thumbs down).



10 comments on the project received via email.



133 feedback forms completed.



16 stakeholders participated in the virtual presentation.



More than **40** people attended **4** drop-in information sessions, school workshops and community events.



Project screensavers displays across **17** Council libraries, customer service centres and recreation facilities.

You Said...

"I think this is a great concept and much needed on the coast"

"This design is absolutely fantastic. Love love love it."

"I think it is a wonderful design and an excellent spot to build it."

"A brilliant concept design, a huge improvement on the current aging facility."