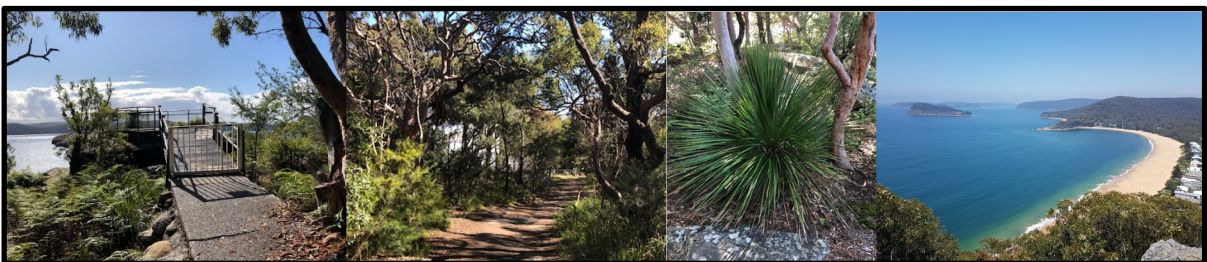




Mount Ettalong Reserve Masterplan

ENGAGEMENT REPORT

3 August 2020



Date: 3 August 2020

Version 3

© Central Coast Council

Wyangong Office:

2 Hely St / PO Box 20 Wyong NSW 2259

P 02 4350 5555

Gosford Office:

49 Mann St /PO Box 21 Gosford NSW 2550

P 02 4325 8222

E ask@centralcoast.nsw.gov.au

W centralcoast.nsw.gov.au

Executive Summary

Central Coast Council is proposing to develop a Concept Landscape Masterplan for the Mount Ettalong Reserve.

This report provides an overview of the engagement activities undertaken for the Mount Ettalong Landscape Master Plan which was carried out by Beveridge Williams (consultant) and Central Coast Council on several occasions between February and June 2020.

The project includes:

- Repair and refurbishment of eastern viewing platform
- Refurbishment of southern viewing platform
- Car park improvements
- Review of walking track
- Creating a destination site
- Provide safe facilities
- Improve access
- Comply with relevant standards

This report documents the methods and approach of the engagement and provides an analysis of and response to community and stakeholder feedback during the consultation phase.

What we heard

Consultation method 1: Online survey

A total of 194 responses were received during the consultation period from 24 February 2020 to 16 March 2020.

Consultation method 2: Online interactive mapping

A total of 10 responses were received during the consultation period from 21 May 2020 to 4 June 2020.

Consultation method 3: On site face to face meetings

Site meetings were held on 15 July 2020 and 16 July 2020 with local Aboriginal groups and a representative from the Access and Inclusion Reference Group. The meetings were held to discuss the project and invite input from these stakeholders for the concept design phase.

Most responses during both consultation phases expressed support for the proposal. Based on the feedback provided the key items identified for improvements were:

- Improved carpark and access

- Repair the eastern viewing platform
- Additional rubbish bins
- Improved security

Feedback from all participants was unanimous in that any improvements should have a minimal impact on the natural bushland setting.

The consultation results will be used to inform the concept landscape masterplan design.

Contents

Executive Summary	3
1 Introduction	6
1.1 Background	6
1.2 The project	6
2 Engagement Approach	7
2.1 Aims and Objectives of Engagement	7
2.2 Our engagement framework.....	7
2.3 Summary of methods.....	8
2.4 Consultation Approach.....	10
2.5 Engagement summary.....	11
2.5.1 Overview.....	11
2.5.2 Results.....	11
2.5.3 Method 1: Online Survey.....	12
2.5.4 Method 2: Online Interactive Mapping	19
2.5.5 Method 3: Face to Face to Meetings	19
2.5.6 Council’s Response	20
3 Conclusion	23
4 Consultation outcomes and next steps	24
5 Appendices	25

1 Introduction

1.1 Background

Mount Ettalong is a Central Coast Council managed reserve that is located at Patonga Dr, Pearl Beach. The site is a naturally vegetated headland in Broken Bay that lies between Umina Beach and Pearl Beach. It provides views north across the Woy Woy peninsula and Brisbane Water to Gosford, east to Bouddi National Park and south to Lion Island, Barrenjoey lighthouse and Pittwater.

The reserve is home to a water reservoir and a small car parking area is adjacent. There is minimal space parking and vehicle access is not provided past the reservoir. A maintenance/access track runs east to west from the car park for approximately 450m and naturally formed walking tracks to the viewing areas. The site currently does not meet any standards for disability access or infrastructure.

The aim of the masterplan to develop a design that will improve enjoyment for a broad cross section of the community, improve accessibility, functionality, and safety.

Beveridge Williams was engaged by Council to produce a masterplan with workable concepts to activate the site for passive recreation. The scope of works includes improvements to the carpark and a landscape masterplan for the reserve based on site investigations and community consultation.

The project has been identified through local community interest. The development of a Masterplan for the reserve will provide an overall vision for the site and will identify the future work needed, so that Council can allocate funds and attract grants to provide for upgrades to the reserve based on community input.

The purpose of the consultation was to:

- Inform the community about the Mount Ettalong Reserve Masterplan
- Seek feedback on the project to inform the concept design
- Understand community preferences for the reserve
- Work with stakeholders and the community to identify issues which may affect the proposal

1.2 The project

The goals for developing the Mount Ettalong Masterplan are as follows:

- Creating a destination site
- Providing safe facilities
- Providing improved access
- Complying with relevant standards
- Develop a landscape masterplan which meets the growing needs of the community and increases use/activation of the site.
- Provide cohesive, aesthetic design for the site which complements the natural environment and existing development.

- Provide good pedestrian flow and accessibility across the site.
- Create a space that attracts locals and visitors to the area, supports social interaction and engagement.
- Create a unique feel, aesthetic in the masterplan for the site informed by the site assessment and community consultation process

2 Engagement Approach

2.1 Aims and Objectives of Engagement

The purpose of community engagement was to:

- Inform the community about the Mount Ettalong Masterplan
- Seek feedback on the project to inform the concept design
- Understand community preferences for the reserve
- Work with stakeholders and the community to identify issues which may affect the proposal
- Gather knowledge about the reserve
- Establish community buy-in for the masterplan
- Inform the community when / what measures / criteria needs to be met before the masterplan is adopted and implemented

2.2 Our engagement framework

Consultation has been designed in accordance with Central Coast Council's Engagement Framework which can be viewed at

https://cdn.centralcoast.nsw.gov.au/sites/default/files/Council/engagementframeworkredirectdocument_1.pdf

The framework provides direction to effectively engage and communicate with the community and stakeholders and provides guidance on how to undertake engagement activities and what steps should be considered.

A place-based approach allows the community and Council to work more closely and collaboratively in practical engagement. Community involvement ensures balanced decision making through appropriate levels, timing, and methods of engagement.

Council's Engagement Framework ensures that community and stakeholder engagement is consistent and easy to understand to help inform people of an issue so they may decide whether to participate if they choose.

2.3 Summary of methods

Media Releases	<ul style="list-style-type: none"> • 24 February 2020 • 13 May 2020 • 26 May 2020 – Mount Ettalong Masterplan draft seeks community feedback. • Copies of the media releases can be found in Appendix 1
Print advertising	<ul style="list-style-type: none"> • 5 March 2020 Central Coast Express Advocate • 5 March 2020 Peninsula News • Copies of print advertising can be found in Appendix 2
Your Voice – Our Coast website	<ul style="list-style-type: none"> • Online Survey 24 February to 16 March 2020 • Online Interactive forum 21 May to 4 June 2020 <p>https://www.yourvoiceourcoast.com/mount-ettalong-reserve-masterplan</p>
Social media	<ul style="list-style-type: none"> • 7 March 2020 Facebook post <ul style="list-style-type: none"> ○ Reach: 9601 ○ Comments: 68 ○ Likes: 112 ○ Shares: 22 • 7 March 2020 Instagram post <ul style="list-style-type: none"> ○ Reach: 1260 ○ Impressions: 1398 ○ Interactions: 12 • 7 March 2020 Twitter post <ul style="list-style-type: none"> ○ Impressions: 754 ○ Engagements: 12 • 15 March Twitter post <ul style="list-style-type: none"> ○ Impressions: 818 ○ Engagements: 9 • 22 May 2020 Facebook post (combined outdoor activities engagement) <ul style="list-style-type: none"> ○ Reach: 2942 ○ Comments: 0 ○ Likes: 6 ○ Shares: 1 • 22 May 2020 Instagram post (combined outdoor activities engagement) <ul style="list-style-type: none"> ○ Reach: 1218 ○ Impressions: 1334

	<ul style="list-style-type: none"> ○ Interactions: 1 • 26 May 2020 LinkedIn post <ul style="list-style-type: none"> ○ Impressions: 701 ○ Likes: 10 ○ Share: 1 • 26 May 2020 Facebook post <ul style="list-style-type: none"> ○ Reach: 5799 ○ Comments: 2 ○ Likes: 30 ○ Shares: 6 • 26 May 2020 Instagram post <ul style="list-style-type: none"> ○ Reach: 1294 ○ Impressions: 1379 ○ Interactions: 3 • 27 May: Twitter <p>A copy of the social media posts is found in Appendix 3</p>
Notifications	<ul style="list-style-type: none"> • Pamphlets and posters were distributed in the Peninsula locality at various locations which included schools, surf clubs, library, community centres and cafes. • A copy of the pamphlet and poster and a list of locations can be found in Appendix 4
Emails	<ul style="list-style-type: none"> • Emails at commencement of project to key stakeholders as follows: <ul style="list-style-type: none"> • Community Environment Network • Pearl Beach Progress Association • Patonga Progress Association • Umina Community Group • Central Coast Disability Network • Darkinjung Local Aboriginal Land Council • Guringai Tribal Link Aboriginal Corporation • MINGALETTA Aboriginal Corporation • Rotary Club of Woy Woy • Local schools (primary and high)

2.4 Consultation Approach

Consultation Tools

Three methods were used to collect feedback from the community and stakeholders.

Method 1 was an online survey; Method 2 was an online forum involving interactive mapping and Method 3 was on site face to face meetings.

Due to COVID19 and the scheduled workshop on 2 April 2020 at Umina Surf Club was cancelled therefore a second online consultation forum was considered necessary. This involved an interactive map with suggestions and examples of possible improvements and opportunity for comment.

<p>Method 1: Online survey on yourvoiceourcoast.com</p>	<p>All residents and stakeholders could participate in the on-line survey on yourvoiceourcoast.com.</p> <p>Contact details of project officers were also available for any queries.</p> <p>The purpose of the survey was to understand the sentiment of residents and visitors.</p> <p>Project officers also distributed pamphlets and posters throughout the local area and provided an explanation of the project and how people could participate.</p> <p>A poster was placed at Mount Ettalong identifying the project and how people can participate.</p> <p>A copy of the poster is found in Appendix 4.</p>
<p>Method 2: Online interactive mapping tool</p>	<p>All residents and stakeholders could make a submission via an online interactive mapping tool.</p> <p>The map provided information about the proposed project and opportunity to comment on the proposals, like or dislike the proposal and raise ideas, issues, or suggestions.</p>
<p>Method 3: Face to Face Meetings</p>	<p>Face to face meetings on site with representatives of the Darkinjung Local Aboriginal Land Council, Guringai Tribal Link Aboriginal Corporation, and a representative from the Access and Inclusion Reference Group.</p> <p>The purpose of these meetings was to develop an understanding of what elements are important for these stakeholders.</p>

2.5 Engagement summary

2.5.1 Overview

Method 1 Online Survey: Council sought feedback from the community between 24 February 2020 and 16 March 2020.

Face to face discussions with people was undertaken while delivering flyers and posters throughout the local area at various locations such as schools, cafes, and community centres. 194 survey responses were received.

Method 2 Online interactive mapping: Council sought feedback from the community on suggested materials and design options between 21 May 2020 and 4 June 2020.

A total of 1400 people visited the website, 112 downloaded the documents and 10 provided a response to the survey.

Method 3 Face to Face Site meetings: Council sought feedback from the stakeholders on what they would like to see in the concept landscape design.

What we heard

2.5.2 Results

Based on the feedback provided throughout the consultation period, the **key reasons to support** the proposal were:

- Repair and improve the eastern viewing platform
- Improved carpark
- Better access and recreation opportunities
- Favourable design
- Positive visual impact (e.g. any improvements complement the natural setting)
- Improved safety

Based on the feedback provided throughout consultation period, the **key reasons not to support** the proposal were:

- Negative visual impact
- Lack of need (e.g. there is already a walking track)
- Do not want to attract too many people
- Ecological impacts

Most participants expressed general support for the proposal. There were a few concerns expressed regarding the proposal, or elements of the proposed improvements.

The key items raised:

- The need for the project including for and against
- The need to repair the eastern viewing platform
- Usage (once completed)

- Visual impact
- Ecological impact
- Litter and pollution (dumped rubbish and cars)
- Security
- Improve signage

2.5.3 Method 1: Online Survey

A total of 194 submissions were received during the consultation period. The following are the results of our survey questions.

Figure 1: What is your age?

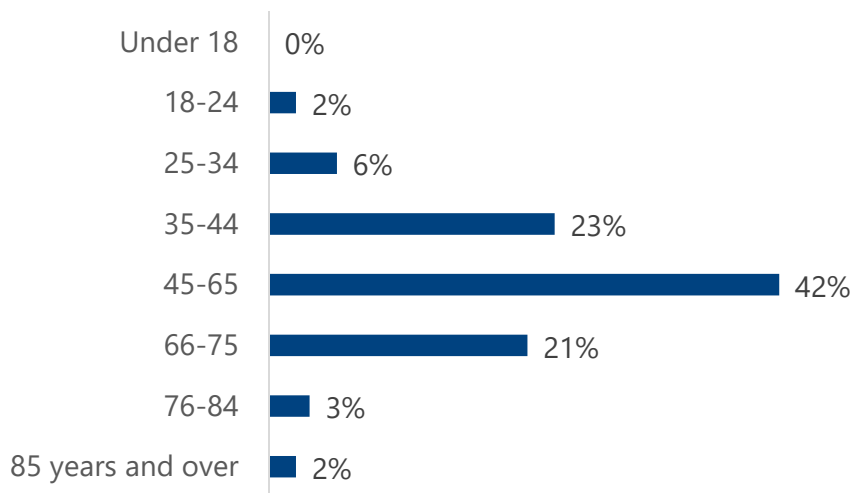


Figure 2: What is your household type?

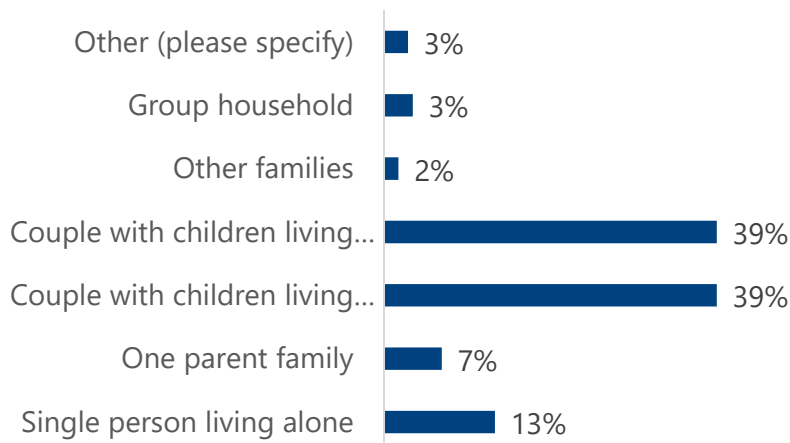


Figure 3: Do you, or the people you will attend Mount Ettalong with, identify as having a disability?

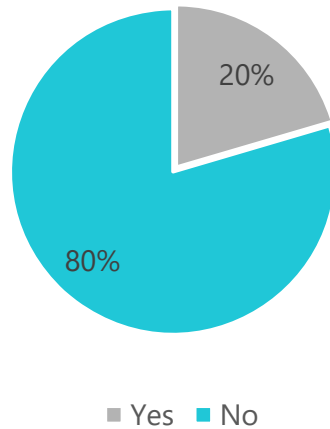


Figure 4: Are you of Aboriginal and/or Torres Strait Islander origin?

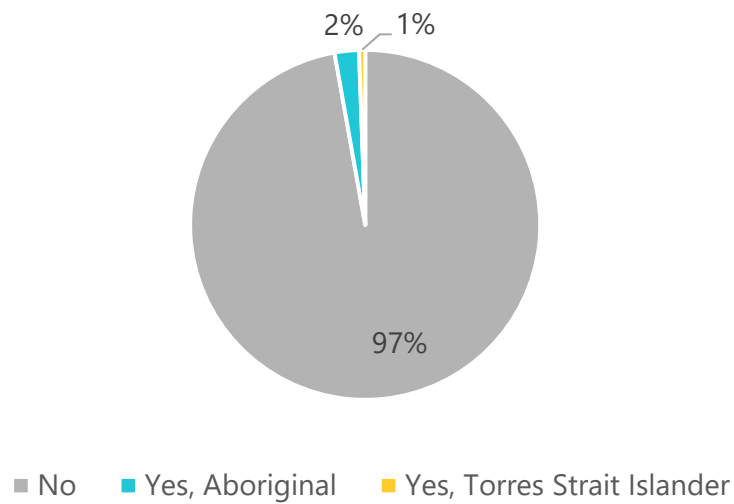


Figure 5: What is your interest in Mount Ettalong Reserve?

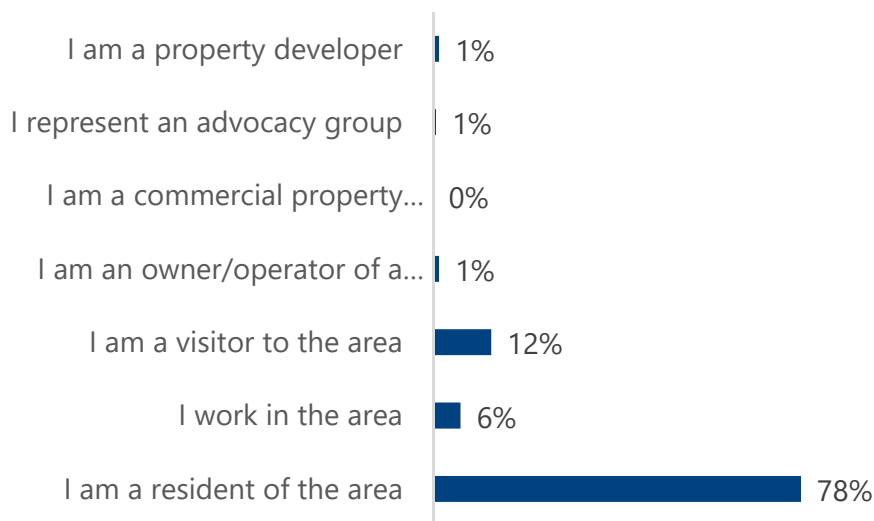


Figure 6: How often do you visit Mount Ettalong Reserve?

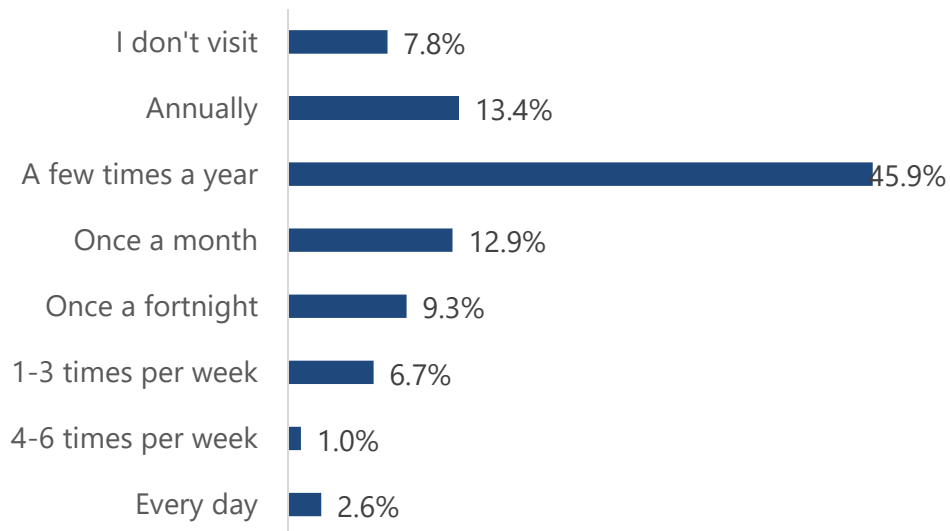


Figure 7: What time of day are you likely to visit the reserve?

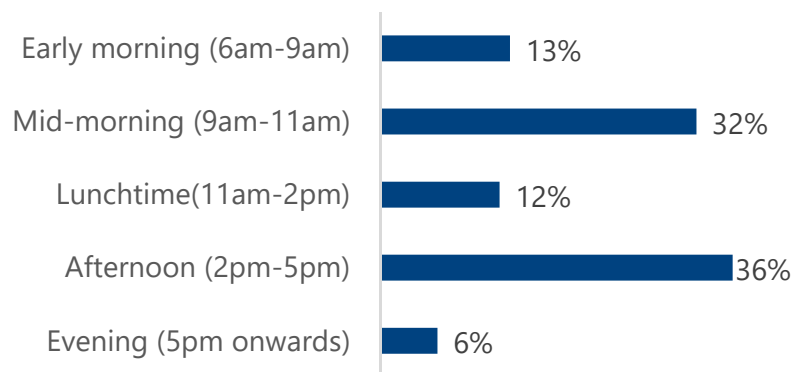


Figure 8: What is your purpose for visiting?

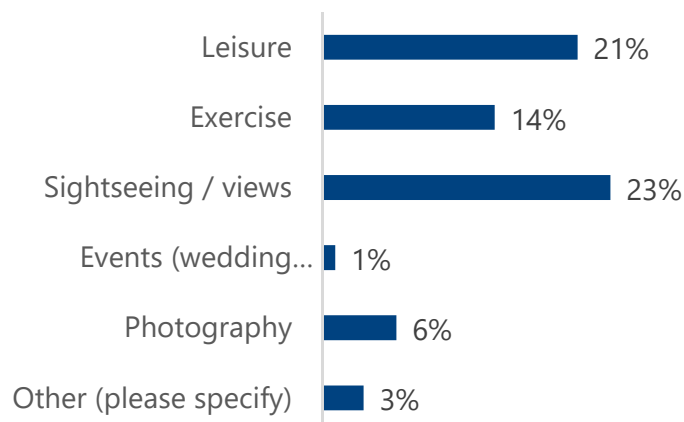


Figure 9: How do you get there?

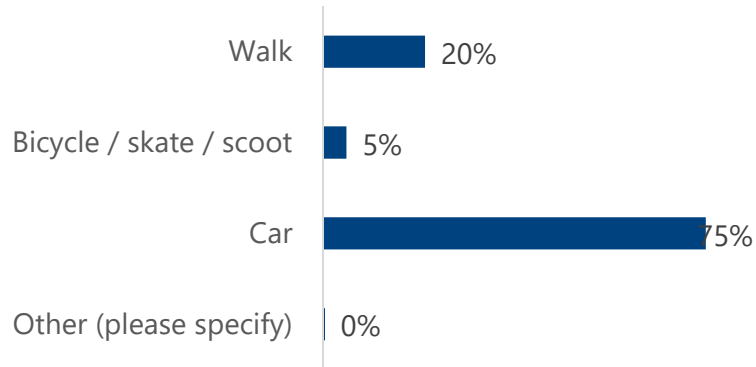


Figure 10: Who do you visit with?

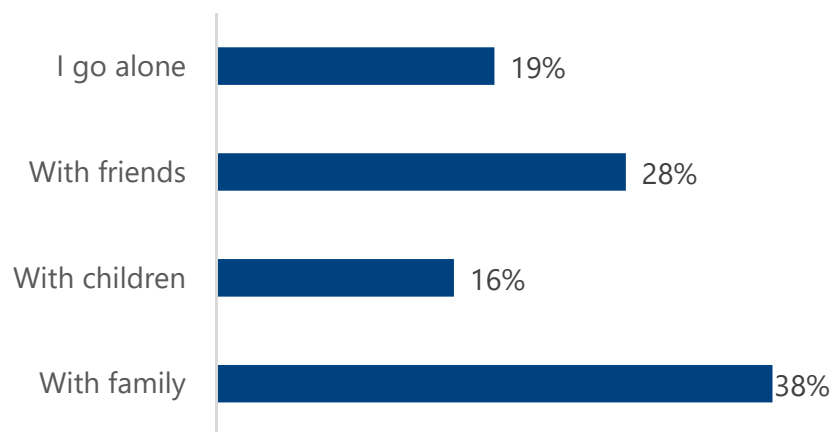


Figure 11: What type of activities do you think would be a good use of Mount Ettalong Reserve?

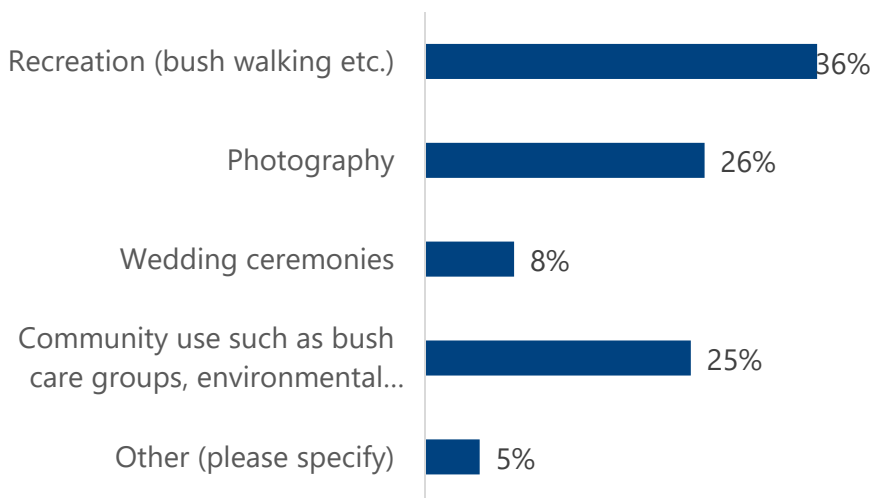


Figure 12: How often would you visit if the provision for these activities was provided?

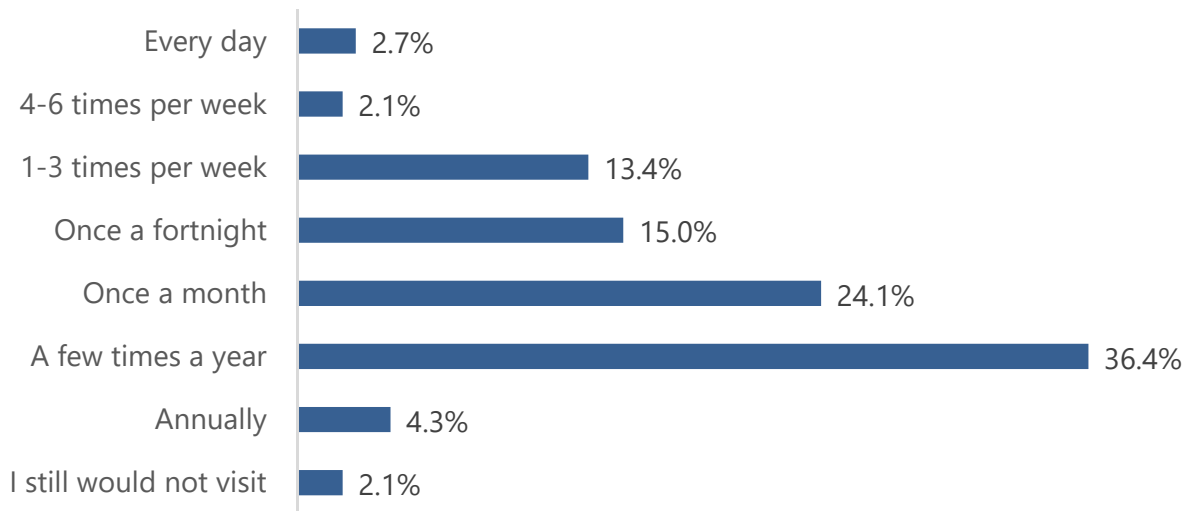


Figure 13: What security measures do you think would be effective in preserving any improvements to the Reserve?

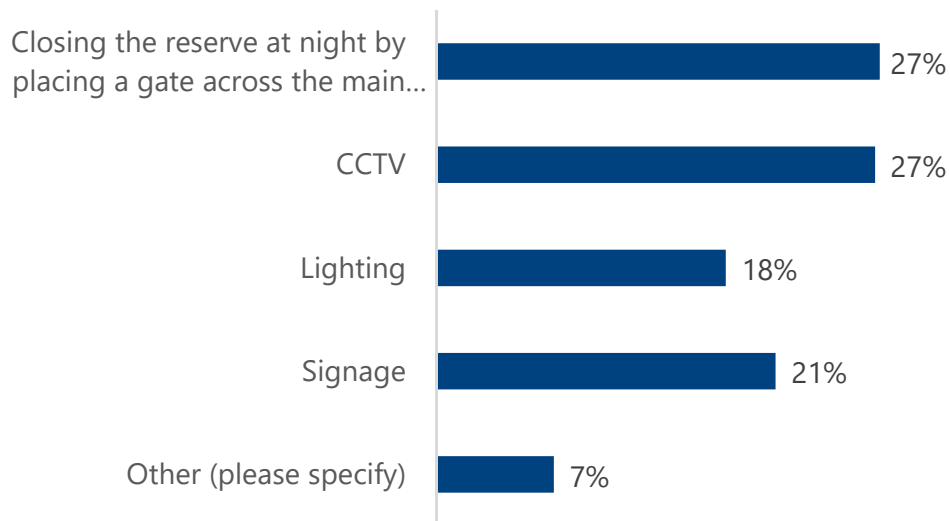


Figure 14: When considering future use and improvements to the reserve, please rate the importance of the following considerations:

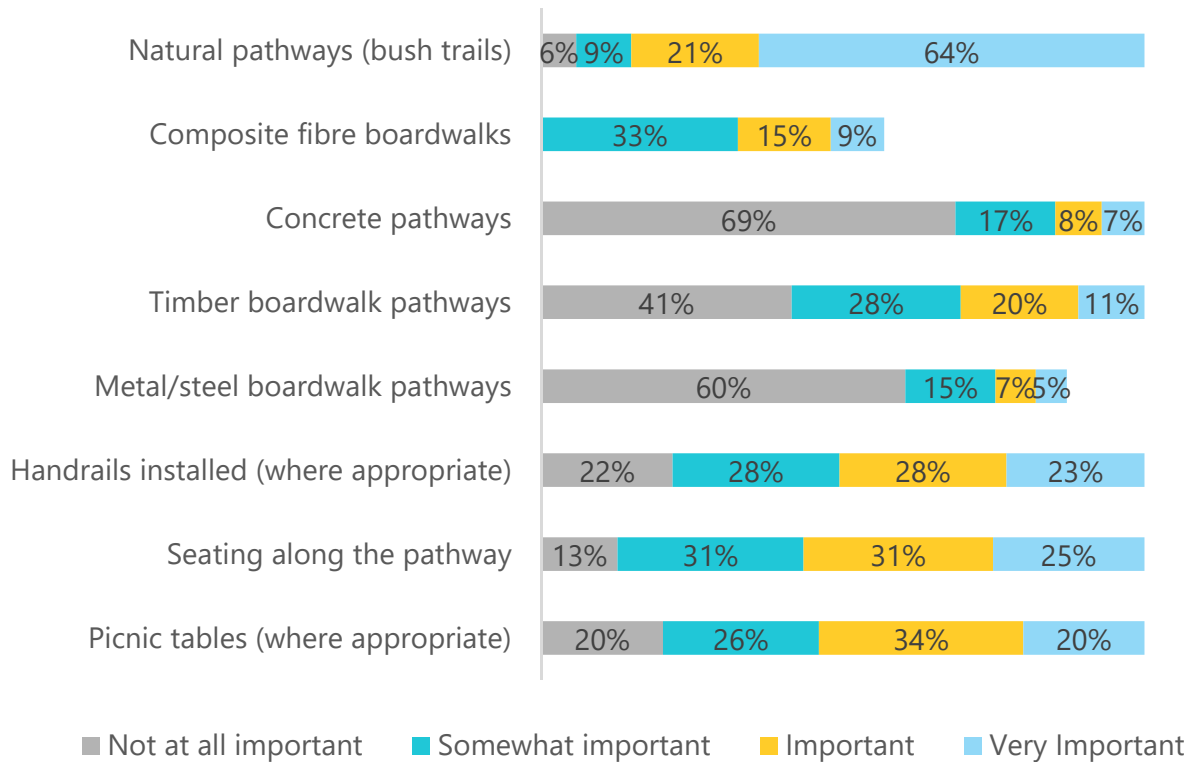


Figure 15: When considering the amenity of the area do you think any improvements should:

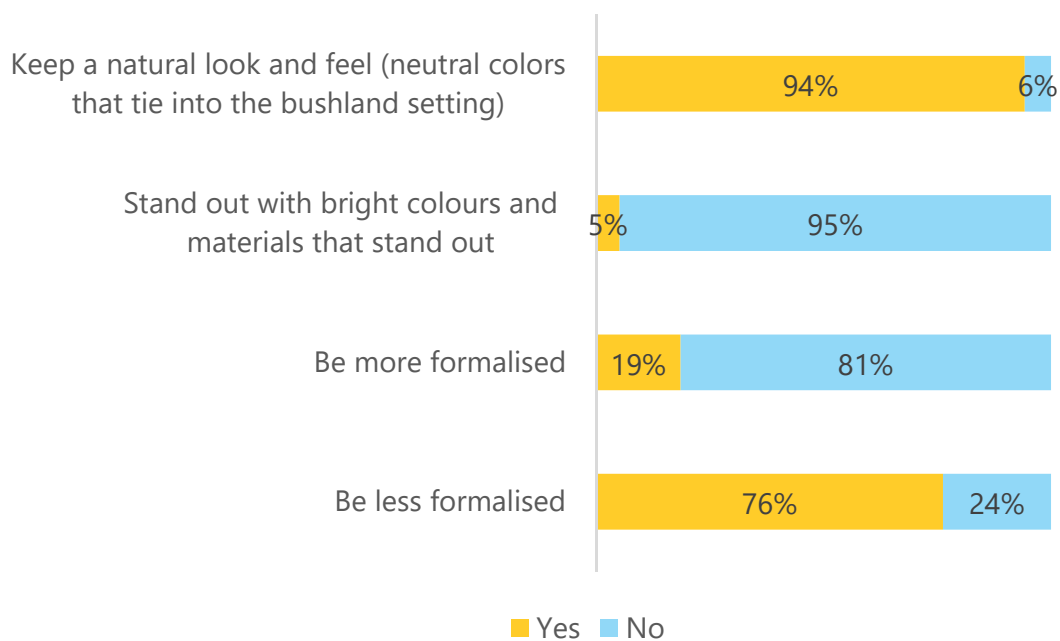


Figure 16: Would you like to see a theme (such as nautical, indigenous, flora and fauna) integrated in the masterplan design?

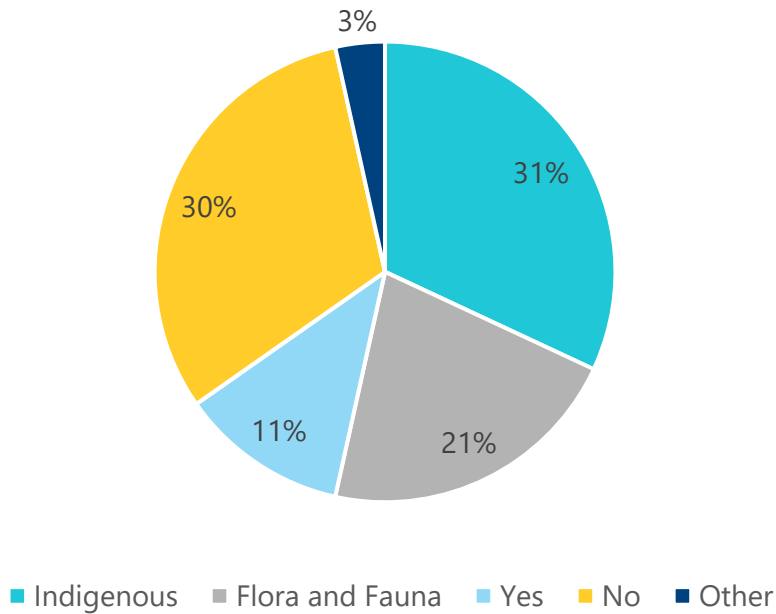
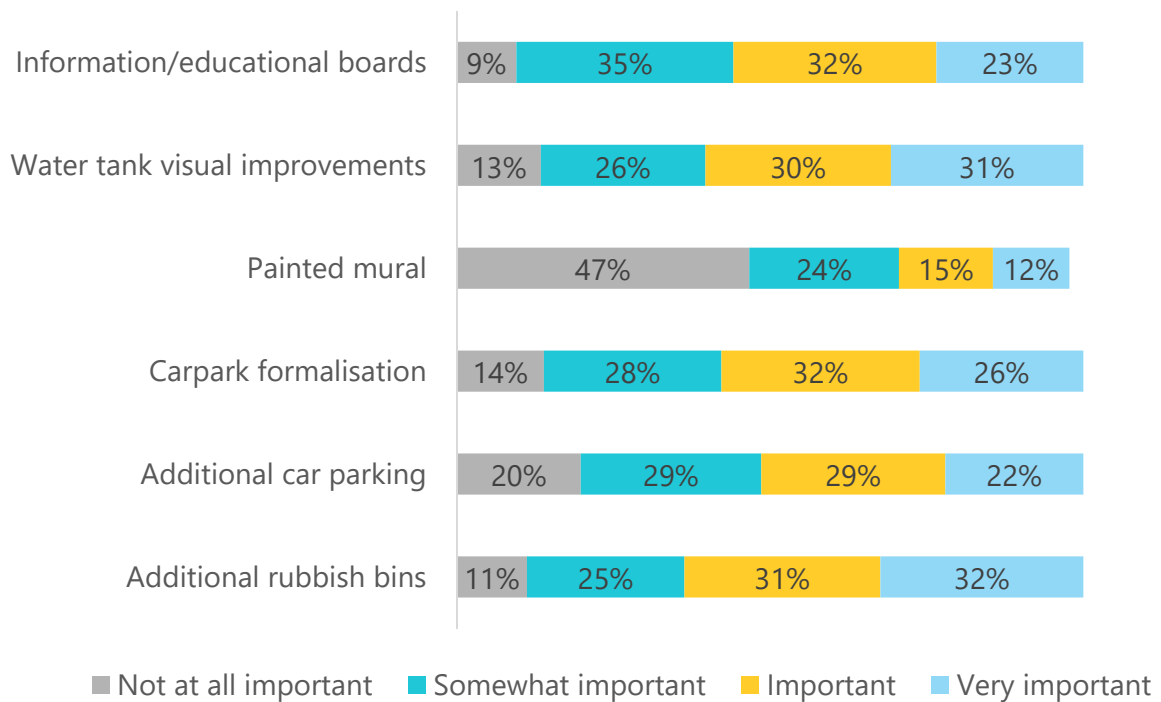


Figure 17: How important are the following options for inclusion in the Mount Ettalong Masterplan?



2.5.4 Method 2: Online Interactive Mapping

Method 2 Online Interactive Mapping Forum: Council sought feedback from the community between 21 May and 4 June 2020.

- 1400 people visited the site and viewed the interactive mapping.
- 112 people downloaded the documents.
- 10 responses were received.

The interactive mapping provided an overall site plan showing various locations where improvements may be located. This included suggestions and examples of seating, tables, fencing materials for platforms, signage, possible themes and Indigenous representation.

The comments received from the interactive map examples was:

- Retain the natural setting
- Repair the eastern viewing platform
- Improve the safety of entry and exit to and from the carpark
- Improve accessibility of the walking track
- The provision of furniture welcomed and should be as vandal proof as possible
- Improve access around the gate for those in a wheelchair
- Signage is important
- Cultural representation welcomed
- Minimise tree removal

The respondents generally liked the suggestions in the interactive map and were supportive of improvements to the reserve.

2.5.5 Method 3: Face to Face to Meetings

Face to face meetings were held with representatives from the Darkinjung Local Aboriginal Land Council and Guringai Tribal Link Aboriginal Corporation, and the Access and Inclusion Reference Group.

The purpose of these meetings was to understand the sentiment of the local Aboriginal groups and of people who have disabilities.

The meetings were held on 15 July 2020 and 16 July 2020 and conducted on site at Mount Ettalong Reserve.

The items raised were:

- Inclusion of Aboriginal significance through aspects of the design e.g. words or symbols in sandstone path, integrate symbols into viewing deck.
- Inclusion of information boards with details of the local flora and fauna, waterways, and views.
- Any improvements are to be with minimal impact to the environment.
- Improvements to the existing carpark with inclusion of additional car spaces (including disabled car space).
- Inclusion of water sensitive urban design (WSUD) treatments where possible in the carpark.

- Create an accessible walking track as much as practicable.
- Improve access from carpark and through the gate for wheelchair users.

The project was also discussed with various community members when project officers delivered flyers and posters to various locations throughout the Peninsula. Methods of how the community can have input in the Masterplan was advised. The poster and list of locations visited are found in **Appendix 4**.

2.5.6 Council’s Response

The general comments provided from the consultation methods have been included in the Table 1 with Council’s response to that issue noted.

Table 1: Issues and responses

Issues raised	Council’s response
Access/Entry and exit to the site is dangerous. Needs improving: <ul style="list-style-type: none"> • widen access • signage • mirrors 	The project includes formalisation of the carpark and vehicle access/egress at the site. The scope of the project does not include improvements to the road. However, consideration will be given to road signage and view lines.
Flora & Fauna Sanctuary,	The reserve will be retained in its natural state. The improvements relate to existing infrastructure being the carpark, viewing platforms and wayfinding.
Dumping of rubbish <ul style="list-style-type: none"> • More bins needed 	It has been found that the installation of garbage bins at locations similar to Mount Ettalong reserve encourages the dumping of household waste. Council’s maintenance crews will continue to remove rubbish from the site within a reasonable timeframe as it occurs.
Safety fencing	Mount Ettalong Reserve is managed as a natural reserve and as such has inherent risks associated with visiting natural areas. To adhere to the obligatory relevant Australian Standards, safety fencing will be installed at managed viewing sites where the public are invited to visit. All other areas will remain in their natural state.
Weed management and remove non-native plants.	Council has many reserves with invasive weed species and prioritises the treatment of all sites. Consideration will also be given to treatment of weed species at the site during the construction phase.

<p>Pedestrian access to and from headland:</p> <ul style="list-style-type: none"> • Walking trails from Pearl Beach • Boardwalk from Umina Beach 	<p>The Masterplan design does not include any area outside of the carpark and reserve. However pedestrian access within the reserve and carpark is within the scope of works.</p>
<p>Improve lookouts</p> <ul style="list-style-type: none"> • Safety/formalise 	<p>The eastern lookout will be improved structurally and embellished to provide an attractive platform that is fitting for the natural aesthetic.</p> <p>The southern platform overlooking Pearl Beach will be upgraded to meet relevant current Australian Standards.</p> <p>The fencing on the lookouts will be replaced with improved safety fencing.</p>
<p>Drainage/erosion</p>	<p>It is noted that after rain there is an area where water pools. A solution to alleviate the retention of water will be considered.</p> <p>There are several locations where berms have been placed to direct water and reduce the effects of erosion.</p>
<p>More CCTV and close reserve at night</p> <ul style="list-style-type: none"> • Gate • Lighting should consider fauna 	<p>CCTV is being considered in the Masterplan.</p> <p>A new gate will be installed to stop unauthorised vehicle entry beyond the car park, but the car park cannot be closed off due to safety associated with entering the site and not being able to turn around to exit.</p>
<p>No fenced lookouts – especially on Pearl Beach side</p>	<p>Mount Ettalong Reserve is managed as a natural reserve and as such has inherent risks associated with visiting natural areas.</p> <p>To adhere to the obligatory relevant Australian Standards, safety fencing will be installed at managed viewing sites where the public are invited to visit. All other areas will remain in their natural state.</p>
<p>Carpark improvements</p> <ul style="list-style-type: none"> • More car spaces • Wider driveway • Gate • Garbage bins 	<p>The carpark will be formalised to achieve the highest number of car spaces in the confined site.</p> <p>The driveway will be widened to accommodate two vehicle access and egress.</p> <p>A new gate will be installed to stop unauthorised vehicle entry beyond the car park, but the car park cannot be closed off due to safety associated with entering the site and not being able to turn around to exit.</p> <p>It has been found that the installation of garbage bins at locations like Mount Ettalong reserve encourages the</p>

	dumping of household waste. Council's maintenance crews will continue to remove rubbish from the site within a reasonable timeframe as it occurs.
Disability and pram access should be considered	Accessibility is being considered, and where appropriate, measures will be implemented for those users to access part of the reserve.
Water tank improvements <ul style="list-style-type: none"> • Should be painted green to blend in with environment. • Graffiti • Mural • 4G mobile towers 	The Masterplan design has included improvements to the surrounds of the tank to reduce its visual impact and improve the visual appearance of the carpark and the beginning of the walking trail into the reserve.
Retention of walking trails and possible additional trails	The existing walking trails will be retained. No additional trails are proposed with this project.
Garbage bins at carpark	It has been found that the installation of garbage bins at locations similar to Mount Ettalong reserve encourages the dumping of household waste. Council's maintenance crews will continue to remove rubbish from the site within a reasonable timeframe as it occurs
Lack of amenities <ul style="list-style-type: none"> • Needs a drinking water station • Toilets • Picnic tables • children's play area • bbqs • fitness equipment 	The aim of the project is to improve the reserve and carpark without impacting on the natural beauty of the headland and as such Infrastructure will be kept to a minimum and relative to natural reserve use. Public amenities are located relatively close by on the Umina Beach side at the base of the hill in Berrima Crescent and in Pearl Beach on the beachfront in Pearl Parade.
Provide information/education boards	Where possible information signage both directional and informative may be included.
Bushfire Management	Mount Ettalong Reserve will almost certainly experience fires for various reasons. Bushfires are a part of the natural environment with many native species having evolved to be reliant on being burnt and any fuel management will need to consider the impacts on both the native flora and fauna of the site and any impacts that fire from this reserve may have on both public and private assets.
Retain and maintain the natural bushland setting	The aim of the project is to maintain the natural bushland setting. The proposed improvements will integrate with the natural setting and improve the safety of visitors. The proposed works will focus on the upgrade of existing

	infrastructure and the consideration of interpretive signage and seating in key locations.
There should be no tree removal	The expansion of the carpark to facilitate more car parking spaces will only be undertaken in areas that have been previously disturbed and will require the removal of approximately 3 trees and some lower vegetation from this area. There will be replanting of the same or similar species to compensate. No mature trees in any other areas will be removed to accommodate these works.

3 Conclusion

Based on feedback provided through the consultation methods we found the major response was to make improvements with the minimal amount of impact to the existing reserve. The retention of the natural bushland setting was extremely important. The highest respondents were the residents of the local area who would like to see the eastern viewing platform repaired and open for use.

We asked what options regarding the water tank and carpark should be included in the Masterplan. We found that most people would like to see visual improvements to the water tank (but not in the form of a painted mural on the tank walls) and a large response was to formalise the carpark and provide additional car spaces.

The key items raised were:

- The retention of the natural bushland setting.
- The restoration of the eastern viewing platform,
- Improved carpark with more car spaces,
- Signage and information/educational boards
- Seating and tables where appropriate
- Rubbish bins
- If a theme is to be included, it should be either Indigenous or relate to the natural flora and fauna.
- Water tank visual improvements.
- Inclusion of appropriate security measures.

4 Consultation outcomes and next steps

Thank you to everyone who provided submissions and feedback for the proposed Concept Landscape Masterplan at Mount Ettalong reserve.

Council will now endeavour to seek funding to develop engineered drawings and to construct the various elements of the master plan. The construction drawings will be developed in conjunction with the local Aboriginal community to achieve the finer details of the design outcomes.

All other feedback we have received as part of the consultation period which is not directly related to the concept landscape masterplan of the reserve and viewing platforms has been shared with relevant departments within Council.

5 Appendices

Appendix 1

Media Releases

24 FEBRUARY 2020

Mount Ettalong Masterplan on agenda

Central Coast Council is asking residents to have their say about a proposed plan for Mount Ettalong Reserve. The proposed masterplan will be the basis for upgrades to the lookouts which provide spectacular views across Broken Bay and surrounding areas.

Currently, the lookout over Pearl Beach remains open to the public, however the main lookout on the eastern side of the reserve is closed. Once developed, Council's masterplan will see improvements for the community's experience and enjoyment of the outstanding natural environment

Council's Director of Environment and Planning, Scott Cox, said it's important for residents to become involved in preliminary discussions.

"We're inviting the community to participate in the Mount Ettalong Reserve Masterplan survey which will create a baseline for the community's preferences and expectations for the development of the Mount Ettalong Reserve Masterplan," Mr Cox said.

"This is an opportunity for residents to have their say about an area of great local importance.

"By holding community engagement sessions and inviting people to be part of the discussion from the beginning, we are ensuring that any plans for the area take into consideration the wishes of the community who will ultimately be the users of the space."

Mayor Lisa Matthews said Council and the community have the opportunity to work together on the project which will help Mount Ettalong become a true community asset.

“The Central Coast is a fantastic place for recreation and as a Council we’re always looking to improve our outdoor spaces and services. The Mount Ettalong Reserve Masterplan is the first step of what will be a beneficial project for the Peninsula community and anyone who visits,” Mayor Matthews said.

“We have the opportunity to make Mount Ettalong more inclusive, functional and safe for everyone and invite the community to have their say.”

Residents can have their say by completing an online survey and registering their interest in attending a community workshop at yourvoiceourcoast.com

The community workshop to present the results and outline the future direction of the project will be held at Umina Surf Life Saving Club on Thursday 2 April from 5-7pm.

All responses to the online survey must be received by Monday 16 March.

ENDS

13 MAY 2020

Have your say about upcoming Council projects

In response to the COVID-19 pandemic, Central Coast Council has temporarily moved all community consultations online to obtain feedback about upcoming projects and strategies.

Council usually encourages community members to have a say about major projects which will shape the future of our region by combining online promotion with face-to-face workshops, community events and other opportunities to physically view proposals.

However, the need to maintain social distancing and restrictions on travel and public gatherings have prevented many of the usual ways Council consults with the community.

During the COVID-19 shutdown, Council has continued to undertake and plan important projects. Obtaining community input is an important part of that process.

Council's Director Connected Communities, Julie Vaughan said rather than delay important community projects, it had been decided to encourage residents to view and provide their feedback about upcoming work in an online format. There will also be opportunities to speak with project staff over the phone.

"We have a number of projects open for public consultation during May and June," Ms Vaughan said.

"We know that restrictions will ease in time and we will return with face-to-face activities when we can do so safely. Until then we urge all residents to try some of our new approaches and visit yourvoiceourcoast.com where they will find projects which we'd like their feedback on."

Some of the projects which are currently, or soon will be, open for consultation include:

- Draft Central Coast Waste Resource Management Strategy
- Regional draft Local Strategic Planning Statement
- Mount Ettalong Reserve Masterplan
- Tunkuwallin Oval District play space
- Lake Munmorah Recreation Facility
- Kibble Park Place Plan and Concept Design
- Floodplain risk management studies and plans
 - Killarney Vale / Long Jetty
 - Wallarah Creek

Mayor Lisa Matthews said it is important for community members to have their say about the projects and plans Council rolls out.

“Regardless of whether a project is something small that impacts residents in just a few streets or a major strategy that shapes the future of the region, we want the community to be involved in the journey and to jump online, learn the details and tell us what they think,” Mayor Matthews said.

To receive ongoing updates about opportunities to have your say, subscribe to our newsletter at centralcoast.nsw.gov.au/enews.

ENDS

Appendix 2

Newspaper Articles



Mount Ettalong Reserve Masterplan

Central Coast Council is in the process of developing a masterplan for Mount Ettalong.

Have your say on the Plan which will help us plan to improve the access to Mt Ettalong Reserve for the community to experience and enjoy this outstanding natural asset. Help us make Mount Ettalong more inclusive, functional and safe for everyone.

Have your say in our online survey at yourvoiceourcoast.com by **16 March**. Or you can register your attendance at the community information session at **Umina Surf Life Saving Club** on **Thursday 2 April** from 5-7pm, where we present the results of the survey at the community information session.

For further information, visit yourvoiceourcoast.com



yourvoiceourcoast.com

Appendix 3

Social Media Posts

Facebook



Central Coast Council

Published by Liam Howitt [?] · March 7 · 🌐

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We're in the process of developing a Masterplan to help preserve Mount Ettalong as a site for the community to experience and enjoy this natural asset into the future.

The main lookout is currently closed, however good views over Pearl Beach, Lion Island and towards the Hawkesbury River are available to the south. A key part of the masterplan is to improve the infrastructure at the vantage points and to provide for the community to experience and enjoy the surrounding natural environment.

We want you to have your say about an area of great local importance by contributing to our online survey and registering to attend our community information session.

The community information session where we will answer all your questions on the future direction of the project as well as present the results of the survey takes place on Thursday 2 April at Umina Surf Life Saving Club from 5pm-7pm.

Visit <https://www.yourvoiceourcoast.com/mount-ettalong-reserve-masterplan> for further information but hurry survey closes 16 March.



YOURVOICEOURCOAST.COM

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Mount Ettalong Reserve Masterplan

Central Coast Council is developing a Masterplan for the Mount Ettalong...



centralcoastcouncil



centralcoastcouncil We're in the process of developing a Masterplan to help preserve Mount Ettalong as a site for the community to experience and enjoy this natural asset into the future.

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Visit yourvoiceourcoast for further information but hurry survey closes 16 March.

#MountEttalongPlan [Less](#)

7 Mar 2020



Central Coast Council

22 May at 09:46 · 🌐



One of the things that makes the Central Coast a great place to live, work and play is our abundance of fantastic outdoor spaces to enjoy.

We are currently planning several projects to enhance your outdoor recreation experiences, and we'd love to hear what have to say about them.

We've moved our community consultation online until we can return to meeting face-to-face, to avoid further delays on important community projects.

Visit www.yourvoiceourcoast.com to give feedback about any of these projects which are currently open for comment:

- Mount Ettalong Masterplan
- Tunkuwallin Oval District Play space
- Kibble Park Place Plan
- Pearl Beach Lagoon Coastal Zone Management Plan

And stay tuned - next month, we'll also be seeking your views about an additional two outdoor projects:

- Lake Munmorah Recreation Facility
- Terrigal Marine Trail.

Bookmark www.yourvoiceourcoast.com to have a say on all upcoming projects.





Central Coast Council



Yesterday at 13:09 · 🌐

The second round of community consultation on the Mt Ettalong Reserve Masterplan has begun and we're calling on the community to have their say.

Prior to the outbreak of Covid-19 we conducted a survey to hear your thoughts on the planned changes to the reserve. Unfortunately, due to the restrictions on public gatherings, we were unable to deliver the planned workshop, however you can still have your say online.

The initial community feedback has helped shape our draft concept designs. Some of the key features include:

- *changes to the carpark entry, walking track and viewing platforms in order to make the reserve safer and more accessible

- * our aim is to provide greater opportunities for community enjoyment of the natural environment and coastline views the location offers.

Explore the concept plans for Mount Ettalong Reserve Masterplan and fill out the feedback form by Thursday 4 June to let us know your thoughts.



YOURVOICEOURCOAST.COM

Mount Ettalong Reserve Masterplan

Phase two engagement – Draft Concept Designs The results from round...

Instagram

Photo post details

Published on 22/05/2020 09:46



centralcoastcouncil



centralcoastcouncil One of the things that makes the Central Coast a great place to live, work and play is our abundance of fantastic outdoor spaces to enjoy. We are currently planning several projects to enhance your outdoor recreation experiences, and we'd love to hear what have to say about them.

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And stay tuned - next month, we'll also be seeking your views about an additional two outdoor projects:

- Lake Munmorah Recreation Facility
- Terrigal Marine Trail

Bookmark www.yourvoiceourcoast.com.au to have your say on all upcoming projects. [Less](#)

22 May 2020

Photo post details

Published Yesterday 13:05



centralcoastcouncil
Mt Ettalong Lookout



centralcoastcouncil The second round of community consultation on the Mt Ettalong Reserve Masterplan has begun and we're calling on the community to have their say.

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Explore the concept plans for Mount Ettalong Reserve Masterplan and fill out the feedback form by Thursday 4 June to let us know your thoughts.

yourvoiceourcoast.com/mount-ettalong-reserve-masterplan

#mtettalongreserve #mtettalongmasterplan #haveyoursay #yourvoiceourcoast
[Less](#)

Yesterday

Linkedin



Central Coast Council
6,123 followers
1d · 🌐

Like all local government areas, we encourage our community to be involved and have their say on a range of Council services and projects.

However, the need to maintain social distancing and restrictions on travel and public gatherings have prevented us from hosting many of our usual community engagement events.

In response, we we have temporarily moved all community consultations online with additional opportunities to speak with project staff over the phone for those not comfortable online.


Currently we have a two major projects open for consultation - our Regional draft Local Strategic Planning Statement and our Draft Central Coast Waste Resource Management Strategy.

One of the things that makes the Central Coast a great place to live, work and play is our abundance of fantastic outdoor spaces to enjoy. For the lovers of the outdoors we are seeking feedback on:

- Mount Ettalong Reserve Masterplan
- Tunkuwallin Oval District Play space
- Kibble Park Place Plan
- Pearl Beach Lagoon Coastal Zone Management Plan.

We will have a number of other projects rolling out over the next month, giving our community more opportunities to have their say on the thing that matter to them.

#communityengagement #localgovernment #ourcommunity #waste #czmp #playspace #LSPS #environment



HAVE YOUR SAY

yourvoiceourcoast.com

Your Voice - Our Coast
yourvoiceourcoast.com

🔄 10

Appendix 4

Posters, Flyers and Locations

First round community consultation

Posters and flyers delivered 10 March 2020 to the following locations.

Type	Name	Address
Schools	Umina Public	55 Sydney Ave Umina
	Umina High	120 Veron Ave Umina
	Woy Woy South	Waterloo Ave Woy Woy
	Woy Woy Public	136 Blackwall Rd Woy Woy
	Woy Woy High	53 Melba Rd Woy Woy
	Ettalong	8 Karingi St Ettalong
Surf clubs	Umina	509 Ocean Beach Rd Umina
	Ocean Beach	176 The Esplanade Umina
Library	Umina	277 West St Umina
	Woy Woy	42 Blackwall Rd Woy Woy
Community Centres	Peninsular leisure centre	243 Blackwall Rd Woy Woy
	Peninsular Community Centre	93 McMasters Rd Woy Woy
	Ettalong 50+ Leisure and Learning	5 Broken Bay Rd Ettalong
Cafes	Pearl Beach Café	1 Pearl Parade Pearl Beach
	The Box	68 The Esplanade Ettalong
	Kelly's Coffee and Takeaway	101 Mount Ettalong Rd Umina
	Boathouse	8 Patonga Dr Patonga
Indigenous	Mingaletta Aboriginal and Torres Strait Islander	6 Brisbane Ave Umina



We're developing a masterplan for Mount Ettalong and we want you to have your say.

Help us make Mount Ettalong a place for the community to experience and enjoy the Central Coast's outstanding natural environment.

Visit **yourvoiceourcoast.com** to participate in our online survey and RSVP your attendance at the community information session.

We'll be at the Umina Surf Life Saving Club on **Thursday 2 April** from 5-7pm to deliver the results of the survey and answer your questions at our community information session.

Don't delay responses to the online survey close on **16 March!**

Visit **yourvoiceourcoast.com** for more information



Second round community consultation



Mount Ettalong Reserve Masterplan

Central Coast Council is continuing to progress with developing a Masterplan to upgrade and redesign Mt Ettalong Reserve to make it more accessible, functional and safe for the community.

The second round of community consultation has begun and want you to have your say.

Due to the restrictions on public gatherings, we are unable to deliver face-to-face workshops previously advertised, however you can still have your say online.

Initial community feedback has helped shape our draft concept designs. Some of the key features include changes to the carpark entry, walking track and viewing platforms in order to make the reserve safer and more accessible.

Our aim is to provide greater opportunities for community enjoyment of the natural environment and coastline views the location offers.

Explore the concept plans on our interactive map and fill out the feedback form by **Thursday 4 June** to let us know your thoughts.

yourvoiceourcoast.com/mount-ettalong-reserve-masterplan



yourvoiceourcoast.com