



# CENTRAL COAST AIRPORT MASTERPLAN DEVELOPMENT: INITIAL COMMUNITY FEEDBACK

**OCTOBER 2021**



# BACKGROUND AND OBJECTIVES

Central Coast Council was seeking community input into the development of a Central Coast Airport Masterplan. The Masterplan is expected to provide an integrated aviation, manufacturing, research and education precinct that encompasses the Central Coast Airport and the surrounding lands.

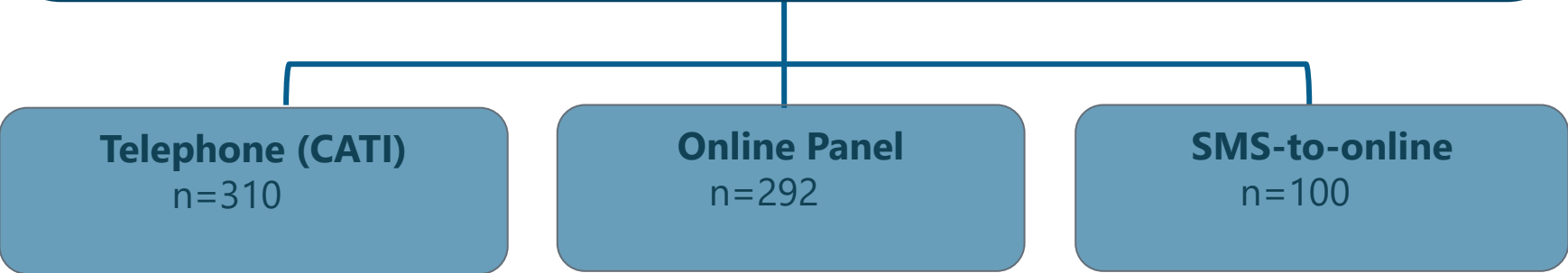
The key objectives of this study were as follows:

- To obtain representative community feedback in relation to the initial concept
- To determine the initial level of community support for the Masterplan
- To progressively reveal potential features of the Masterplan and to measure community reactions toward each (including the environmental impact, economic opportunities, employment opportunities, educational opportunities and social aspects).
- To determine overall support once the full details of the Masterplan have been revealed

# RESEARCH DESIGN

**A quantitative study was conducted, comprising n=602 mixed mode interviews with Central Coast Council residents aged 18+**

The target sample quotas were set for age range, gender, and location (Ward) to ensure that the results were robust and representative. In addition, a quota was established to ensure that a minimum of n=100 interviews were conducted with residents within a relatively short distance of the airport location (approx. 8km).



A sample of this magnitude has a sampling error of +/- 4% at the 95% Confidence Interval.  
Fieldwork was conducted between 15<sup>h</sup> – 30<sup>th</sup> October 2021.  
Results have been weighted to the latest ABS population statistics for the Central Coast LGA.

# RESPONDENT DETAILS

## Gender:



## Length of Residence:

Less than 4 yrs	8%
4 to 7 yrs	10%
8 to 10 yrs	8%
11 to 19 yrs	17%
20 or more yrs	58%

## Council Ward:

Wyong	23%	Budgewoi	20%
Gosford West	20%		



Gosford East	18%	The Entrance	19%
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## Age Range:

Under 35	24%
35-49	24%
50-69	33%
70 or more	19%
Not indicated	1%

## Ownership Status:

Owned/mortgage	67%
Rented (or rent-free)	29%
Other	3%

2. Which of the following best describes you?

3. Which age category do you fit into?

Base: All respondents: (n=600)

17. How long have you lived on the Central Coast?

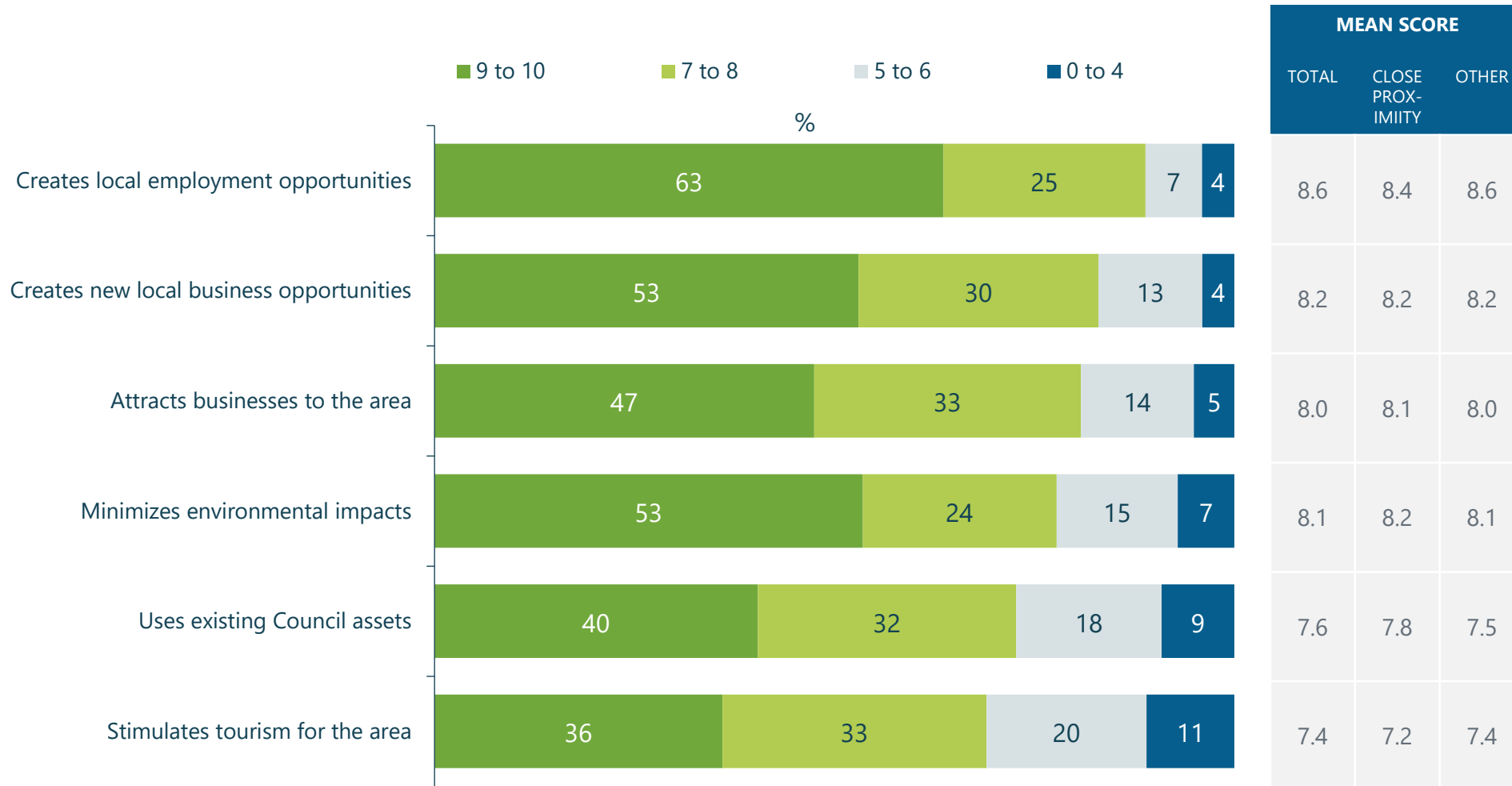
18. Which of the following best describes the place you live in?

Base: All respondents: (n=600)

**GENERAL  
FEEDBACK ON  
MASTERPLAN  
CONCEPT**



# IMPORTANCE OF DEVELOPMENT OBJECTIVES

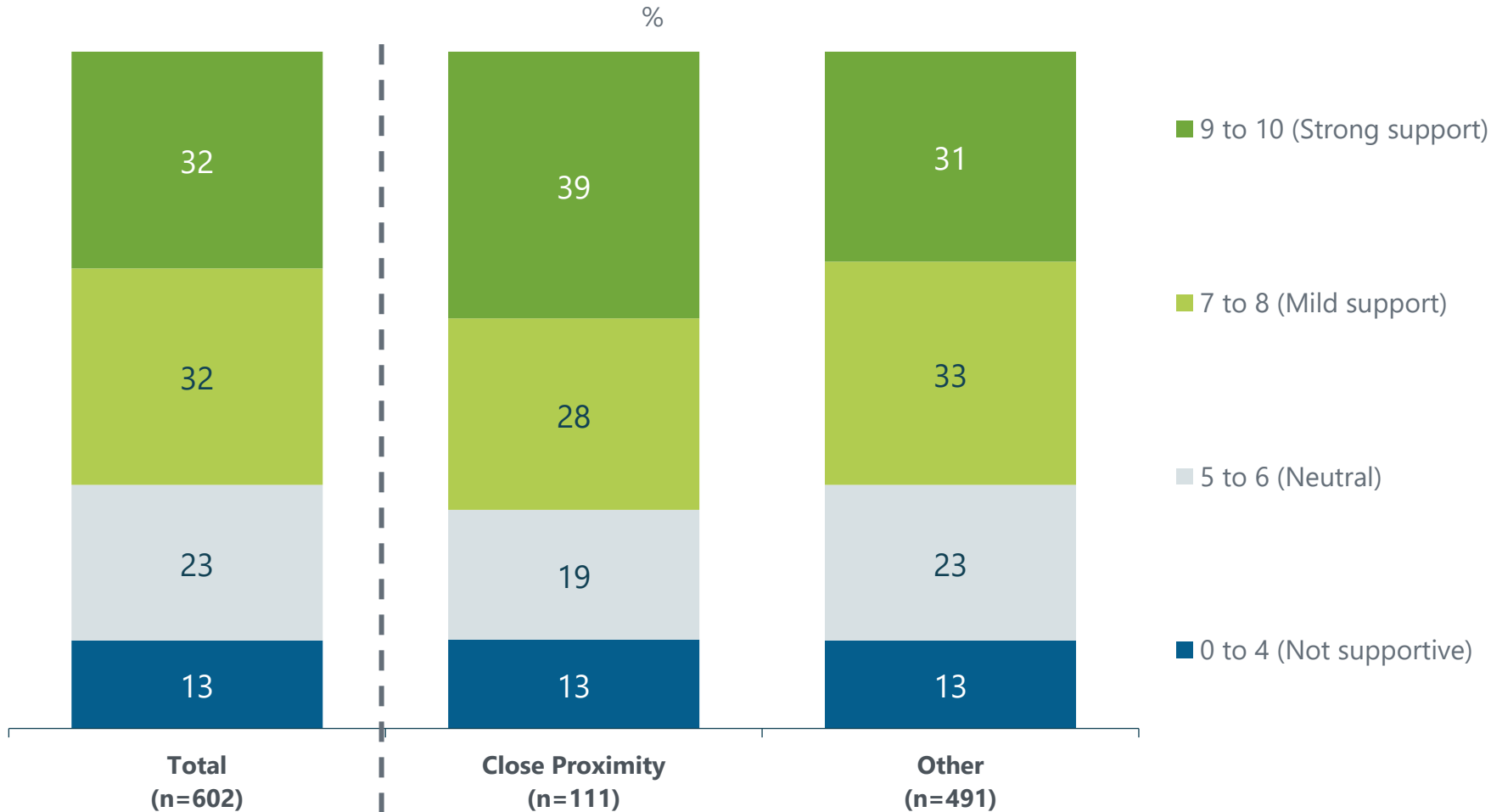


- While all of the development objectives were seen to be important, respondents placed the highest importance on 'creating local employment opportunities' (88% gave an 7+ out of 10).
- A lower level of importance was placed on 'stimulating tourism for the area' (though 69% still gave an 7+ out of 10 for this).

4. Given the current economic climate, Council is interested in exploring initiatives and developments that will have strong benefits for the Central Coast region. As I read out each benefit, please let me know how important you feel it is that any future developments achieve this aim by using a scale from 0-10, where 0 means 'not at all important' and 10 means 'extremely important'. So firstly, how important is it that any development..... You can use any number from 0 to 10.

Base: All respondents: (n=602)

# INITIAL SUPPORT FOR THE CONCEPT



- The majority of all respondents showed support for the concept after the initial description was provided (64% 7+, with 32% rating this 9+ out of 10).
- Support was highest amongst the older respondents (42% 9+ amongst those aged 70 or more), and lowest amongst the younger respondents (21% 9+ amongst those under 35).
- More than one in ten were opposed (13% rating it 4 or less), with this highest amongst those aged 50 to 69 (17%).

Central Coast Council is currently investigating the potential redevelopment of the existing Central Coast Airport at Warnervale. The development would NOT create a larger regional airport and the runway will not be extended (as had been proposed in previous years). Instead, the focus would be on utilising the existing airport land adjacent to the runway to attract aviation related businesses and to generate local employment.

5. I will provide further details of the current plan to you, but before I do that I would like to know your initial feelings about the general idea. Please let me know how strongly you support this development idea on a scale from 0-10, where 0 means 'not at all supportive' and 10 means 'fully supportive'.

BASE: All respondents: (n=602)

# MAIN BENEFITS OF THE DEVELOPMENT

BENEFIT	TOTAL (n=602) %	Close Proximity (n=111) %	Other (n=491) %
Job creation/training opportunities	42	44	41
Will bring investment to the area/good for local businesses	23	26	23
Increase in tourism/attract more people to the area	18	18	17
Makes the area easier to access	12	15	11
I would use the airport/travel from there/direct flights rather than going to Sydney	11	8	12
None/I think it will be a detriment	8	9	8
Unsure if it will benefit/don't see how it impacts me	6	4	6
Infrastructure/area development	5	8	4
Supports industry/allows for better logistics	4	5	3
Good/we need an airport/beneficial/convenient	4	3	4
Utilisation of existing infrastructure/not impeding on environment/utilises empty land	2	3	2
None - because it is too small/need bigger planes	1	1	1
It would help the Council balance their books	1	-	1
Other	3	3	3

- Without knowing the full details, many respondents felt that a development of this nature would result in employment and training opportunities for local residents (42%).
- Investment in the area (23%), tourism growth (18%), and easier access to the area (12%) were other main advantages seen with the idea.
- Some could not see any advantage in the idea (8%) or were unsure what the advantage would be for them (6%).



# INITIAL CONCERNS IN RELATION TO THE DEVELOPMENT

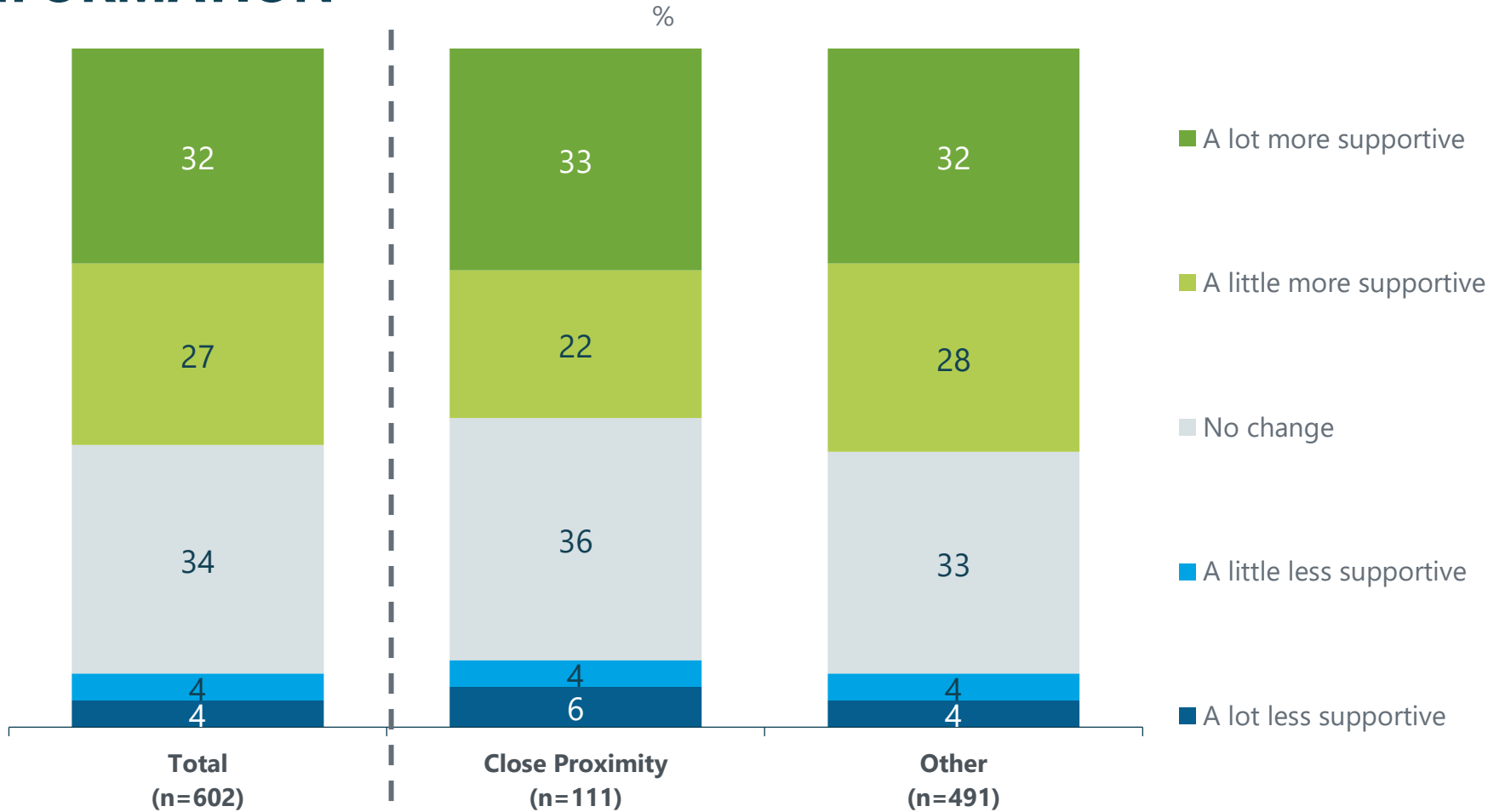
CONCERN	TOTAL (n=602) %	Close Proximity (n=111) %	Other (n=491) %
Noise/increased flights over residential areas/flight paths/hours	26	30	26
None/I think it is all positive	26	28	25
Environmental concerns/loss of habitat/green space/overdevelopment	11	9	12
Increase in road traffic	9	13	8
Air pollution	6	10	6
It is not necessary/won't be worth it/wont be effective	6	5	6
Costs too much/increase in rates/does Council have the money?	4	1	5
Increase in foot traffic/tourists	3	5	3
Unsure of any concerns/don't see how it impacts me	3	1	3
Will take too long/development could go wrong	2	3	2
Mismanagement/corruption/the wrong people getting involved	2	2	2
Impact on locals/ housing/prices/lifestyle	2	4	1
Lack of infrastructure to support the development	2	3	2
Danger from air crashes	1	-	1
Other	5	5	5

- Again, without knowing full details, the main concern related to the noise from aircraft using the airport (26%).
- A concern over the potential environmental impact of the development, and the impact on road traffic were also raised (11% and 9% respectively).
- However, more than a quarter of respondents had no potential concerns (26%) and some could not see how it would impact them (3%).

**FEEDBACK ON  
SPECIFIC  
ASPECTS OF THE  
PLAN**



# CHANGE IN SUPPORT RESULTING FROM ADDITIONAL INFORMATION



- The more detailed description resulted in a more positive response to the development idea – with 58% indicating that they were more supportive after hearing this.
- Incidence of being more supportive was highest amongst respondents from East Gosford and The Entrance (64% and 62% respectively).
- Just under one in ten (8%) indicated that they were less supportive of the idea due to this information.

8. As has been indicated, one of the key aims of the development would be to attract a range of aviation related businesses and have them locate together on the land adjacent to the existing runway. The idea is to attract aircraft operators such as fixed wing and helicopter charter operators, airborne mapping operators, aircraft manufacturing and maintenance operations. In addition, there would be education and training operators that could include live-in campus style commercial pilot training, aircraft simulators, and technician training. There could also be regular passenger transport and the development would also hope to attract new aviation technologies in the future. Does knowing this make you any more or less supportive of the idea?

BASE: All respondents: (n=602)

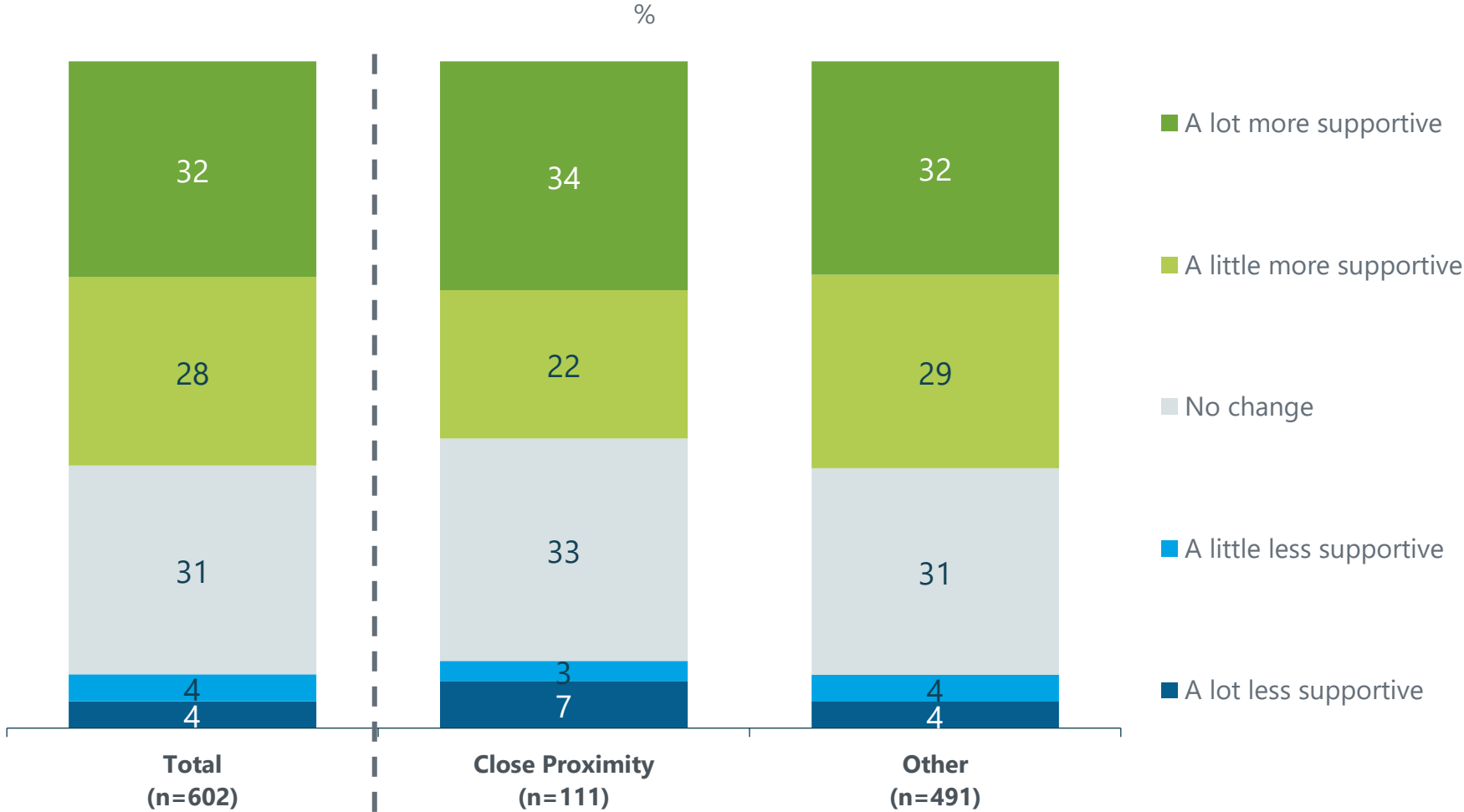
# CHANGE IN SUPPORT RESULTING FROM INFORMATION ABOUT THE EMPLOYMENT OPPORTUNITIES



- Information relating to potential employment opportunities was highly likely to result in a more positive response to the development idea – with 68% indicating that they were more supportive after hearing this.
- Incidence of being more supportive was highest amongst respondents from The Entrance and East Gosford (74% and 73% respectively).
- Only 5% indicated that they were less supportive of the idea due to this information.

11. In attracting new businesses there would be a range of employment opportunities created - particularly in the skilled, professional and technology-based sectors. Does knowing this make you any more or less supportive of the idea?  
 BASE: All respondents: (n=602)

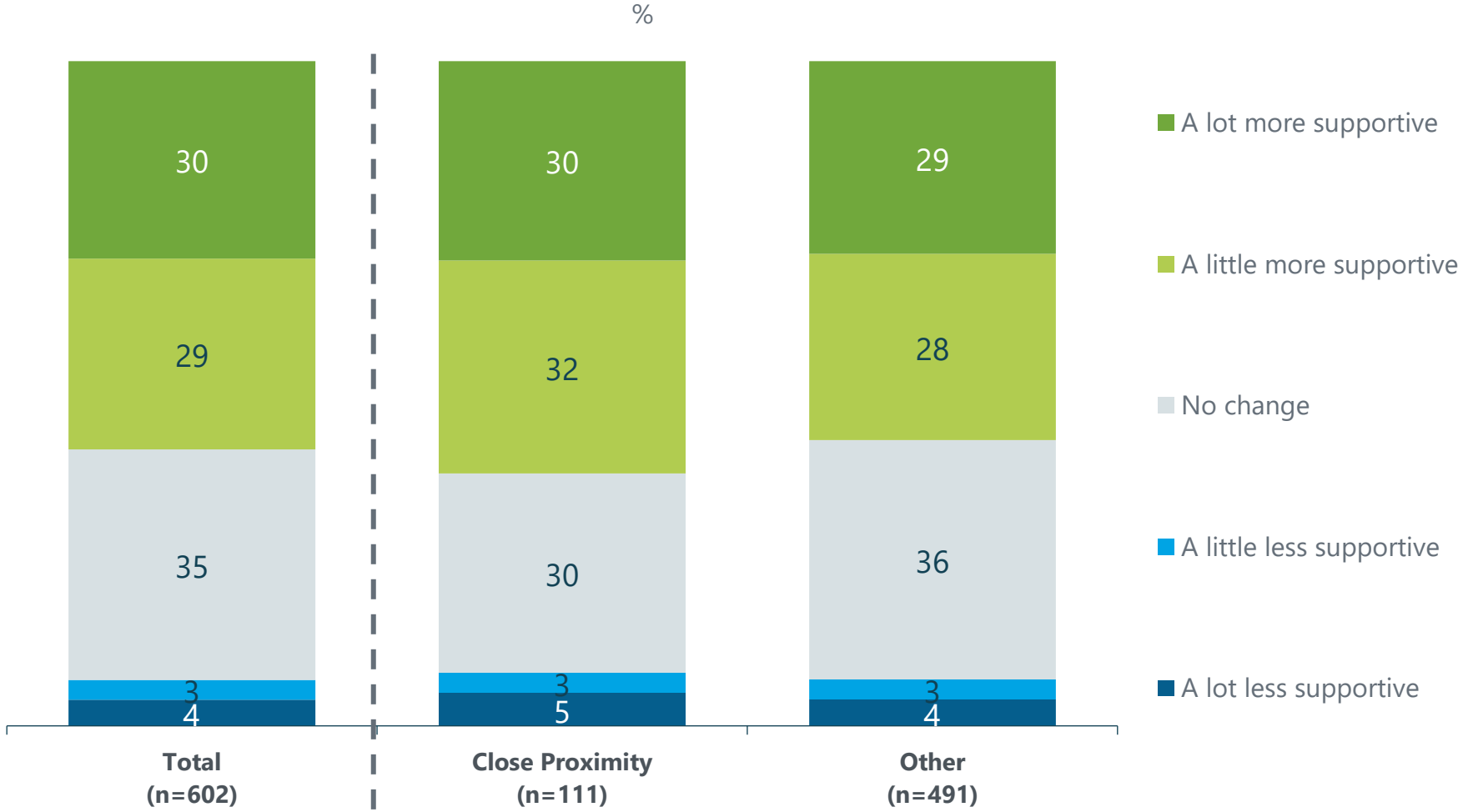
# CHANGE IN SUPPORT RESULTING FROM INFORMATION ABOUT THE BENEFIT TO TOURISM



- Information relating to a potential gain for tourism resulted in a more positive response to the development idea for 60% of respondents.
- Just under one in ten (8%) indicated that they were less supportive of the idea due to this information.
- Incidence of being more supportive was highest amongst respondents from The Entrance (68%).

13. While the runway won't be extended, it is planned that the runway upgrade will make it more attractive for the tourism industry, and tourism to Central Coast should also benefit from the plan. Does knowing this make you any more or less supportive of the idea?  
 BASE: All respondents: (n=602)

# CHANGE IN SUPPORT RESULTING FROM INFORMATION ABOUT THE ENVIRONMENTAL IMPACT



- Information relating to the environmental impact resulted in a more positive response to the development idea for the majority of respondents (58%).
- Less than one in ten (7%) indicated that they were less supportive of the idea due to this information.
- Incidence of being more supportive was highest amongst those living within close proximity of the airport (62%).

10. While the land surrounding the existing runway may be developed, adjoining lands (including the nearby Porters Creek Wetland) are protected by a number of Commonwealth, State and local regulations which will ensure that these important areas are conserved, and that the Airport development will have no or minimal impact on them. Does knowing this make you any more or less supportive of the idea?

BASE: All respondents: (n=602)

# CHANGE IN SUPPORT RESULTING FROM INFORMATION ABOUT USE OF THE AIRPORT FOR A REGULAR FLIGHT SERVICE



- Just over half of all respondents indicated that information relating to a regular flight service resulted in a more positive response to the development idea (52%).
- Just over one in ten (13%) indicated that they were less supportive of the idea due to this information.
- Incidence of being more supportive was highest amongst male respondents (57%).

14. At the moment the Central Coast Airport is technically classified as an Aircraft Landing Area which prevents regular scheduled passenger flights from being able to use it. Council would also like to explore the possibility of having this classification changed so that a regular service could be included at the airport. This could involve minimal changes to the frequency of use and in the size of aircraft that use the airport, but the physical limitations of the runway (even when upgraded) would restrict a major change taking place. Does knowing this make you any more or less supportive of the idea?

BASE: All respondents: (n=602)

# CHANGE IN SUPPORT RESULTING FROM INFORMATION ABOUT THE USE OF SURROUNDING LAND



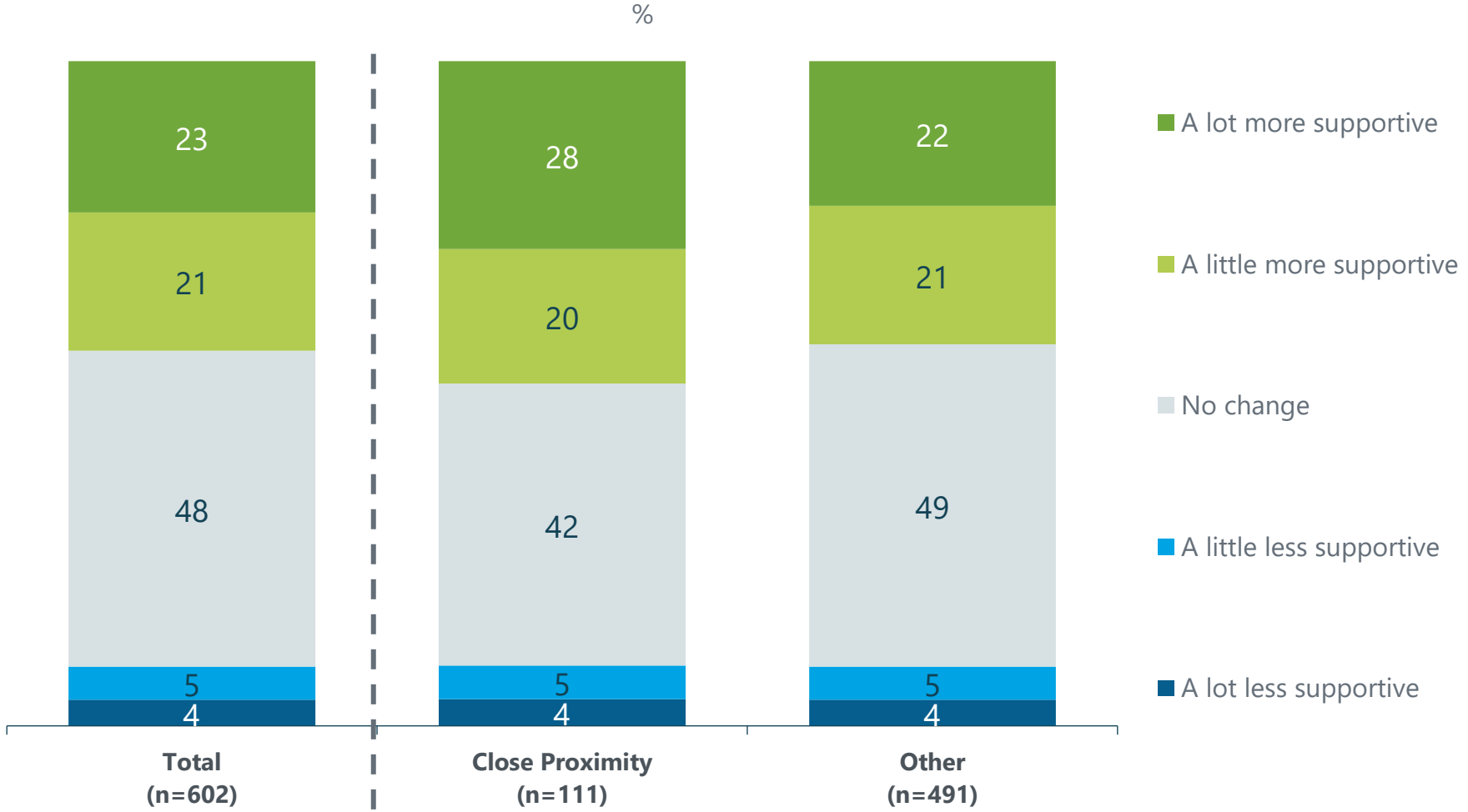
- Just over half of all respondents indicated that information relating to use of predominately Council owned land resulted in a more positive response to the development idea (52%).
- Less than one in ten (8%) indicated that they were less supportive of the idea due to this information.
- Incidence of being more supportive was highest amongst those aged 50 to 69 (58%).

9. The idea would involve developing the land surrounding the existing runway at Central Coast Airport to accommodate and attract these new aviation related businesses. And this would be making use of land that is primarily Council owned. Does knowing this make you any more or less supportive of the idea?

BASE: All respondents: (n=602)



# CHANGE IN SUPPORT RESULTING FROM INFORMATION ABOUT THE RUNWAY LENGTH



- Under half of all respondents indicated that information relating to the runway length resulted in a more positive response to the development idea (44%).
- Less than one in ten (9%) indicated that they were less supportive of the idea due to this information.
- Incidence of being more supportive was highest amongst respondents in the Wyong Ward (50%).

12. The plan would also involve upgrades to the existing runway which could include an increase of runway width from 10m to 23m and the provision of a parallel taxiway. As I mentioned earlier the length of the runway will not be extended beyond its current length of 1196m. So it will remain suitable for smaller fixed wing aircraft, helicopters and light and ultra-light aircraft. Does knowing this make you any more or less supportive of the idea?

BASE: All respondents: (n=602)

**FINAL  
FEEDBACK ON  
MASTERPLAN  
CONCEPT**



# FINAL SUPPORT FOR THE CONCEPT



- The overall level of support for the airport development increased after respondents were made aware of the various benefits that it could have to the local community.
- While support was reasonably strong initially, it increased to 75% (up from 64% for the initial read), while those not supporting the idea decreased slightly (from 13% initially, to 10% after all of the information was provided).
- Support was highest amongst respondents aged 70 or more (81%).

15. Now that you know more about the development idea, I would again like to know how supportive you are of Council exploring this option. So on the same scale from 0-10, where 0 means 'not at all supportive' and 10 means 'fully supportive', how supportive are you of the Airport redevelopment idea?  
 BASE: All respondents: (n=602)

# ANY ADDITIONAL COMMENTS

COMMENTS	TOTAL (n=369) %	Close Proximity (n=76) %	Other (n=284) %
I think it is a good idea	22	21	23
Positive for industry/business/jobs (because of tourism etc.)	16	18	<b>15</b>
Should be larger development/regional airport/international flights	11	13	10
Concerned about environmental impacts	9	7	<b>10</b>
Make it happen/just do it/stop delaying	9	4	10
Concerned about noise/congestion in the air	9	<b>15</b>	7
Impact on current infrastructure needs to be considered	5	5	<b>6</b>
The council could be a problem/don't stuff it up	5	<b>3</b>	6
There are other priorities/think we should fix other things first	5	3	6
We need an organised council/proposal	4	2	5
Increase transparency/more information/community consultation	4	-	5
Concerned about cost	4	9	<b>3</b>
I think it is a bad idea/waste of money	4	3	4
Its not necessary/has limited benefit to local area	4	4	4
I don't want it to ruin the Coast/Coast lifestyle	4	5	3
Other	14	20	14

- 60% of all respondents chose to leave an additional comment.
- Most responses were positive in nature.
- However, while at a relatively low level, there were some concerns expressed about Council's ability to handle the development.

16. Are there any other comments you would like to make about the proposal?  
Base: Respondents: who answered the question (n=360)

# SUMMARY AND CONCLUSIONS



# SUMMARY AND CONCLUSIONS

Even before the development was introduced to respondents, the large majority indicated that they supported the general objectives behind the development.

- Creating employment and enhanced business opportunities seemed to resonate most with the respondents at this point.

When the initial description was provided there was a reasonably high level of support for the concept:

- 64% gave a 7 or more out of 10, while 32% gave a 9 or 10 out of 10 to show their support
- 13% were unsupportive (giving a score of 0 to 4 out of 10).

The main benefits seen for the development (before the full detail was provided) also focussed on employment and business opportunities:

- Job creation/training opportunities (42%)
- Will bring investment to the area/good for local businesses (23%)
- Increase in tourism/attract more people to the area (18%).

The main concerns expressed (based on the brief initial description) related to increased noise, the potential environmental impact and the effect it will have on local traffic:

- Noise/increased flights over residential areas/flight paths/hours (26%)
- Environmental concerns/loss of habitat/green space/overdevelopment (11%)
- Increase in road traffic (9%).

# SUMMARY AND CONCLUSIONS

The individual packets of additional information were also received positively, and tended to add to the overall support for the development – with the employment and tourism opportunities seen most favourably in this regard:

- Information about the employment opportunities (68% were more supportive and 5% less supportive)
- Information about the benefit to tourism (60% were more supportive and 8% less supportive)
- Information about the environmental impact (59% were more supportive and 7% less supportive)
- Information about use of the airport for a regular flight service (52% were more supportive and 13% less supportive)
- Information about the use of surrounding land (52% were more supportive and 8% less supportive)
- Information about the runway length (44% were more supportive and 9% less supportive)

It follows that the support levels at the end of the survey (after all information was delivered) was higher than it was initially:

- 75% gave a 7 or more out of 10, while 40% gave a 9 or 10 out of 10 to show their support
- 10% were unsupportive (giving a score of 0 to 4 out of 10).

So while there was a strong level of support indicated in overall terms (suggesting that Council should investigate the opportunity further), there was a fairly consistent (though relatively low) level of opposition expressed throughout (at around the 10% level).

Future communication should have a focus on the key benefits seen by the community (employment, business and tourism opportunities), but in the current environment there may also be a need to address some of the concerns expressed at a lower level (such as Council having the ability to manage a development of this nature).

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Central Coast Airport Masterplan: Initial  
Community Feedback

Central Coast Council

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APPENDIX:  
Questionnaire



Project Name:	Central Coast Council – Airport Masterplan Study
Woolcott Job Number:	10403-F
Application type:	CATI (telephone) version
Date:	October 2021

#### INTRODUCTION

Good morning/ afternoon/ evening, my name is [NAME] and I'm calling from Woolcott Research on behalf of Central Coast Council.

We have been asked to conduct a very important study to provide Council with community input into a new development that is being considered for the region. This study involves interviewing approximately 600 respondents to obtain an unbiased and clear understanding of the community's concerns around Central Coast Airport.

It will only take around 10 minutes to complete. Would you be willing to participate? If you choose to, you can also go in the draw to win one of three \$200 grocery gift vouchers for providing your feedback.

**IF NEEDED:** This study is carried out in compliance with the Privacy Act, and the information and opinions you provide will be used only for research purposes. Woolcott Research is an independent market research company and has no affiliation with Central Coast Council. Your responses are strictly confidential and will not be attributed to you as an individual. We encourage you to be open and honest.

#### SCREENER

1. What is the postcode of your home address? **DO NOT READ OUT, QUOTAS BY WARD**

Postcode	Ward	Action
2250	Gosford West + Gosford East + Wyong	ASK Q1a
2251	Gosford East	SKIP TO Q2
2256	Gosford West	SKIP TO Q2
2257	Gosford West + Gosford East	ASK Q1b
2258	Wyong	SKIP TO Q2
2259	Wyong + Budgewoi	ASK Q1c
2260	Gosford East + The Entrance	ASK Q1d
2261	The Entrance	SKIP TO Q2
2262	Budgewoi	SKIP TO Q2
2263	Budgewoi	SKIP TO Q2
Other	Non-Central Coast	TERMINATE

- 1a.  which suburb do you live in? **DO NOT READ OUT**

Suburb	Ward
<del>Bucketty</del>	OUTSIDE CC - TERMINATE
Calga	West Gosford
Central Mangrove	West Gosford
East Gosford	West Gosford
Erina	East Gosford
Erina Fair	East Gosford
Glenworth Valley	West Gosford
Gosford	West Gosford
<del>Greengroves</del>	West Gosford
Holgate	Wyong
Kariong	West Gosford
Kulnura	West Gosford
Lisarow	Wyong
Lower Mangrove	West Gosford
Mangrove Creek	West Gosford
Mangrove Mountain	West Gosford
Matcham	Wyong
Mooney <del>Mooney</del> Creek	West Gosford
Mount <del>Elliott</del>	Wyong
Mount White	West Gosford
Narara	Wyong
Niagara Park	Wyong
North Gosford	Wyong
Peats Ridge	West Gosford
Point Clare	West Gosford
Point Frederick	West Gosford
Somersby	West Gosford
Springfield	East Gosford
Tascott	West Gosford
Ten Mile Hollow	West Gosford
Upper Mangrove	West Gosford

- 1b. And which suburb do you live in? **DO NOT READ OUT**

Suburb	Ward
Booker Bay	West Gosford
Box Head	East Gosford
<del>Daleys</del> Point	East Gosford
Empire Bay	East Gosford
Ettalong Beach	West Gosford
Hardys Bay	East Gosford
Killcare	East Gosford
Killcare Heights	East Gosford
Pretty Beach	East Gosford
St Huberts Island	East Gosford
Umina Beach	West Gosford
<del>Wagstaffe</del>	East Gosford

1c. And which suburb do you live in? **DO NOT READ OUT**

Suburb	Ward
Alison	Wyong
Bushells Ridge	Wyong
Cedar Brush Creek	Wyong
Chain Valley Bay	Budgewoi
Cransea Bay	Budgewoi
Dooralong	Wyong
Durren Durren	Wyong
Frazer Park	Budgewoi
Freemans	Budgewoi
Gwandalan	Budgewoi
Halloran	Wyong
Hamlyn Terrace	Wyong
Jilliby	Wyong
Kanwal	Wyong
Kiar	Wyong
Kingfisher Shores	Budgewoi
Lake Munmorah	Budgewoi
Lemon Tree	Wyong
Little Jilliby	Wyong
Mannering Park	Budgewoi
Mardi	Wyong
Moonee	<b>OUTSIDE CC - TERMINATE</b>
Point Wolstoncroft	Budgewoi
Ravensdale	Wyong
Rocky Point	Wyong
Summerland Point	Budgewoi
Tacoma	Wyong
Tacoma South	Wyong
Tuggerah	Wyong
Tuggerawong	Wyong
Wadalba	Wyong
Walarah	Wyong
Warnervale	Wyong
Watanobbi	Wyong
Woongarrah	Budgewoi
Wybung	Budgewoi
Wye	<b>OUTSIDE CC - TERMINATE</b>
Wye Point	<b>OUTSIDE CC - TERMINATE</b>
Wyong	Wyong
Wyong Creek	Wyong
Wyongah	Wyong
Yarramalong	Wyong

1d. And which suburb do you live in? **DO NOT READ OUT**

Suburb	Ward
Erina Heights	Gosford East
Forresters Beach	The Entrance
North Avoca	Gosford East
Terrigal	Gosford East
Wamberal	The Entrance

2. RECORD: QUOTAS

Male	1
Female	2
Non-binary	3
Prefer not to say	4

3. Which age category do you fit into? **READ OUT** **QUOTAS**

Under 18	1
18-34	2
35-49	3
50-69	4
70+	5
Prefer not to say <b>DO NOT READ OUT</b>	6

**FEEDBACK ON THE GENERAL CONCEPT**

4. Given the current economic climate, Council is interested in exploring initiatives and developments that will have strong benefits for the Central Coast region. As I read out each benefit, please let me know how important you feel it is that any future developments achieve this aim by using a scale from 0-10, where 0 means 'not at all important' and 10 means 'extremely important'. So firstly, how important is it that any development..... **READ OUT. ROTATE ORDER.** You can use any number from 0 to 10.  
And what about..... **READ OUT?**

Element	0	1	2	3	4	5	6	7	8	9	10
Creates local employment opportunities	0	1	2	3	4	5	6	7	8	9	10
Stimulates tourism for the area	0	1	2	3	4	5	6	7	8	9	10
Uses existing Council assets	0	1	2	3	4	5	6	7	8	9	10
Attracts businesses to the area	0	1	2	3	4	5	6	7	8	9	10
Minimizes environmental impacts	0	1	2	3	4	5	6	7	8	9	10
Creates new local business opportunities	0	1	2	3	4	5	6	7	8	9	10

**READ OUT:**

Central Coast Council is currently investigating the potential redevelopment of the existing Central Coast Airport at Warnervale.

The development would NOT create a larger regional airport and the runway will not be extended (as had been proposed in previous years). Instead, the focus would be on utilising the existing airport land adjacent to the runway to attract aviation related businesses and to generate local employment.

5. I will provide further details of the current plan to you, but before I do that I would like to know your initial feelings about the general idea. Please let me know how strongly you support this development idea on a scale from 0-10, where 0 means 'not at all supportive' and 10 means 'fully supportive'.

Initial support	0	1	2	3	4	5	6	7	8	9	10
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6. What do you think the main benefits of the Airport development would be?

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 -----  
 1     None

- 7.

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 1     None

#### FEEDBACK ON SPECIFIC ELEMENTS OF THE POTENTIAL DEVELOPMENT

8. As has been indicated, one of the key aims of the development would be to attract a range of aviation related businesses and have them locate together on the land adjacent to the existing runway. The idea is to attract aircraft operators such as fixed wing and helicopter charter operators, airborne mapping operators, aircraft manufacturing and maintenance operations. In addition, there would be education and training operators that could include live-in campus style commercial pilot training, aircraft simulators, and technician training. There could also be regular passenger transport and the development would also hope to attract new aviation technologies in the future.

Does knowing this make you any more or less supportive of the idea?

**IF MORE SUPPORTIVE:** Is that a lot more supportive, or a little more supportive?

**IF LESS SUPPORTIVE:** Is that a lot less supportive, or a little less supportive?

A lot less supportive	1
A little less supportive	2
No change in support level	3
A little more supportive	4
A lot more supportive	5

9. The idea would involve developing the land surrounding the existing runway at Central Coast Airport to accommodate and attract these new aviation related businesses. And this would be making use of land that is primarily Council owned.

Does knowing this make you any more or less supportive of the idea?

**IF MORE SUPPORTIVE:** Is that a lot more supportive, or a little more supportive?

**IF LESS SUPPORTIVE:** Is that a lot less supportive, or a little less supportive?

A lot less supportive	1
A little less supportive	2
No change in support level	3
A little more supportive	4
A lot more supportive	5

10. While the land surrounding the existing runway may be developed, adjoining lands (including the nearby Porters Creek Wetland) are protected by a number of Commonwealth, State and local regulations which will ensure that these important areas are conserved, and that the Airport development will have no or minimal impact on them.

Does knowing this make you any more or less supportive of the idea?

**IF MORE SUPPORTIVE:** Is that a lot more supportive, or a little more supportive?

**IF LESS SUPPORTIVE:** Is that a lot less supportive, or a little less supportive?

A lot less supportive	1
A little less supportive	2
No change in support level	3
A little more supportive	4
A lot more supportive	5

11. In attracting new businesses there would be a range of employment opportunities created - particularly in the skilled, professional and technology-based sectors.

Does knowing this make you any more or less supportive of the idea?

**IF MORE SUPPORTIVE:** Is that a lot more supportive, or a little more supportive?

**IF LESS SUPPORTIVE:** Is that a lot less supportive, or a little less supportive?

A lot less supportive	1
A little less supportive	2
No change in support level	3
A little more supportive	4
A lot more supportive	5

12. The plan would also involve upgrades to the existing runway which could include an increase of runway width from 10m to 23m and the provision of a parallel taxiway. As I mentioned earlier the length of the runway will not be extended beyond its current length of 1196m. So it will remain suitable for smaller fixed wing aircraft, helicopters and light and ultra-light aircraft.

Does knowing this make you any more or less supportive of the idea?

**IF MORE SUPPORTIVE:** Is that a lot more supportive, or a little more supportive?

**IF LESS SUPPORTIVE:** Is that a lot less supportive, or a little less supportive?

A lot less supportive	1
A little less supportive	2
No change in support level	3
A little more supportive	4
A lot more supportive	5

13. While the runway won't be extended, it is planned that the runway upgrade will make it more attractive for the tourism industry, and tourism to Central Coast should also benefit from the plan.

Does knowing this make you any more or less supportive of the idea?

**IF MORE SUPPORTIVE:** Is that a lot more supportive, or a little more supportive?

**IF LESS SUPPORTIVE:** Is that a lot less supportive, or a little less supportive?

A lot less supportive	1
A little less supportive	2
No change in support level	3
A little more supportive	4
A lot more supportive	5

14. At the moment the Central Coast Airport is technically classified as an Aircraft Landing Area which prevents regular scheduled passenger flights from being able to use it. Council would also like to explore the possibility of having this classification changed so that a regular service could be included at the airport. This could involve minimal changes to the frequency of use and in the size of aircraft that use the airport, but the physical limitations of the runway (even when upgraded) would restrict a major change taking place.

Does knowing this make you any more or less supportive of the idea?

**IF MORE SUPPORTIVE:** Is that a lot more supportive, or a little more supportive?

**IF LESS SUPPORTIVE:** Is that a lot less supportive, or a little less supportive?

- A lot less supportive 1
- A little less supportive 2
- No change in support level 3
- A little more supportive 4
- A lot more supportive 5

#### OVERALL FEEDBACK

15. Now that you know more about the development idea, I would again like to know how supportive you are of Council exploring this option. So on the same scale from 0-10, where 0 means 'not at all supportive' and 10 means 'fully supportive', how supportive are you of the Airport redevelopment idea?

Overall support	0	1	2	3	4	5	6	7	8	9	10
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16. Are there any other comments you would like to make about the proposal?

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 1 None

#### DEMOGRAPHICS

I have a few more questions to ensure we speak to a good mix of people...

17. How long have you lived on the Central Coast?

- Less than 12 months 1
- 1-3 years 2
- 4-7 years 3
- 8-10 years 4
- 11-19 years 5
- 20+ years 6

18. Is the place you live in... **READ OUT**

- Owned outright or with a mortgage 1
- Being rented or occupied rent-free 2
- Something else (please specify) 3

#### CATI CLOSE

**IF REQUIRED:** Council will be making the Airport Masterplan available for public comment from anyone in the community. The purpose of this study was to gain representative community feedback to assist with initial decision making.

19. That is the end of my questions, so can I now confirm whether or not you would like to go in the draw to win one of three \$200 gift vouchers?

- Yes 1
- No 2

20. IF YES: Can I just confirm your contact details? These won't be stored with your survey responses.

NAME: \_\_\_\_\_

PHONE: \_\_\_\_\_

Thank you very much for your time. Once again thank you for participating – your time and feedback have been invaluable.

#### INTERVIEWER DECLARATIONS

I certify that this is a true, accurate and complete interview taken in accordance with my instructions and conducted in accordance with the MRSA Code of Professional Behaviour (ICC/ESOMAR). I will not disclose to any other person the content of this questionnaire or any other information relating to this project.

Interviewer Initials