



Our Coast, Our Waste

CONSULTATION REPORT

August 2019



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Version 2

© Central Coast Council

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Executive Summary

Central Coast Council is developing a Waste Strategy for the Central Coast Local Government area.

Through this Strategy Council hopes to inform the community of how Central Coast Council is currently performing in the area of waste management and landfill diversion, test proposed themes and solutions with the community and seek ideas from the community and identify potential gaps.

Consultation for the draft Strategy is being undertaken in three phases:

Phase 1:	7 May to 5 June	Consultation/data collecting on proposed themes and solutions
Phase 1a:	25 June to 3 July	Community workshops
Phase 2:	Early 2020	Public exhibition

The purpose of consultation is to:

- Inform the community of how Central Coast Council is currently performing in the area of waste management and landfill diversion
- Test proposed themes and solutions with the community
- Seek ideas from the community and identify potential gaps

Consultation methods

Three methods were used to collect feedback from the community and stakeholders.

Method 1: Survey The purpose of the survey was to evaluate the current waste initiatives across the Central Coast region, in response to the amalgamation and to assist in the prioritisation of short, medium and long-term solutions.

The survey was made available:

- online between 7 May and 5 June 2019
- Baker Park, Wyong on 18 May 2019
- Lake Haven Shopping Centre on 23 May 2019
- EDSAC Oval, Bateau Bay on 25 May 2019
- Deepwater Plaza on 30 May 2019
- Peninsula Leisure Centre on 1 June 2019
- at two Buttonderry Waste Management Facility tours (4 and 6 June 2019)

A copy of the survey questions can be found in [Appendix A](#).

Method 2: Online discussion forum The purpose of the discussion forum was to generate ideas and discussion around how Council can support its residents to reduce the amount of waste destined for landfill.

Forum participants were asked to answer the following question:

'What do you think would help Coasties reduce the amount of waste destined for landfill?'

The forum was open for discussion from 7 May to 5 June 2019.

Method 3: Community workshops The purpose of the community workshops was to inform participants on where the Local Government Area is at with regards to waste initiatives and landfill amounts, inform on resource recovery and the evolving technology available. Participants were asked to workshop what Council could do to assist in addressing the following objectives:

- Improve Waste Avoidance
- Increase Waste Diversion from Landfill
- Improve Street and Open Space Appeal
- Strengthen Environmental, Social and Economic Outcomes

Workshops were hosted at:

- Wyong Civic Centre on 25 June 2019 (1 x afternoon and 1 x evening session)
- Umina Surf Club on 1 July 2019 (1 x evening session)
- Erina Centre on 3 July 2019 (1 x morning session)

What we heard

Consultation method 1: Survey

- **87.4%** of survey participants think that it's very important to reduce the amount of landfill waste that households generate on the Central Coast.
- **76.3%** of survey participants are very likely to change the way they manage waste at home to reduce landfill.
- The top three results from survey participants for preventing further waste from going into landfill (after reducing, reusing and avoiding waste) were:
 - Place recyclables in the yellow kerbside bin **19.1%**
 - Place garden vegetation in the green kerbside bin **17.3%**
 - Use 'Return and Earn' **11.9%**
- **39.7%** of survey participants donated the last household item they no longer needed

- **47.6%** of survey participants would consider dropping off and buying used household items from a resale shop, **39.8%** would drop off items for resale
- **75%** of survey participants would drop off soft plastic packaging at Council's libraries, customer service centres and waste management facilities
- The top three results from survey participants for which priorities Council should consider when investigating waste management technologies over the next few years were (participants were asked to select their top 3):
 - Landfill diversion **24.7%**
 - Low emissions **20.6%**
 - Local markets **19%**
- **58.8%** of survey participants would be prepared to pay about \$50 per year extra on household rates to help reduce waste going to landfill through new technologies or processes
- The top three results from survey participants for most helpful Council initiatives to assist in recycling, reducing and avoiding waste altogether were:
 - 'Chemical CleanOut' events **71.8%**
 - Information on the Council websites or social media **71.2%**
 - Light globe, battery and mobile phone recycling **56.2%**
- The top three themes identified from survey participants responses for ideas and comments on Red Bin contents going to landfill were:
 - Bin Size **22.2%**
 - Education / Inspections / Rewards **18.3%**
 - Bin Collection Frequency **15.4%**
- The top three themes identified from survey participants responses for ideas and comments on Recycling were:
 - Education / Inspections / Rewards / Fines **34.8%**
 - Offer Additional Recycling Services **15.9%**
 - Better Sort / Recycle Bin Contents **14.2%**
- The top three themes identified from survey participants responses for ideas and comments on Green Waste were:
 - Pro FOGO (Food Organics Garden Organics) **54.7%**
 - Compost / Mulch Service **18.5%**
 - No Changes / Happy With Service **5.5%**
- The top three themes identified from survey participants responses for ideas and comments on Waste Education were:
 - More Education **40.4%**
 - Education Audience **27.3%**
 - Education Medium **23.9%**
- The top three themes identified from survey participants responses for ideas and comments on Bulk Kerbside Waste were:
 - Remain as is / Good Service **22.8%**
 - Salvage Recyclable Items **19.4%**
 - Change Process / Charges **18.7%**

Consultation method 2: Online discussion forum

- The top three themes identified in the online forum discussion were:
 - Food Scraps in Green Bin **14.9%**
 - Tip Shop / Resale Shop **11.5%**
 - Compost Alternatives **10.9%**

Consultation method 3: Community workshops

- The top three themes identified during the 'Waste Avoidance' workshopping were:
 - Education / Promotion / Advertise **38.7%**
 - Lobby / Make Government & Supermarkets Responsible **13.6%**
 - Incentives / Rewards / Competitions **8.7%**
- The top three themes identified during the 'Waste Diversion' workshopping were:
 - Education / Promotion / Advertise **19.3%**
 - Increase Waste and Recycling Services **14.1%**
 - Household / Community Composting and Community Gardens **8.9%**
- The top three themes identified during the 'Enhance Street and Open Space Appeal' workshopping were:
 - Education / Promotion / Advertise **16.7%**
 - Public Recycling and Waste Bins **10.3%**
 - Litter / Dumped Waste **9.3%**
- The top three themes identified during the 'Improve Environmental, Economic and Social Outcomes' workshopping were:
 - Education / Promotion / Advertise **18.4%**
 - Tip Shop / Swap Shop **12.7%**
 - Reuse / Repair & Repair Education Shop **12.3%**

Next steps

The next steps for the draft Waste Strategy are as follows:

- Community feedback will be considered and used to inform the development of a draft Waste Strategy which will include actions for the future.
- Once developed, the draft Waste Strategy will be placed on public exhibition for further community feedback before being finalised and adopted.

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Introduction

Central Coast Council is developing a Waste Strategy for the Central Coast Local Government area.

Through community consultation Council aimed to inform the community of how Council is currently performing in the area of waste management and landfill diversion, test proposed themes and solutions with the community and seek ideas from community and identify potential gaps.

The consultation for the draft Strategy was carried out in two parts:

Phase 1:	7 May to 5 June	Consultation/data collecting on proposed themes and solutions
Phase 1a:	25 June to 3 July	Community workshops

Once developed, the draft Waste Strategy will be placed on public exhibition for further feedback in Phase 2.

The proposal

Central Coast Council is developing a Waste Strategy for the area and sought to understand community sentiment on where we are currently at in regard to waste management through the various consultation activities.

The consultation process was also to obtain the communities sentiment, thoughts and ideas for what direction Central Coast Council should take when it comes to planning for the future of waste management in the region.

Through the consultation process Council was able to discover the community's priorities for waste management, identify potential gaps and work with the community to identify solutions.

As a result of community consultation, we will be able to develop a draft Central Coast Council Waste Strategy that has been informed by the Central Coast community.

Consultation Approach

Objectives of consultation

The purpose of consultation was to:

- Inform the community of how Central Coast Council is currently performing in the area of waste management and landfill diversion
- Test proposed themes and solutions with the community
- Seek ideas from the community and identify potential gaps


Our engagement framework

Consultation has been designed in accordance with Central Coast Council's Engagement Framework. This framework is available to view at <https://www.yourvoiceourcoast.com/Central-Coast-Council-Engagement-Framework>

How we consulted

Consultation tools

<p>Method 1: Surveys</p>	<p>The purpose of the survey was to evaluate the current waste initiatives across the Central Coast region in response to the amalgamation and to assist in the prioritisation of short, medium- and long-term solutions.</p> <p>The survey was available:</p> <ul style="list-style-type: none"> • online between 7 May and 5 June 2019 • Baker Park, Wyong on 18 May 2019 • Lake Haven Shopping Centre on 23 May 2019 • EDSAC Oval, Bateau Bay on 25 May 2019 • Deepwater Plaza on 30 May 2019 • Peninsula Leisure Centre on 1 June 2019 • at two Buttonderry Waste Management Facility tours (4 and 6 June 2019) <p>1,301 surveys were completed during the consultation period.</p>
<p>Method 2: Online discussion forum</p>	<p>The purpose of the discussion forum was to generate ideas and discussion around how Council can support its residents to reduce the amount of waste destined for landfill.</p>

	<p>Forum participants were asked to answer the following question:</p> <p><i>'What do you think would help Coasties reduce the amount of waste destined for landfill?'</i></p> <p>The forum was open for discussion from 7 May to 5 June 2019.</p>
<p>Method 3: Community workshops</p>	<p>The purpose of the community workshops was to inform participants on where the Local Government Area is at with regards to waste initiatives and landfill amounts, inform on resource recovery and the evolving technology available. Participants were asked to workshop what Council could do to assist in addressing the following objectives:</p> <ul style="list-style-type: none"> • Improve Waste Avoidance • Increase Waste Diversion from Landfill • Improve Street and Open Space Appeal • Strengthen Environmental, Social and Economic Outcomes <p>Workshops were held at:</p> <ul style="list-style-type: none"> • Tuesday 25 June at Wyong Civic Centre, 12-2pm Attended by 46 community members • Tuesday 25 June at Wyong Civic Centre, 6-8pm Attended by 12 community members • Monday 1 July at Umina Surf Club, 6-8pm Attended by 49 community members • Wednesday 3 July at Erina Centre, Erina Fair, 10am-12pm Attended by 44 community members 




Promotion of activities

We carried out extensive promotion of the consultation period to ensure the community and affected stakeholders were aware of the opportunity to learn about the proposal and given enough notice to participate in the consultation activities.

<p>Media release</p>	<ul style="list-style-type: none"> • ‘Council after community’s trashy ideas – have your say about the future of our waste’ issued on 10 May 2019 <ul style="list-style-type: none"> ○ A copy of the media release can be found in Appendix B • ‘Council calls on community to help prioritise waste services’ issued on 22 May 2019 <ul style="list-style-type: none"> ○ A copy of the media release can be found in Appendix C • ‘Electronic waste and problem household items are just the beginning’ issued on 29 May 2019
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	<ul style="list-style-type: none"> ○ A copy of the media release can be found in Appendix D ● 'Community workshops to help design the future of waste' issued on 24 June 2019 ○ A copy of the media release can be found in Appendix E
Print advertising	<ul style="list-style-type: none"> ● Advertising featured in the Coast Connect Weekly on 9 May 2019 ● Advertising featured in the Central Coast Express Advocate on 16 and 30 May 2019 ● Advertising featured in the Coast Community News on 16 and 30 May 2019 ● Advertising featured in the Wyong Regional Chronical on 22 May 2019 ● Advertising featured in the Peninsula News on 27 May 2019 <ul style="list-style-type: none"> ○ A copy of the advertisements can be found in Appendix F
Radio advertising	<ul style="list-style-type: none"> ● StarFM: 15 May until 1 June 2019 ● 2GO: 15 May until 2 June 2019 ● SeaFM: 15 May until 2 June 2019 <ul style="list-style-type: none"> ○ A copy of the radio script can be found in Appendix G
Social media	<ul style="list-style-type: none"> ● Facebook posts on 8, 13, 16, 19, 21, 24, 25, 27, 30 and 31 May 2019 as well as 3, 5, 22 and 24 June 2019 Total reach of 46,033 – 103 comments, 68 shares and 381 reactions <ul style="list-style-type: none"> ○ Copies of the posts can be found in Appendix H ● Twitter tweets on 9, 15, 16, 18, 20, 21, 23, 24, and 31 May as well as 1, 3, 5, 20 and 25 June and 1 July 2019 <ul style="list-style-type: none"> ○ Copies of the tweets can be found in Appendix I ● Instagram posts on 9, 16, 18, 22, 23, 27 and 29 May 2019 as well as 3, and 19 June 2019. <ul style="list-style-type: none"> ○ Copies of the posts can be found in Appendix J
Pop Up information sessions	<p>Four drop-in information sessions were held on:</p> <ul style="list-style-type: none"> ● Saturday 18 May at Baker Park netball and soccer facilities, Wyong (175 attendees) ● Thursday 23 May at Lake Haven Shopping Centre (60 attendees) ● Saturday 25 May at EDSAC Oval, Bateau Bay (130 attendees) ● Thursday 30 May at Deepwater Plaza, Woy Woy (20 attendees) ● Saturday 1 June at Peninsula Leisure Centre, Woy Woy (120 attendees)

	<p>A total of 505 people attended these pop up information sessions.</p> 
<p>Your Voice – Our Coast website</p>	<ul style="list-style-type: none"> • Project page launched on 7 May 2019 https://www.yourvoiceourcoast.com/our-coast-our-waste • The page received 2,900 visits during consultation period
<p>DL flyers</p>	<ul style="list-style-type: none"> • 1,000 postcards were distributed at Council’s Admin Buildings, Libraries and Pop Up events <ul style="list-style-type: none"> ○ A copy of the flyer is available in Appendix K
<p>‘Trashy Facts’ / Trashy Quiz’</p>	<p>1,300 people took our ‘Trashy quiz’ and read our ‘Trashy facts.</p>

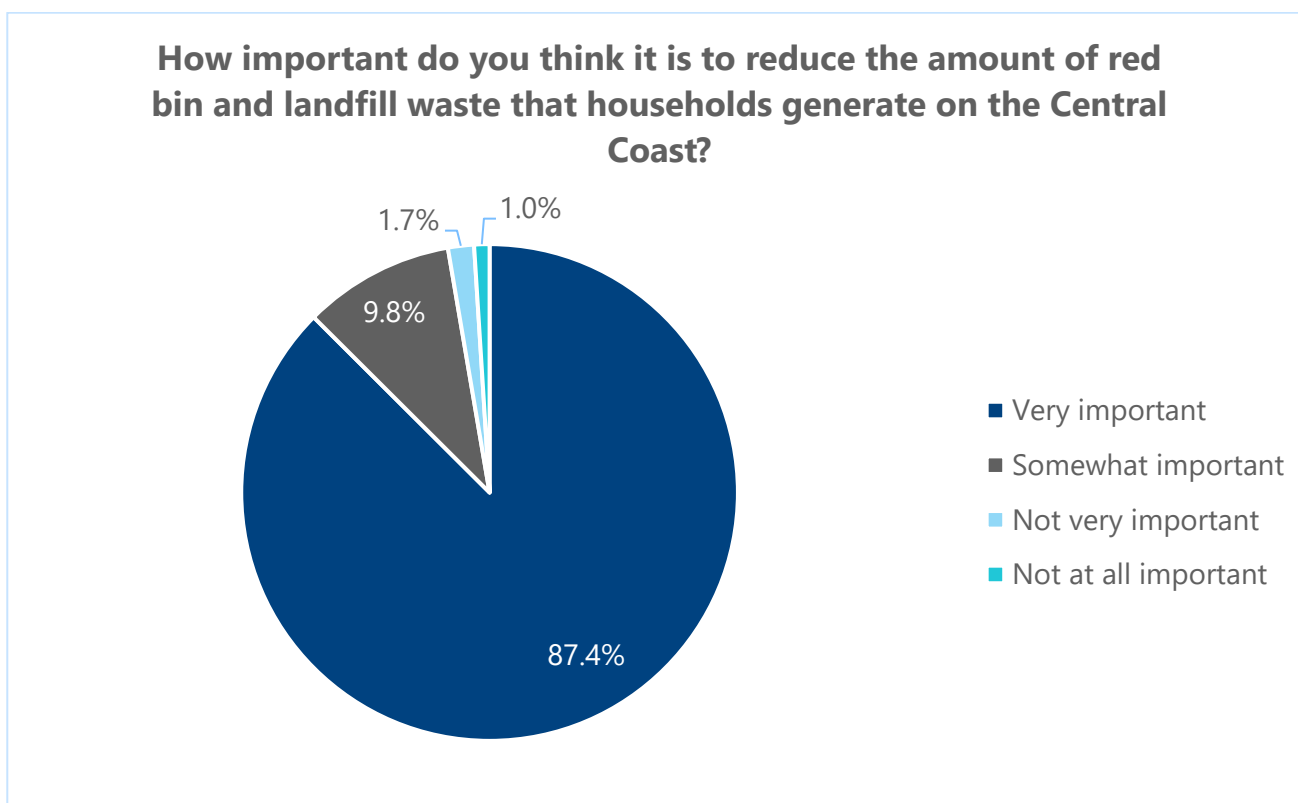
Media coverage achieved

<p>Television</p>	<ul style="list-style-type: none"> • NBN Central Coast TV News – 6.00-7.00pm – 4 June 2019
<p>Radio</p>	<ul style="list-style-type: none"> • STAR Radio News – 4.00pm – 23 May 2019 • SeaFM Radio News – 10.00am – 24 May 2019 • 2GO Radio News – 10.00am – 24 May 2019 • ABC Central Coast Radio News – 6.30am – 30 May 2019 • ABC Central Coast Radio News – 7.30am – 30 May 2019 • ABC Central Coast Radio News – 8.30am – 30 May 2019 • STAR Radio News – 12.00pm – 30 May 2019 • ABC Central Coast Radio News – 6.30am – 31 May 2019 • ABC Central Coast Radio News – 7.30am – 31 May 2019 • ABC Central Coast Scott Levi – 8.37am – 3 June 2019 • SeaFM Radio News 8.30am – 5 June 2019 • 2GO Radio News – 8.30am – 5 June 2019

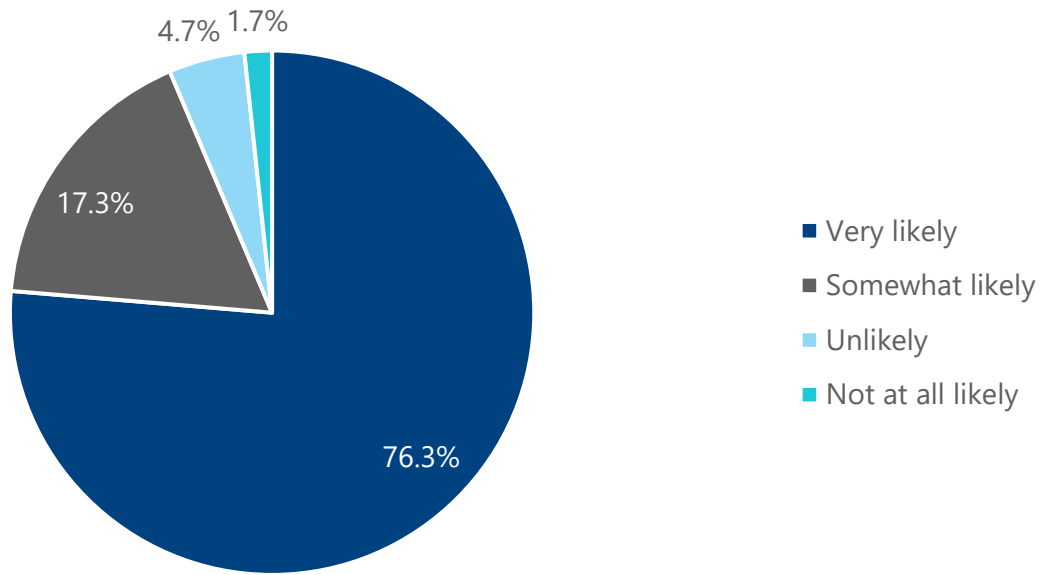
	<ul style="list-style-type: none"> • SeaFM Radio News – 11.00am – 5 June 2019 • 2GO Radio News – 11.00am – 5 June 2019 • STAR Radio News – 12.00pm – 5 June 2019 • SeaFM Radio News – 11.00am – 25 June 2019 • 2GO Radio News – 11.00am – 25 June 2019 • STAR Radio News – 12.00pm – 1 July 2019 • 2GO Radio News 4 July 2019
Newspaper	<ul style="list-style-type: none"> • Central Coast Express Advocate – July 2019 • Coast Community News – 27 June 2019 • Wyong Regional Chronical – 5 June 2019

What we heard

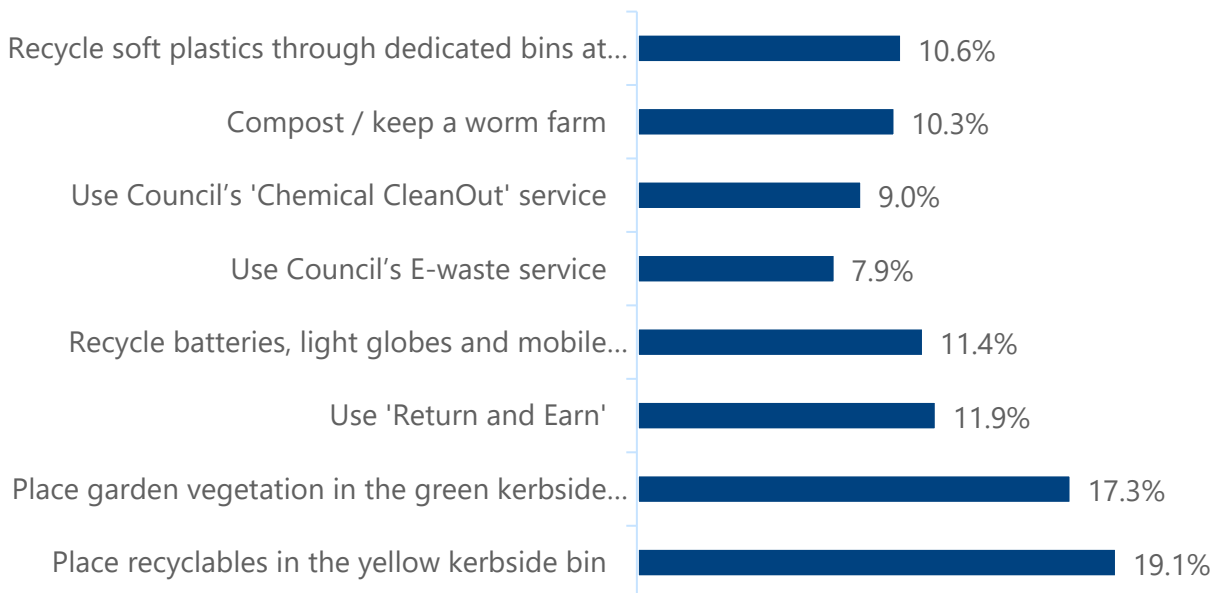
Method 1: Surveys



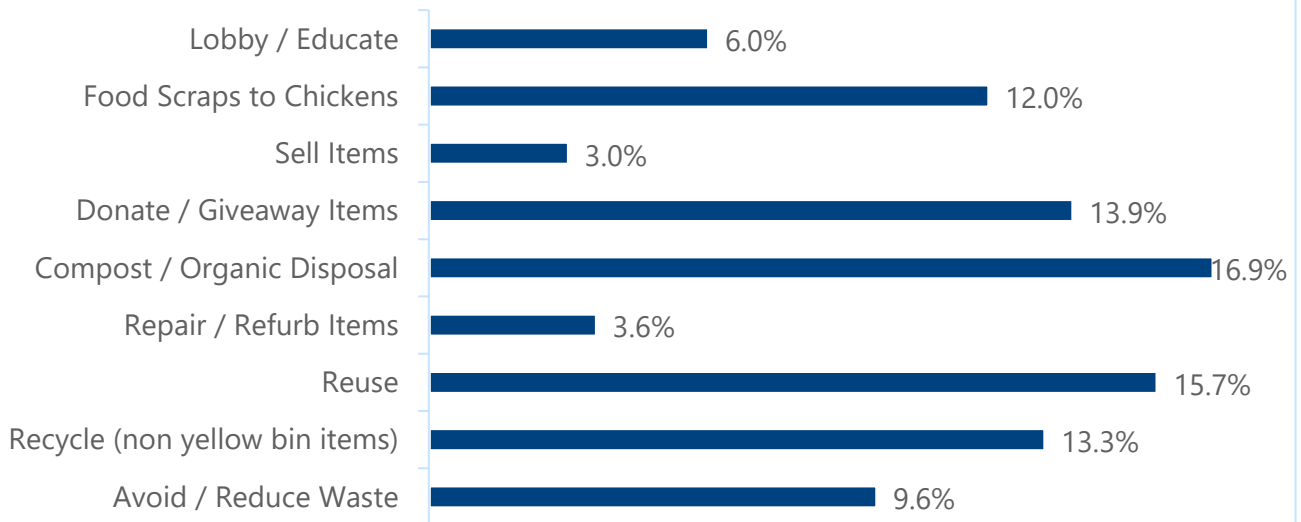
How likely are you to change the way you manage waste at home to reduce landfill?



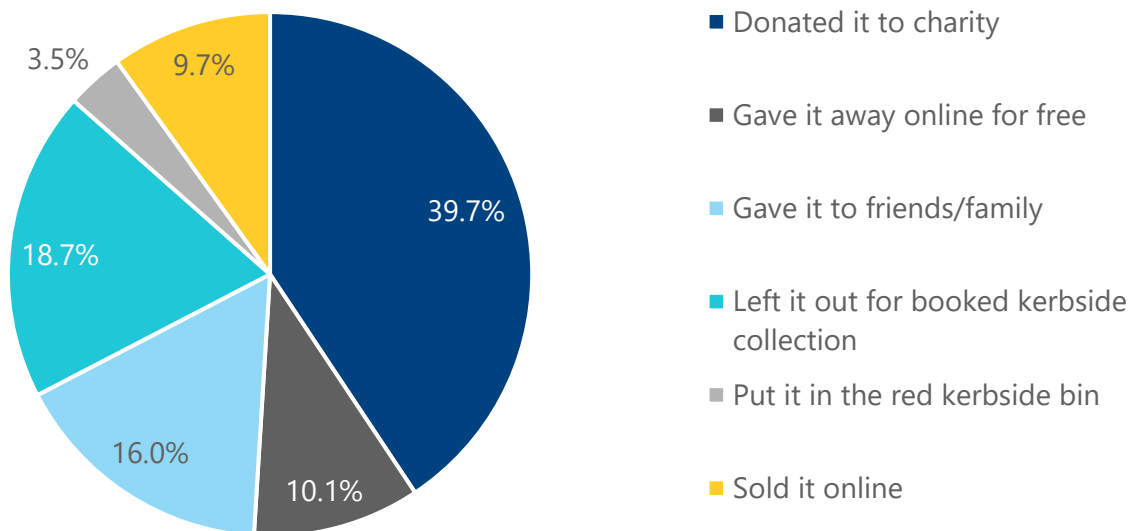
After you have reduced, reused and avoided waste where possible, how do you prevent the remaining waste from going into the red bin or landfill? You can select more than one option.



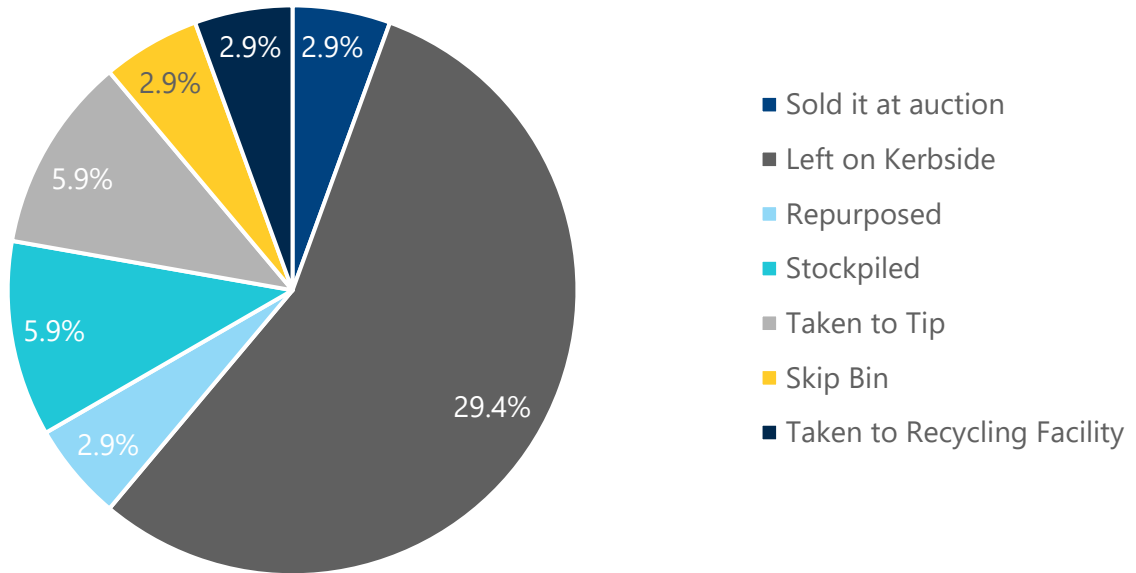
Other options for 'After you have reduced, reused and avoided waste where possible, how do you prevent the remaining waste from going into the red bin or landfill?' You can select more than one option.



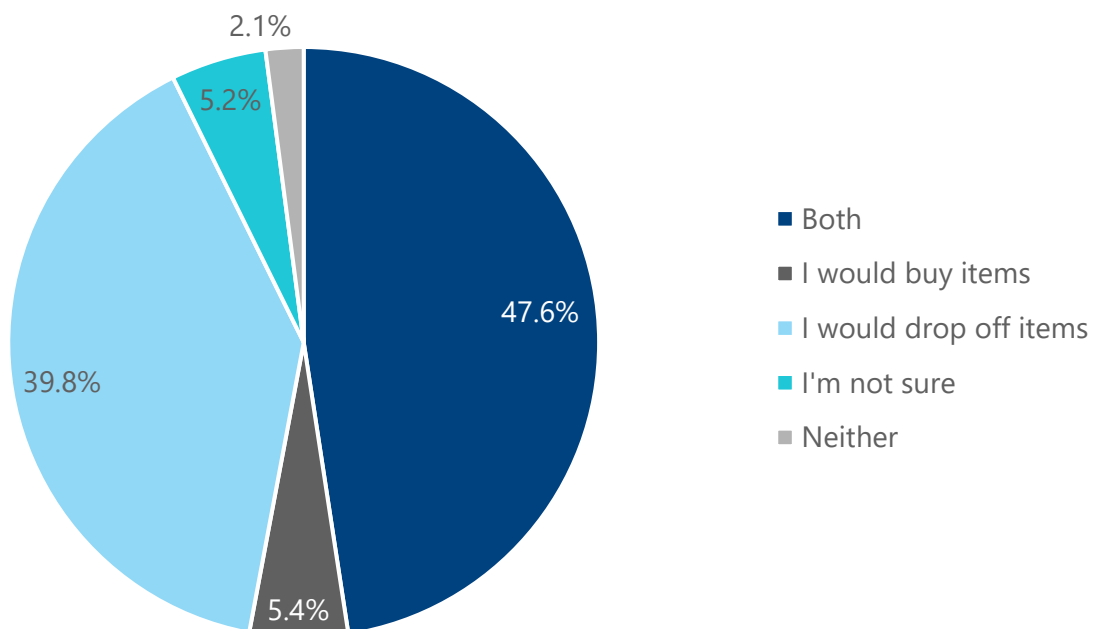
Think of the last household item you no longer needed but was in reasonable condition. How did you dispose of it?



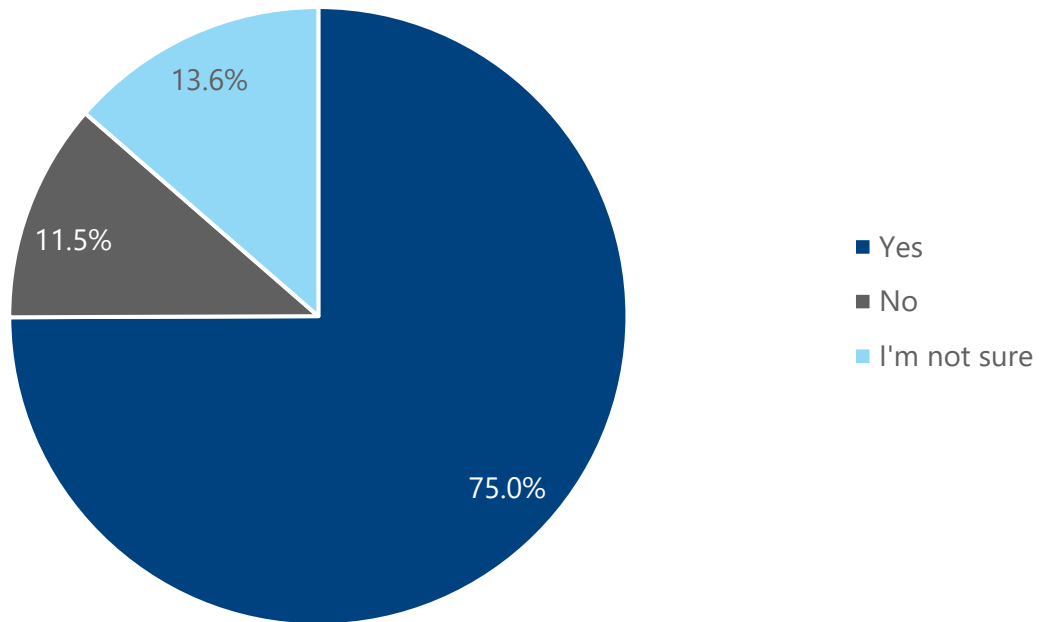
Other options for 'Think of the last household item you no longer needed but was in reasonable condition. How did you dispose of it?'



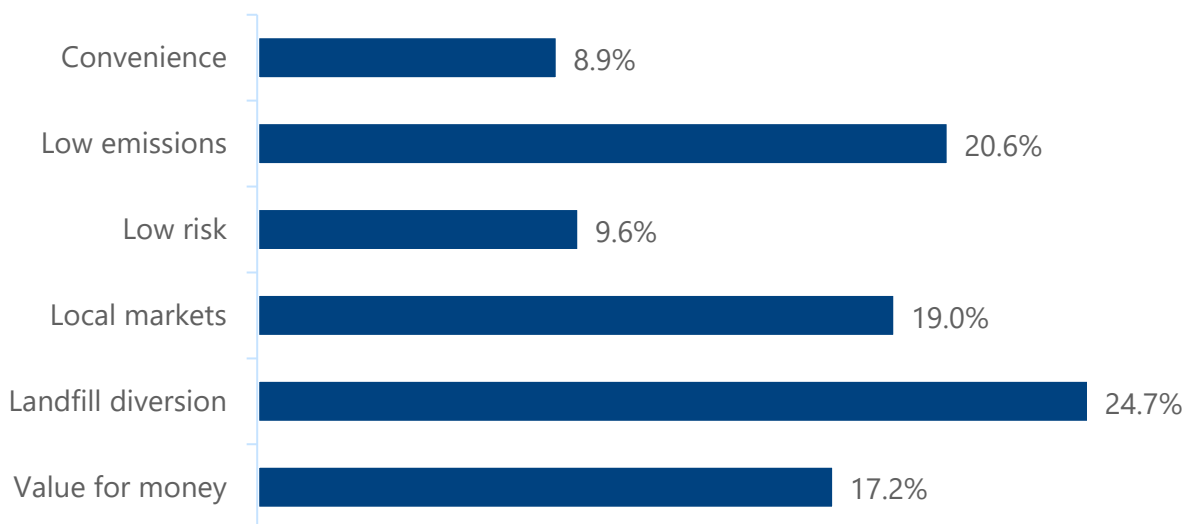
Would you consider dropping off or buying used household items from a 'resale shop' if Council established one?



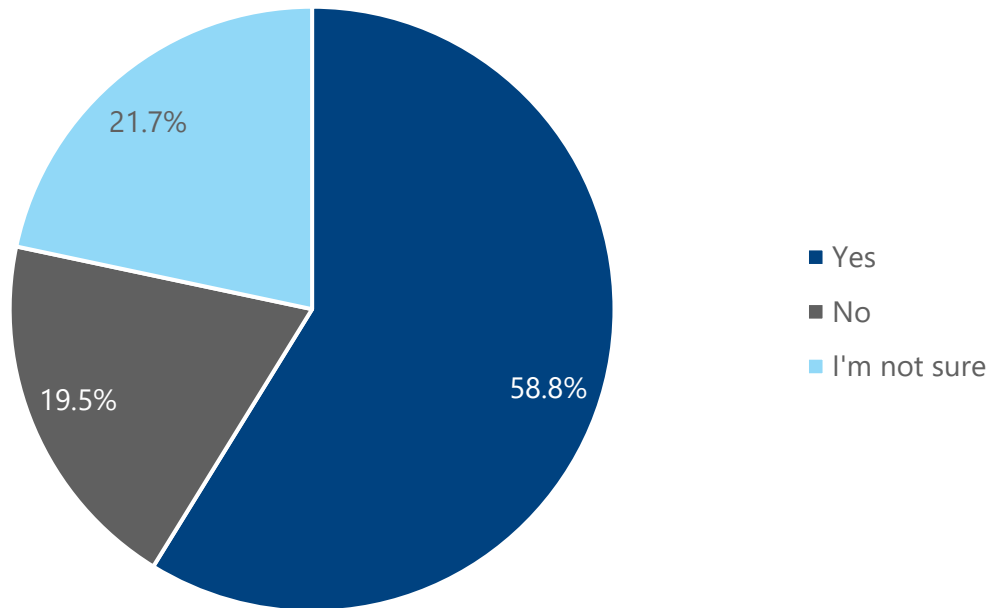
Would you drop off soft plastic packaging at Council's libraries, customer service centres, and waste management facilities if dedicated bins were provided?



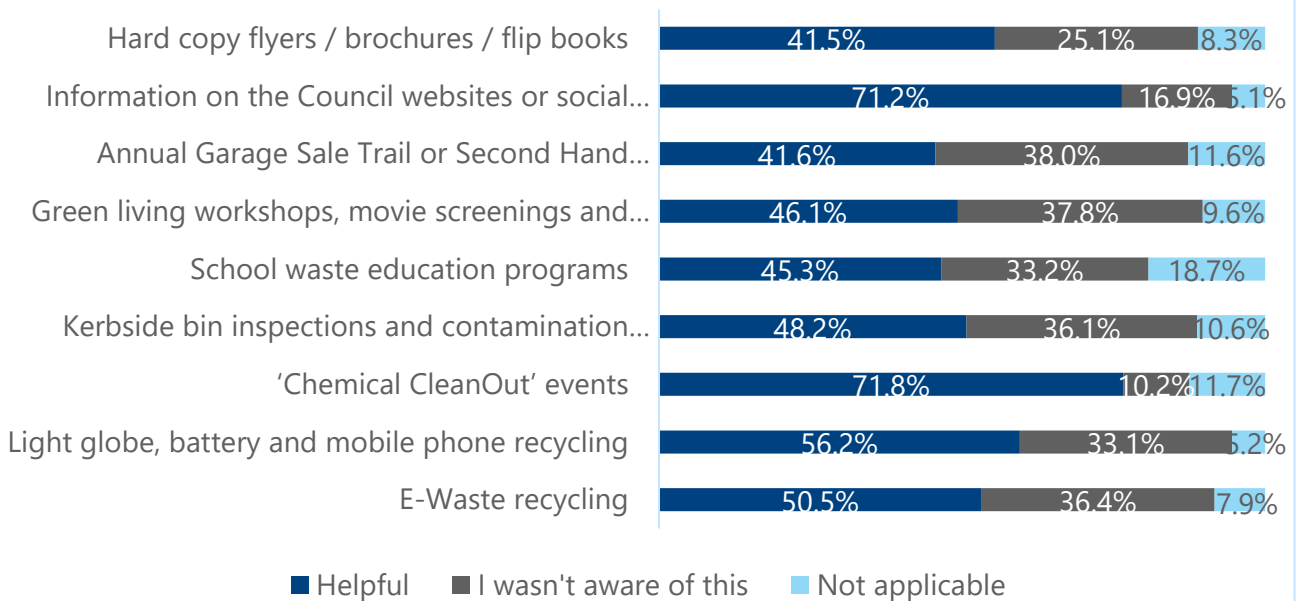
To help us prioritise which technologies we investigate over the next few years, please pick the TOP THREE features you feel are the most important. We understand they may be all important, but your answers will help us prioritise.



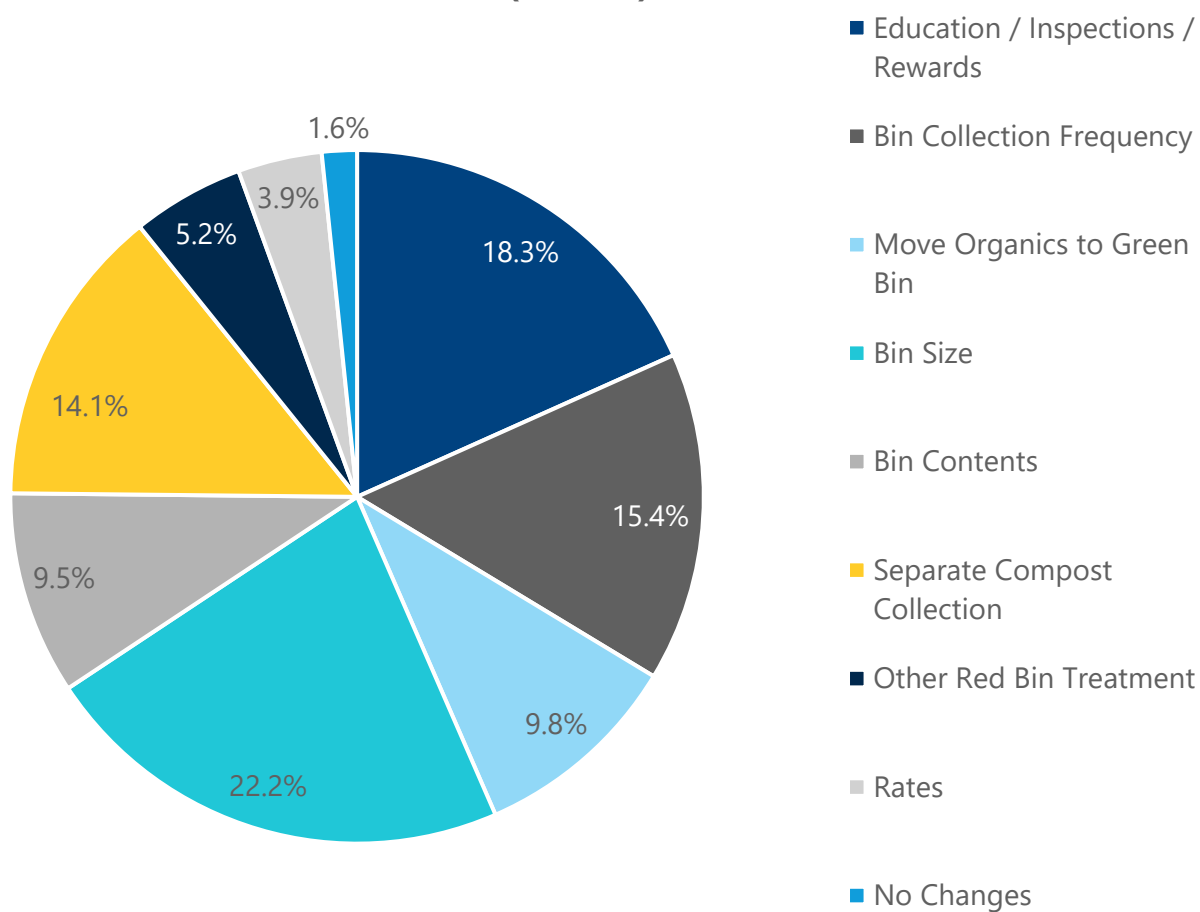
Would you be prepared to pay about \$50 per year extra on your household rates to help reduce waste going to landfill through new technologies or processes?



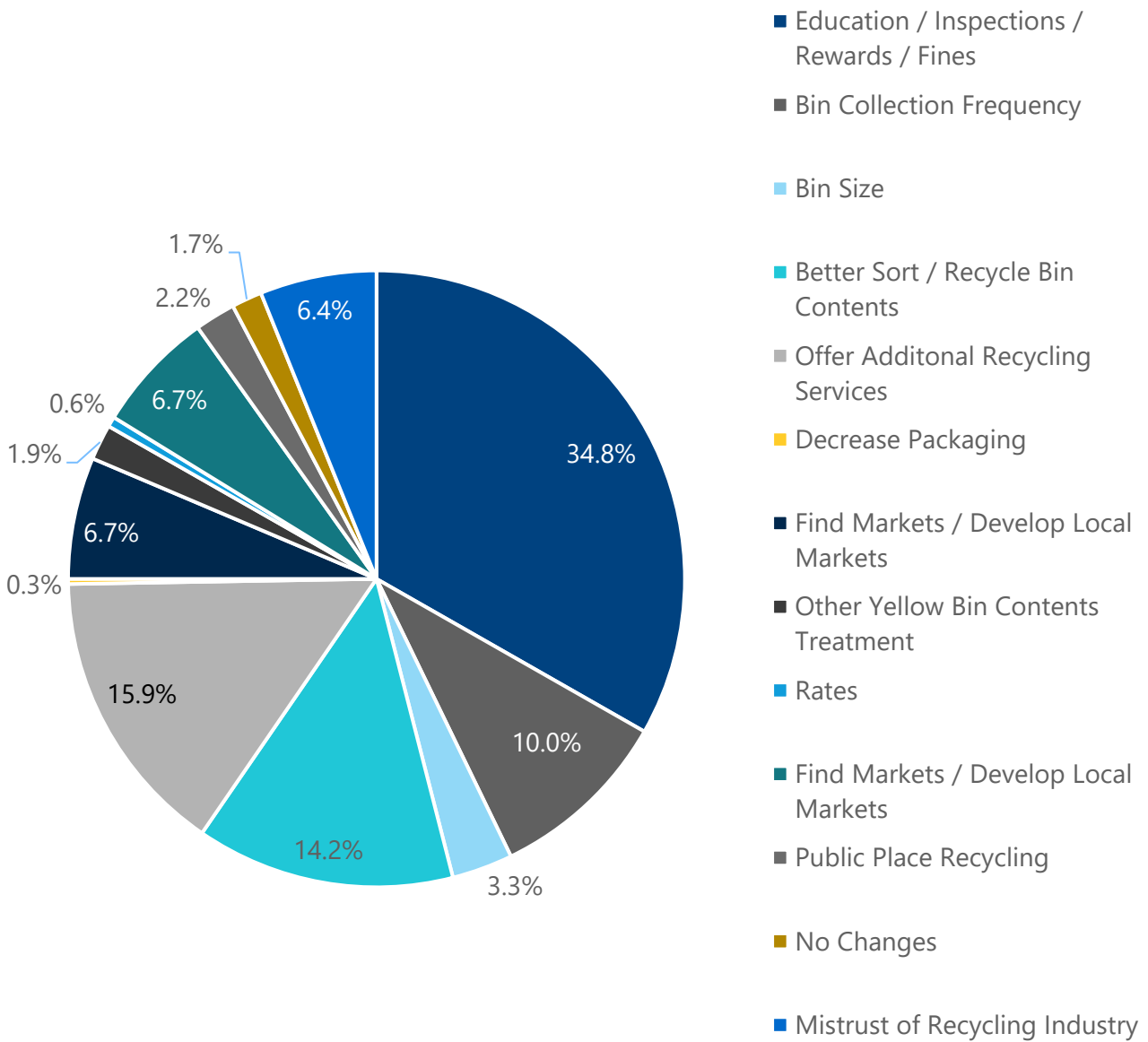
How helpful have the following Council initiatives been to help you recycle, reduce or avoid waste all together?

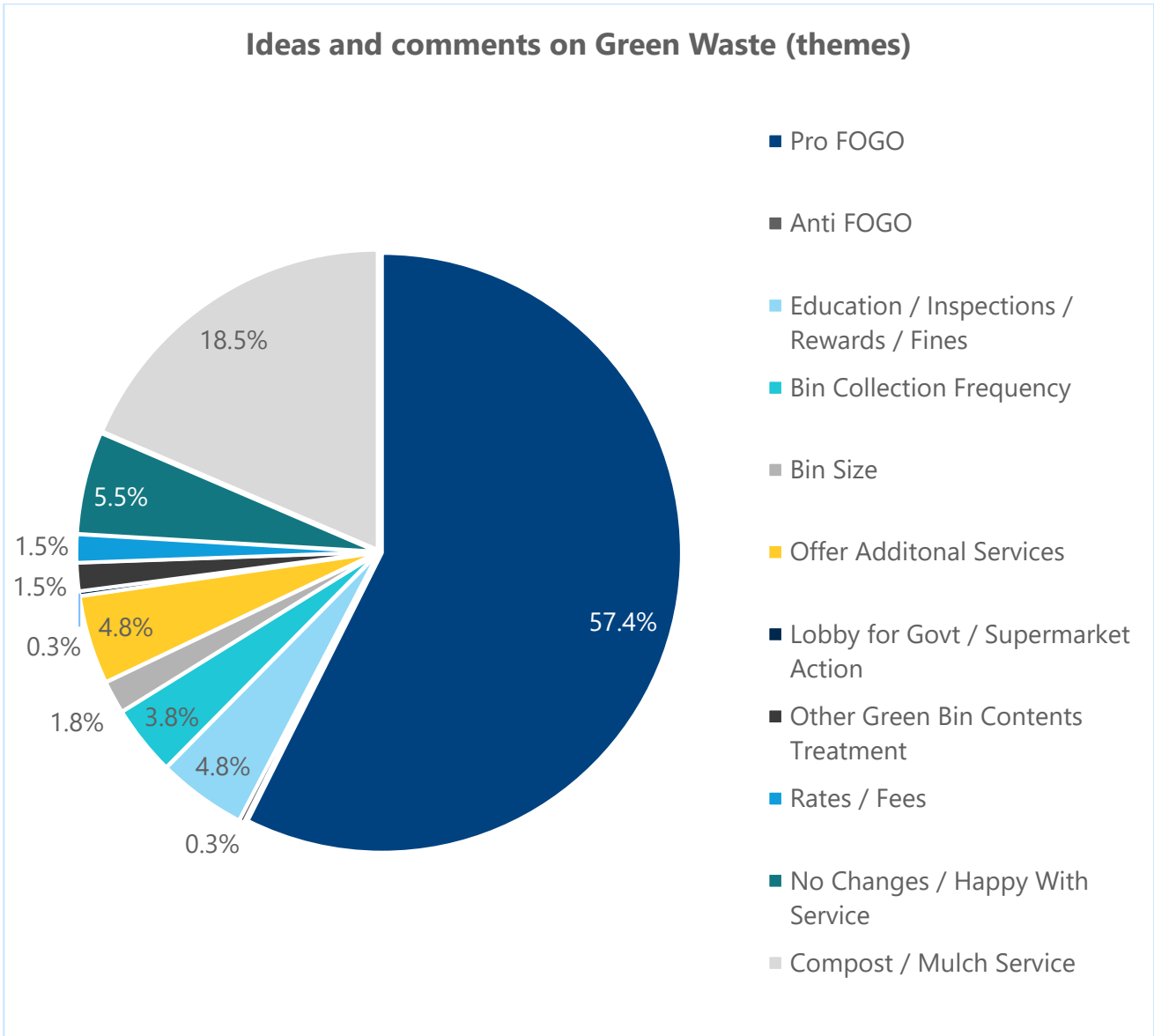


Ideas and comments on Red Bin Contents Going to Landfill (themes)

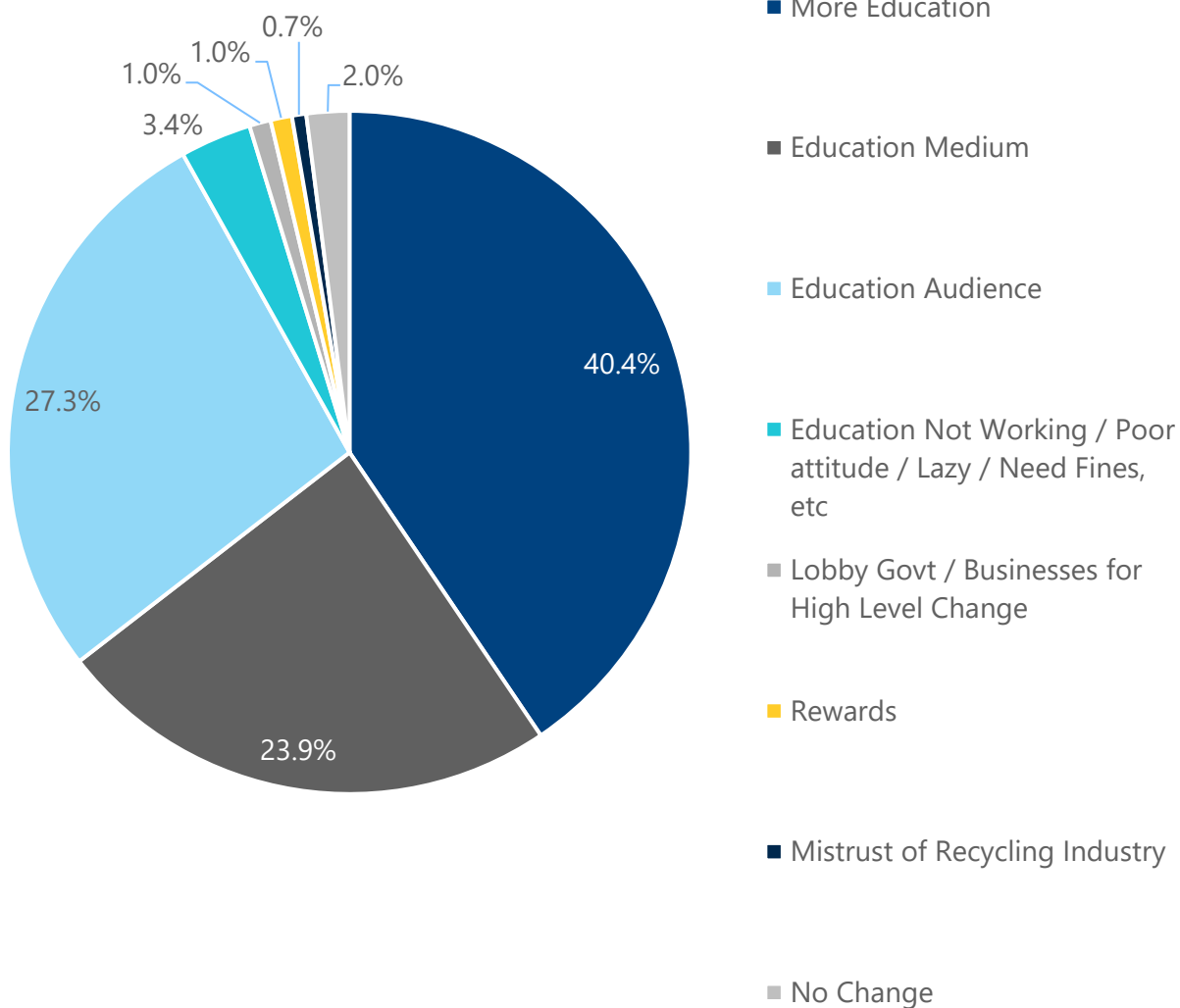


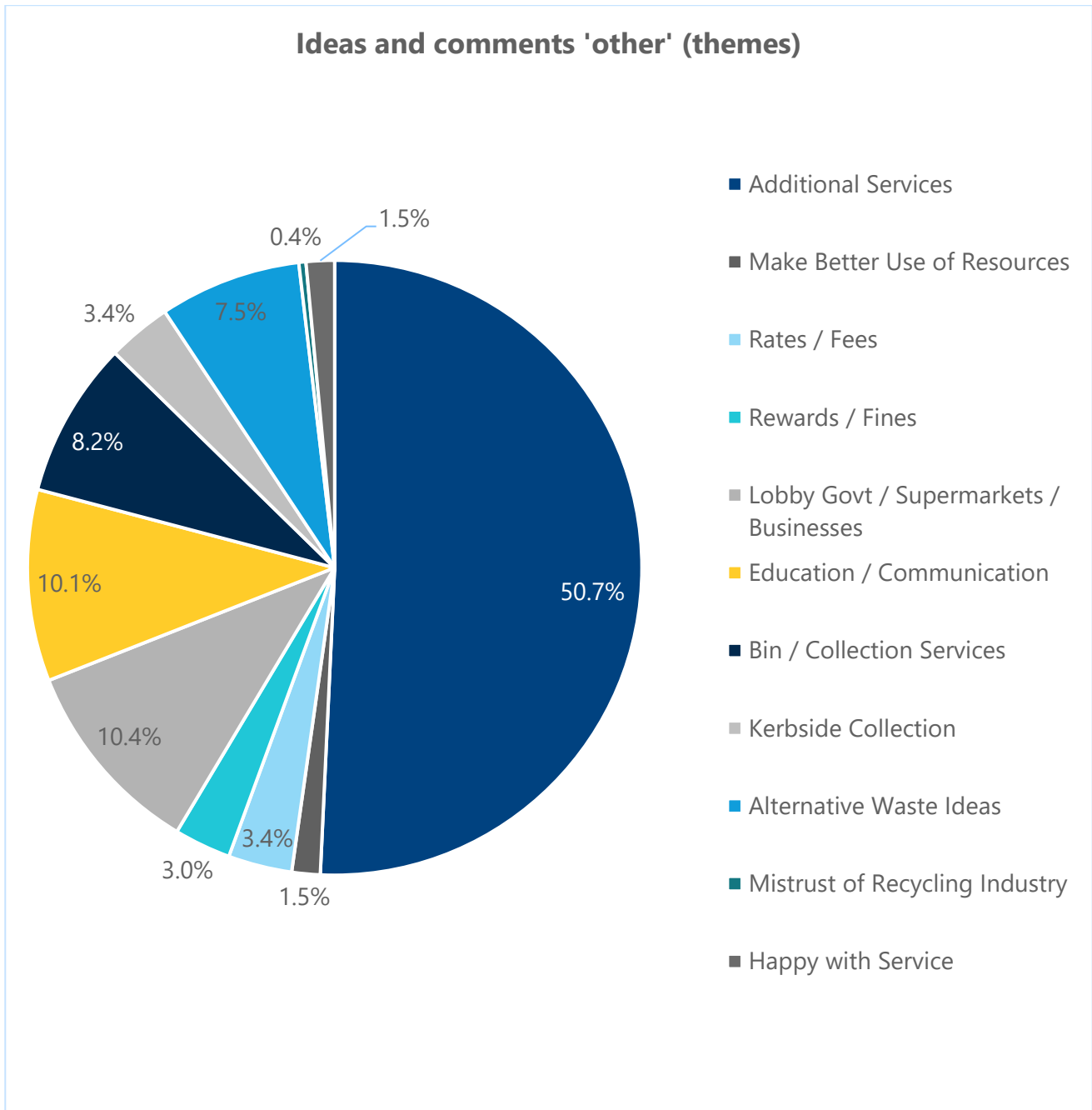
Ideas and comments on Recycling (themes)





Ideas and comments on Waste Education (themes)





Snapshot of feedback from under 25s

- **84.5%** of survey participants under 25 think that it is very important to reduce the amount of landfill waste that households generate on the Central Coast.
- **70.8%** of survey participants under 25 are very likely to change the way they manage waste at home to reduce landfill.
- The top three results from survey participants under 25 for preventing further waste from going into landfill (after reducing, reusing and avoiding waste) were:
 - Place recyclables in the yellow kerbside bin **23.5%**
 - Place garden vegetation in the green kerbside bin **18.4%**
 - Use 'Return and Earn' **16.2%**
- **53.2%** of survey participants under 25 donated the last household item they no longer needed
- **56.5%** of survey participants under 25 would consider dropping off and buying used household items from a resale shop, **30.4%** would drop off items for resale
- **80.4%** of survey participants under 25 would drop off soft plastic packaging at Council's libraries, customer service centres and waste management facilities
- The top three results from survey participants under 25 for which priorities Council should consider when investigating waste management technologies over the next few years were (participants were asked to select their top 3):
 - Landfill diversion **28.5%**
 - Low emissions **20.8%**
 - Local markets **17.4%**
- **61.7%** of survey participants under 25 would be prepared to pay about \$50 per year extra on household rates to help reduce waste going to landfill through new technologies or processes
- The top three results from survey participants under 25 for most helpful Council initiatives to assist in recycling, reducing and avoiding waste altogether were:
 - School Waste Education Programs **68.1%**
 - Information on the Council websites or social media **66%**
 - Green living workshops, movie screenings and talks **63.8%**
- The top three themes identified from survey participants under 25 responses for ideas and comments on Red Bin contents going to landfill were:
 - Education / inspections / rewards **23.1%**
 - Move Organics to Green Bin **23.1%**
 - Bin Size **15.4%** / Other Red Bin Treatment **15.4%**
- The top three themes identified from survey participants under 25 responses for ideas and comments on Recycling were:
 - Education / Inspections / Rewards / Fines **40%**
 - Better sort / Recycle bin contents **14.2%**
 - Bin Collection Frequency **13.3%**
- The top three themes identified from survey participants under 25 responses for ideas and comments on Green Waste were:
 - Pro FOGO (Food Organics Garden Organics) **54.5%**

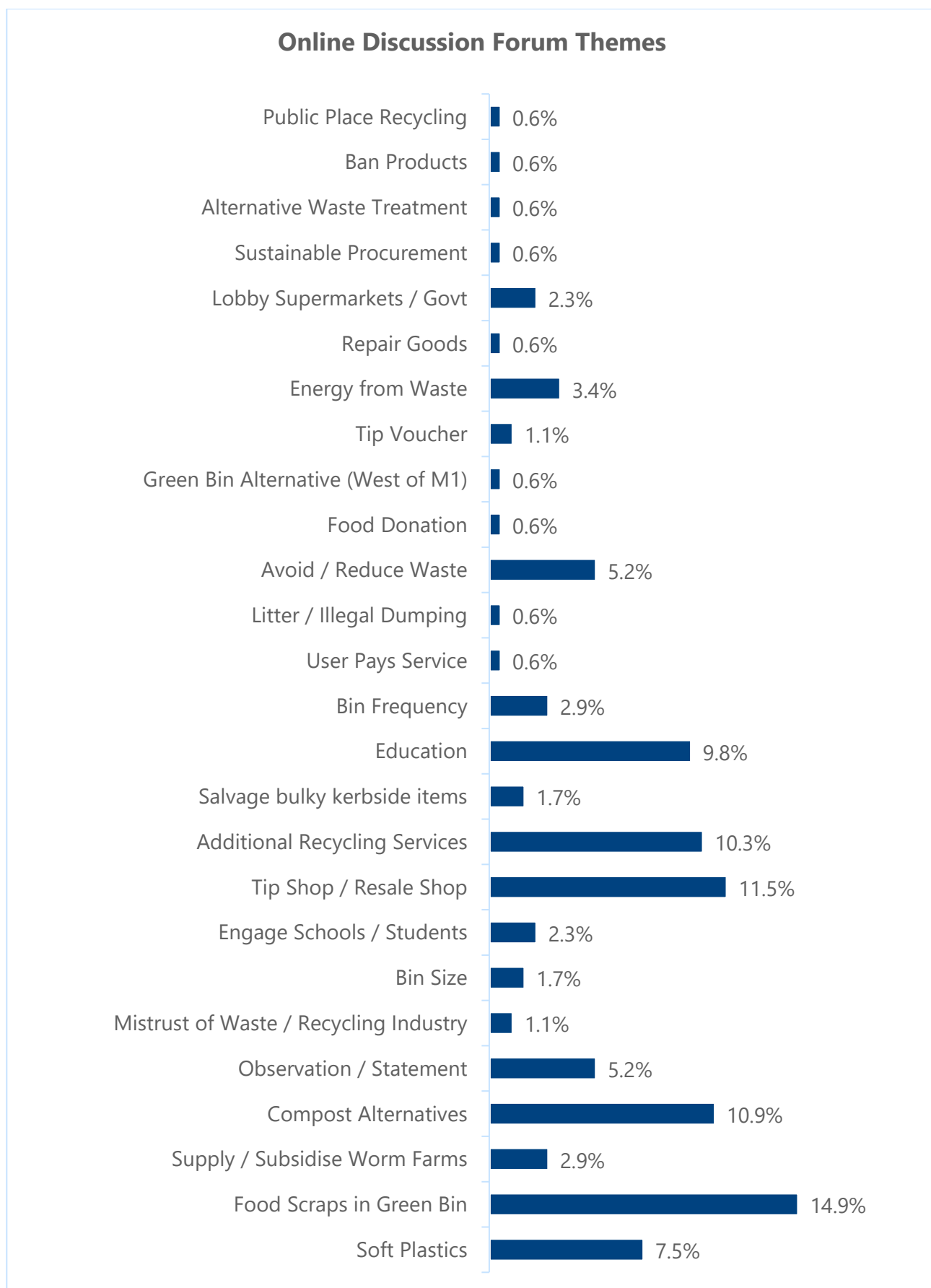
- Compost / Mulch service **27.3%**
- Other Green Bin Contents Treatment **9.1%**
- The top three themes identified from survey participants under 25 responses for ideas and comments on Waste Education were:
 - More Education **50%**
 - Education Medium **20%**
 - Education Audience **20%**
- The top themes identified from survey participants under 25 responses for ideas and comments on Bulk Kerbside Waste were:
 - Need a Tip Shop **40%**
 - Too Many Collections **20%** / Not Enough Collections **20%** / Need Tip Vouchers **20%**

Snapshot of feedback from households with three or more people

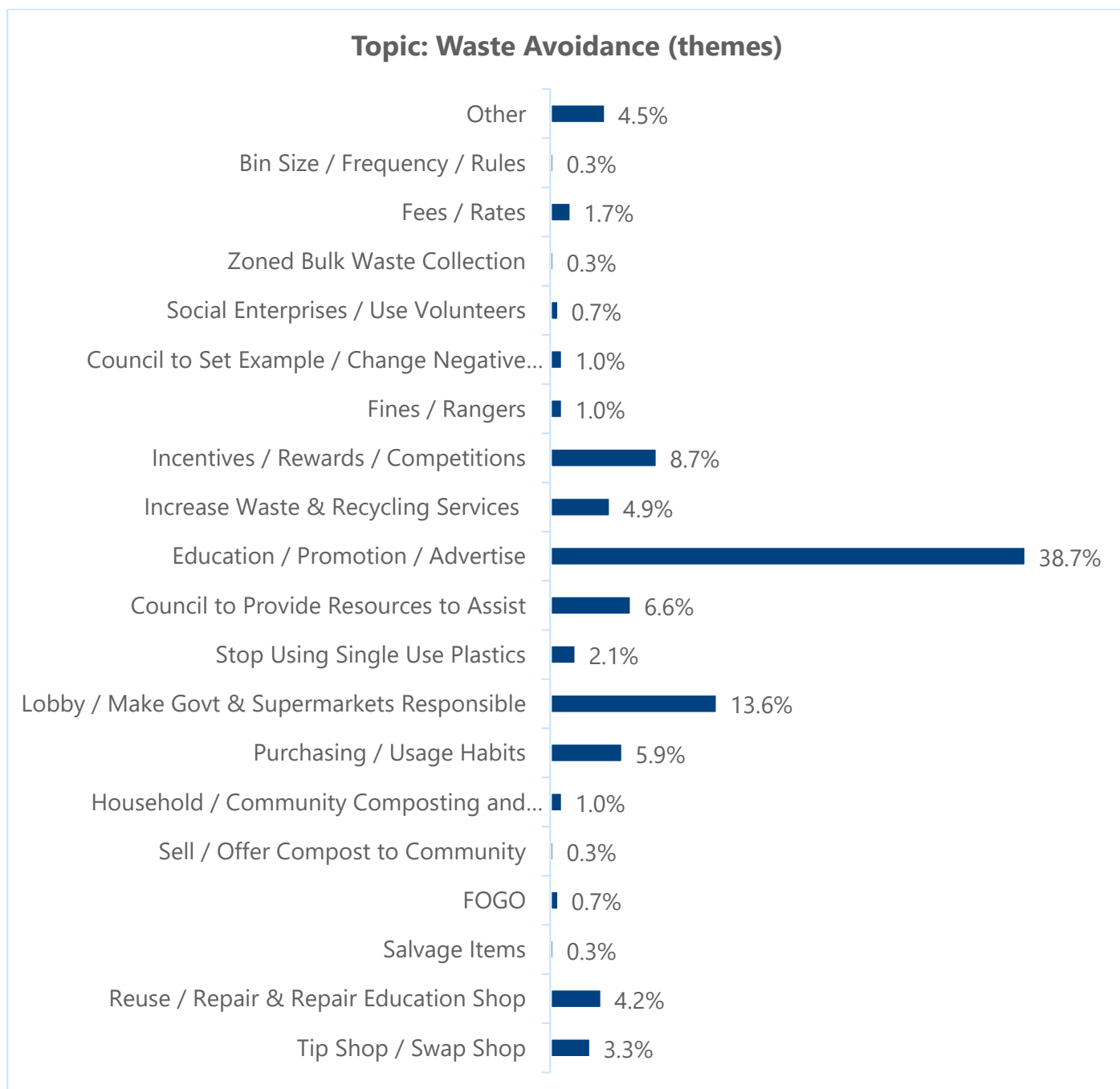
- **86.1%** of survey participants with households of three or more people think that it is very important to reduce the amount of landfill waste that households generate on the Central Coast.
- **75.5%** of survey participants with households of three or more people are very likely to change the way they manage waste at home to reduce landfill.
- The top three results from survey participants with households of three or more people for preventing further waste from going into landfill (after reducing, reusing and avoiding waste) were:
 - Place recyclables in the yellow kerbside bin **19.6%**
 - Place garden vegetation in the green kerbside bin **17.6%**
 - Use 'Return and Earn' **13.2%**
- **38.5%** of survey participants with households of three or more people donated the last household item they no longer needed
- **48.8%** of survey participants with households of three or more people would consider dropping off and buying used household items from a resale shop, **37.6%** would drop off items for resale
- **73%** of survey participants with households of three or more people would drop off soft plastic packaging at Council's libraries, customer service centres and waste management facilities
- The top three results from survey participants with households of three or more people for which priorities Council should consider when investigating waste management technologies over the next few years were (participants were asked to select their top 3):
 - Landfill diversion **24.8%**
 - Low emissions **20.3%**
 - Local markets **18.8%**
- **58.6%** of survey participants with households of three or more people would be prepared to pay about \$50 per year extra on household rates to help reduce waste going to landfill through new technologies or processes
- The top three results from survey participants with households of three or more people for most helpful Council initiatives to assist in recycling, reducing and avoiding waste altogether were:
 - Information on the Council websites or social media **70.5%**
 - Chemical CleanOut events **68.9%**
 - Light globe, battery and mobile phone recycling **54.6%**
- The top three themes identified from survey participants with households of three or more people responses for ideas and comments on Red Bin contents going to landfill were:
 - Bin Size **21%**
 - Separate Compost Collection **18.3%**
 - Education / Inspections / Rewards **16.1%**
- The top three themes identified from survey participants with households of three or more people responses for ideas and comments on Recycling were:
 - Education / Inspections / Rewards / Fines **32.3%**
 - Offer Additional Recycling Services **15.5%**
 - Better Sort / Recycle Bin Contents **14.2%**

- The top three themes identified from survey participants with households of three or more people responses for ideas and comments on Green Waste were:
 - Pro FOGO (Food Organics Garden Organics) **57.7%**
 - Compost / Mulch Service **19.6%**
 - No Changes / Happy With Service **4.6%**
- The top three themes identified from survey participants with households of three or more people responses for ideas and comments on Waste Education were:
 - More Education **36%**
 - Education Audience **32%**
 - Education Medium **21.7%**
- The top three themes identified from survey participants with households of three or more people responses for ideas and comments on Bulk Kerbside Waste were:
 - Change Process / Charges **21.8%**
 - Remain as is / Good Service **18.8%**
 - Salvage Recyclable Items **20.6%**

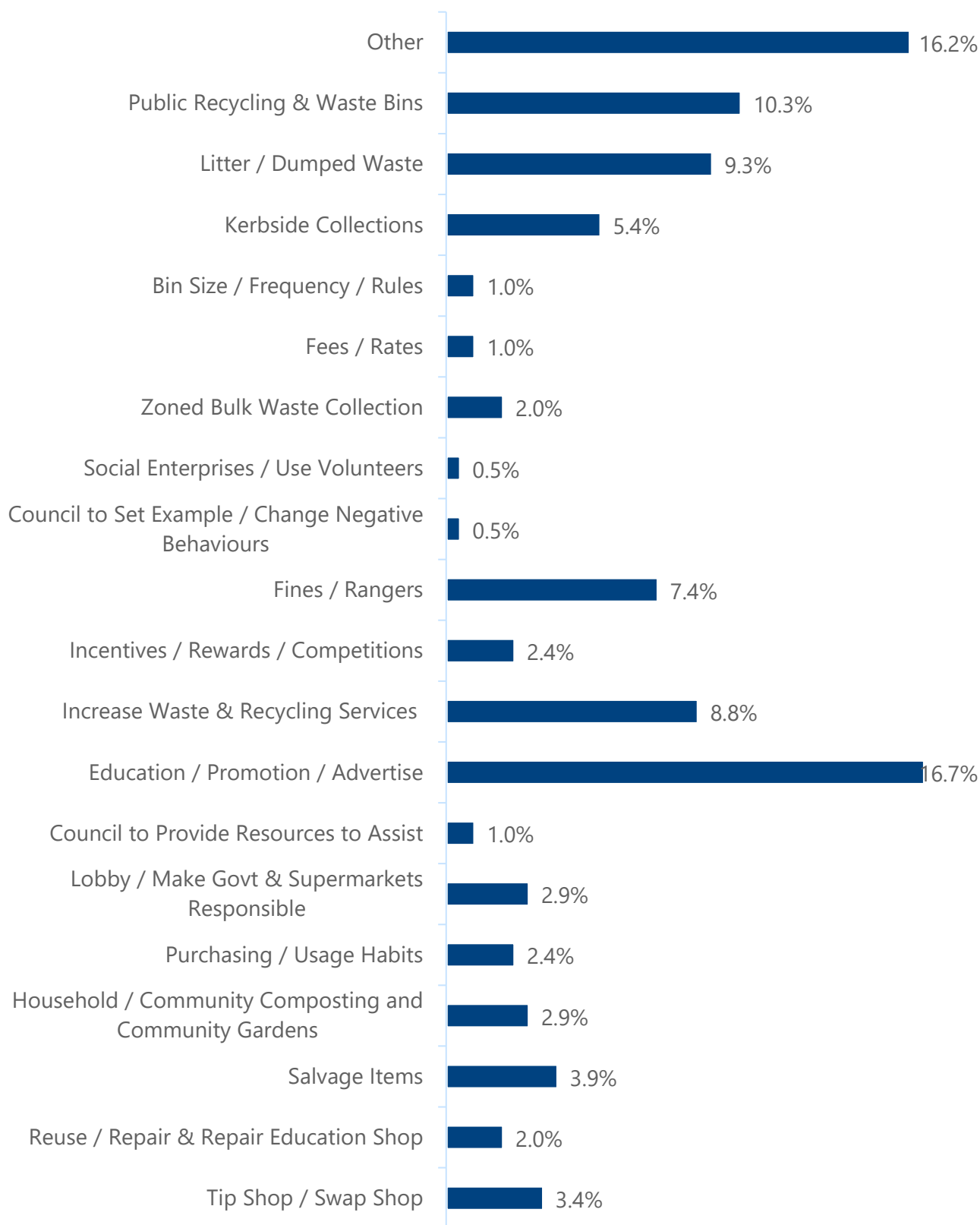
Method 2: Online Discussion Forum



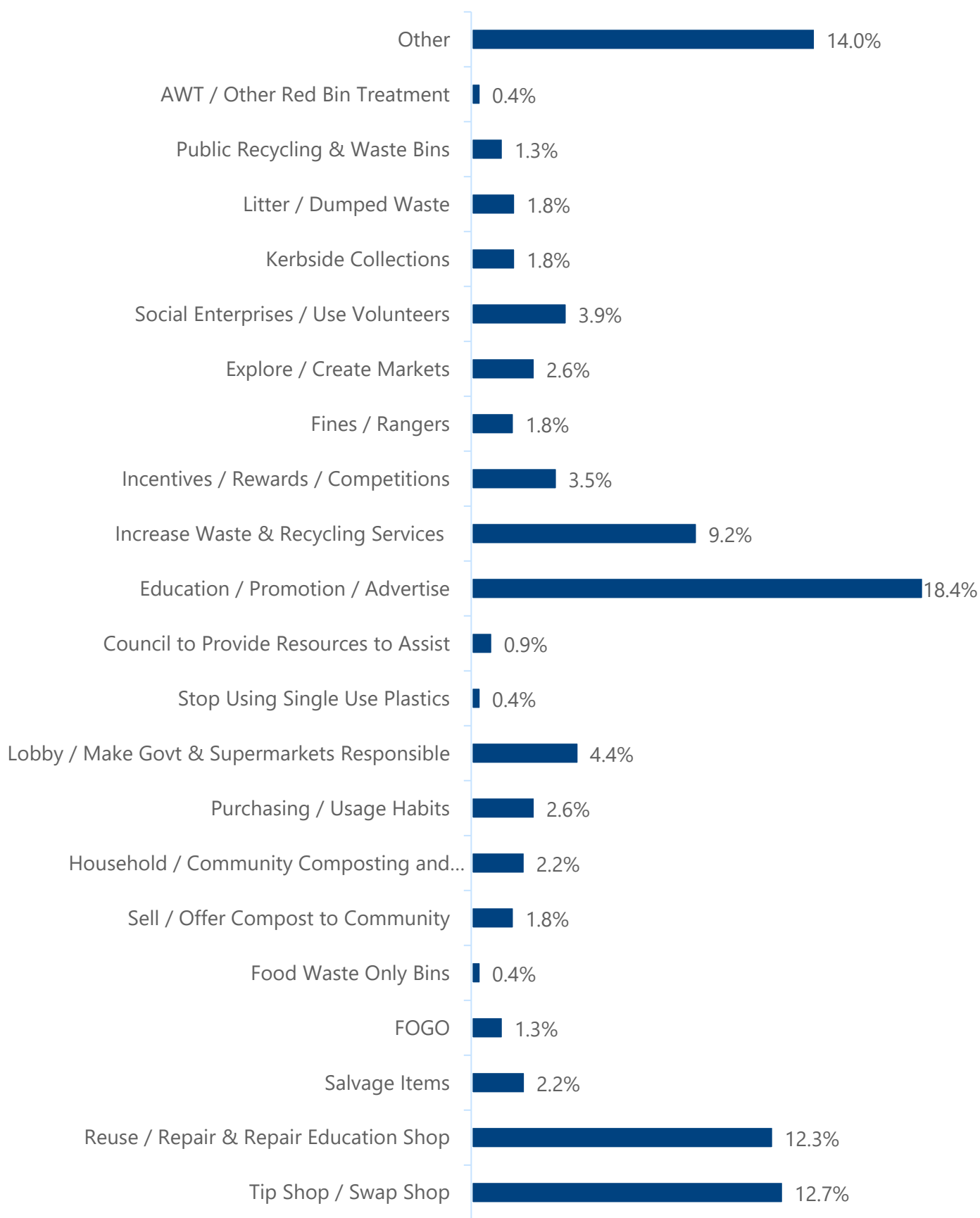
Method 3: Community Workshops



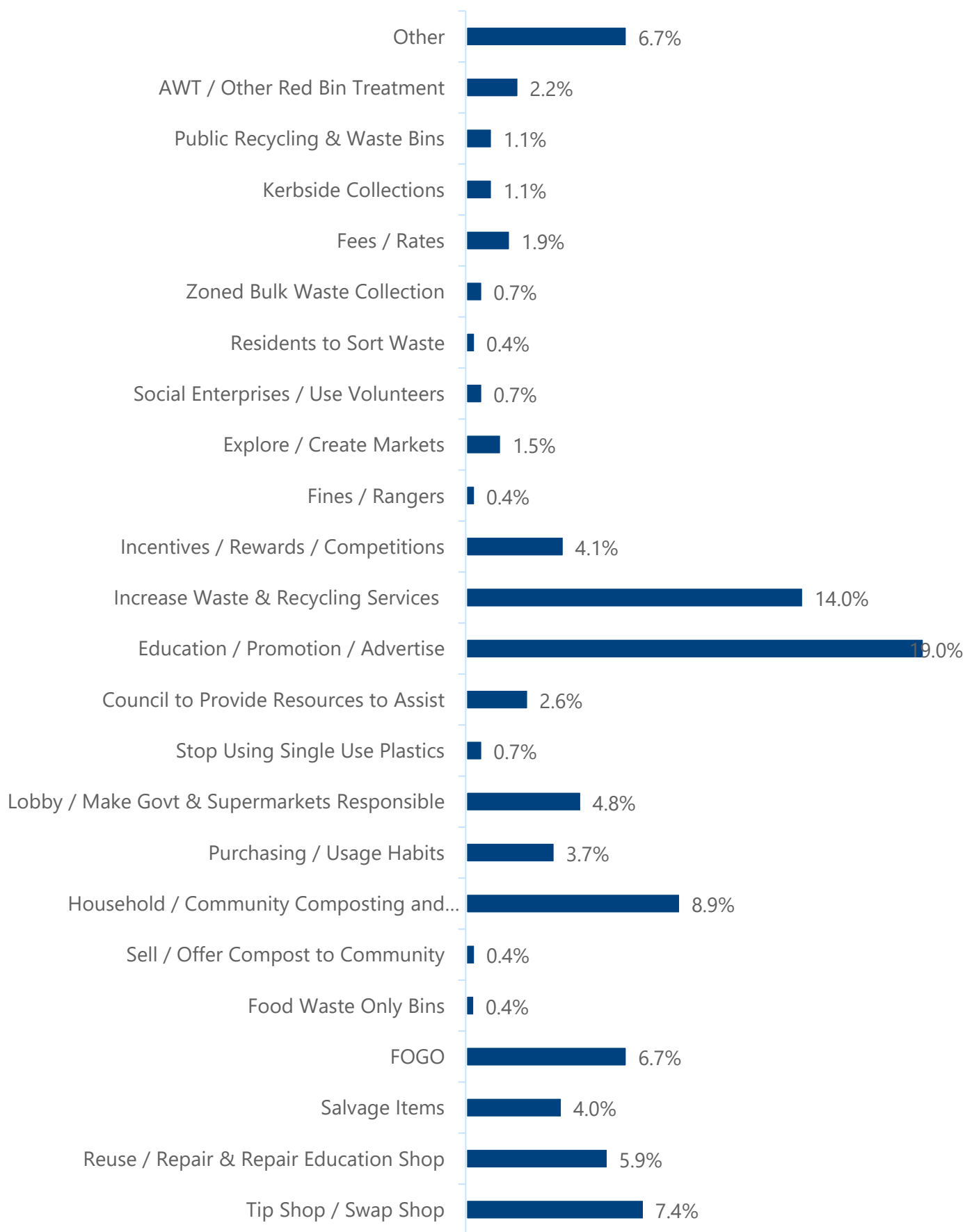
Topic: Enhance Street and Open Space Appeal (themes)



Topic: Improve Environmental, Economic & Social Outcomes (themes)



Topic: Waste Diversion (themes)



Who we heard from

Method 1: Surveys

Suburb	Percentage
Avoca	1.6%
Bateau Bay	4.3%
Berkeley Vale	2.5%
Blackwall	1.1%
Blue Haven	0.7%
Buff Point	0.6%
Chain Valley Bay	0.3%
Chittaway	0.5%
Copacabana	0.6%
Davistown	0.5%
Doyalson	0.1%
Empire Bay	0.9%
Ettalong Beach	2.8%
Fountaindale	0.5%
Gosford	0.5%
Gwandalan	0.4%
Hamlyn Terrace	1.6%
Holgate	0.4%
Jilliby	0.2%
Killcare	0.1%
Kincumber	0.4%
Koolewong	0.2%

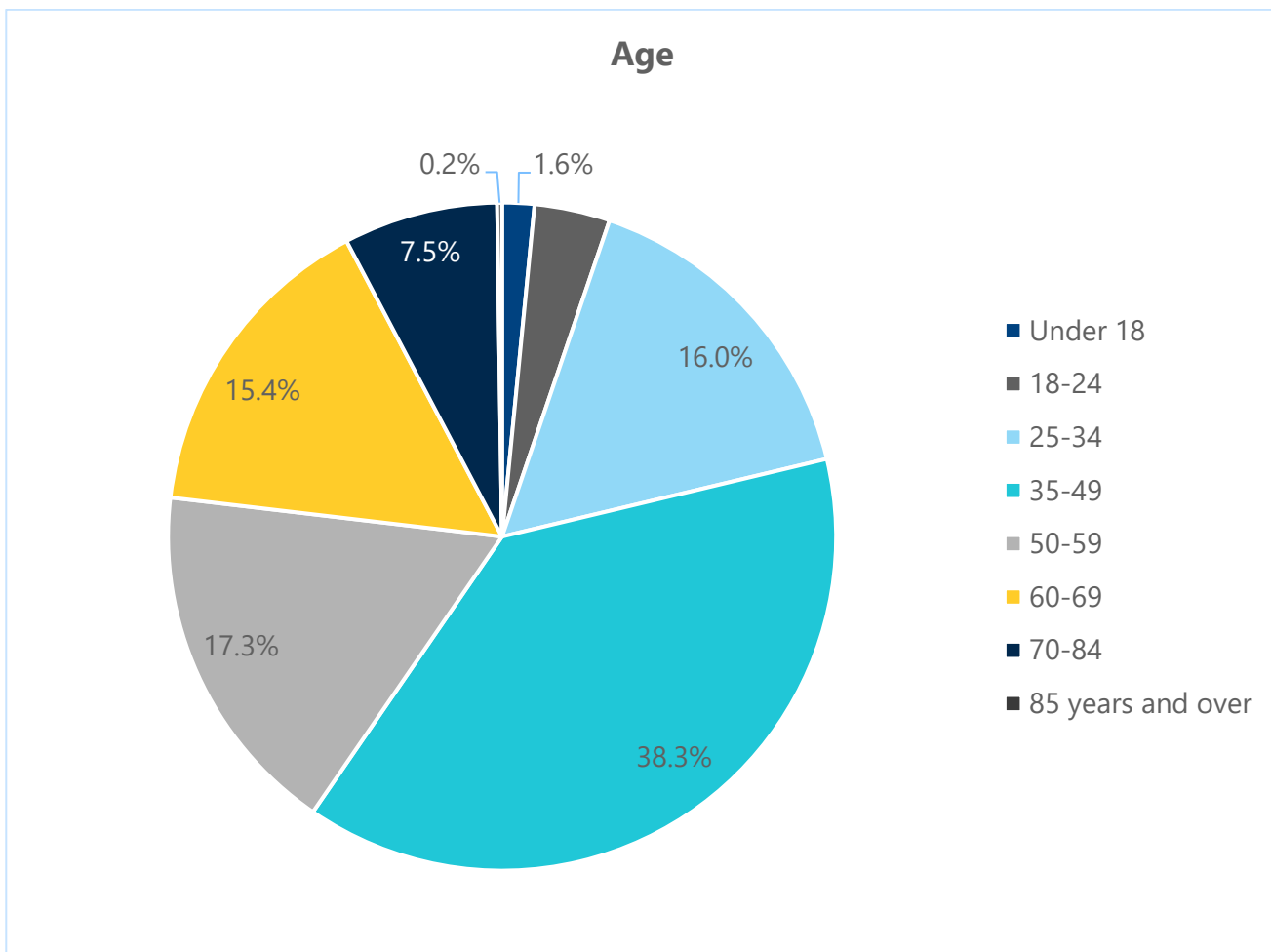
Suburb	Percentage
Bar Point	0.1%
Bensville	0.4%
Blackwall	2.5%
Blue Bay	0.3%
Booker Bay	0.2%
Canton Beach	0.2%
Charmhaven	0.5%
Chittaway Point	0.2%
Daleys Point	0.2%
Dooralong	0.2%
East Gosford	0.1%
Erina	0.6%
Forresters Beach	0.9%
Gorokan	2.3%
Green Point	0.7%
Halekulani	0.2%
Hardys Bay	0.1%
Horsefield Bay	0.2%
Kanwal	1.0%
Killarney Vale	2.4%
Killcare Heights	0.8%
Kincumber South	0.1%

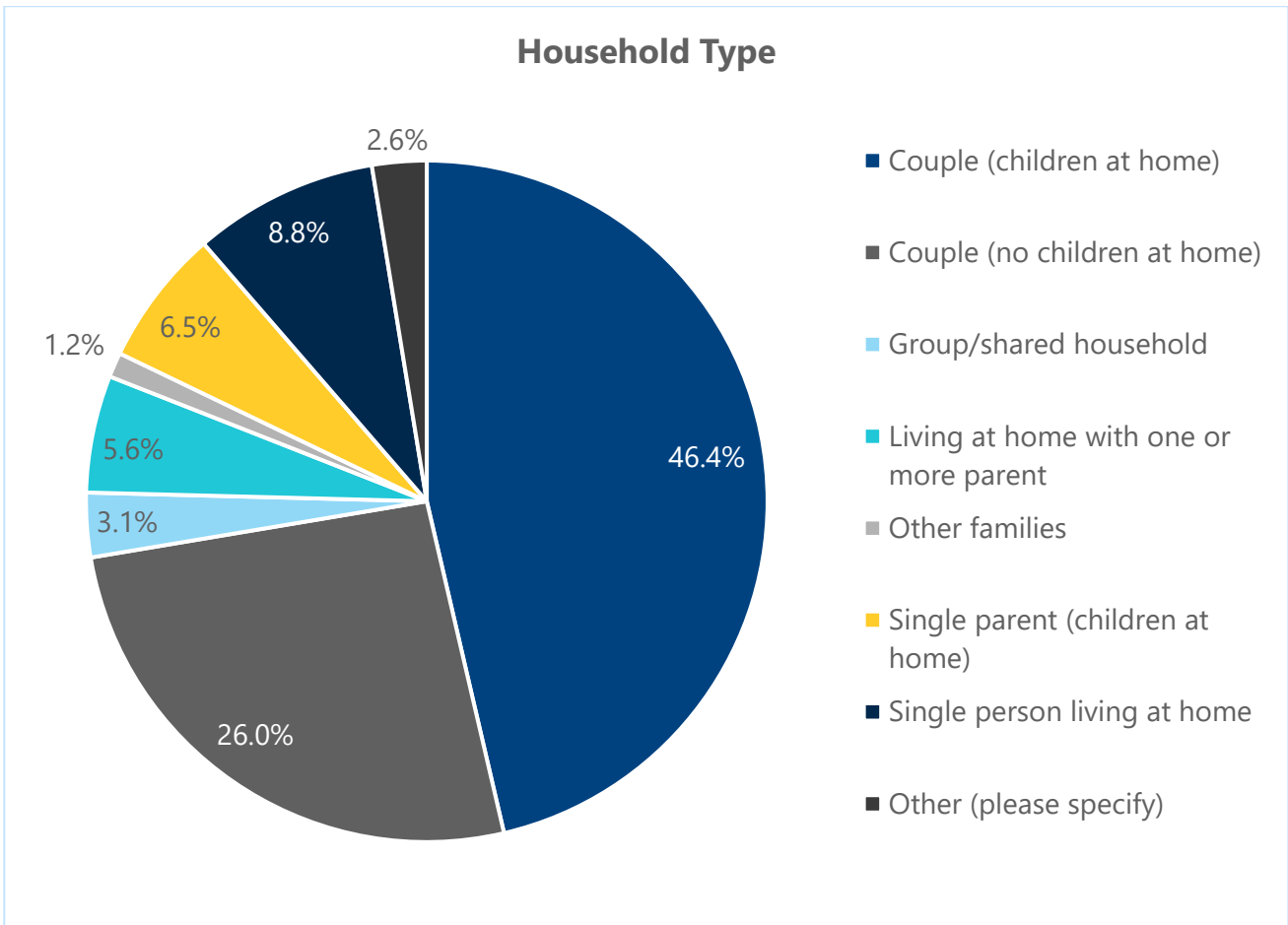
Suburb	Percentage
Lake Haven	0.2%
Lisarow	0.4%
MacMasters Beach	0.8%
Mannering Park	0.4%
Matcham	0.6%
Mount Elliot	0.1%
Niagara Park	0.9%
Noraville	0.9%
North Wyong	0.1%
Patonga	0.1%
Peninsula	0.1%
Point Clare	1.6%
Pretty Beach	0.2%
San Remo	1.3%
Shelly Beach	0.5%
Springfield	1.4%
Tacoma	0.0%
Terrigal	3.2%
The Entrance North	0.1%
Wadalba	0.2%
Wamberal	1.3%
Watanobbi	0.6%
Tuggerah	0.3%
Tumbi Umbi	2.0%
Woongarrah	1.0%
Woy Woy Bay	0.3%

Suburb	Percentage
Kulnura	0.2%
Lake Munmorah	0.9%
Long Jetty	2.1%
Mangrove Mountain	0.1%
Mardi	0.7%
Morisset	0.2%
Narara	3.8%
Norah Head	0.3%
North Gosford	0.9%
Ourimbah	0.6%
Pearl Beach	0.5%
Phegans Bay	0.2%
Point Frederick	0.2%
Rocky Point	0.2%
Saratoga	1.0%
Somersby	0.2%
Summerland Point	0.7%
Tascott	1.2%
The Entrance	0.9%
Umina Beach	7.6%
Wagstaffe	0.1%
Warnervale	0.2%
Toukley	0.9%
Tuggerawong	0.3%
Woodbury Park	0.1%
Woy Woy	5.5%

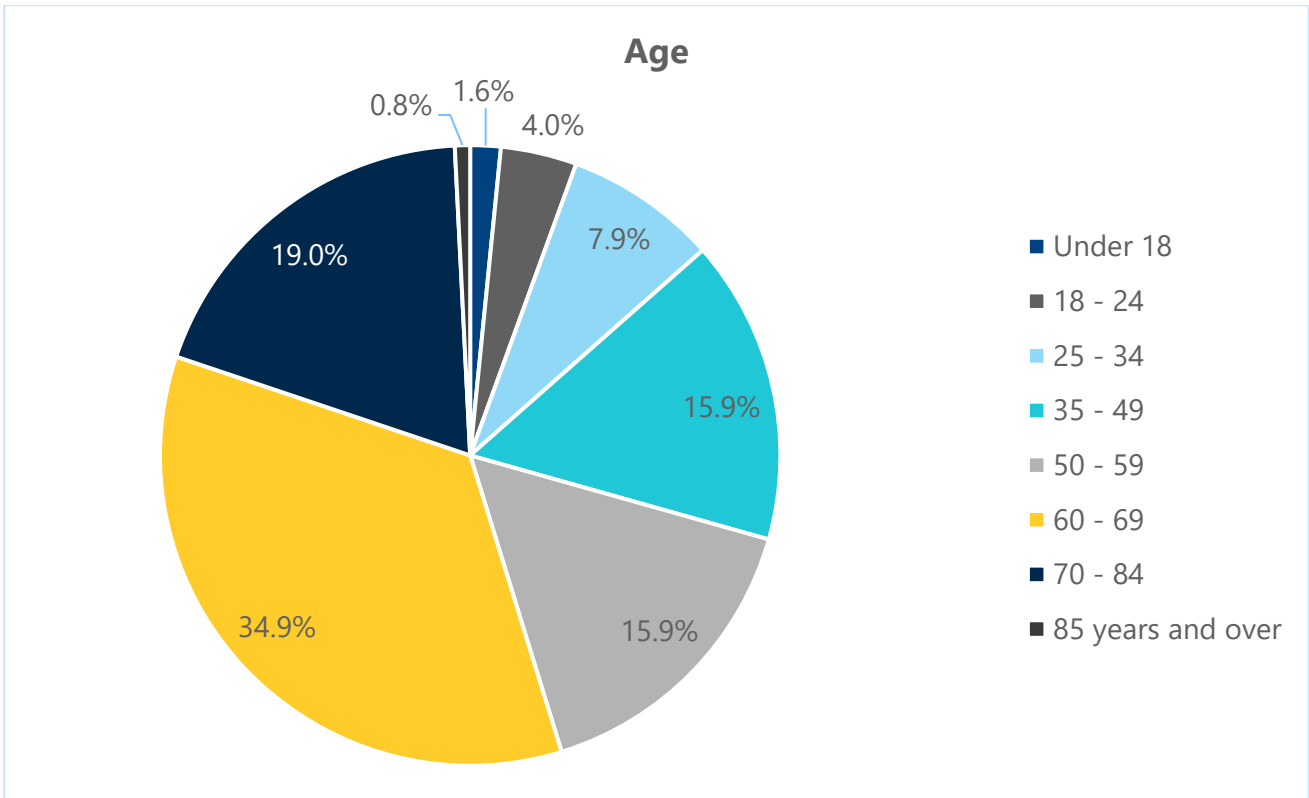
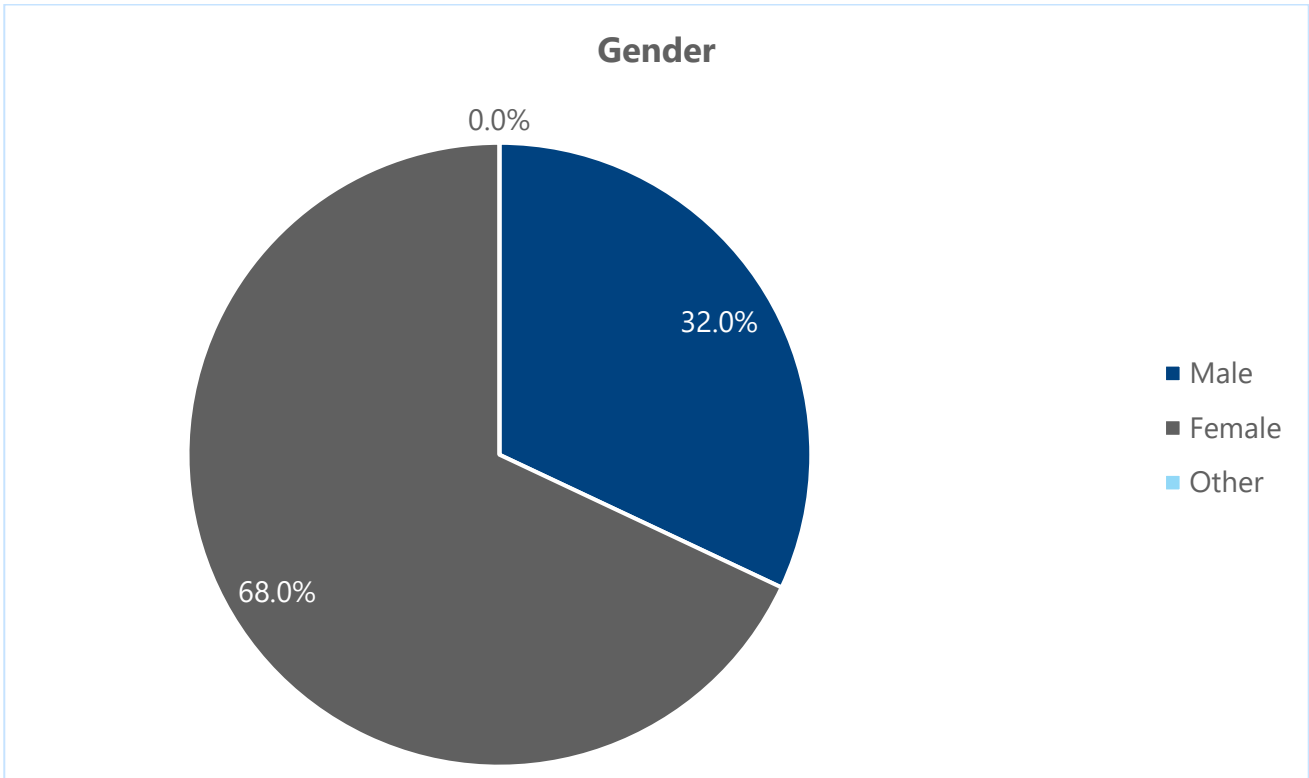
Suburb	Percentage
Wyong	0.8%
Yarramalong	0.2%
Outside LGA	0.6%
Postcode only supplied	1.6%

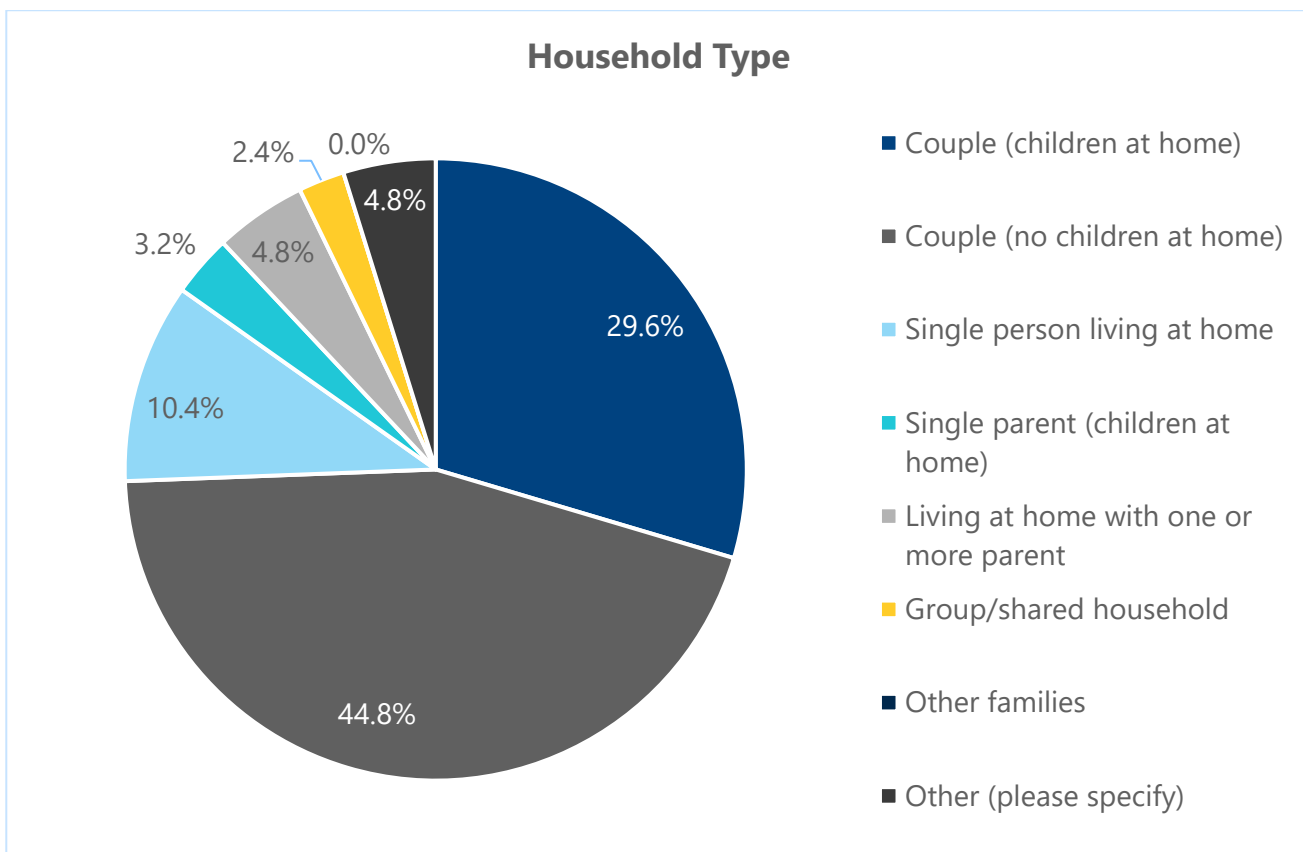
Suburb	Percentage
Wyoming	0.4%
Wyongah	0.1%
Yattalunga	0.2%





Method 3: Community Workshops





Suburb	Percentage
Avoca	0.8%
Berkeley Vale	0.8%
Bensville	0.8%
Charmhaven	1.5%
East Gosford	0.8%
Erina	0.8%
Forresters Beach	1.5%
Gwandalan	1.5%
Jilliby	2.3%
Holgate	0.8%
Kariong	2.3%
Lake Munmorah	0.8%
Noraville	0.8%

Suburb	Percentage
Bateau Bay	1.5%
Blackwall	1.5%
Budgewoi	0.8%
Davistown	2.3%
Empire Bay	2.3%
Ettalong Beach	3.8
Glenning Valley	1.5%
Gosford	1.5%
Kariong	2.3%
Killarney Vale	3%
Kincumber	1.5%
Narara	3%
Ourimbah	2.3%

Suburb	Percentage
North Gosford	2.3%
Ourimbah	2.3%
Pearl Beach	0.8%
Springfield	3%
Saratoga	0.8%
Tascott	2.3%
Toowoon Bay	1.5%
Tumbi Umbi	0.8%
Wyoming	3.8%
Wyong	1.5%
Outside LGA	4.6%

Suburb	Percentage
North Avoca	2.3%
North Gosford	2.3%
Phegans Bay	0.8%
Point Frederick	1.5%
The Entrance	1.5%
Terrigal	0.8%
Umina Beach	12.8%
Wamberal	2.3%
Watanobbi	0.8%
Woy Woy	5.3%
Unknown	4.5%

Consultation outcomes and next steps

Thank you to everyone who participated in the Our Coast, Our Waste consultation. All feedback received during the consultation period will be considered and used to inform the development of the Waste Strategy.

The next steps for the Waste Strategy are as follows:

- Utilise the feedback received throughout the consultation period to prepare the draft Waste Strategy, including actions for the future
- Place the draft Waste Strategy on public exhibition for further community feedback
- Review feedback received during public exhibition and, if necessary update draft Waste Strategy.
- Finalise Waste Strategy for adoption by Council

Appendices

Appendix A

Survey questions

How important do you think it is to reduce the amount of red bin and landfill waste that households generate on the Central Coast?

- Very important
- Somewhat important
- Not very important
- Not at all important

How likely are you to change the way you manage waste at home to reduce landfill?

- Very likely
- Somewhat likely
- Unlikely
- Not at all likely

After you have reduced, reused and avoided waste where possible, how do you prevent the remaining waste from going into the red bin or landfill? You can select more than one option.

- Place recyclables in the yellow kerbside bin
- Place garden vegetation in the green kerbside bin
- Use 'Return and Earn'
- Recycle batteries, light globes and mobile phones through a dedicated collection point
- Use Council's E-waste service
- Use Council's 'Chemical CleanOut' service
- Compost / keep a worm farm
- Recycle soft plastics through dedicated bins at supermarkets
- Other (please specify)

Think of the last household item you no longer needed but was in reasonable condition. How did you dispose of it?

- Donated it to charity
- Gave it away online for free
- Gave it to friends/family
- Left it out for booked kerbside collection
- Put it in the red kerbside bin
- Sold it online
- Other (please specify)

Would you consider dropping off or buying used household items from a 'resale shop' if Council established one? These are sometimes called 'tip shops'. Items may include household furnishings, collectables, books, toys, sporting equipment, building material and more.

- Both
- I would buy items
- I would drop off items
- I'm not sure
- Neither

Would you drop off soft plastic packaging at Council's libraries, customer service centres, and waste management facilities if dedicated bins were provided? These would be similar to the soft plastic bins already offered at supermarkets.

- Yes
- No
- I'm not sure

There are a number of technologies Council can investigate to process waste for other uses instead of sending it to landfill. Each has its advantages and disadvantages, and all would require building new facilities. To help us prioritise which technologies we investigate over the next few years, please pick the TOP THREE features you feel are the most important. We understand they may be all important, but your answers will help us prioritise.

- ❖ Value for money
- ❖ Landfill diversion
- ❖ Local markets
- ❖ Low risk
- ❖ Low emissions
- ❖ Convenience

Would you be prepared to pay about \$50 per year extra on your household rates to help reduce waste going to landfill through new technologies or processes?

- Yes
- No
- I'm not sure

How helpful have the following Council initiatives been to help you recycle, reduce or avoid waste all together?

Initiative	Helpful	I wasn't aware of this	Not applicable
E-Waste recycling	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Light globe, battery and mobile phone recycling	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

'Chemical CleanOut' events	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Kerbside bin inspections and contamination notifications	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
School waste education programs	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Green living workshops, movie screenings and talks	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Annual Garage Sale Trail or Second Hand Saturday	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Information on the Council websites or social media	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Hard copy flyers / brochures / flip books	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Do you have any other ideas or comments you want to share? (Red Bin Contents Going to Landfill)

Do you have any other ideas or comments you want to share? (Recycling)

Do you have any other ideas or comments you want to share? (Green Waste)

Do you have any other ideas or comments you want to share? (Waste Education)

Do you have any other ideas or comments you want to share? (Bulk Kerbside Waste)

Do you have any other ideas or comments you want to share? (Other)

What is your age?

- Under 18
- 18-24
- 25-34
- 35-49
- 50-59
- 60-69
- 70-84
- 85 years and over

Which suburb do you live in?

What is your household type?

- Couple (children at home)
- Couple (no children at home)
- Group/shared household
- Living at home with one or more parent
- Other families
- Single parent (children at home)
- Single person living at home
- Other (please specify)

Would you like to receive email updates on other opportunities to have your say about Council projects and strategies?

- No, thanks
- Yes, sign me up for all projects and strategies
- Yes, but for the Waste Strategy only

Note

- - indicates multiple choice
- - indicates multiple options can be selected
- ❖ - indicates ranking question

Appendix B

Media Release 'Council after community's trashy ideas - have your say about the future of our waste'

Media Release 10 May 2019

Council after community's trashy ideas - have your say about the future of our waste

Central Coast Council is encouraging the community to have their say on waste management practices to help develop the first Waste Management Strategy for the region.

The draft Strategy will reassess current waste initiatives and seek to inspire change to help minimise the amount of waste diverted to landfill and its impact on the environment.

Council Director Roads Transport Drainage and Waste, Boris Bolgoff urged residents to let Council know their trashy ideas and jump online to help shape the future of our waste.

"Waste Management in Australia is constantly evolving and everyone has a role to play in reducing the amount of waste generated and its effects on our community," Mr Bolgoff said.

"Council cannot do this alone – we need our community to help guide where this Strategy goes and their willingness to come on board with future initiatives will be the key to its success.

"This can be seen through the many innovative free recycling options and education programs we already offer to help reduce the amount of waste being sent to landfill, which includes the most recent record-breaking Chemical CleanOut event, as well as our e-waste, battery, light globe and mobile phone recycling programs, to name a few.

"To help residents gain a better understanding of what is already on offer we will have a number of bus tours of our Buttonderry and Woy Woy Waste Management Facilities throughout the consultation period and Pop Up events across the Coast.

"This is your chance to help us shape the way waste and resource recovery is delivered and managed across the Central Coast region – don't let your say go to waste!"

Council Mayor Jane Smith said the first Community Strategic Plan for the Coast highlighted minimising waste to landfill and climate change and its impacts were key priorities for residents.

"Right now more than half of Central Coast residents' household waste is sent to landfill," Mayor Smith said.

"This needs to change and we need innovative solutions and the community on board to better reuse and recycle our waste so it doesn't end up in landfill.

"We know there are some great ideas out in the community regarding waste minimisation and now is the chance for them to be heard.

"In order to make significant improvements we need to proactively continue to re-evaluate our waste initiatives, with the aim of reducing the amount of waste sent to landfill."

Visit yourvoiceourcoast.com for details on pop-up events, bus tours and to access different opportunities to have your say. The first round of consultation closes Wednesday 5 June, with further consultation opportunities to follow.

Appendix C

Media Release 'Council calls on community to help prioritise waste services'

Media Release 22 May 2019

Council calls on community to help prioritise waste services

Central Coast Council is encouraging the community to have their say to help define future objectives and waste diversion targets that will shape the first Council Waste Management Strategy for the region.

Currently around 45 per cent of waste generated by Central Coast households is recycled through the use of yellow and green lidded bins, and this Strategy aims to greatly reduce the other 55 per cent that is sent to landfill.

Council Director Roads Transport Drainage and Waste, Boris Bolgoff said there were a number of options available to process waste for other uses instead of sending it to landfill.

"There are a variety of methods for different waste streams that we can look at implementing into future practice to help reduce our waste," Mr Bolgoff said.

"Solutions to help divert waste from landfill will be considered from many perspectives including cost, carbon emissions, community acceptance, contribution towards diversion of waste and local markets that can purchase recycled products.

"This is why it is critical the community have their say, as their responses will help us put together an action plan with recommendations of solutions to investigate.

"So make sure to give us your trashy ideas and don't let your say go to waste!"

Mayor Jane Smith said Council is committed to working with the community to find innovative solutions to reduce the amount of waste sent to landfill.

"Reducing waste to landfill is one of the key challenges we face as government and community on a global and local scale," Mayor Smith said.

"We are already doing our bit by using recycled material in our road works, reducing single use plastics at events and installing renewable energy in our buildings, but there is always more we can do, particularly in our household domestic waste.

"What I am interested in is what the community will think will help them reduce their waste to landfill. Together we can really make a difference to our local environment.

"Around a third of residents' red bin waste right now is made up of food waste, with another 11 per cent made up of acceptable recyclable materials that can be placed in yellow bins.

"If you haven't already, I urge you to go online and let us know what is important to you when it comes to the waste services we offer."

Those after more information before filling in the online survey are encouraged to attend one of the pop-up sessions being held on:

- Thursday 23 May 2019 - Lake Haven Shopping Centre, 10am-2pm
- Saturday 25 May 2019 - EDSAC Oval, Bateau Bay, 8am-2pm
- Thursday 30 May 2019 - Deepwater Plaza, Woy Woy, 10am-12pm (this is a Council pop-up session where residents have the opportunity to speak to senior staff)

- Saturday 1 June 2019 - Umina Oval, 8am-2pm

Visit yourvoiceourcoast.com for further information and to have your say. The first round of consultation closes Wednesday 5 June, with further consultation opportunities to follow.

Appendix D

Media Release 'Electronic waste and problem household items are just the beginning'

Media Release 29 May 2019

Electronic waste and problem household items are just the beginning

Central Coast residents currently recycle around 45 percent of their total household waste – not bad, but more can be done.

This is why Central Coast Council is developing their first Waste Management Strategy for the region, which will assess current practices in order to reduce the amount of waste sent to landfill.

Council Director Roads Transport Drainage and Waste, Boris Bolgoff said already there were a number of systems in place to help residents recycle beyond their yellow and green household bins.

"Our residents are keen recyclers, however, many don't realise there is more they can do to actively stop waste being sent to landfill," Mr Bolgoff said.

"Last September thirteen 'Problem Waste Units' were made available at our administration buildings and library branches for common household items that cannot be put in the red bin.

"Since they were introduced there has been seven tonnes of batteries, half a tonne of light globes and a tonne of mobile phones responsibly disposed of to be recycled.

"We also have an incredible e-waste program, where residents can drop off up to 15 electronic items to our Waste Management Facilities for free."

Those after a better understanding of what recycling options are already available are encouraged to book into bus tours of Council's Buttonderry or Woy Woy Waste Management Facilities via 1coast.com.au/education/tours/

Council Mayor Jane Smith said the Strategy aims to go beyond drop off points and will rethink waste processes as we know them.

"In order to significantly reduce the amount of waste sent to landfill we have to think big, long-term, and beyond our current three-bin system," Mayor Smith said.

"What we hope to achieve from this Strategy, is to repurpose many of the waste streams that are currently sent to landfill, striving to move from linear to circular economies.

"This Strategy we are developing will affect the future of waste practices for our whole community, so if you haven't already, I would strongly encourage you to have your say before Wednesday 5 June."

Visit yourvoiceourcoast.com for more information, details on pop-up events and to have your say on the future of waste.

Appendix E

Media Release 'Community workshops to help design the future of waste'

Media Release 24 June 2019

Community workshops to help design the future of waste

Central Coast Council is encouraging those interested in shaping the future of waste and resource recovery across the region to register for community workshops.

The workshops follow online consultation to help formulate Council's first Waste Management Strategy, which seeks to inspire change to help maximise the amount of waste diverted from landfill and its impact on the environment.

Council Unit Manager Waste Services and Business Development, Andrew Pearce advised the workshops would be the last round of public consultation before the first draft Strategy was prepared.

"Initial feedback and ideas are now with staff, who would like to sit down with the community and test some proposed actions for the strategy," Mr Pearce said.

"It is imperative we gain a heightened understanding from our residents and businesses of the viability of waste diversion actions, as it's their willingness to come on board with proposed initiatives that will determine future successes.

"Following these workshops staff will develop Council's first draft Waste Management Strategy, which will be placed on public exhibition later in the year."

Council Mayor Jane Smith said she was looking forward to working with the community in developing an innovative and sustainable Waste Strategy.

"With 55 percent of household waste being sent to landfill, we need to work together to come up with the best ways to reduce this and protect our natural environment into the future," Mayor Smith said.

"We are doing our part to try and reduce waste through initiatives such as our draft single use plastic policy and Green Living Program - now more than ever we need the community to join us.

"If you have a great waste reduction idea then please register for a workshop and be part of influencing positive environmental change in our community."

Workshops will be held on:

- Tuesday 25 June at Wyong Civic Centre, 12-2pm
- Tuesday 25 June at Wyong Civic Centre, 6-8pm
- Monday 1 July at Umina Surf Club, 6-8pm
- Wednesday 3 July at Erina Centre, Erina Fair, 10am-12pm

Bookings are essential – visit yourvoiceourcoast.com/our-coast-our-waste/ to register and help design the future of waste on the Central Coast.

Appendix F

Newspaper Advertising



The image shows a man with a beard holding a young child in a plaid shirt. They are standing next to a row of recycling bins. The man is holding a white plastic jug and is about to put it into a green bin with a yellow lid. A black sign on the left says "HAVE YOUR SAY...". The bins have the Central Coast Council logo on them.

Our Coast, Our Waste

Central Coast Council is developing its first Waste Management Strategy to reassess current waste initiatives. The Strategy will seek to inspire change in order to help minimise the amount of waste diverted to landfill and its impact on the environment.

This is your chance to help us shape the way waste and resource recovery is delivered and managed across the Central Coast region, so don't trash your great ideas!

For details on pop-up events, Waste Management Facility bus tours and to have your say visit **yourvoiceourcoast.com**

The first round of consultation closes Wednesday 5 June, with further consultation opportunities to follow.



Central Coast Council



Our Coast, Our Waste

Central Coast Council is developing its first Waste Management Strategy to reassess current waste initiatives.

The Strategy will seek to inspire change in order to help minimise the amount of waste diverted to landfill and its impact on the environment.

This is your chance to help us shape the way waste and resource recovery is delivered and managed across the Central Coast region, so don't trash your great ideas!

For details on pop-up events, Waste Management Facility bus tours and to have your say visit yourvoiceourcoast.com/our-coast-our-waste

The first round of consultation closes Wednesday 5 June, with further consultation opportunities to follow.



yourvoiceourcoast.com



We want your trashy ideas! Have your say about future waste

Don't waste your future! We are encouraging residents to have their say on household waste management to help develop the first Waste Management Strategy for the region.

Waste management in Australia is constantly evolving. Recent changes plus our amalgamation have provided us with an opportunity to reassess our waste initiatives, and inspire change to minimise the amount of waste diverted to landfill and its impact on the environment.

Council cannot do this alone – we need our community to help guide the Strategy. Your willingness to be part of future initiatives will be the key to its success.

Due to the motivation of our community to do the right thing, we have already successfully provided a number of innovative free recycling options and education programs to help reduce the amount of waste being created at home and diverted to landfill.

This includes our record-breaking Chemical CleanOut events and problem waste collection units at Council buildings. Residents' use of these units has meant seven tonnes of batteries, half a tonne of light globes and one tonne of mobile phones have been collected for recycling.

Don't trash your great ideas! This is your chance to help us continue our great work and shape the way waste and resource recovery is delivered and managed across the Central Coast.

Right now, more than half of the household waste generated by Central Coast residents is still being diverted to landfill. We need to proactively continue to reassess our waste initiatives with the aim of reducing the amount of waste sent to landfill.

The first round of consultation closes on Wednesday 5 June, with further consultation opportunities to follow. Get details on pop-up events, bus tours and other opportunities to have your say at yourvoiceourcoast.com

Appendix G

Radio Script

Got a trashy idea? ... The trashier, the better.

Central Coast Council wants your ideas on future waste.

Help develop the first Waste Management Strategy for the region... reassess our waste initiatives and inspire change, to minimise the waste sent to landfill and its effects on the environment.

Help shape the way waste and resource recovery is delivered and managed across the Central Coast.

Don't let your great idea go to waste - Jump online before Wednesday 5 June and get involved
yourvoiceourcoast.com

Appendix H

Facebook Posts



Central Coast Council

Published by Angela Walsh [?] · 8 May · 🌐

⋮

This is your chance to help us shape the way waste and resource recovery is delivered and managed across the Central Coast region.

We are developing our first Waste Management Strategy to reassess current waste initiatives. The Strategy will seek to inspire change in order to help minimise the amount of waste sent to landfill and its impact on the environment

Don't let your say go to waste! Jump online today to find out how you can get involved and have your say at www.yourvo... [See more](#)



Our Coast, Our Waste

✔ **Get more likes, comments and shares**
Boost this post for \$100 to reach up to 410 people.

6,126
People reached

505
Engagements

Boost Post

👍❤️ Angela Walsh, Onie Aja and 17 others
10 Comments 21 shares

Performance for your post

6,126 People Reached

108 Reactions, comments & shares ⓘ

60 👍 Like	21 On post	39 On shares
2 ❤️ Love	1 On post	1 On shares
24 Comments	13 On Post	11 On Shares
22 Shares	21 On Post	1 On Shares

397 Post Clicks

26 Photo views	76 Link clicks	295 Other Clicks ⓘ
--------------------------	--------------------------	------------------------------

NEGATIVE FEEDBACK

6 Hide post	0 Hide all posts
0 Report as spam	0 Unlike Page

Reported stats may be delayed from what appears on posts




Central Coast Council

Published by Angela Walsh [?] · 13 May · 🌐

⋮

Have you booked your seat yet? Find out what items can and can't be placed in your household bins and discover how you can recycle beyond your yellow bin to help reduce the amount of waste sent to landfill.

If you have any trashy ideas, now is your chance! We are calling on residents to help develop the first Waste Management Strategy for the region. Have your say and help shape the way waste and resource recovery is delivered and managed at www.yourvoiceourcoast.com/our-coast-our-waste/



1Coast
1 May · 🌐

Are you sick of having arguments with your family and house mates over what can go into your bins? We know it can get confusing... 🙄🙄

If you want to beco...
[See more](#)

4,142
People reached

201
Engagements

Boost Unavailable

👍 FMS Group, Skye Christina and 3 others

1 share

👍 Like
💬 Comment
➦ Share
⋮

Performance for your post

4,142 People Reached

7 Likes, Comments & Shares ⓘ

5 Likes	5 On Post	0 On Shares
-------------------	---------------------	-----------------------

0 Comments	0 On Post	0 On Shares
----------------------	---------------------	-----------------------

2 Shares	1 On Post	1 On Shares
--------------------	---------------------	-----------------------


194 Post Clicks

13 Photo views	13 Link clicks	168 Other Clicks ⓘ
--------------------------	--------------------------	------------------------------

NEGATIVE FEEDBACK

4 Hide post	0 Hide all posts
0 Report as spam	0 Unlike Page

Reported stats may be delayed from what appears on posts



Central Coast Council

Published by Angela Walsh [?] · 16 May · 🌐

⋮

Want to know more about the Waste Management Strategy before giving us your #trashyideas? Come along to one of our pop-up sessions being held on:

- Saturday 18 May 2019 - Baker Park, Wyong, 8am-2pm
- Thursday 23 May 2019 - Lake Haven Shopping Centre, 10am-2pm
- Saturday 25 May 2019 - EDSAC Oval, Bateau Bay, 8am-2pm
- Thursday 30 May 2019 - Deepwater Plaza, Woy Woy, 10am-12pm (Council pop-up session where you will also have the opportunity to talk to senior staff)
- Saturday 1 June 2019 - Umina Oval, 8am-2pm

For more information or to have your say visit yourvoiceourcoast.com/our-coast-our-waste/

Comments provided in social media feeds will not be considered as formal feedback on this project. Please complete the survey or add to the discussion board to ensure your feedback is captured appropriately.

This first round of consultation closes Wednesday 5 June, with further consultation opportunities to follow.



Our Coast, Our Waste

✔ **Get more likes, comments and shares**
Boost this post for \$100 to reach up to 410 people.

2,749
People reached

60
Engagements

Boost Post

👤 Skye Leah Collett, Steph Keane and 7 others

3 Comments

👍 Like

💬 Comment

➦ Share

⋮

Performance for your post

2,749 People Reached

14 Likes, Comments & Shares ⓘ

9 Likes	9 On Post	0 On Shares
-------------------	---------------------	-----------------------

5 Comments	5 On Post	0 On Shares
----------------------	---------------------	-----------------------

0 Shares	0 On Post	0 On Shares
--------------------	---------------------	-----------------------


46 Post Clicks

7 Photo views	2 Link clicks	37 Other Clicks ⓘ
-------------------------	-------------------------	-----------------------------

NEGATIVE FEEDBACK

5 Hide post	0 Hide all posts
0 Report as spam	0 Unlike Page

Reported stats may be delayed from what appears on posts




Central Coast Council

Published by Angela Walsh [?] · 19 May · 🌐

⋮

How trashy is your future? Find out what your waste habits say about you!
Take our quiz at <https://bit.ly/trashy--quiz>



✔ **Get more likes, comments and shares**
Boost this post for \$100 to reach up to 300 people.

3,360 People reached	57 Engagements	Boost Post
--------------------------------	--------------------------	----------------------------

👤 Hayley Schwartz and Amanda Pook
1 Comment 1 share

👍 Like
💬 Comment
➦ Share
⋮

Performance for your post

3,360 People Reached

7 Likes, Comments & Shares ⓘ

2 Likes	2 On Post	0 On Shares
4 Comments	1 On Post	3 On Shares
1 Shares	1 On Post	0 On Shares


50 Post Clicks

6 Photo views	24 Link clicks ⓘ	20 Other Clicks ⓘ
-------------------------	----------------------------	-----------------------------

NEGATIVE FEEDBACK

6 Hide post	0 Hide all posts
0 Report as spam	0 Unlike Page

Reported stats may be delayed from what appears on posts



Central Coast Council

Published by Angela Walsh [?] · 21 May · 🌐

⋮

Did you know we have 13 'Problem Waste Units' located across the Coast where you can drop off batteries, light globes as well as mobile phones for free to be recycled?


Since they were introduced at our administration buildings and library branches last September, seven tonnes of batteries, half a tonne of light globes and a tonne of mobile phones have been disposed of responsibly.

This is just one of the many ways we are already helping to reduce the amount of waste sent to landfill, but we can do more.

Right now we are looking for your #trashyideas to help us shape the way waste and resource recovery is delivered and managed across the Central Coast region.

Have your say by Wednesday 5 June at www.yourvoiceourcoast.com/our-coast-our-waste/

Comments provided in social media feeds will not be considered as formal feedback on this project. Please complete the survey or add to the discussion board to ensure your feedback is captured appropriately.



Our Coast, Our Waste

✔ **Get more likes, comments and shares**
Boost this post for \$100 to reach up to 410 people.

4,382	212	Boost Post
People reached	Engagements	

+ Laurie Pilon, Yumi Kim and 14 others
5 Comments 9 shares

Performance for your post

4,382 People Reached

35 Likes, Comments & Shares ⓘ

20 Likes	16 On Post	4 On Shares
6 Comments	6 On Post	0 On Shares
9 Shares	9 On Post	0 On Shares

177 Post Clicks

14 Photo views	6 Link clicks	157 Other Clicks ⓘ
--------------------------	-------------------------	------------------------------

NEGATIVE FEEDBACK

6 Hide post	1 Hide all posts
0 Report as spam	0 Unlike Page

Reported stats may be delayed from what appears on posts

Central Coast Council

Published by Angela Walsh (?) · 24 May · 🌐

Time is running out for you to give us your #trashyideas! Make sure your say doesn't go to waste by going to www.yourvoiceourcoast.com/our-coast-our-waste/

We'll be at EDSAC Oval, Bateau Bay tomorrow, Saturday 25 May from 8am-2pm to answer your questions on the Waste Management Strategy consultation! If you can't make it, we have a couple more pop-ups events coming up on:

- Thursday 30 May 2019 - Deepwater Plaza, Woy Woy, 10am-12pm (Council pop-up session - here you will also have the opportunity to talk to senior staff)
- Saturday 1 June 2019 - Umina Oval, 8am-2pm

Comments provided in social media feeds will not be considered as formal feedback on this project. Please complete the survey or add to the discussion board to ensure your feedback is captured appropriately.

This first round of consultation closes Wednesday 5 June, with further consultation opportunities to follow.

Performance for your post

1,330 People Reached

12 Likes, Comments & Shares 📊

10 Likes	8 On Post	2 On Shares
0 Comments	0 On Post	0 On Shares
2 Shares	2 On Post	0 On Shares


18 Post Clicks

2 Photo views	3 Link clicks	13 Other Clicks 📊
-------------------------	-------------------------	-----------------------------

NEGATIVE FEEDBACK

0 Hide post	0 Hide all posts
0 Report as spam	0 Unlike Page

Reported stats may be delayed from what appears on posts



Our Coast, Our Waste


🟢 **Get more likes, comments and shares**
Boost this post for \$100 to reach up to 410 people.

1,330
People reached

30
Engagements

Boost Post

👍 Steph Keane, Ryan James and 6 others 2 shares





Central Coast Council

Published by Angela Walsh [?] · 25 May · 🌐

⋮

Ten trashy facts Coasties need to know! Find out what happens with your waste and how you can help reduce, reuse, upcycle and recycle at <http://bit.ly/trashy-facts>

✔ **Get more likes, comments and shares**
Boost this post for \$100 to reach up to 300 people.

847
People reached

43
Engagements

Boost Post

👤 Jenny Yasokaruna Cornish, Stuart Slough and 2 others 2 Comments 2 shares

👍 Like
💬 Comment
➦ Share
⋮

Performance for your post

847 People Reached

9 Likes, Comments & Shares 📊

4 Likes	4 On Post	0 On Shares
3 Comments	3 On Post	0 On Shares
2 Shares	2 On Post	0 On Shares

34 Post Clicks

5 Photo views	5 Link clicks 📊	24 Other Clicks 📊
-------------------------	--	--

NEGATIVE FEEDBACK

0 Hide post	0 Hide all posts
0 Report as spam	0 Unlike Page

Reported stats may be delayed from what appears on posts



Central Coast Council

Published by Angela Walsh [?] · 27 May · 🌐

⋮


Did you know that food waste accounts for 32 percent of what is thrown into our red-lid garbage bins, with another 11 per cent made up of materials that can be placed in our yellow lid recycling bins?

Not only is this significant because of the sheer amount of waste taking up valuable landfill space, but if all recyclables were correctly placed in our yellow lid recycling bins we could work together to increase landfill diversion rates by five per cent.

As part of our Waste Management Strategy we will be considering different methods to process waste for other uses instead of sending it to landfill, but we need your help to guide what direction we take.

Don't let your say go to waste! Give us your [#trashyideas](#) by Wednesday 5 June at www.yourvoiceourcoast.com/our-coast-our-waste/

Comments provided in social media feeds will not be considered as formal feedback on this project. Please complete the survey or add to the discussion board to ensure your feedback is captured appropriately.



Our Coast, Our Waste

🌱 **Get more likes, comments and shares**
Boost this post for \$100 to reach up to 410 people.

6,370 People reached	647 Engagements	Boost Post
--------------------------------	---------------------------	---

👤 Jenni Adamson, Chantell Williams and 15 others 13 Comments 19 shares

👍 Like
💬 Comment
➦ Share
⋮

Performance for your post

6,370 People Reached

107 Reactions, comments & shares ⓘ

41 👍 Like	17 On post	24 On shares
---------------------	----------------------	------------------------

2 ❤️ Love	0 On post	2 On shares
---------------------	---------------------	-----------------------

44 Comments	20 On Post	24 On Shares
-----------------------	----------------------	------------------------

20 Shares	19 On Post	1 On Shares
---------------------	----------------------	-----------------------


540 Post Clicks

19 Photo views	60 Link clicks	461 Other Clicks ⓘ
--------------------------	--------------------------	------------------------------

NEGATIVE FEEDBACK

6 Hide post	1 Hide all posts
0 Report as spam	0 Unlike Page

Reported stats may be delayed from what appears on posts



Central Coast Council


Published by Angela Walsh [?] · 30 May · 🌐

⋮

We have an incredible e-waste program, where residents can drop off up to 15 electronic items to our Waste Management Facilities for free. This is just one of the many ways we are already helping to reduce the amount of waste sent to landfill, but we can do more.

Right now we are looking for your [#trashyideas](#) to help us shape the way waste and resource recovery is delivered and managed across the Central Coast region.

Have your say by Wednesday 5 June at www.yourvoiceourcoast...
[See more](#)





Our Coast, Our Waste





🌱 **Get more likes, comments and shares**
 Boost this post for \$100 to reach up to 420 people.

2,780
People reached

48
Engagements

Boost Post



  Alex Portnoy, Mike Goodman and 8 others

 Like
 Comment
 Share


Performance for your post

2,780 People Reached

10 Reactions, comments & shares ⓘ

9  Like	9 On post	0 On shares
1  Love	1 On post	0 On shares
0 Comments	0 On Post	0 On Shares
0 Shares	0 On Post	0 On Shares


38 Post Clicks

11 Photo views	6 Link clicks	21 Other Clicks ⓘ
--------------------------	-------------------------	-----------------------------

NEGATIVE FEEDBACK

5 Hide post	0 Hide all posts
0 Report as spam	0 Unlike Page

Reported stats may be delayed from what appears on posts



Central Coast Council

Published by Angela Walsh [?] · 31 May · 🌐


⋮

With rain predicted for tomorrow, we'll now be at Peninsula Leisure Centre tomorrow, 8am-2pm for our last pop-up event to answer your questions on the Waste Management Strategy consultation.

Time is running out for you to give us your #trashyideas to help shape the way waste and resource recovery is delivered and managed across the Central Coast, with this first round of consultation closing next Wednesday 5 May.

Comments provided in social media feeds will not be considered as formal feedback on this project. Please complete the survey or add to the discussion board to ensure your feedback is captured appropriately.

Don't let your say go to waste! Have your say at www.yourvoiceourcoast.com/our-coast-our-waste/



Our Coast, Our Waste

✔ **Get more likes, comments and shares**
Boost this post for \$100 to reach up to 420 people.

2,405
People reached

26
Engagements

Boost Post

+ FMS Group, Angela Walsh and Sharree Gardner

👍 Like
💬 Comment
➦ Share
⋮

Performance for your post

2,405 People Reached

3 Likes, Comments & Shares ⓘ

3 Likes	3 On Post	0 On Shares
0 Comments	0 On Post	0 On Shares
0 Shares	0 On Post	0 On Shares

23 Post Clicks

2 Photo views	2 Link clicks	19 Other Clicks ⓘ
-------------------------	-------------------------	-----------------------------

NEGATIVE FEEDBACK

9 Hide post	1 Hide all posts
0 Report as spam	0 Unlike Page

Reported stats may be delayed from what appears on posts



Central Coast Council

Published by Angela Walsh [?] · 3 June · 🌐

⋮

Don't let your say go to waste! You only have a couple more days to give us your [#trashyideas](#) that will help shape the way waste and resource recovery is delivered and managed across region as part of our first Waste Management Strategy.

The Strategy will reassess current waste initiatives and seek to inspire change in order to help minimise the amount of waste sent to landfill and its impact on the environment.

Have your say by this Wednesday 5 June at www.yourvoiceourcoast.com/our-coast-our-waste/

Comments provided in social media feeds will not be considered as formal feedback on this project. Please complete the survey to ensure your feedback is captured appropriately.



Our Coast, Our Waste

✔ **Get more likes, comments and shares**
Boost this post for \$100 to reach up to 420 people.

2,487
People reached

114
Engagements

Boost Post

👤 Crystal Russom, April Coles and 4 others
4 Comments 3 shares

👍 Like
💬 Comment
➦ Share
⋮

Performance for your post

2,487 People Reached

19 Likes, Comments & Shares ⓘ

6 Likes	6 On Post	0 On Shares
9 Comments	9 On Post	0 On Shares
4 Shares	3 On Post	1 On Shares


95 Post Clicks

6 Photo views	19 Link clicks	70 Other Clicks ⓘ
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NEGATIVE FEEDBACK

- 2** Hide post **0** Hide all posts
- 0** Report as spam **0** Unlike Page

Reported stats may be delayed from what appears on posts



Central Coast Council

Published by Angela Walsh [?] · 5 June · 🌐


⋮

Today is World Environment Day and this year's theme is [#beatairpollution](#)
 Air pollution may seem complex, but we can all do our part to reduce some of it. Understanding the different types of pollution, and how it affects our health and environment will help us take steps towards improving the air around us.

For example, organic material decomposing at any solid waste management site (such as food waste, which makes up around a third of residents red bin waste) creates both carbon dioxide and methane, with methane being around 30 times more damaging than carbon dioxide at trapping heat in the atmosphere.

To help reduce this impact we are currently generating enough electricity to power 4500 homes a year through the extraction and combustion of landfill gas, but as a community we can do more.

Right now we are looking for your ideas to help shape the way waste and resource recovery is delivered and managed across the Central Coast to help develop our first Waste Management Strategy, which aims to reduce the amount of waste sent to landfill. Consultation closes today, Wednesday 5 June, so make sure to have your say by taking the survey or adding to our discussion forum at www.yourvoiceourcoast.com/our-coast-our-waste/



WORLDENVIRONMENTDAY.GLOBAL

ⓘ

World Environment Day
 World Environment Day is the United Nations day for encouraging...

🌱 **Get more likes, comments and shares**
 Boost this post for \$100 to reach up to 420 people.

2,619
People reached

66
Engagements

[Boost Post](#)

Performance for your post

2,619 People Reached

24 Likes, Comments & Shares ⓘ

21 Likes	8 On Post	13 On Shares
--------------------	---------------------	------------------------

1 Comments	1 On Post	0 On Shares
----------------------	---------------------	-----------------------

2 Shares	2 On Post	0 On Shares
--------------------	---------------------	-----------------------

42 Post Clicks

2 Photo views	7 Link clicks	33 Other Clicks ⓘ
-------------------------	-------------------------	-----------------------------

NEGATIVE FEEDBACK

3 Hide post	0 Hide all posts
0 Report as spam	0 Unlike Page

Reported stats may be delayed from what appears on posts



Central Coast Council

Published by Angela Walsh [?] · 22 June at 16:26 · 🌐

⋮

Don't miss your opportunity to be involved in shaping the future of waste and resource recovery across the Coast!

Initial feedback and ideas from the Our Coast, Our Waste online consultation are now with staff, who would like to sit down with the community and test some proposed actions for our first Waste Management Strategy.

Workshops will be held on:

- ♻️ Tuesday 25 June at Wyong Civic Centre, 12-2pm
- ♻️ Tuesday 25 June at Wyong Civic Centre, 6-8pm
- ♻️ Monday 1 July at Umina Surf Club, 6-8pm
- ♻️ Wednesday 3 July at Erina Centre, Erina Fair, 10am-12pm

To be part of influencing positive environmental change in our community reserve your seat via www.yourvoiceourcoast.com/our-coast-our-waste/



YOURVOICEOURCOAST.COM

Our Coast, Our Waste

Did you know us Coasties recycle around 45% of our total household...

✔️

Get more likes, comments and shares

Boost this post for \$100 to reach up to 300 people.

4,645	134	Boost Post
People reached	Engagements	

👤 Judy Maclean, Matty Hillsum and 7 others
3 Comments 4 shares

Performance for your post

4,645 People Reached

24 Likes, Comments & Shares ⓘ

13 Likes	9 On Post	4 On Shares
7 Comments	5 On Post	2 On Shares
4 Shares	4 On Post	0 On Shares

110 Post Clicks

0 Photo views	21 Link clicks ⓘ	89 Other Clicks ⓘ
-------------------------	----------------------------	-----------------------------

NEGATIVE FEEDBACK

6 Hide post	0 Hide all posts
0 Report as spam	0 Unlike Page

Reported stats may be delayed from what appears on posts

Post Details
✕

Central Coast Council

Published by Angela Walsh [?] · 24 June at 16:47 · 🌐

⋮

Limited spaces are still available for the Our Coast, Our Waste workshops, which kick off tomorrow! Don't miss this rare opportunity to be involved in shaping the future of waste and resource recovery across the Coast!

Workshops will be held on:

- Tuesday 25 June at Wyong Civic Centre, 12-2pm
- Tuesday 25 June at Wyong Civic Centre, 6-8pm... [See more](#)

YOURVOICEOURCOAST.COM
ⓘ

Our Coast, Our Waste

Did you know us Coasties recycle around 45% of our total household waste? Not bad, but we can do better! This is why Central Coast Council is developing its first Waste Management Strategy to reassess current...

Get more likes, comments and shares
Boost this post for \$100 to reach up to 300 people.

1,791
People reached

20
Engagements

Boost Post

👤 Angela Walsh and Hayley Schwartz

Like
 Comment
 Share

Performance for your post

1,791 People Reached

2 Likes, Comments & Shares ⓘ

2 Likes	2 On Post	0 On Shares
0 Comments	0 On Post	0 On Shares
0 Shares	0 On Post	0 On Shares

18 Post Clicks

1 Photo views	4 Link clicks ⓘ	13 Other Clicks ⓘ
-------------------------	---------------------------	-----------------------------

NEGATIVE FEEDBACK

2 Hide post	0 Hide all posts
0 Report as spam	0 Unlike Page

Reported stats may be delayed from what appears on posts


Appendix I

Tweets



CentralCoastCouncil @CCoastCouncil
 We want your trashy ideas! We are calling on residents to have their say to help develop the first **Waste** Management Strategy for the region. Don't let your say go to **waste**! Help shape the way **waste** and resource recovery is delivered and managed at <http://www.yourvoiceourcoast.com/our-coast-our-waste> ... pic.twitter.com/ij1s5lidx9

Impressions	1,074
Total engagements	12
Detail expands	7
Retweets	2
Media engagements	1
Likes	1
Link clicks	1




CentralCoastCouncil @CCoastCouncil
 Are you sick of having arguments with your family and house mates over what can go into your bins? We know it can get confusing... To become an expert on **waste** and recycling services on the Central Coast book now for a **Waste** and Recycling Bus Tour at <https://1coast.com.au/education/tours/> ... pic.twitter.com/sDsA4pVPGJ

Impressions	1,697
Total engagements	8
Likes	3
Link clicks	3
Retweets	1
Media engagements	1



CentralCoastCouncil @CCoastCouncil
 Want to know more about the **Waste** Management Strategy consultation before giving us your **#trashyideas**? The first of our pop-up sessions is this Saturday 18 May at Baker Park, Wyong, 8am-2pm. For details on future pop-ups events and to have your say visit <http://yourvoiceourcoast.com/our-coast-our-waste/> ... pic.twitter.com/6x5vmnNgfV

Impressions	1,029
Total engagements	10
Media engagements	4
Detail expands	2
Retweets	1
Likes	1
Link clicks	1
Profile clicks	1



Reach a bigger audience
 Get more engagements by promoting this Tweet!



CentralCoastCouncil @CCoastCouncil
 We're at Baker Park today, 8am-2pm to get your **#trashyideas** as part of our **Waste** Management Strategy consultation! For details on future pop-ups events and to have your say visit <http://yourvoiceourcoast.com/our-coast-our-waste/> ... pic.twitter.com/FpwiZLrxMe

Impressions	686
Total engagements	1
Media engagements	1

CentralCoastCouncil @CCoastCouncil
 How trashy is your future? Find out what your **waste** habits say about you! Take our quiz at <https://bit.ly/trashy--quiz>

Impressions	684
Total engagements	5
Link clicks	5



CentralCoastCouncil @CCoastCouncil
 Did you know you can drop off batteries, light globes and mobile phones for free at our admin buildings and libraries to be recycled? Help us continue to reduce **waste** sent to landfill and shape future resource recovery initiatives across the Coast at <http://yourvoiceourcoast.com/our-coast-our-waste/> ... pic.twitter.com/qhRgG5ZHDF

Impressions	983
Total engagements	6
Likes	2
Detail expands	2
Retweets	1
Link clicks	1



CentralCoastCouncil @CCoastCouncil
 We're at Lake Haven Shopping Centre today from 10am-2pm to get your **#trashyideas** as part of our **Waste** Management Strategy consultation! For details on future pop-ups events and to have your say visit <http://yourvoiceourcoast.com/our-coast-our-waste/> ... [#cccwaste pic.twitter.com/aGjWX6Ov5S](http://pic.twitter.com/aGjWX6Ov5S)

Impressions	712
Total engagements	2
Media engagements	1
Hashtag clicks	1

CentralCoastCouncil @CCoastCouncil
 Ten trashy facts Coasties need to know! Find out what happens with your **waste** and how you can help reduce, reuse, upcycle and recycle at <http://bit.ly/trashy-facts>

Impressions	828
Total engagements	7
Link clicks	6
Likes	1




CentralCoastCouncil @CCoastCouncil
 What's in our red **waste** bins? On average food **waste** makes up 32% & another 11% of items that can be placed in our recycling bins! Help define future objectives & **waste** diversion targets that will shape the first **Waste** Management Strategy for the region at <http://yourvoiceourcoast.com/our-coast-our-waste/> ... pic.twitter.com/FDbJCyEnuX

Impressions	783
Total engagements	8
Link clicks	4
Media engagements	2
Retweets	1
Detail expands	1





CentralCoastCouncil @CCoastCouncil
 We'll be at EDSAC Oval, Bateau Bay tomorrow, Saturday 25 May from 8am-2pm to answer your questions and get your **#trashyideas** as part of our **Waste** Management Strategy consultation! For information on future pop-ups or have your say visit <http://yourvoiceourcoast.com/our-coast-our-waste/> ... pic.twitter.com/o0h1i3564i

Impressions	732
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CentralCoastCouncil @CCoastCouncil
 With rain forecast for tomorrow, Sat 1 June, we have relocated the last Our Coast, Our **Waste** pop-up session to Peninsula Leisure Centre, 8am-2pm. For more information or to have your say and help shape our first **Waste** Management Strategy visit <https://www.yourvoiceourcoast.com/our-coast-our-waste/> ... pic.twitter.com/M0XGRLq0dO

 Reach a bigger audience



CentralCoastCouncil @CCoastCouncil
 With rain forecast for tomorrow, Sat 1 June, we have relocated the last Our Coast, Our **Waste** pop-up session to Peninsula Leisure Centre, 8am-2pm. For more information or to have your say and help shape our first **Waste** Management Strategy visit <https://www.yourvoiceourcoast.com/our-coast-our-waste/> ... pic.twitter.com/M0XGRLq0dO

 Reach a bigger audience




CentralCoastCouncil @CCoastCouncil
 Our e-**waste** recycling program is one of the many ways we are already helping to reduce the amount of **waste** sent to landfill, but we can do more. Help us shape the way **waste** and resource recovery is delivered and managed across the Coast at <http://yourvoiceourcoast.com/our-coast-our-waste/> ... pic.twitter.com/Swq8gaxij



CentralCoastCouncil @CCoastCouncil
 Don't let your say go to **waste**! You only have a couple more days to give us your **#trashyideas** to help us shape the way **waste** and resource recovery is delivered and managed across the Central Coast region by this Wednesday 5 June at <http://yourvoiceourcoast.com/our-coast-our-waste/> ... pic.twitter.com/B3ldBcQ4XU

CentralCoastCouncil @CCoastCouncil
 This is your last chance to give us your **#trashyideas** and help shape our first **Waste** Management Strategy! Our online survey and discussion board close today, Wednesday 5 June, so make sure you jump online to have your say at <https://www.yourvoiceourcoast.com/our-coast-our-waste/> ... **#cccwaste**

 Reach a bigger audience

Impressions	881
Total engagements	6
Replies	1
Retweets	1
Media engagements	1
Likes	1
Link clicks	1
Profile clicks	1

Impressions	881
Total engagements	6
Replies	1
Retweets	1
Media engagements	1
Likes	1
Link clicks	1
Profile clicks	1

Impressions	866
Total engagements	10
Detail expands	5
Link clicks	3
Retweets	1
Media engagements	1

Impressions	840
Total engagements	2
Likes	1
Link clicks	1

Impressions	1,006
Total engagements	7
Retweets	3
Profile clicks	2
Link clicks	1
Hashtag clicks	1



CentralCoastCouncil @CCoastCouncil
 Help shape the future of our **waste!** Initial feedback & ideas from our first round of community consultation are now with staff, who would like test some proposed actions with the community for our first **Waste** Management Strategy. Find out more at <https://www.yourvoiceourcoast.com/our-coast-our-waste/> ...
#cccwaste pic.twitter.com/3RC8dqqOgw

Impressions 897

CentralCoastCouncil @CCoastCouncil
 Limited places are still available for the Our Coast, Our **Waste** workshops, which kick off today in Wyong! Don't miss this rare opportunity to be involved in shaping the future of **waste** and resource recovery across the Coast! Details [bookings](#) 
<https://www.yourvoiceourcoast.com/our-coast-our-waste/> ...
#cccwaste

Impressions 906

CentralCoastCouncil @CCoastCouncil
 If you would like to be part of influencing the future of **waste** & resource recovery on the Coast, make sure you register for the last Our Coast, Our **Waste** workshops on this week, where staff will test some proposed actions for the **Waste** Management Strategy
<http://www.yourvoiceourcoast.com/our-coast-our-waste/> ...

Impressions 742

Total engagements 1

Likes 1

Appendix J

Instagram Posts



centralcoastcouncil • Follow

online today to find out how you can get involved and have your say at www.yourvoiceourcoast.com/our-coast-our-waste

Comments provided in social media feeds will not be considered as formal feedback on this project. Please complete the survey to ensure your feedback is captured appropriately.

This first round of consultation closes on Wednesday 5 June, with further consultation opportunities to follow. #cccwaste #centralcoastcouncil #centralcoastnsw #trashyideas #wastemanagement #reduceuserecycle #ourcoastourwaste

9w



50 likes

MAY 9

Log in to like or comment.



centralcoastcouncil • Follow

Tours are for Central Coast residents only. Bookings are essential via <https://1coast.com.au/education/tours/> #getitsorted #recycle #CentralCoast #CentralCoastNSW#CentralCoastEvents #cccwaste #recyclebin #recycling #sustainability #reduceuserecycle #bins#binsofinstagram #1coast #centralcoastcouncil #cleanaway

8w



keepgaiawild We love what you're doing! Way to be part of the movement 🌱 #keepgaiawild

8w Reply



buzzingbarb Love these tours

8w Reply



53 likes

MAY 16

Log in to like or comment.



centralcoastcouncil • Follow

8am-2pm

For more information or to have your say visit yourvoiceourcoast.com/our-coast-our-waste/.

Comments provided in social media feeds will not be considered as formal feedback on this project. Please complete the survey or add to the discussion board to ensure your feedback is captured appropriately.

This first round of consultation closes Wednesday 5 June, with further consultation opportunities to follow.

#cccwaste #wastemanagement #reducereuserecycle #centralcoastnsw #centralcoastcouncil #trashyideas #ourcoastourwaste

8w

52 likes

MAY 18



Our Coast, Our Waste

centralcoastcouncil • Follow

waste and resource recovery is delivered and managed across the Central Coast region.

Have your say by Wednesday 5 June at www.yourvoiceourcoast.com/our-coast-our-waste/

Comments provided in social media feeds will not be considered as formal feedback on this project. Please complete the survey or add to the discussion board to ensure your feedback is captured appropriately.

#cccwaste #centralcoastcouncil #centralcoastnsw #haveyoursay #ourcoastourwaste #reducereuserecycle #sustainability #sustainableliving

8w

24 likes

MAY 22



centralcoastcouncil • Follow

centralcoastcouncil Ten unbelievably trashy facts Coasties need to know now! Find out what happens with your waste and how you can help reduce, reuse, upcycle, recycle at bit.ly/trashy-facts

#trashyideas #ourcoastourwaste #centralcoastcouncil #centralcoastnsw #wastemanagement #haveyoursay #reducereuserecycle #sustainability

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tudortiling When is @centralcoastcouncil going to be a leader and declare a climate emergency?

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centralcoastcouncil How trashy is your future? Find out what your waste habits say about you! Take our quiz at <https://bit.ly/trashy--quiz>

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7w

brodie_wright @margaret.em.meehan
7w Reply

joelgamoran Love!
7w Reply

officialjewa Keep this up! ❤️
Spotlighting waste management solutions is key to achieving waste management success and sustainability. 🌱🌱🌱
6w Reply

24 likes
MAY 29

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4w Reply

nadine_norman @kreepykarlos
3w 2 likes Reply

lwalkerbyrne
3w Reply

be.untrashy We'll be at the workshop on 1 July! 🗓️🗓️
3w Reply

tripleeehauljunk Cleaning and taking care of the planet once acrtion at a time, nice! Awesome picture!
3w Reply

31 likes
JUNE 19

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Appendix K

DL Flyer



HAVE YOUR SAY...

Central Coast Council

Our Coast, Our Waste

This is your chance to help us shape the way waste and resource recovery is delivered and managed across the Central Coast region.

Don't trash your great ideas!

Have your say today at yourvoiceourcoast.com

Central Coast Council are encouraging the community to have their say on household waste management to help develop the first Waste Management Strategy for the region.

The draft Strategy will reassess waste initiatives and seek to inspire change to help minimise the amount of waste diverted to landfill and its impact on the environment.

Right now more than half of our waste still ends up in landfill. In order to make significant improvements, we need to proactively continue to re-evaluate our waste initiatives, with the aim of reducing the amount of waste sent to landfill.

So don't trash your great ideas!
Jump online and have your say by Wednesday 5 June.

Want to know more? We will be hosting a number of pop-up events and Waste Management Facility bus tours during consultation.

Details can be found at yourvoiceourcoast.com

