

Findings of the "Have Your Say Days" 9, 10, 11th July 2009

Around 1000 people turned up to have their say about the future of Gosford city centre at one of three locations in early July. Woy Woy's Deepwater Plaza, Gosford's Imperial Centre and Erina Fair saw approximately 200, 400 and 400 people respectively contributed their ideas on the Challenge. Areas covered were

- The Challenge Vision Statement,
- The infrastructure/features of a regional city like Gosford,
- The draft design principles the Challenge team are using to shape the Masterplan
- Any big ideas people may have had.
- A questionnaire was also available that asked what people would like to preserve in Gosford, add, reduce or remove and keep out (PARK).
- The questionnaire also asked about Council investment in a Civic facility.
- People were also invited to make any additional comments.

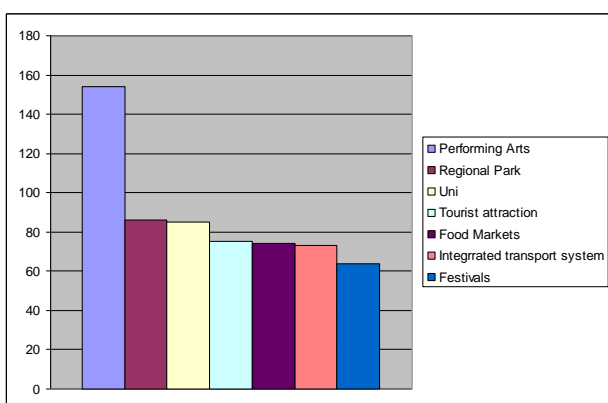
The Vision Statement

"To grow and develop a world class, regional, waterfront city, within the greater Sydney area". The vision statement was displayed and people were encouraged to use 'post it notes' to make comment.

By and large the Vision presented was supported. The support focused on the waterfront and the regional character of Gosford. Some people suggested leveraging the proximity to Sydney and contrasting that with its physical beauty and relaxed ambience. A few people didn't not like the association with Sydney or felt it could create confusion. Some people suggested adding the words accessible and sustainable.

Infrastructure/features of a regional city like Gosford.

A range of regional infrastructure/ facilities commonly found in Australian regional cities was presented in a table format. People were provided with 3 'dots' and asked to place the dots on the facilities or activities they would most like to see in Gosford. A performing arts centre was the most sought after feature. It must be noted that the enthusiasm of some for a performing arts centre resulted in them either allocating all 3 dots to one item or putting up more than their 3 dots. This may have skewed the results. The graph below depicts the top seven selections.



Draft Design Principles of The Challenge.

A table was presented in poster form that displayed the draft design principles that the Challenge Teams are using to guide the development of the Masterplan.

The draft design principles are:

- Strengthening Gosford as the Regional City and protect the villages
- Make the most of the outstanding natural environment
- Mix it up; bring more housing in to the city and encourage activity day and night
- More and better jobs
- Make it easier to get to the shopping and services
- Make the most of what we already have

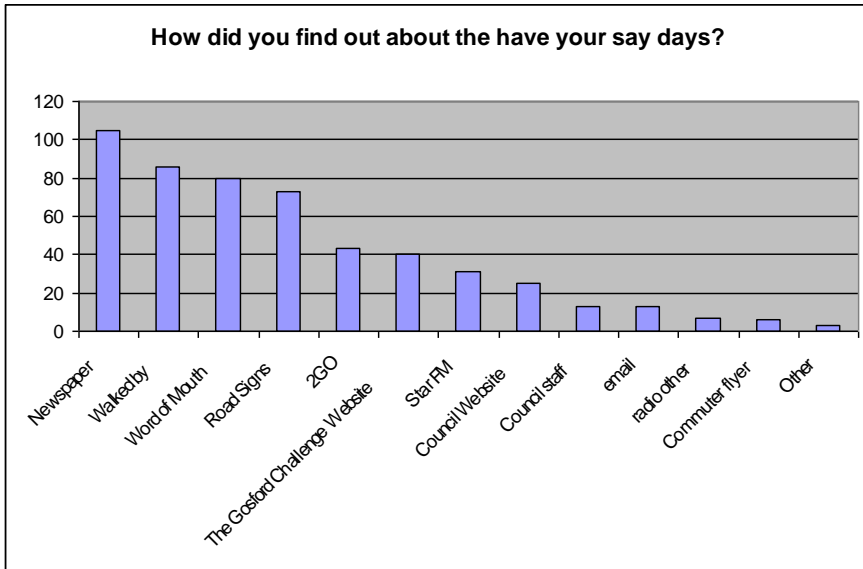
- Make it easier to get around

All draft design principles were overwhelmingly supported. Some people had changes and suggestions that have been captured in the "themes arising from people having their say"

Questionnaire results

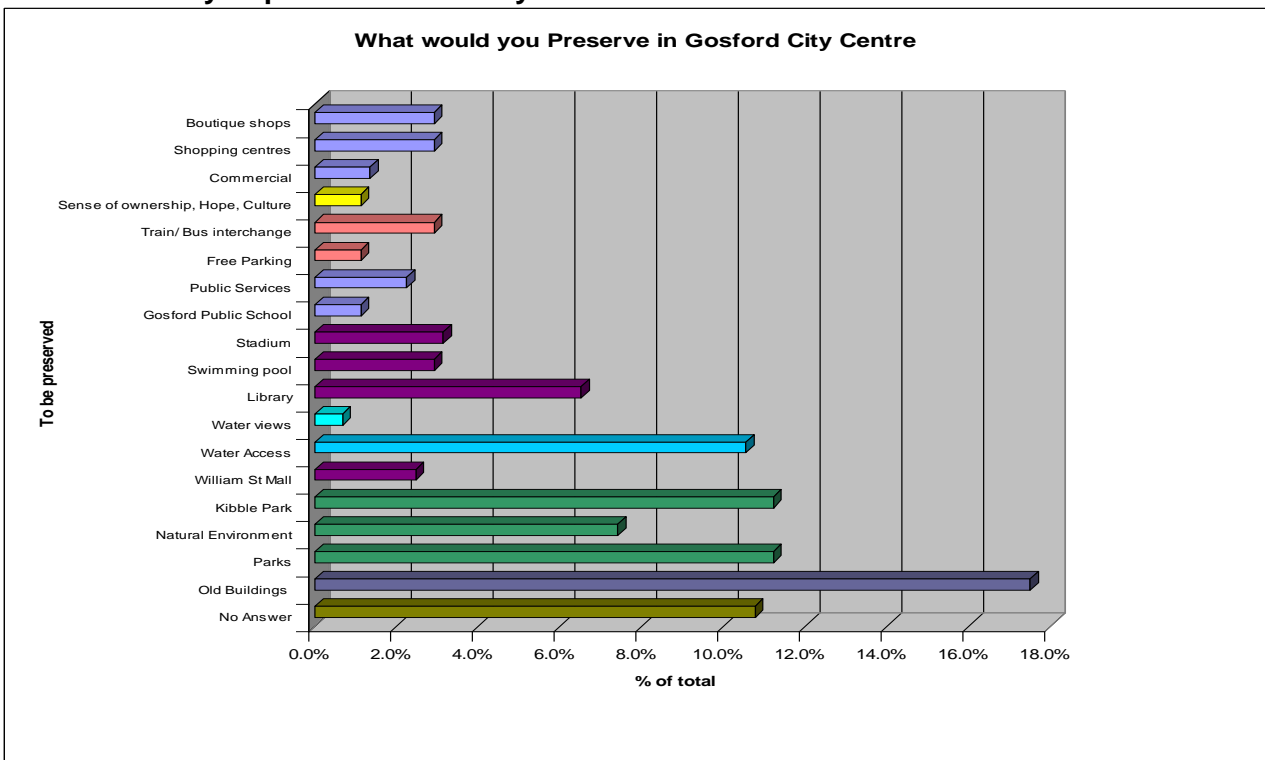
The questionnaire was also available on The Challenge website for a two week period following the 'Have Your Say' days. The questionnaire gathered information on email addresses. This has been entered in "The Gosford Challenge Contacts" on outlook.

The results of the tick box section of the questionnaire asking how people found out about the "have your say days" is entered below.



The Questionnaire asked PAK that is what people would preserve, add, reduce and keepout.

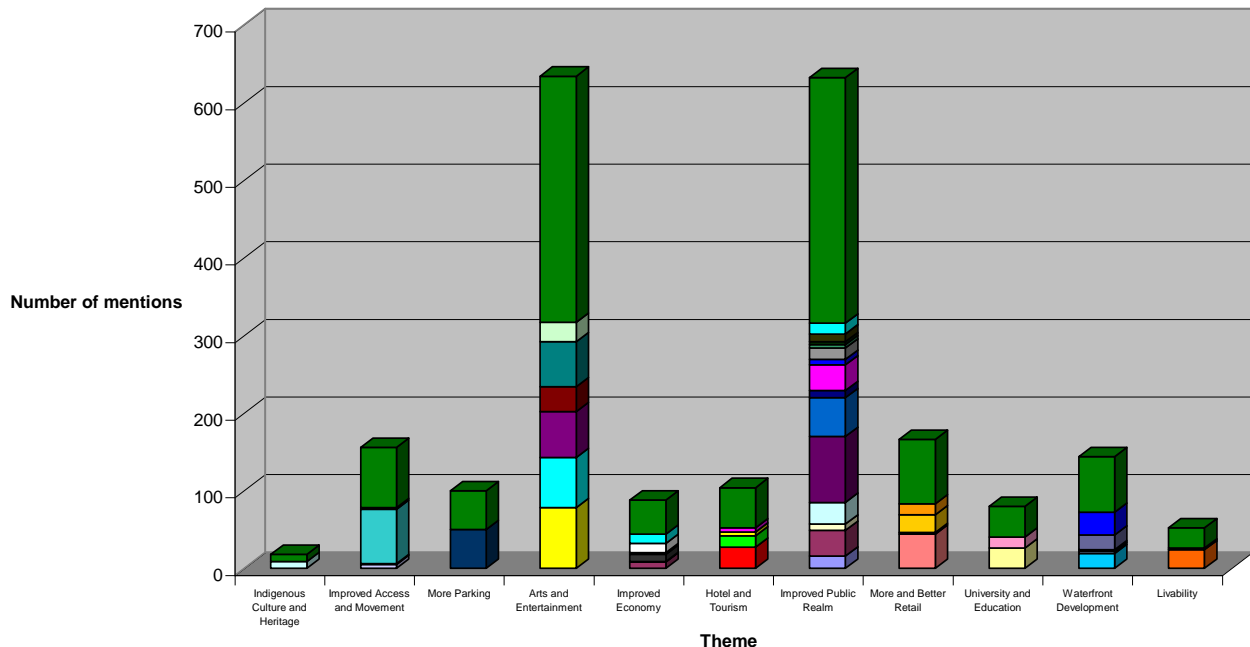
1. What would you preserve in the city centre?



2. What would you add to the city centre?

This was the question that received the most responses. It seems there is a lot to add to Gosford. For this reason the information is presented in two formats; in a table so more detail is available and in a graph to summarise the information.

What people want to add to Gosford



What would you add to the city centre?	Number of Mentions
Indigenous Culture and Heritage	
Indigenous presence, aboriginal cultural centre	9
Improved Access and Movement	
better regional access	1
connectivity, rail to hospital, to roads that connect outside area	5
ferry busses fast train monorail light rail, airport	70
better roads, kerbs	2
More Parking	
Parking	50
Arts and Entertainment	
performing arts centre/ concert hall/ conservatorium	78
cinema	65
entertainment precinct/live music area	59
arts and culture precinct museum	32
eateries in and outdoor	58
wine bar/night life	25
Improved Economy	
A grade commercial space/ high rise business district	8
boat building	1
medical services, rehabilitation services	9
technology, wifi broadband	2
jobs (includes high value jobs)	12

Hotel and Tourism	
iconic building/ tourist attraction	57
hotel convention centre	15
child care	5
leisure centre	5
Improved Public Realm	
bright light spaces & places with good lighting too (solar powered)	16
sheltered/covered walkways nature walks, bike paths	33
graffitti wall, skate park, roller skating	8
waterfront pedestrain friendly with activity & bike paths	28
waterfront activites including family and youth friendly including/ nye	85
trees and flower beds parks picnic bbq, active streetscapes, more open spaces, green roofs	50
access to pres hill + rumbalarah green corridor	9
safety & security, no smoking	33
public art, soul	7
parks, includes kids play areas, dog friendly - fenced	15
more seating	2
bins/recycling	4
toilets, showers, lockers	4
More sporting facilities	10
civic inc. square, town hall/ community centre, flags etc	26
clock tower with chimes	2
More and Better Retail	
Markets: weekend; night; in Kibble Park; food	23
big retailer (department store)	14
broader range of retail, boutique, speciality, longer trading hours	44
University and Education	
uni, education	26
better library	14
Waterfront Development	
link to waterfront	19
canal	2
wharf, fishing	3
marina	19
waterfront development	29
Liveability	
mixed use (residential/ commerce/ restaurants) affordable and expensive housing, apartments	24
people/ facilities for homeless	2

3. What would you reduce in the City Centre?

102 did not answer this question. Many offered multiple responses

Key Themes

- Reduce derelict buildings, empty shops, graffiti (117)
- Reduce drug addicts, methadone, drunks, smoking (77)
- Reduce heavy & through traffic (95)

Less than 50 responses

- Reduce crime & anti-social behaviour (37)

Less than 25 responses

- Reduce homeless/soup kitchen (19)
- Reduce hotels/clubs and opening hours (16)
- Reduce pollution - noise, litter (17)
- Reduce (move) public school (14)
- Reduce cheap discount shops (14)
- Reduce/remove pool (9)
- Reduce/remove stadium (5)
- Reduce high rise buildings (10)
- Reduce blank street frontages (8)
- Remove Dane Drive (6)
- Remove all Councillors (3)
- Reduce low-cost housing (3)
- Reduce real estate agents (3)
- Reduce signage (4)

Single responses

- Reduce alleys, malls, mangroves, pavers, talking (just do), parking problems

4. What would you keep out of the City Centre?

Approximately 50 people did not answer this question. Many offered multiple responses

Key Themes (approx 10% (n=50) of respondents made this suggestion)

- Keep out drugs, smoking, methadone. People wanted a smoke free zone (110)
- Keep out soup kitchens, homeless, disadvantaged, poor, housing commission, unemployed (75)
- Keep out behaviours that make people feel unsafe: Aggression, violence, vandalism, graffiti and crime (73)
- Keep out traffic with strong reference to cars and trucks. Moving Dane drive. Put the bus stops / terminal elsewhere. Roads should not be widened any further. (70)

Less than 25 responses i.e. 5%

- Keep out bottle shops and pubs, all night venues or noisy late night venues
- Keep out thoughtless/self-interested developers, high rise on waterfront or that causes overshadowing or wind tunnelling
- Keep out nothing, don't change anything or any change would be good or diversity was good or simply bring it on
- Keep out Large retail / supermarket stores or franchises including fast food outlets
- Keep out cheap shops and second hand shops
- Keep out old, empty or ugly shops
- Keep out industry and car sales yards

Less than 1% (5 responses)

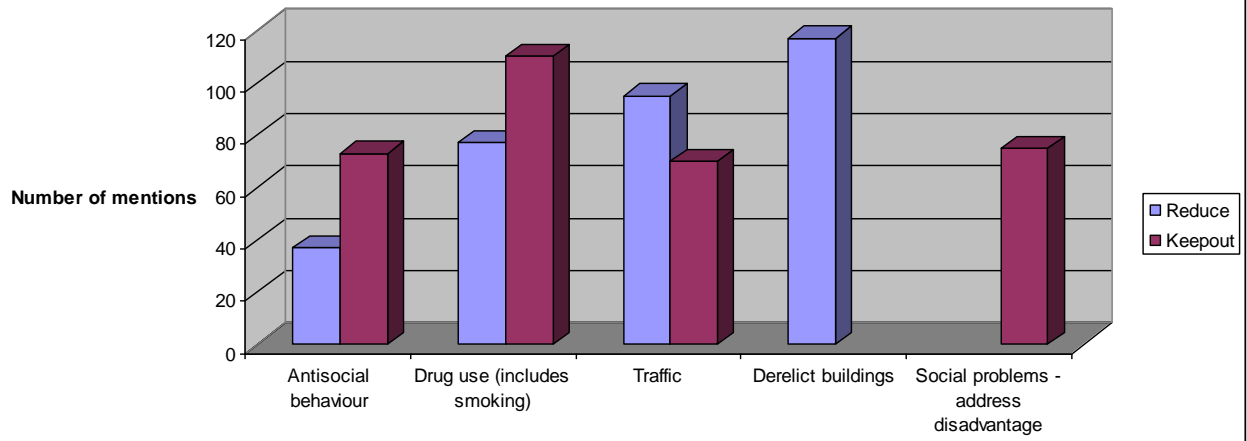
- Councillors (old fashioned or reactionary), mayor photographs, parking inspectors
- Keep out or relocate the pool additional comments suggested out of city centre
- Move the primary school was suggested
- Keep out skateboards, street kids or keep children off the streets

Other (single response ideas)

- Keep out bottled water, medical services, foreign influences, playground, expensive condos, tourist attraction, cyclists on footpaths, more art, railway station, cola mines, loss of views, talkfest reclaimed lands free facilities and services

What would you reduce or keepout of the City Centre?

(25 responses or more)

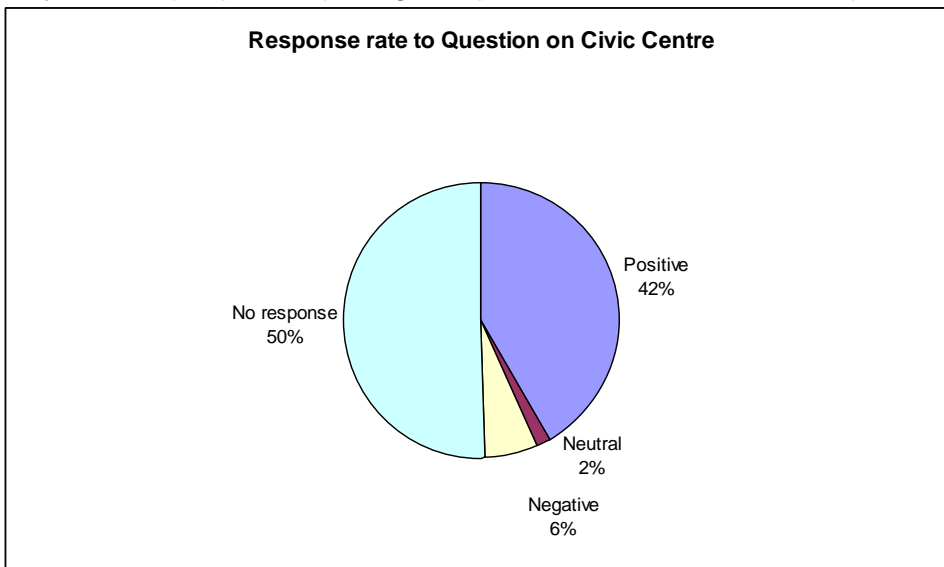


5. The COMMUNITY VISION 2025 identified the need for a Civic Facility within the Gosford City Centre.

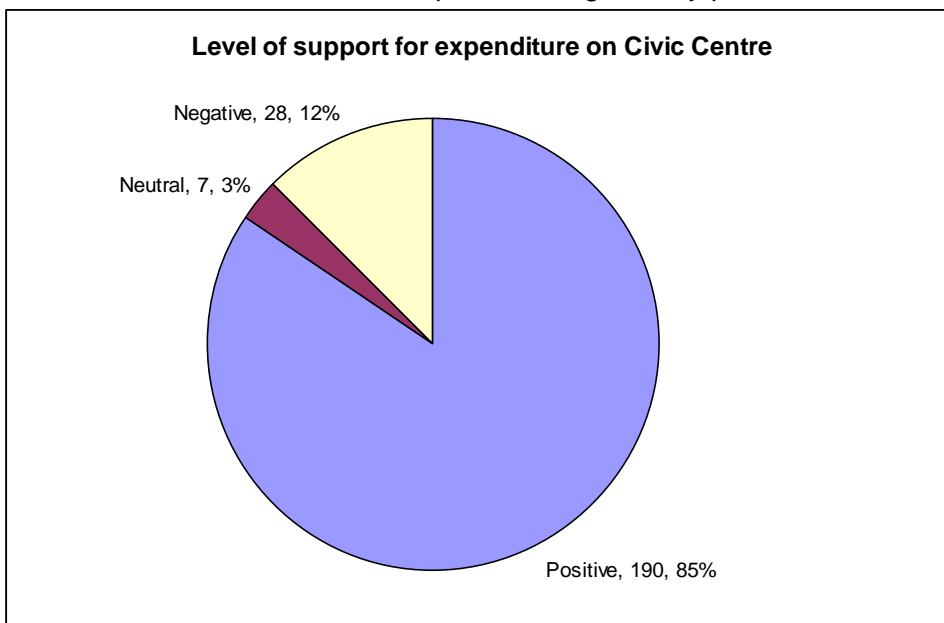
Council is considering the creation of Civic Facility as one of its first projects for the Revitalisation of Gosford. Construction of such a facility is dependent on a sound business case based upon one of the following options: The initial purchase of Land (for the future construction of a new building), OR The initial purchase of an existing building - possibly Town Centre (for future refurbishment), OR Demolition and future building upon Council's existing sites. The initial cost for for these options would be approximately \$15-20million, and will NOT require an additional rate increase. The subsequent construction of a new building or refurbishment of an existing building will require additional funding. This funding may be covered in part by the possible revenue from the sale of Council's current premises. Council will consult with the community further once a final option is chosen and business case completed.

Please give comments:

Only half the people completing the questionnaire answered this question.



Of those who did answer their response was generally positive.



The low response rate to the question may be the result of the complexity of the question.

Big Ideas

Big ideas were captured in pictorial and written form and are summarised below.

WHAT'S YOUR BIG IDEA?

Transport around the City Centre <ul style="list-style-type: none">• Moving pathways.• Make it easier to walk between city and water (or free transport/little buses).• Link waterfront to CBD by tram on Mann Street to add character.• Centralise the CBD around the station more.• One way street and angled parking loop system. Adds to pedestrian amenity and safety.• Pedestrian routes (that are safe!), linking all parts of the CBD. Hospital--> CBD--> Waterfront.• Gondola? Boat trips from the w/front to city centre via a canal.• Pathway from w/front joining the city centre.
Transport to the City Centre <ul style="list-style-type: none">• Cycle track around Brisbane Water with its hub at the waterfront. This would be used as "magnet" infrastructure to develop Gosford as the Centre of Northern Sydney cycling.• Fast ferry from Gosford to Sydney - WE REALLY NEED ONE!• Ferry from Ettalong through Woy Woy to Gosford day and night.• Bypass. There should be a renewed attempt to plan, cost & start a road from Terrigal/Kincumber to the F3 via north of CBD. Reduce heavy traffic on Dane Drive and in the CBD.• Transport linkage to CBD by the proposed free bus link and/or a gondola from the city centre/railway station.• Build bridge from Gosford to Kariong (F3), take the traffic off the w/front and get rid of Dane drive.• Tunnel under Dane Drive for traffic. (x2)• Get rid of Dane Drive (x2)• Get rid of road and put a majestic bridge to Point Frederick. (x2)• Move/remove Dane Drive away from water (push towards the train).• Walkway to Woy Woy.
Retail <ul style="list-style-type: none">• Buy the Spurbest site and redevelop top end of town with A-grade commercial shops.• Decent shopping centre.• Sidewalk cafes.• Lolly shop with seats outside.• Ettalong market is great - sophisticated.• Markets at the waterfront - similar to Ettalong beach. Local produce, Hunter Valley wines, fine cheeses, accompanied by easy listening music from the Conservatorium students.• More shops outside, cafes, chocolate store, pool.• Club.
The Waterfront <ul style="list-style-type: none">• Holiday & Casino Resort on the waterfront. Why? Recycle water, make money, investments and keep citizens happy. Also, have a place to mind people's children whilst the parents shop.• Turn the pool around.• Get rid of the pool.• Boardwalk at w/front with pier for fishing ("like Narooma").• Fish feeding on the waterfront (pier).• Waterfront views over park.• Seating/Picnic/BBQ facilities along the waterfront.• Wharves with eating facilities on the w/front.• On the waterfront, build BBQ's, BMX park, pool, water park, beach, aquatic centre.• Facilities for boats. Marina with convenience shops / take away / coffee and good food. Toilet/shower blocks for people who want to stay on boats overnight. "Sail/putt-putt" through (like a drive-thru) for take away fast foods.• Create waterway from waterfront to further inland with bridge over the top.• Make waterfront all recreation. I.e., Swimming, restaurants, recreation, walkways/parkways.• Waterfront - Big wooden pier with cafes (create intimate atmosphere), parking close by, little stage for a band, coffee shops with umbrellas. Family oriented, activity hub, soft play, wireless hotspot.• Move leagues club to the waterfront.• Revolving restaurant on the waterfront.• Move train station to the waterfront so it has a nice view.• Darling Harbour type development of the waterfront. (x3)

Public Realm (non waterfront)
<ul style="list-style-type: none"> • Playground with swings, see-saw, flowers, fish pond, merry-go-round (non-mechanical). • A bridge and a fish pond in a park (picture submitted by Ollie, 8yrs). • Seasonal flower displays. • Park with fences. Safety for children and something for mum's to do. • Create common theme through Mann Street. • Make it beautiful. • Unique design.
Infrastructure/facilities
<ul style="list-style-type: none"> • Cultural Centre - i.e., Theatre, art space, auditorium. • Performing Arts precinct / cultural centre / Conservatorium / Arts school / Concert hall. (x3) • Entertainment/art galleries into the city. • Convention/entertainment centre which includes wave pool and garden area. • A major museum/gallery for Aboriginal culture in Gosford. A site on Presidents Hill would be the ideal location - comparable setting to the Getty Centre in Los Angeles with views to Somersby, over Brisbane Water and the city centre. • Chairlift / Gondola to top of Presidents Hill. • Diving tank and pool. • Build a super cross stadium. • Regional Library. • Museum. • Observation tower with 360° view of Central Coast. Including commercial, retail, government agencies. • Restaurant on top of Presidents Hill.
Parking
<ul style="list-style-type: none"> • More parking at Laycock Street Theatre as well as in the Gosford CBD. • Peripheral parking. • In redevelopment of the waterfront, consider underground parking with multiple exits. When an event is on at the stadium, the local area is choked. More parking is needed.
Dormitory suburb for young professionals.
University attached to teaching hospital at Gosford Public Hospital.
It is essential that Wyong is involved at the ground level in the early stages IF The Challenge is planning a regional centre.
Implementation of community based themes designed to reinforce spirit and pride in locals across residential and professional demographics (signs/advertising/media, etc.). i.e., Give The Gosford Challenge a "name". Develop and inform the theme's progress from the start.
Make Gosford and environmental Mecca - Solar panels, windmills, sustainable local materials. Outdoor interactive sculptures.

Additional comments:

Additional comments were collected of all posters and analysed. The themes arising are detailed on the following pages.

Have Your Say Days - Conducted on 9th 10th and 11th of July 2009.

Themes arising from community responses to the invitation to have their say about the future of our city centre.

Around 1,000 residents or visitors to the Central Coast attended "Have your Say Days" which were held in Woy Woy, Gosford and Erina on the 9th 10th and 11th of July 2009 respectively.

Posters presented factual information and posed a series of questions, staff were available to provide additional information and assist in the gathering of information. Thoughts not captured elsewhere in the process were captured on post it notes and comments on posters and related to questions regarding the Challenge's Vision, the prioritisation of facilities and amenities in a regional city, a call for big ideas and any other thoughts and issues.

These comments were analysed and grouped into themes. This report is a summary of those themes for the benefit of the technical team who also have access to the raw information.

No numerical count has been attributed to ideas or concepts as each has merit. There is however a comment on the relative frequency with which issues were raised such as "raised frequently" for issues raised more than 20 times, "raised by some" and "raised by a few", less than 5.

The themes arising were:

- Aboriginal Culture and Heritage
- Access and Movement
- Arts and Entertainment
- Connectivity
- Environmental sustainability
- Economic
- Heritage
- Hotel and Tourism
- Identity
- Move Facilities
- Public Realm
- Retail
- Scale
- Social issues
- University and Education
- Waterfront

Aboriginal or Indigenous Culture and Heritage

- The traditional owners of the land and the contribution of Aboriginal heritage and culture was a theme raised by some.
- Recognition of the Indigenous respect for land and landscape was seen to be an important design consideration.
- Bringing a canal into the city was seen to be culturally appropriate land use in recognition of the original water course.
- Input of the local Aboriginal community was seen to be important to ensure land use was culturally appropriate generally throughout the city centre.
- An Aboriginal exhibition space in the city was raised by some, as was a general historic or indigenous museum.
- A few people felt the waterfront was an ideal placement of such a facility (see The Arts theme).
- Aboriginal culture and heritage was seen as an important promotional opportunity for the city (see the theme Identity).

Access and Movement - (Transport & Parking)

- The significant themes for transport revolved heavily around public transport, traffic flow, Dane Drive and parking.
- A shuttle bus system within the city centre was frequently raised. It would connect with trains coming in from Woy Woy and Wyong.
- The bus system was frequently criticised and people believed that greater access was needed to the villages by bus (especially for teens and elderly) as well as providing direct bus routes.
- Small and frequent commuter buses were also considered appropriate as long as they connected properly with the train timetables.
- The possibility of bringing a tram or other light rail type system to Gosford was also put forward.
- The creation of a transport hub through the possible redevelopment of the railway station was listed by a number of people. This ties in with the other themes of shuttle buses and improved bus transport that connects with the train timetables.
- A high speed rail link between Wollongong and Newcastle stopping Sydney and Gosford was raised by some.
- A very popular theme was the introduction of regular ferry services for both commuters and tourists within Brisbane Water and beyond. Local ferries servicing villages around the Brisbane Water were put forward as well as a fast ferry from Sydney to Woy Woy then to Gosford.
- People felt Dane Drive cut off the water from the city. Removing the traffic from Dane Drive, or creating a tunnel for Dane Drive so that it could be built over was a frequent theme.

- The redesign and management of traffic flow through the city was seen as important as well as improving the traffic flow in the whole area.
- The upgrade of Racecourse Road and the Etna Street bridge to cater for greater traffic was seen as one possible way to reduce traffic within the city and Dane Drive.
- Parking was identified by some as an issue. It was felt that more parking was required within the City Centre. Increased parking throughout the city was listed with specific reference to waterfront parking, stadium events, free parking and parking for workers in Gosford.

Arts and Entertainment

- A performing arts centre and moving Laycock Street Theatre into the city was suggested by some. Both a 600 and 900 seat space was nominated as was the waterfront and centre of town as possible locations.
- A symphony hall and convention centre was also mentioned by a few.
- Outdoor and indoor music venues to support the local music scene was mentioned.
- Arts industry incubator with exhibition space was raised.
- Bringing our areas artists into the city centre was the goal of several suggestions.
- Low rent for artists to encourage business growth was suggested as was a cultural market.
- Using local artists to create sculpture and a stage for buskers to enhance public space was also suggested (see public realm).
- An annual festival or parade and celebrations like the foreshore New Years Eve celebrations which are family oriented were also nominated.

Connectivity

- Access and connectivity was also raised frequently as a theme (also see public realm theme).
- The need for level footpaths and ramps, wide enough for wheelchairs and prams, was seen as important.
- Paths were called for throughout and linking shopping areas, waterfront, along the Pacific Hwy and to Presidents Hill and Rumbalara.
- Some suggested making some streets pedestrian access only, other warned against this as they felt it diminished feels of safety (see public realm theme).
- People felt that walk ways should be pleasant, shaded and sheltered.
- Bike tracks and shared cycle ways to and throughout the city centre were raised by some.
- Bike exchanges were mentioned as was the need for cycle ways to be safe for kids.
- Dane Drive was seen as a barrier to connectedness of the city to its waterfront (see access and movement).
- A courtesy bus or shuttle bus around the city was also raised by some (see access and movement).
- Light rail or a tram was suggested (see access and movement).
- The tram and light rail system and ferry service were also raised as a way to connect the city centre to other areas in the Region (see access and movement).
- Lack of access to parking was raised (see access and movement)

Economic

- People were keen to see things happen that would bring business and jobs back into Gosford, suggesting more employees in Gosford would result in more spending in Gosford and thus grow local business.
- Relocation of Government Agencies,
- Bringing in major companies and businesses that create employment.
- There was seen to be the lack of quality business space or a business park.
- Erina is taking the business out of Gosford.
- Activities for families will bring people back to the city they will then spend money and help the local businesses (see also public realm).

Environmental sustainability

- Sustainable growth and the creation of an eco friendly city was a theme raised (see Identity theme).
- Lifting the moratorium on the removal of mangroves was also raised by a few.

Heritage

- A theme raised by some was the preserving of heritage items.
- Preserve the sandstone clock and tower from the old County Council.
- Use local sandstone.
- Reinststate the "Market Day in Gosford" which was around 100 years ago.

Hotel and Tourism

- Better hotels close to the water, waterfront, five star and international hotels were all mentioned, (though it was also said there was enough accommodation).
- Convention centre.
- Leisure centre.
- Entertainment centre.
- Casino.
- Showroom.
- Cafes and restaurants.
- Outdoor cafes and restaurants.
- Good bars were mentioned by some.
- Services above should be positioned tightly together like in Paddington for example.
- Restaurants on Presidents Hill and Rumbalara were also suggested with tourist information provided.

Identity:

- Identify was a theme raised by some people.
- Comments centred on the need to create a unique identify for Gosford and communicating that difference.
- Suggestions about that unique point of difference largely responded to the Vision and supported the focus on waterfront and the regional character of Gosford.
- Some people suggested leveraging the proximity to Sydney and counter pointing that with it's physical beauty and relaxed ambience.
- A few people didn't not like the association with Sydney or felt it could create confusion.
- There was a suggestion to base the identity of Gosford on being leaders in technology.
- There was also reference to providing a uniform look to the city, such as all modern buildings or all charming and old and developing a city with 'class and 'style' (see the public realm theme).
- Someone requested keeping the current character with its mix of old and new.
- An Aboriginal exhibition space was seen as an important promotional opportunity for the city (see the theme Aboriginal culture and heritage).

Move Facilities

- A few people suggested moving services and facilities.
- Some said move the pool to with in the city centre and a few said turn the pool around to face the water.
- Some suggested moving the school.
- A few suggested relocating the stadium.
- A few suggested the purchase of Town Centre to convert to a Town Hall / community facility

One off suggestion were:

- Put Regional Library on SE corner of Mann and Donnisons
- Relocate Old Sydney Town to the Showground

Public Realm

- Public realm was frequently raised with people commenting on the attractiveness of many of Gosford features such as the waterfront and surrounding hills. The desire was to maintain and build on these features.
- Many issues related to comfort and image such as safety and security and availability of public toilets.
- The use of public art was suggested to increase the 'sense of safety'.
- Shopping in the sunshine and opening up 'enclosed' shopping centres and opening up the city by demolishing old buildings was raised
- Comfortable seating was seen as important.
- Attention to noise attenuation such as muffling the sound of transport with trees was suggested.
- Ensuring that places and spaces felt 'friendly' was urged.
- Creating uses for the public realm was another common issue.
- Dog friendly parks including fenced parks was raised by some.
- 'Markets' such as local produce market or noodle market.
- The use of public space to enhance sociability was suggested.
- Entertainers and bands in public spaces.
- Places for youth to meet and socialise.
- Activities for kids and families and more fun
- Eating venues from restaurants to BBQs
- Entertainment on/in and along the water.
- Access and connectivity was also raised (see connectivity theme)
- The need for level footpaths.
- Bike track and access to Presidents Hill was important (eg could make healthy city event to run up Hill). (see access and connectivity themes).
- There was also reference to providing a uniform look to the city, such as all modern buildings or all charming and old and developing a city with 'class and 'style' (see the identity theme).

Retail

- There were four main themes that came out for retail.
- Provision of more niche shopping or shopping that provides a point of difference to Erina Fair or Tuggerah Westfield - e.g. a "Strand" like arcade.
- Remove the cheaper/discount stores.
- Bring a major retailer back into the city centre (which was also seen to provide jobs).
- Farmers markets were raised - see public realm for information on these.

Scale

- There were a number of specific themes that were clear, regarding the scale of development within the city.
- Higher Density is required within the city bigger buildings with appropriate infrastructure are required.
- Height needs to be controlled such that it doesn't affect views of the surrounding hills and the waterfront, or create large shadowing and wind tunnels.
- Retail needs to be consolidated into a smaller strip or area.

Social issues

- Some people raised issues of social disadvantage as a concern.
- Some raised Centrelink, the soup kitchen, social housing and alcohol and methadone outlets as negatives.
- A few wanted to remove or reduce the number of second hand stores and discount stores.
- It was suggested to set up an anti-graffiti squad.

University and Education

- The benefit of the creation of a University in Gosford city centre was raised frequently.
- The quality of the University was seen to be important.
- People wanted the choice of Gosford Uni for a degree to be due to its reputation rather than for convenience.

Waterfront

- Development of the waterfront was commented on frequently with the overwhelming voice saying that the waterfront must be developed in some way, and was generally seen as a priority in the process.
- The City needs to be connected to its water.
- Development needs to be unique and vibrant.
- Redevelop it with facilities that use the waterfront setting to capitalise on the tourist dollar.
- Many people gave examples of waterfronts that they liked, these included, Batemans Bay, Nelsons Bay, waterfront along the Domain in Sydney - retain existing facilities, The Rocks and The Entrance.
- Access for all to the waterfront was of importance including the ability to walk and cycle the entire length of the waterfront.
- These paths need to link to parkland around the waterfront.
- Parklands around the waterfront should include a playground(s), be linked to Kibble Park by cycle paths & greenery, have walkways with trees and gardens.
- Artists may be able to provide unique sculptures and design motifs.
- Many people believed the best way to great parks and development was to reclaim land on the waterfront by either filling between the rail line and Iguana Joes and or between Iguana Joes and Pool.
- Moving the swimming pool was mentioned by some (see move facilities), however people were definite that it be rebuilt somewhere within the city centre with other complimentary facilities such as a leisure centre with café. Some possible new locations given were Baker Street / Mann Street and put units on top to pay for it, the Gosford Showground and Gosford Public School.
- The new pool facility should be indoor and open extended hours to cater for commuters.
- A few wanted the pool kept in its current location and upgrade with extra facilities for recreation.
- The type of development people want to see are:
 - cafés,
 - restaurants,
 - a hotel,
 - more boating facilities such as ships chandlery and moorings,
 - a place for boaties to get food, supplies, toilets facilities and the idea of a "sail through" facility instead of "drive through".
- A bridge over the water was suggested with a café in the middle.
- A "Leagues Club Plaza" was suggested.
- Learning facilities be incorporated in new development via hands on touch and feel.
- A marina facility was very popular.
- A beach or baths (similar to Geelong / Airlie Beach) were also popular.
- Outdoor exercise equipment / volleyball court (similar to Cairns).
- Ensuring that the water was clean so that we can swim in it, and that we could have fun water sports.
- Fishing was also raised.
- Integration of commercial, leisure, food, residential, marina uses and family friendly facilities was seen as a must.
- The creation of piers on the water so that restaurants can have a northerly aspect was also recommended by a number of people.
- Some people felt that development on the waterfront should not include high rise and the scale of development should be appropriate.
- People were concerned that view corridors to the water needed to be maintained.

- Infrastructure must be in place to cope with any new development.

Other issues raised singularly (no theme arising)

- Put road against the railway line from the Peninsula
- Create a merged Gosford Wyong Council
- Get car sales off road and in a unique location
- Vision should contain the word prosper
- Vision should contain the word accessible.
- The Gosford Challenge should be the Central Coast Challenge
- Should be a register in Council to coordinate small landholder opportunities.