



*Central Coast Sustainability Survey*

## **Results**

July 2019

## Introduction

The Central Coast community through the One Central Coast – Community Strategic Plan engagement told us they would like a more sustainable Central Coast.

In response to this, Council asked the community through the Sustainability Survey to provide their views on sustainability and the natural environment. The data collated will be used to inform and guide the development of the following strategies and plans;

- **Sustainability Strategy** - A pathway to a more sustainable Council, and region;
- **Biodiversity Strategy** - An administrative framework and specific actions for protecting and managing biodiversity;
- **Greener Places Strategy** – A strategic direction to promote the greening vision of the region, sustaining and enhancing our tree canopy & reducing 'Urban Heat Island Effect'; and
- **Central Coast Waste Strategy** – A strategic plan that provides the community with goals and direction, encouraging avoidance, sharing, recycling and reuse. The plan will also focus on circular economy opportunities.

## Data collection

The online survey was conducted from Monday 18 February to Sunday 17 March 2019.

In total, 702 participants took part in the survey.

Those who participated in the survey were self-selected, which means that – these participants may have taken the survey as they have strong views on the topic of sustainability. Hence, the results are not statistically representative of the Central Coast population.

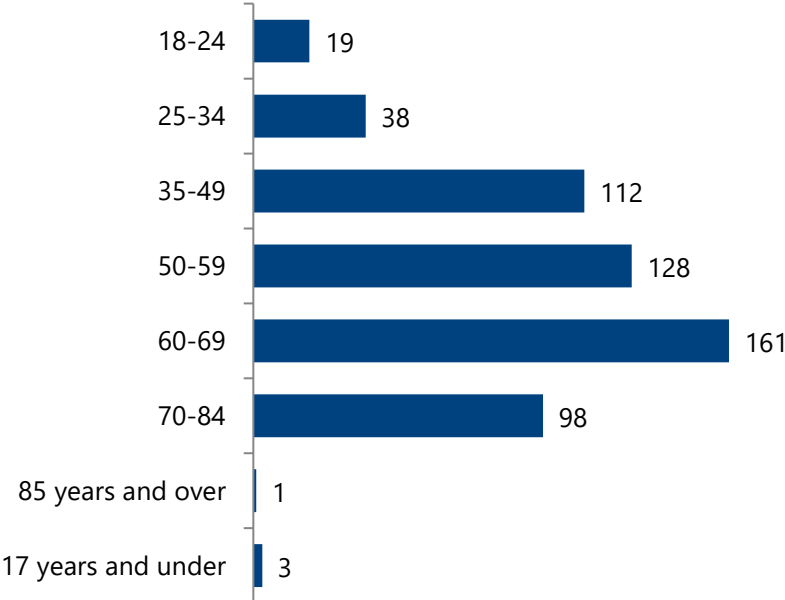
## Survey promotion

The survey was promoted through social and traditional media channels. Residents who have signed up to receive information on Council's consultation activities were also sent email invitations to take part in the survey.

# Demographics

Figure 1: Q19. What is your age?

Answered: 560



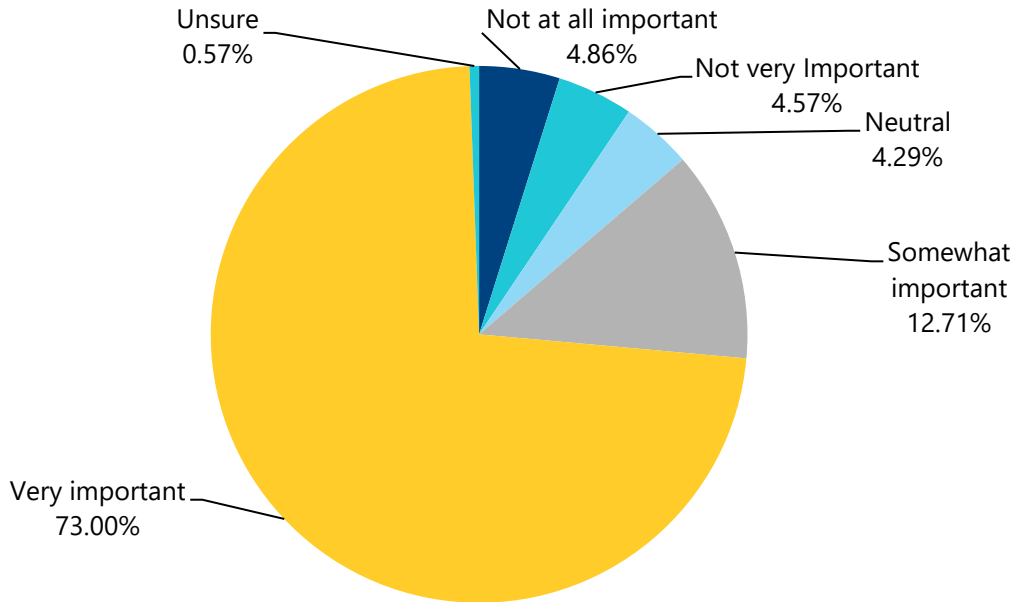
**Figure 2: Q1.What is your suburb?**

Within Central Coast Local Government Area	Count				
Avoca Beach	19	Koolewong	3	Toowoan Bay	2
Bateau Bay	16	Kulnura	1	Toukley	11
Bensville	9	Lake Haven	5	Tuggerah	1
Berkeley Vale	19	Lake Munmorah	3	Tuggerawong	4
Blackwall	3	Lemon Tree	1	Tumbi Umbi	17
Blue Bay	3	Lisarow	6	Umina Beach	54
Blue Haven	5	Little Wobby	1	Wadalba	3
Booker Bay	5	Long Jetty	9	Wagstaffe	1
Budgewoi Peninsula	1	Macmasters Beach	9	Wamberal	12
Budgewoi	5	Magenta	1	Warnervale	1
Buff Point	2	Manning Park	1	Watanobbi	4
Cedar Brush Creek	1	Mardi	3	West Gosford	2
Central Mangrove	1	Matcham	2	Woongarra	8
Chain Valley Bay	2	Mooney Mooney	7	Woy Woy Bay	5
Charmhaven	4	Mount Elliot	2	Woy Woy	28
Cheero Point	3	Narara	22	Wyee	1
Chittaway Bay	4	Niagara Park	10	Wyoming	11
Chittaway Point	3	Norah Head	3	Wyang	9
Copacabana	14	Norville	6	Wyangah	2
Daleys Point	2	North Avoca	8	Yarramalong	2
Davistown	8	North Gosford	7	<b>Total within LGA</b>	<b>652</b>
Doyalson North	1	Ourimbah	7		
		Palm Grove	2		
East Gosford	7			<b>Outside Central Coast Local Government Area</b>	<b>Count</b>
Empire Bay	7	Patonga	1	Belmont	1
Erina Heights	2	Pearl Beach	5	Boat Harbour	1
Erina	6	Phegans Bay	3	Callaghan	1
Ettalong Beach	20	Picketts Valley	1	Centennial Park	1
Forresters Beach	5	Point Clare	10	Cooranbong	1
Fountaindale	1	Point Frederick	4	Davidson	1
Glenning Valley	8	Pretty Beach	6	Fletcher	1
Gorokan	5	Rocky Point	2	Highfields	1
Holgate	1	San Remo	3	Karuah	2
Horsfield Bay	3	Saratoga	13	Redhead	1
Jilliby	2	Shelly Beach	3	Sydney South	1
Kangy Angy	2	Somersby	3	Tighes Hill	1
Kanwal	6	Springfield	5	Waratah West	1
Kariong	12	St Huberts Island	1	<b>Total outside LGA</b>	<b>14</b>
Killarney Vale	9	Summerland Point	3		
Killcare Heights	4	Tacoma	2		
Killcare	5	Tascott	6		
Kincumber South	2	Terrigal	29		
Kincumber	12	The Entrance North	1		
		The Entrance	5		
				Not stated	2

Total number of respondents: 700

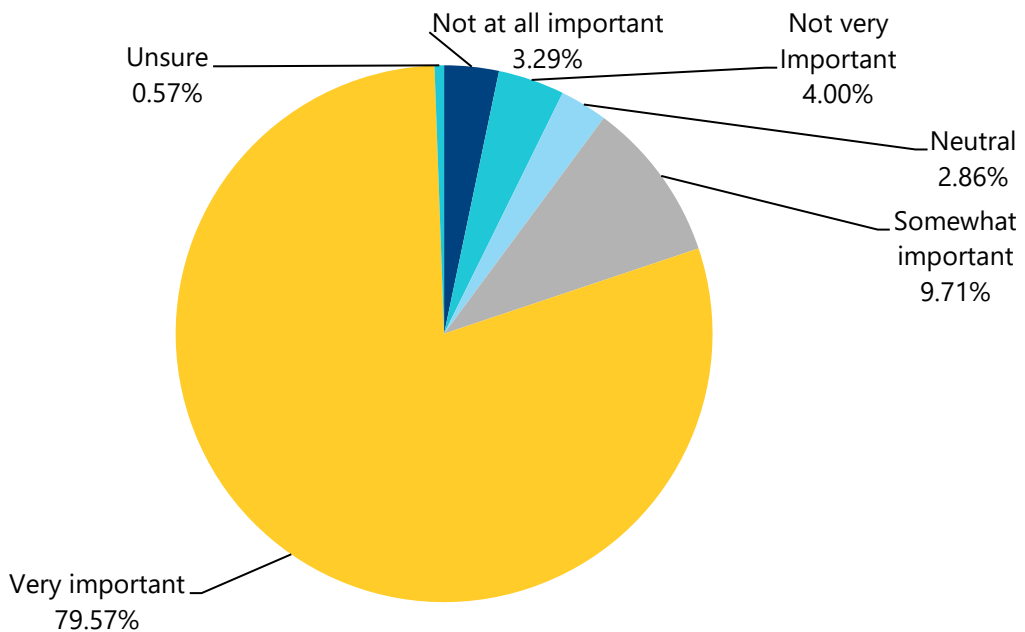
**Figure 3: Q2. How important do you think preparing for, and adapting to climate change and associated impacts is in relation to the Central Coast?**

Answered: 700



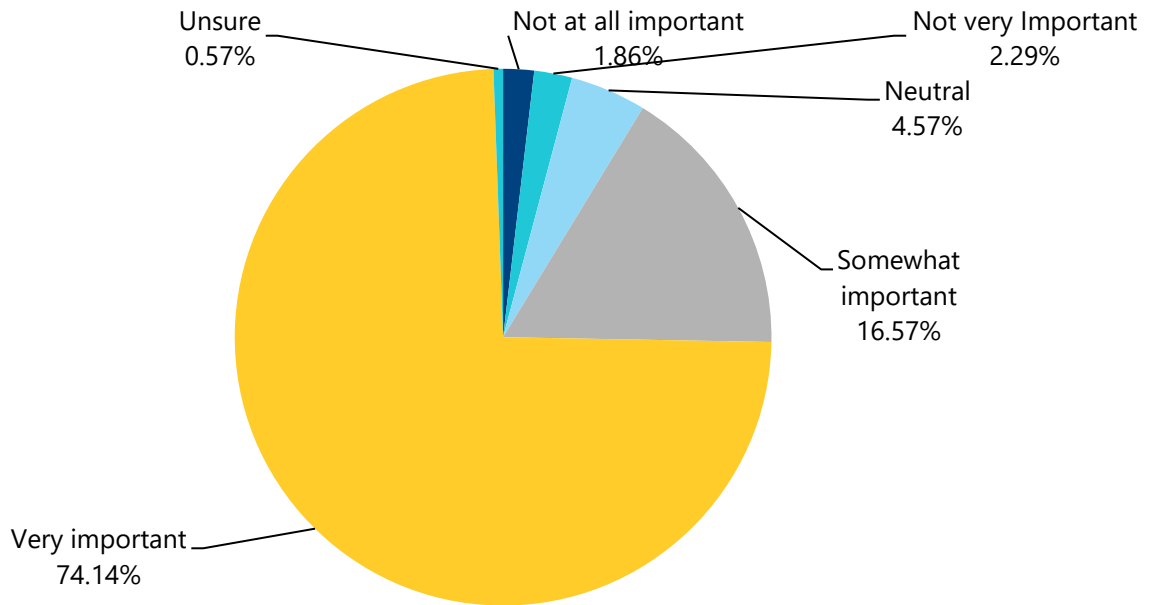
**Figure 4: Q2. How important do you think energy consumption, renewable energy generation and greenhouse gas emissions are in relation to the Central Coast?**

Answered: 700



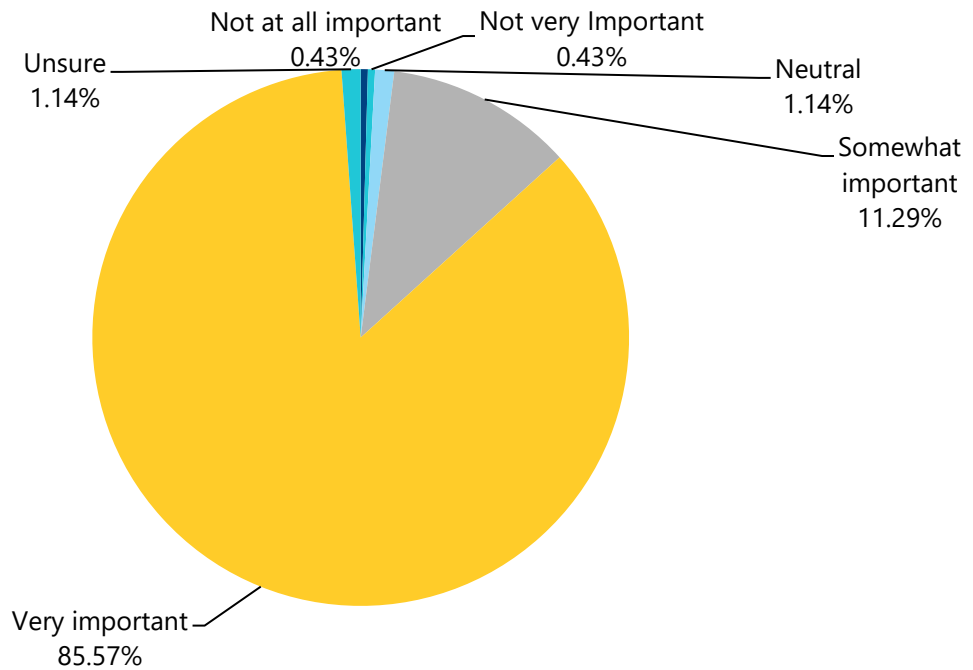
**Figure 5: Q2 How important do you think sustainable homes and communities are in relation to the Central Coast?**

Answered: 700



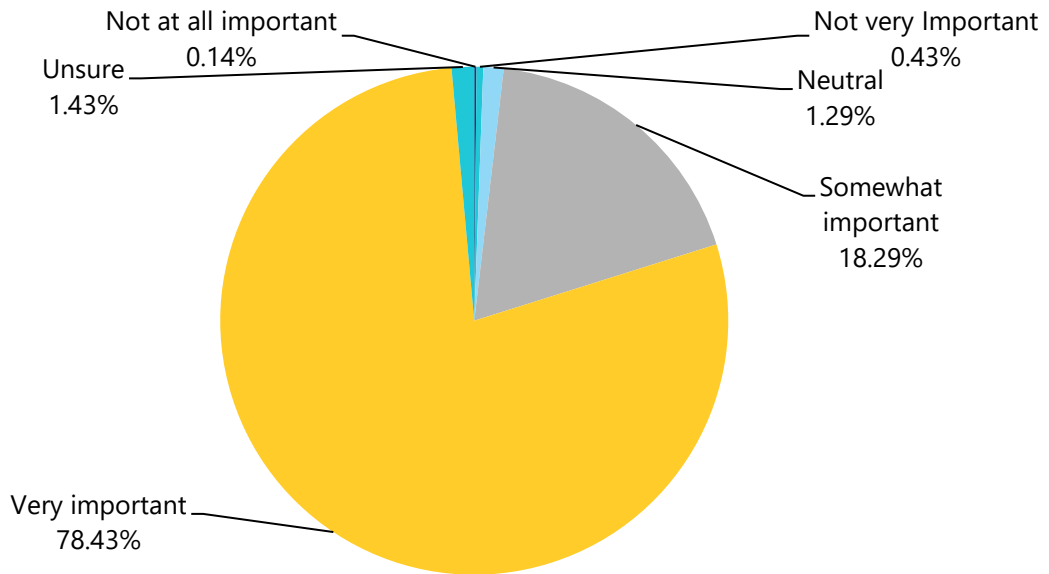
**Figure 6: Q2, How important do you think waste generation and recycling is in relation to the Central Coast?**

Answered: 700



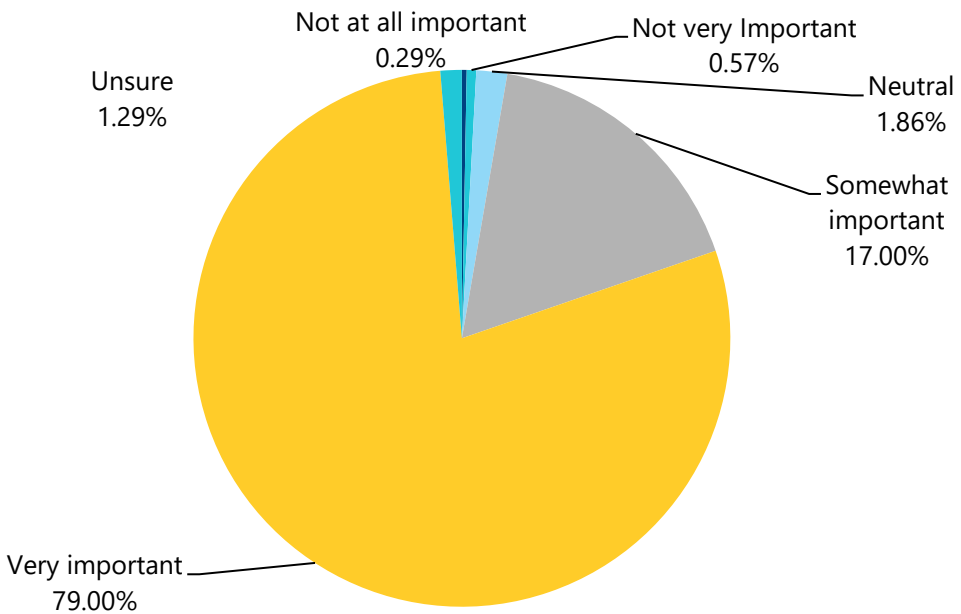
**Figure 7: Q2. How important do you think litter and/or illegal dumping is in relation to the Central Coast?**

Answered: 700



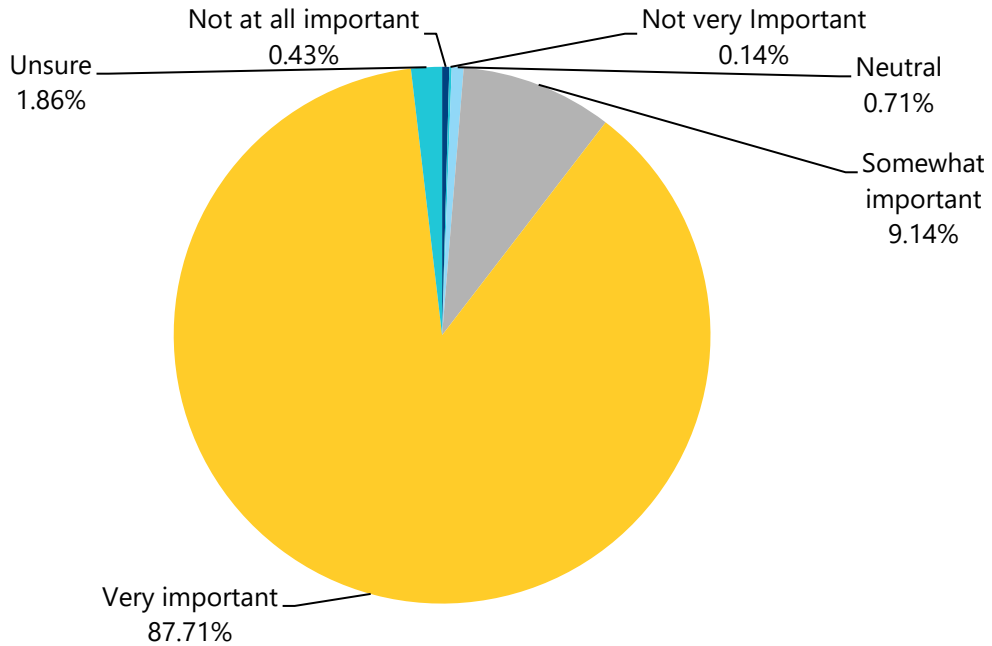
**Figure 8: Q2. How important do you think beach condition and conservation is in relation to the Central Coast?**

Answered: 700



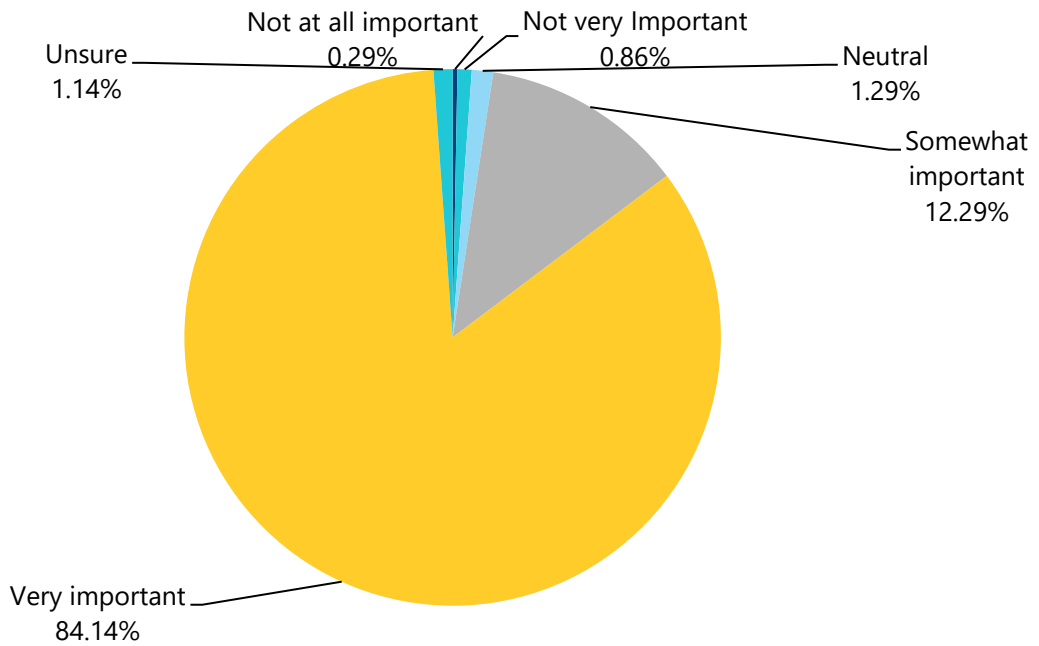
**Figure 9: Q2. How important do you think waterway condition and conservation is in relation to the Central Coast?**

Answered: 700



**Figure 10: Q2. How important do you think water conservation, water efficiency and resilience to drought is in relation to the Central Coast?**

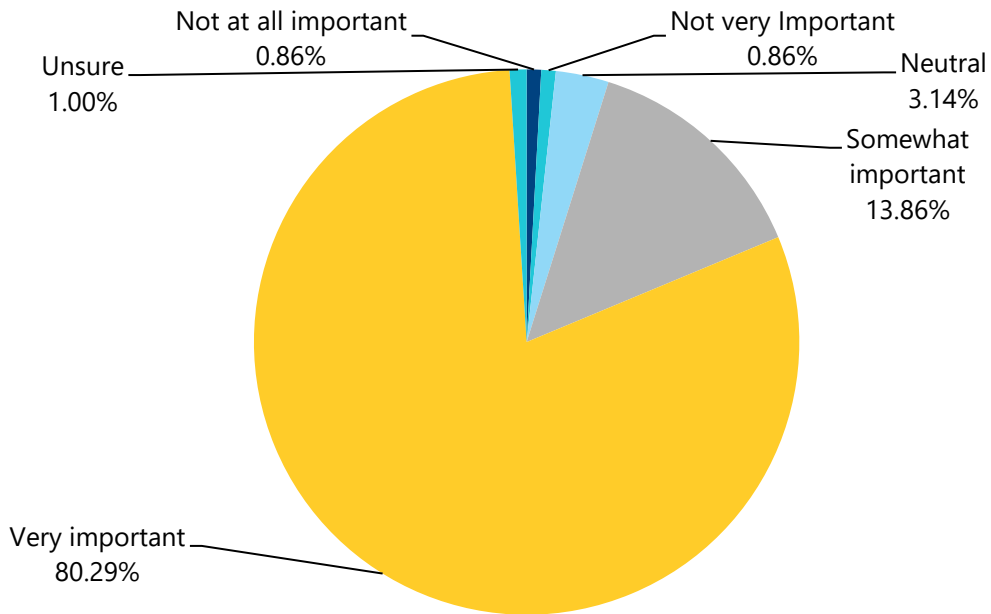
Answered: 700





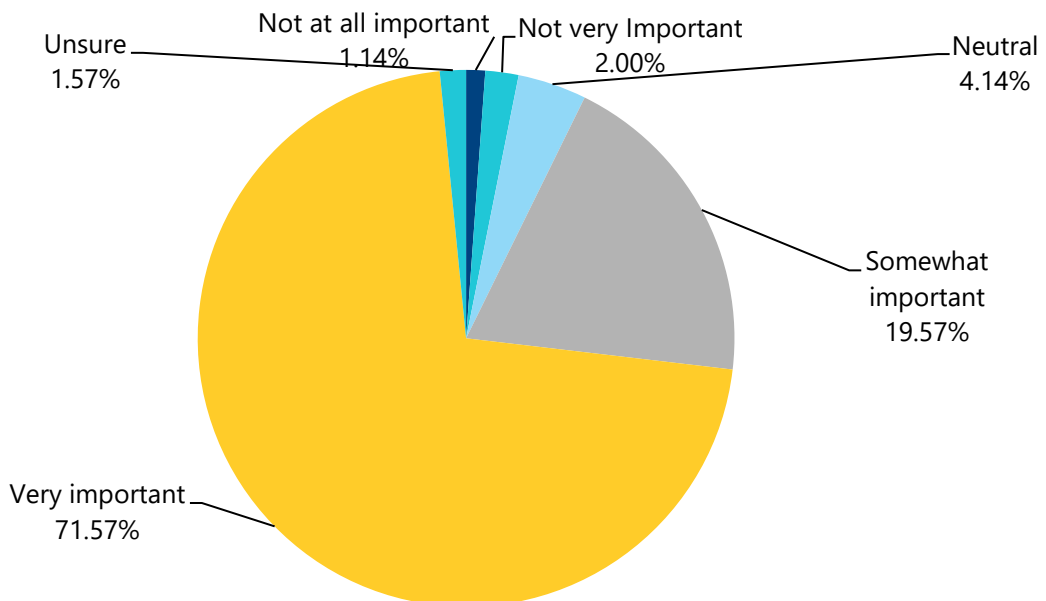
**Figure 11: Q2. How important do you think biodiversity conservation, protection of native plants and animals, and ecosystem health is in relation to the Central Coast?**

Answered: 700



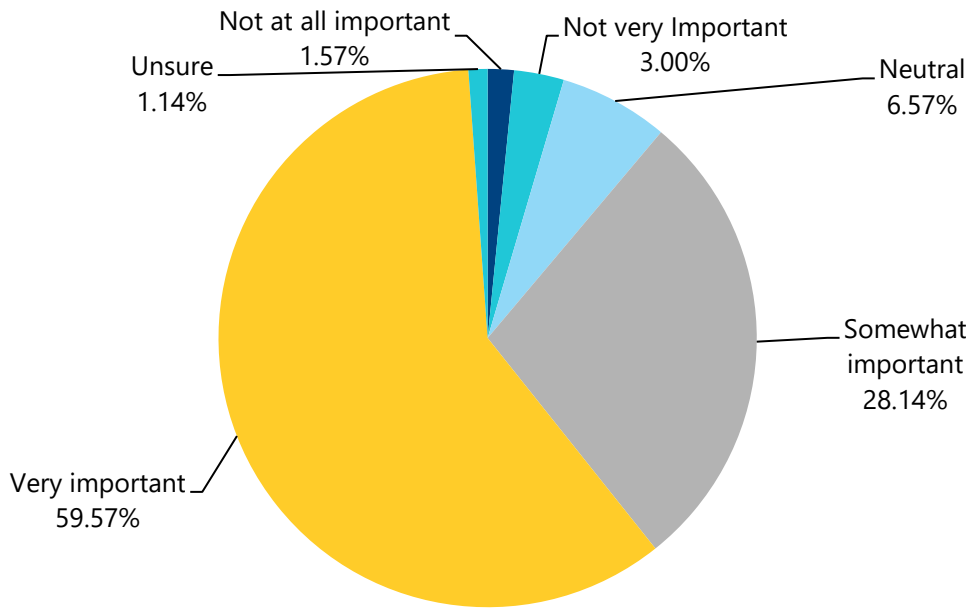
**Figure 12: Q2. How important do you think sustainable transport (public transport, cycleways and pathways) is in relation to the Central Coast?**

Answered: 700



**Figure 13: Q2.How important do you think food security, availability of community gardens and availability of local food is in relation to the Central Coast?**

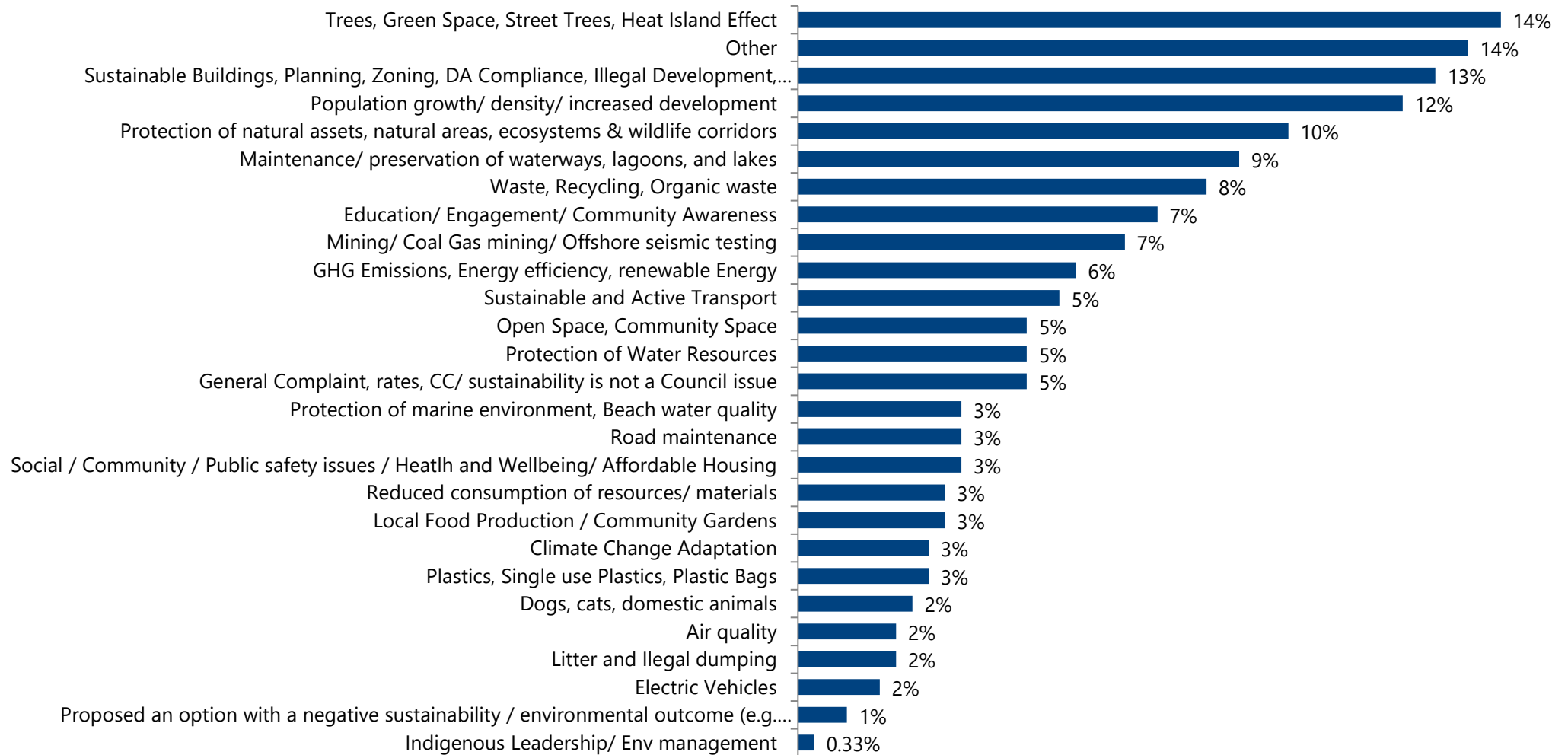
Answered: 700



**Figure 14: Q3. What other sustainability and environmental issues/aspects do you think are important for the region?**

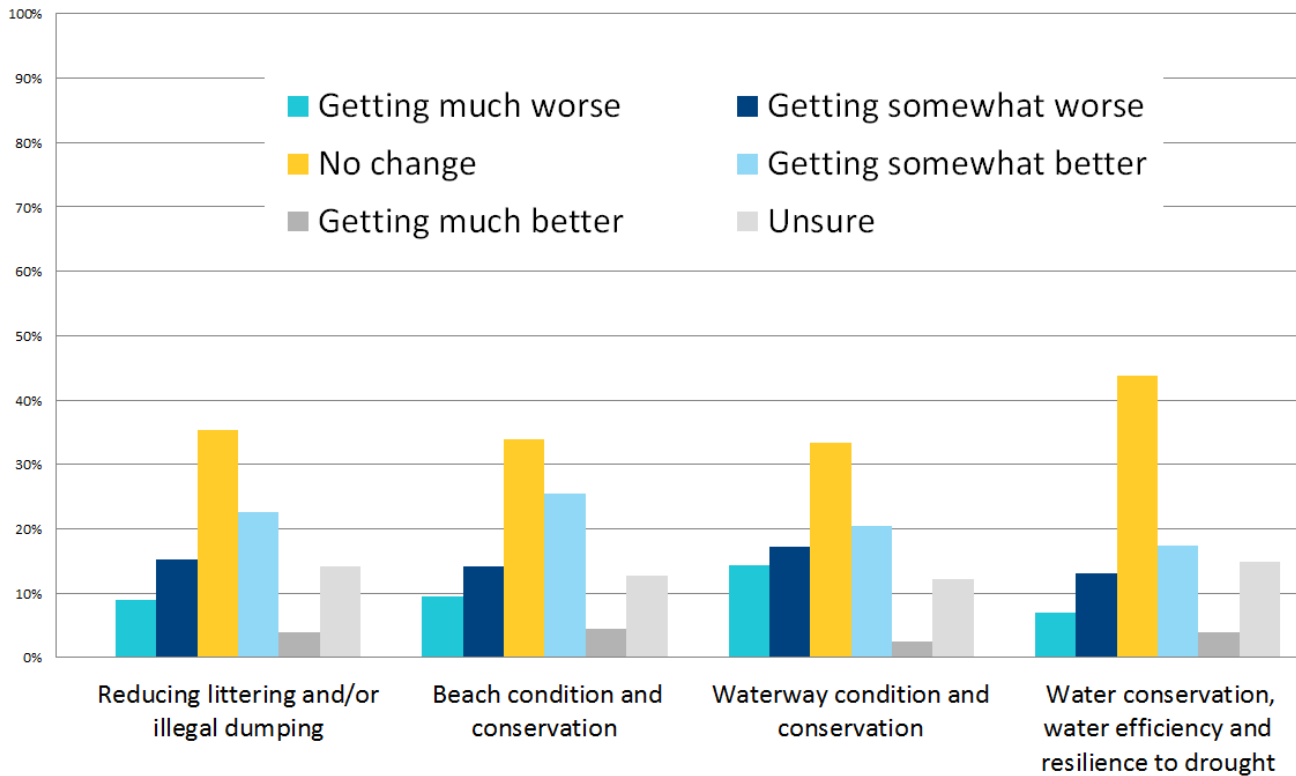
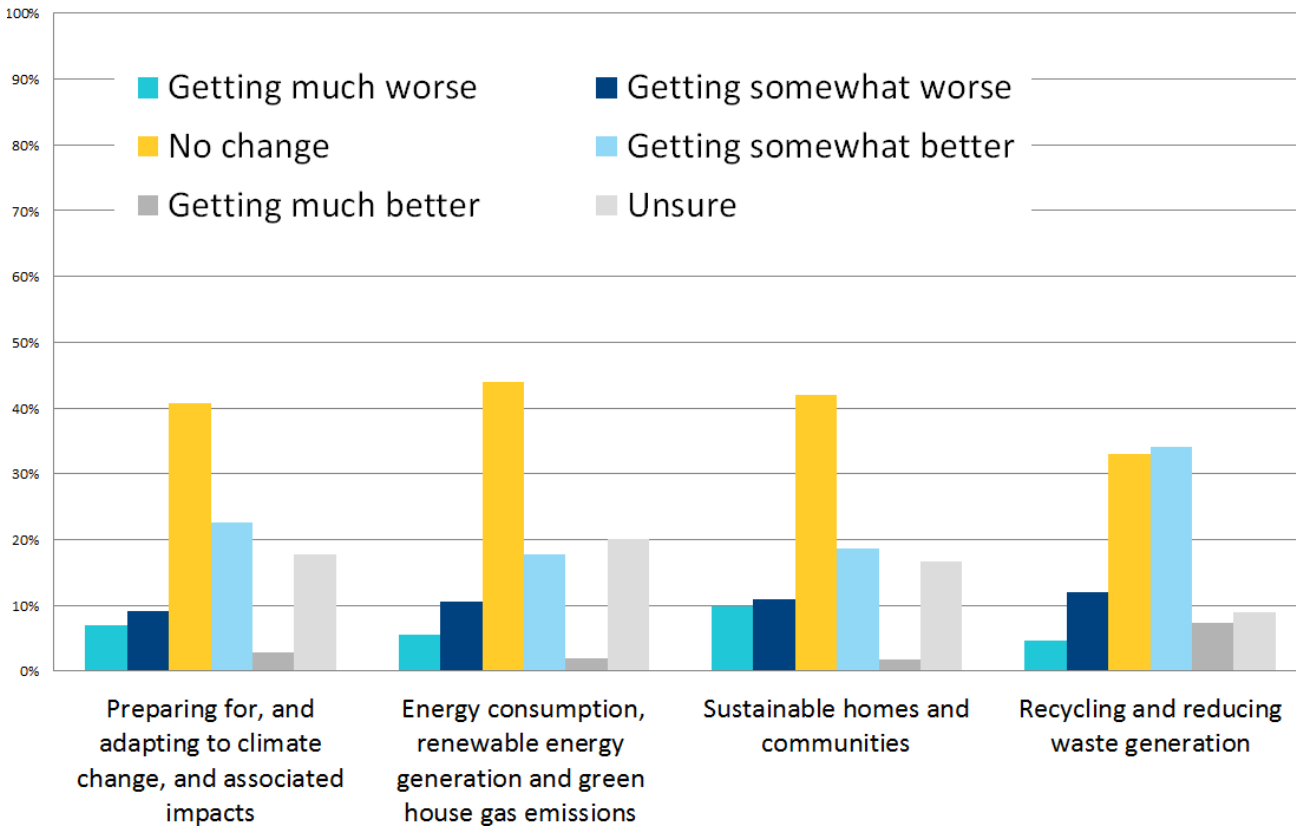
Notes: This was an open-ended question, and responses have been coded into themes. As respondents could provide more than one response, the total exceeds 100%.

Answered: 299

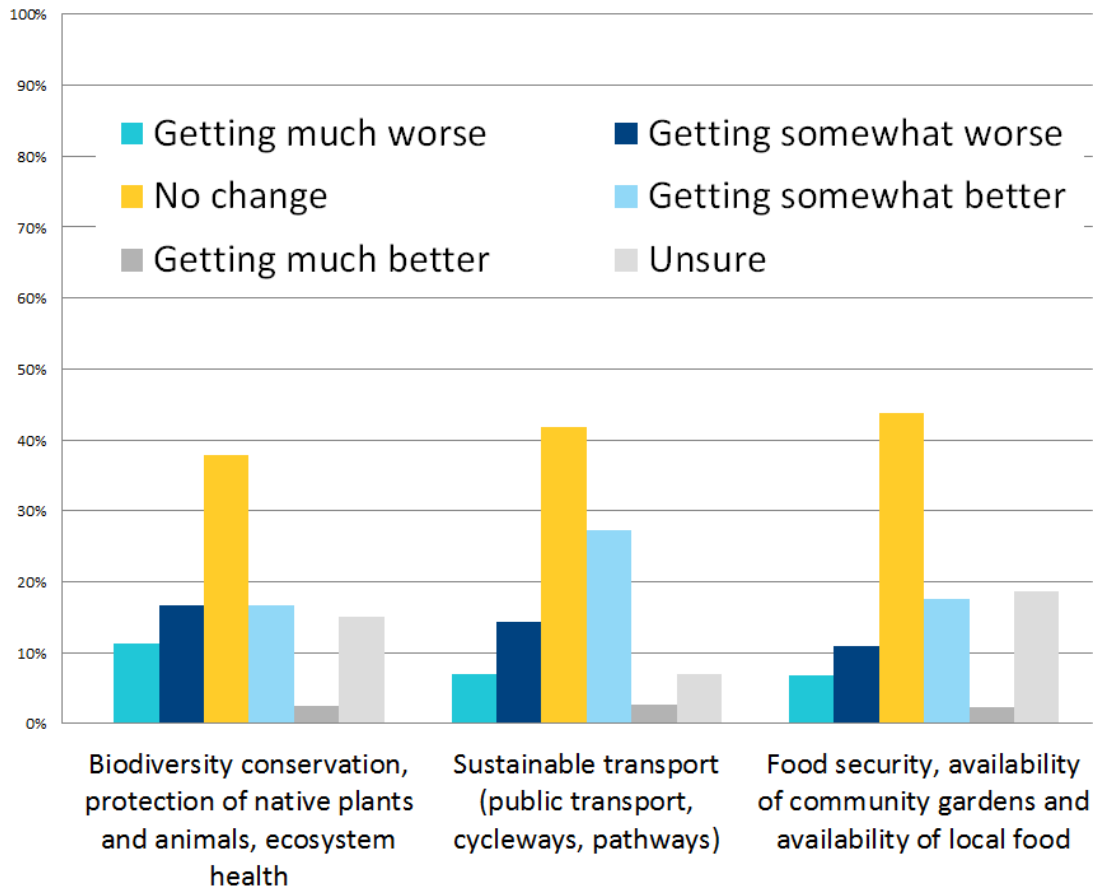


**Figure 15: Q4. How well do you feel the Central Coast region has progressed with the following sustainability areas in the past two years?**

Answered: 702



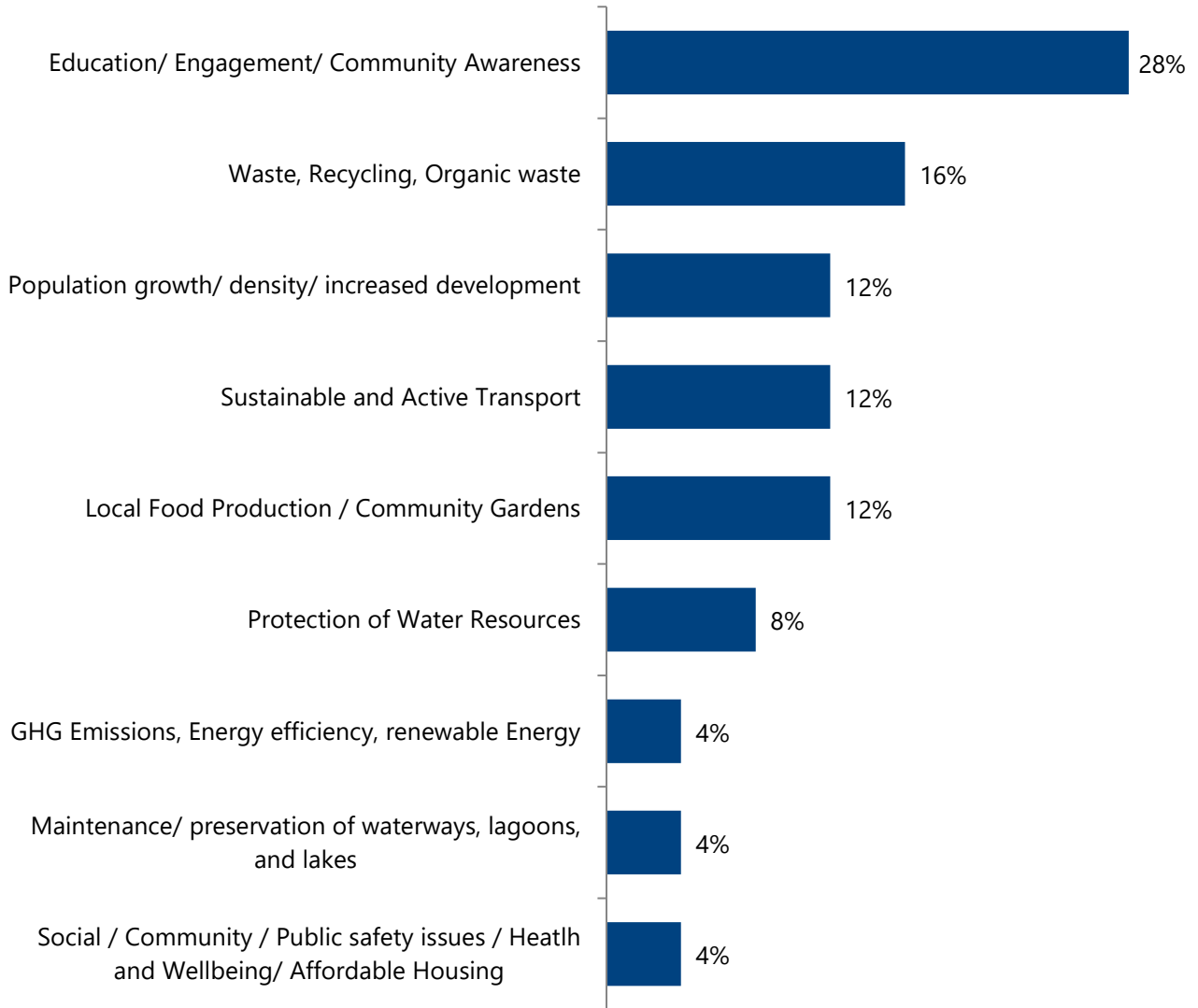
Central Coast Sustainability – Survey Results



**Figure 16: Q5. What other areas of sustainability do you think the region has progressed with in the past two years?**

*Note: This was an open-ended question, and responses have been coded into themes*

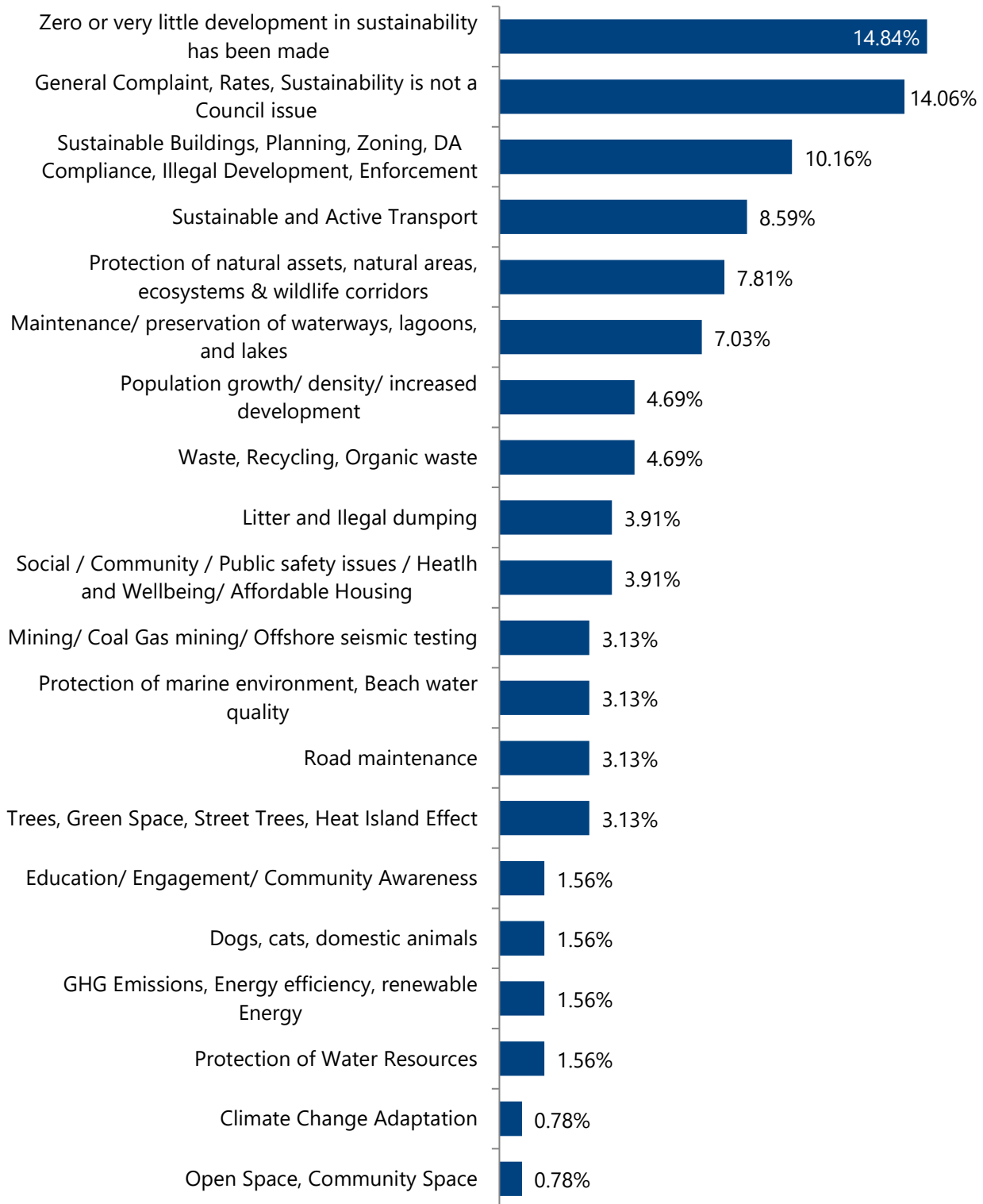
Answered: 25



**Figure 17: Q5.What other areas of sustainability do you think the region has not progressed with in the past two years?**

*Note: This was an open-ended question, and responses have been coded into themes*

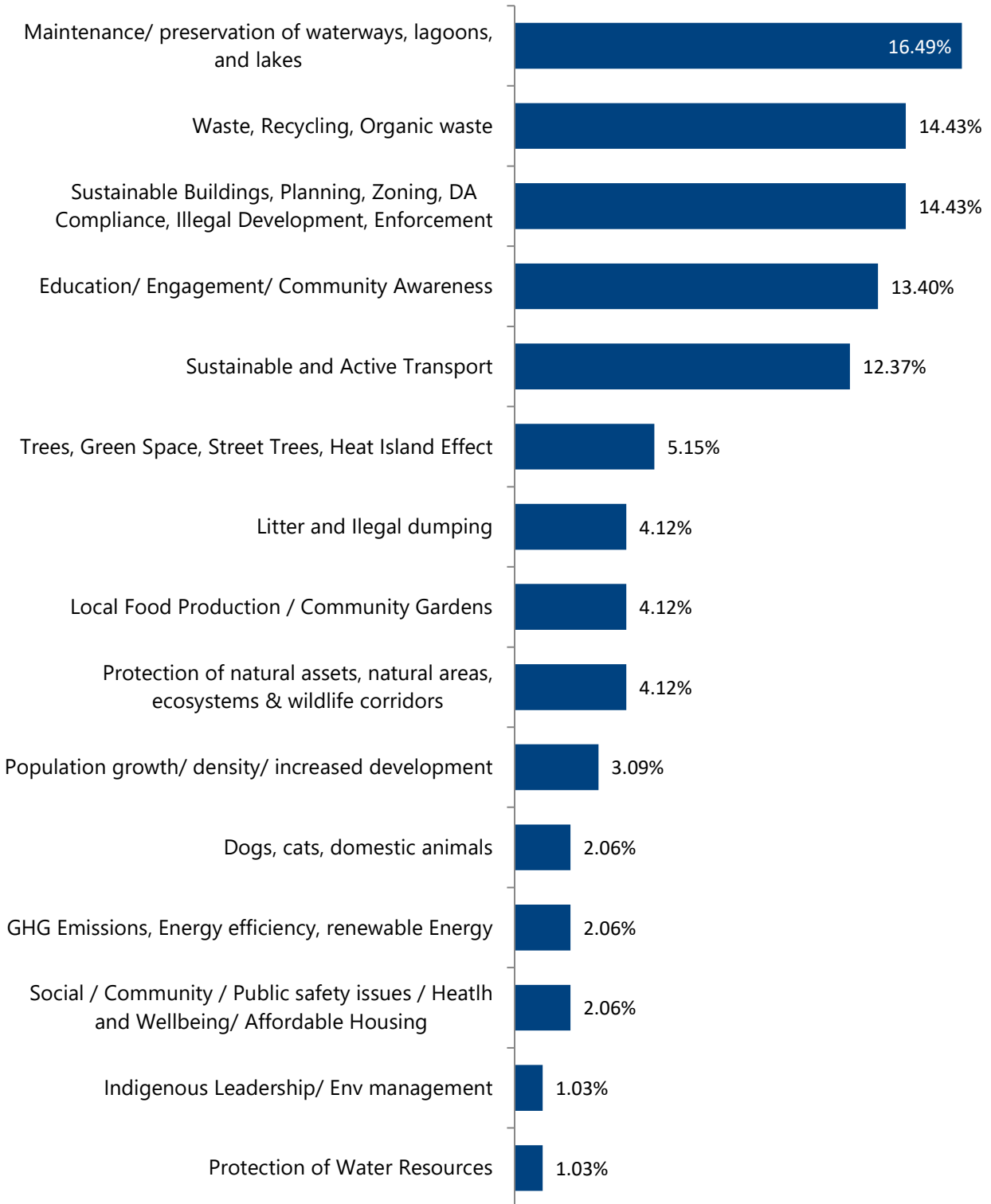
Answered: 128



**Figure 18: Q5. What other areas of sustainability do you think the region needs to make progress on?**

*Note: This was an open-ended question, and responses have been coded into themes*

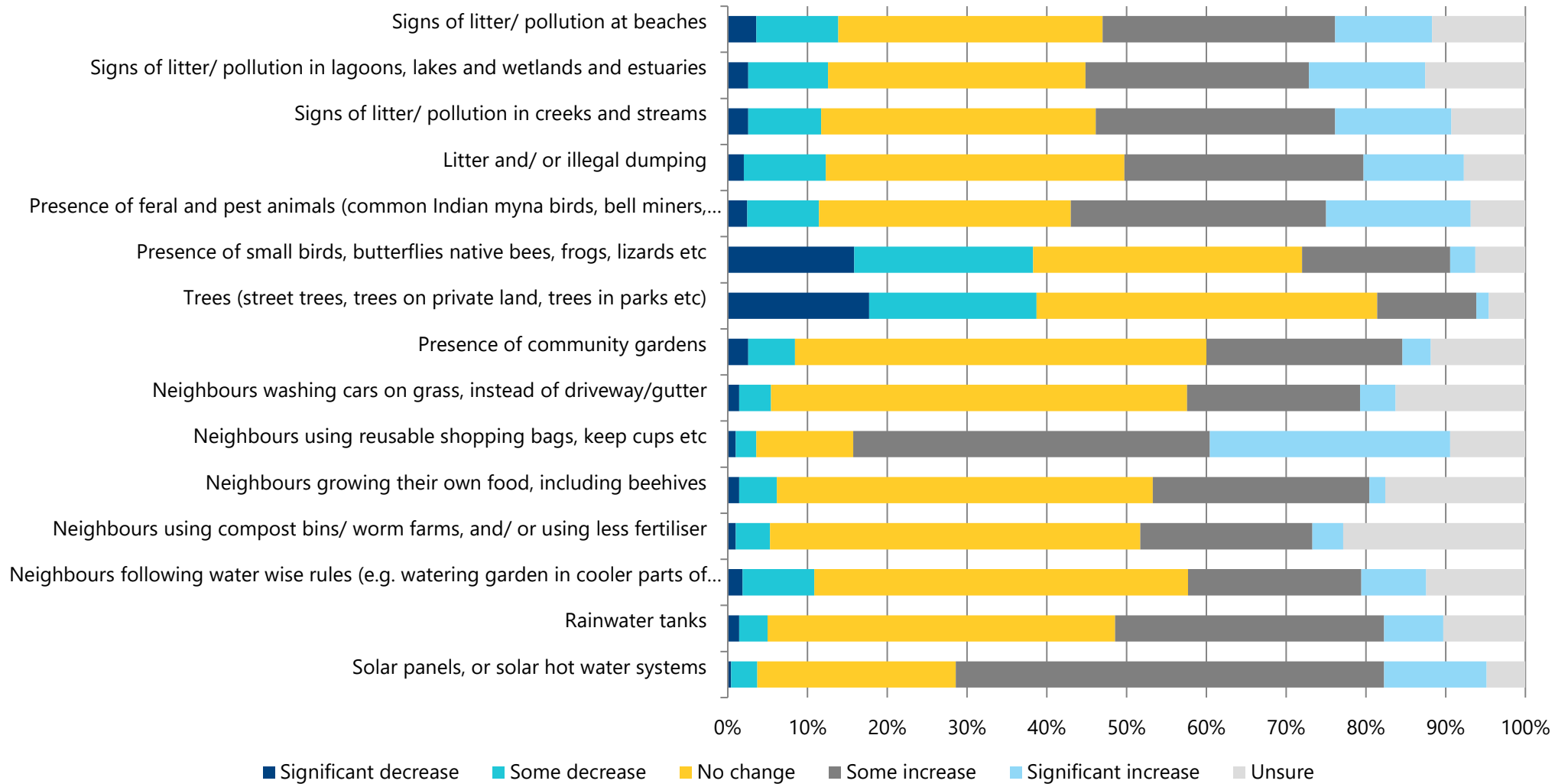
Answered: 97





**Figure 19: Q6. Have you noticed an increase or decrease of the following in your neighbourhood in the last two years?**

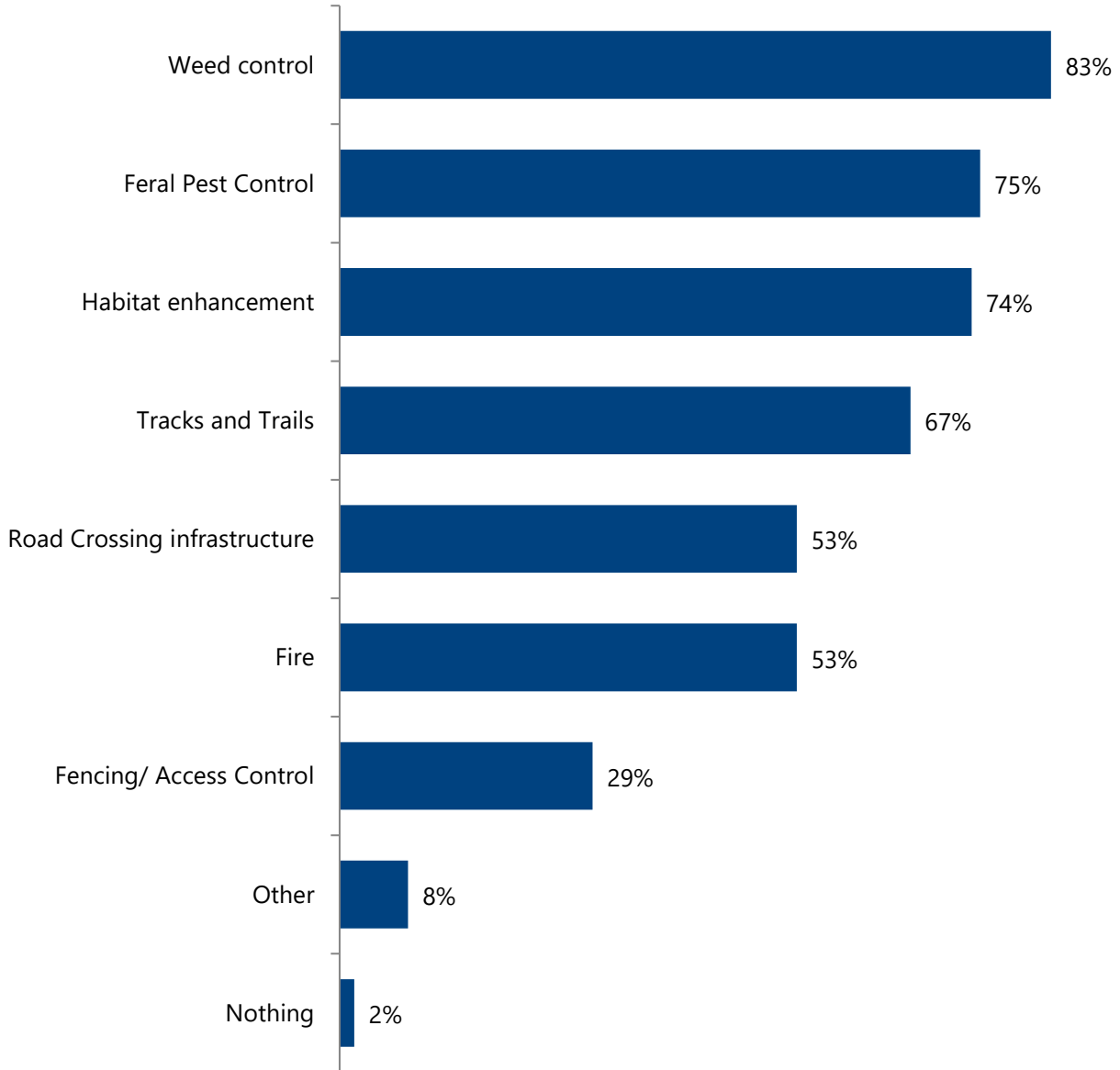
Answered: 702



**Figure 20: Q7. What should Council be doing in its bushland reserves to enhance biodiversity?**

*Note: As respondents could provide more than one response, the total exceeds 100%.*

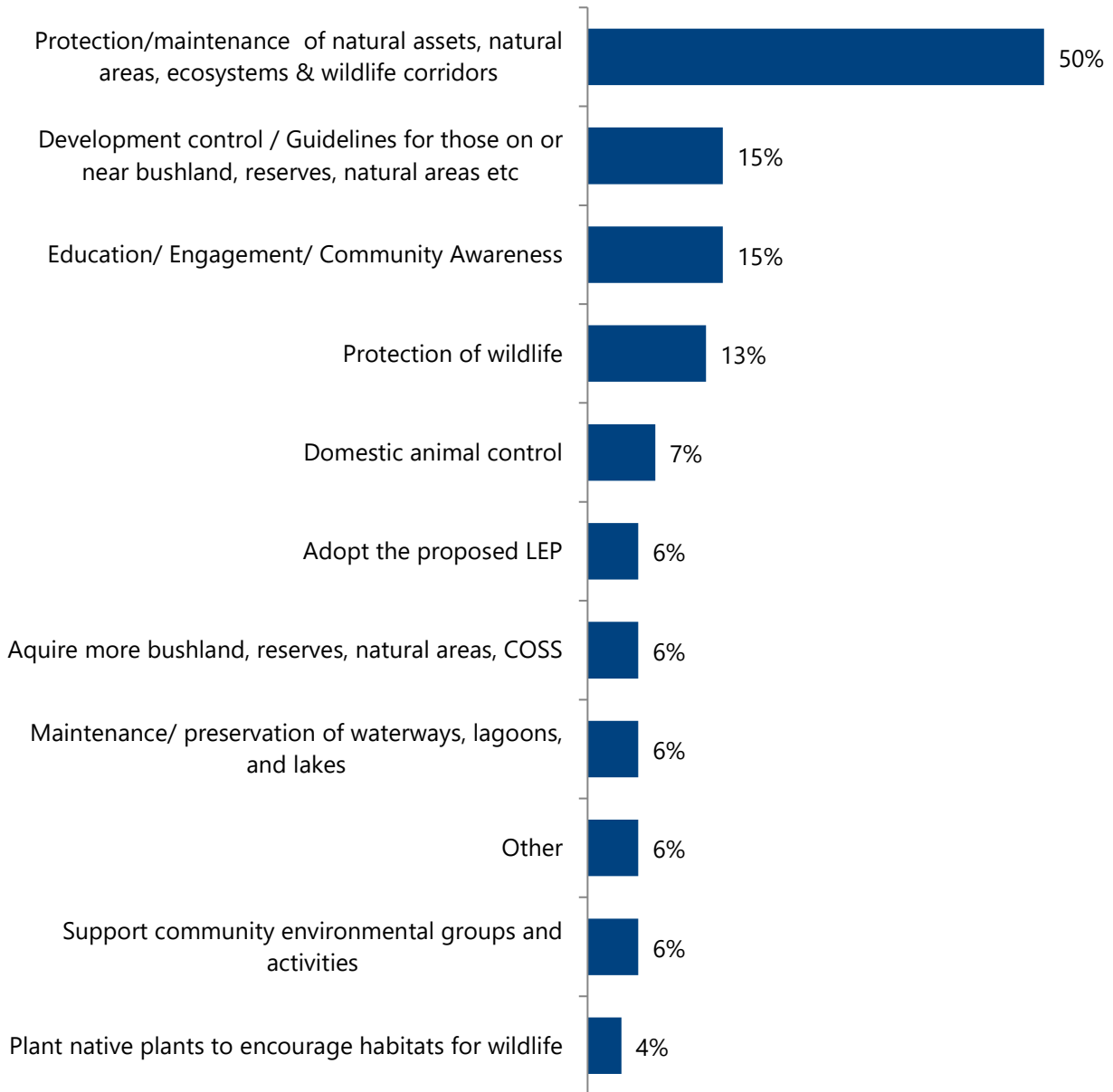
Answered: 702



**Figure 21: Q7 (other suggestions). Do you have any other comments as to what should Council be doing in its bushland reserves to enhance biodiversity?**

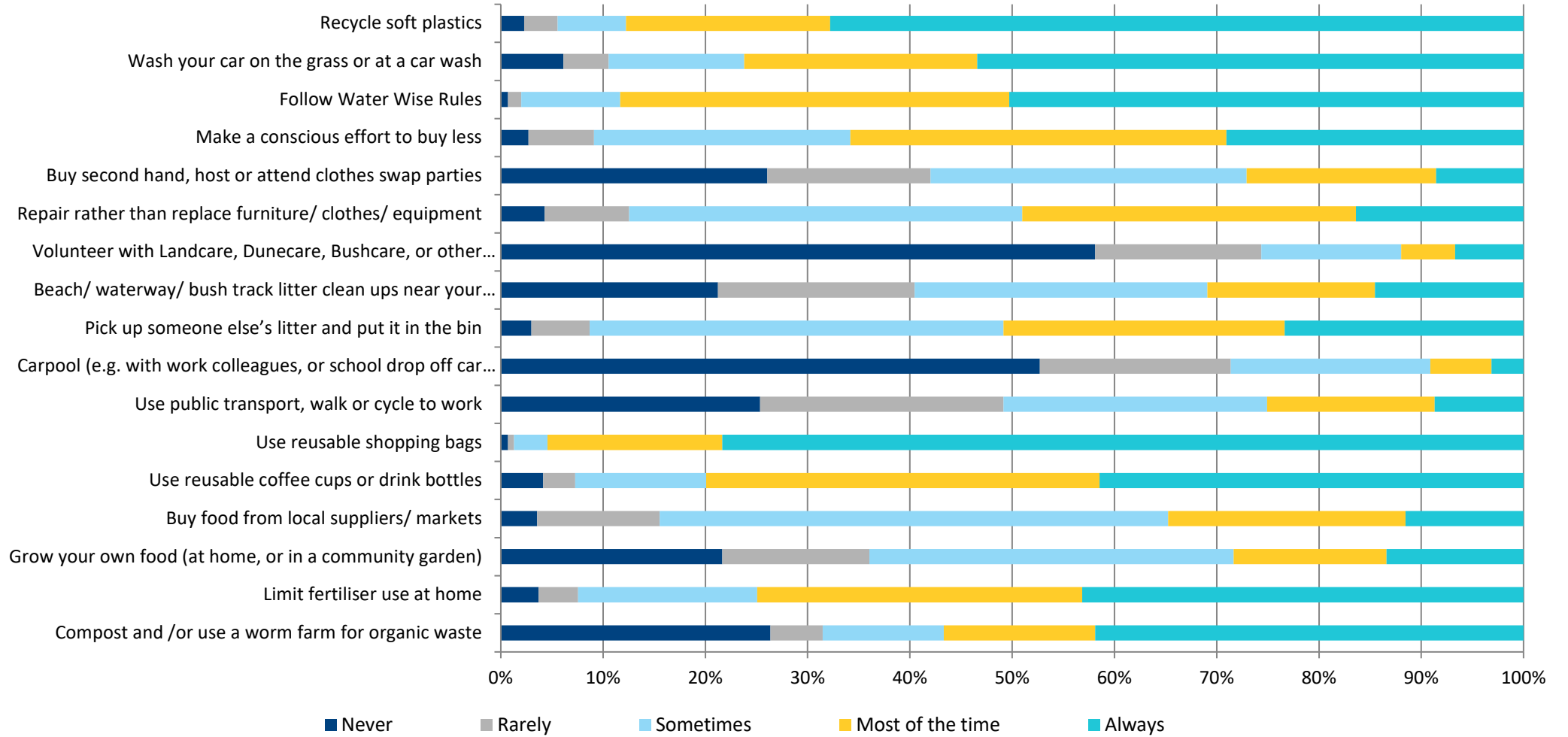
*Notes: This was an open-ended question, and responses have been coded into themes. As respondents could provide more than one response, the total exceeds 100%.*

Answered: 54



**Figure 22: Q8. How often do you do the following?**

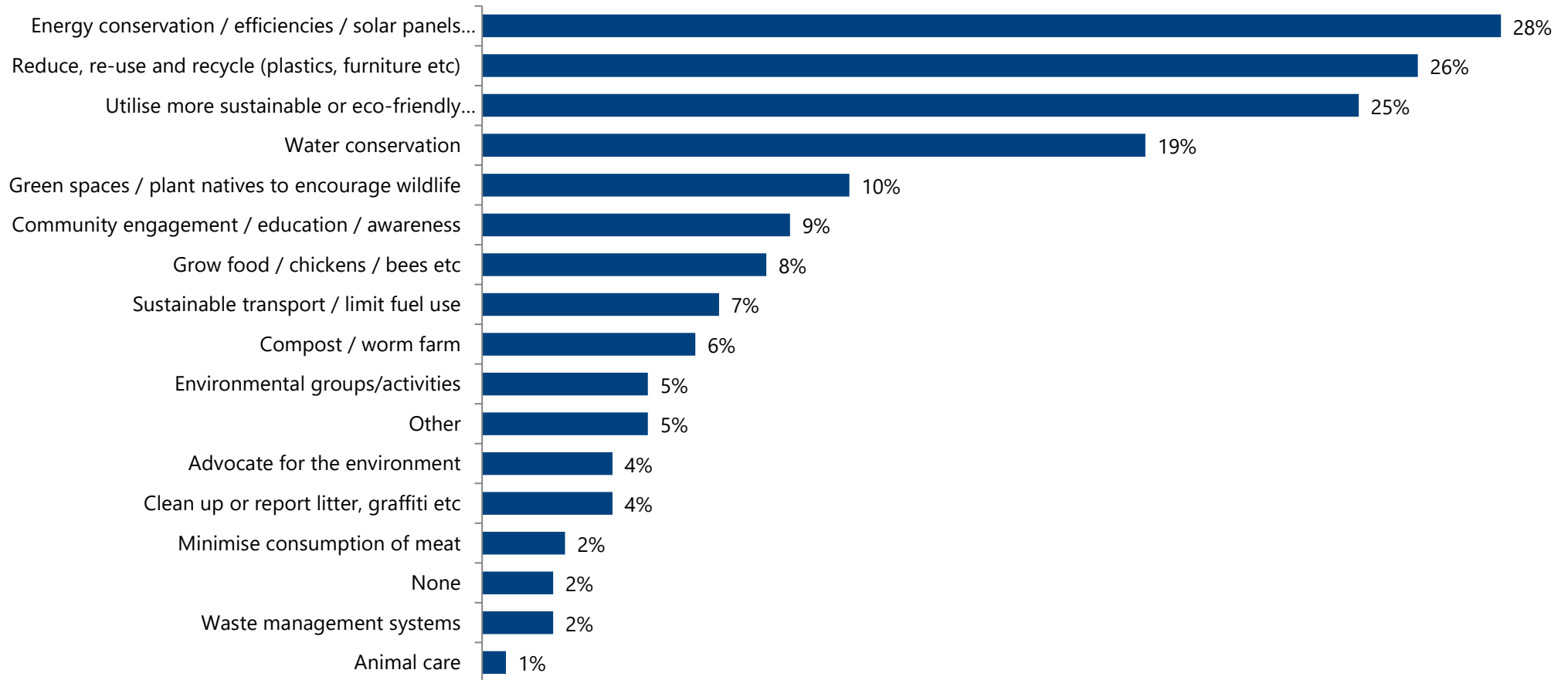
Answered: 702



**Figure 23: Q9. What else do you personally do to improve your sustainability?**

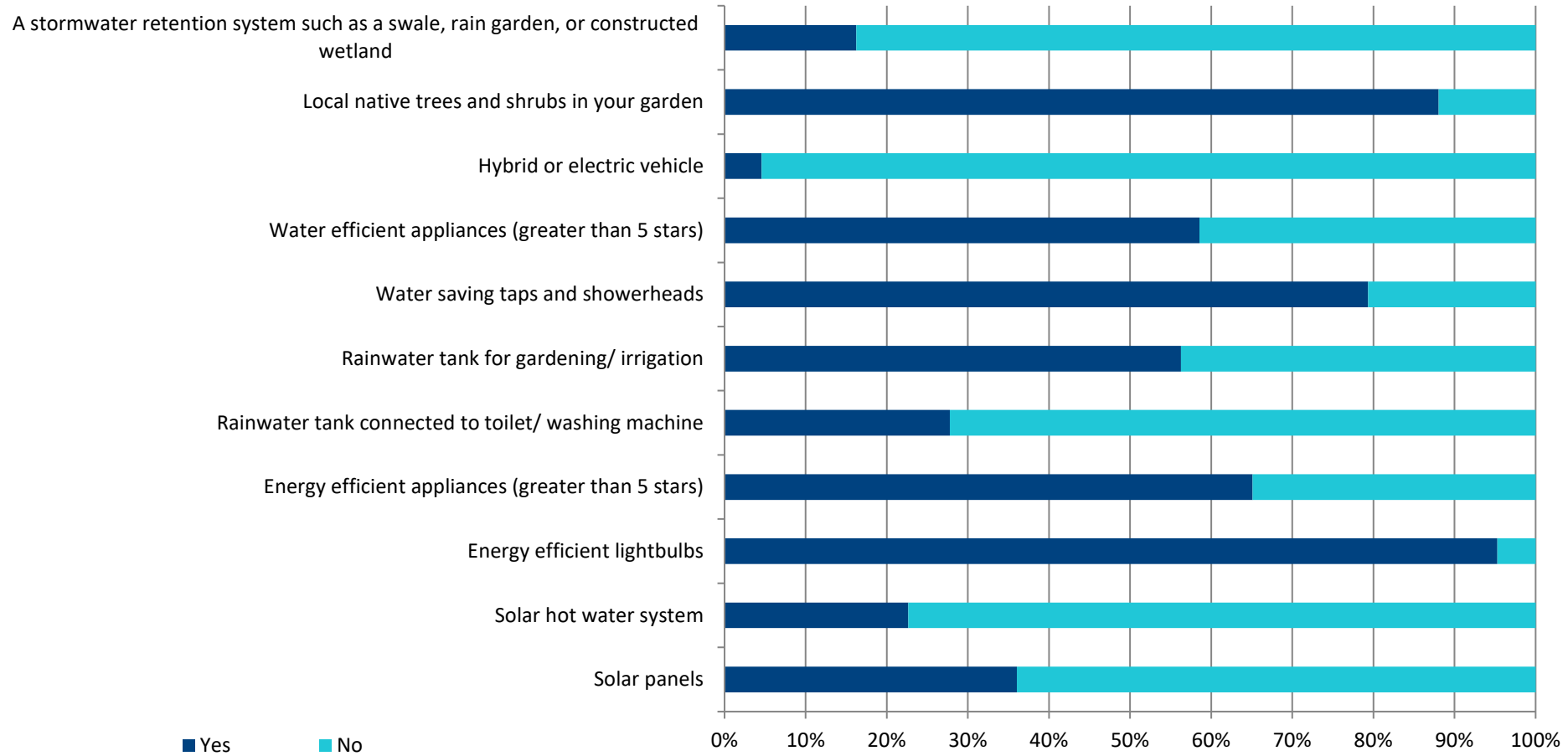
*Notes: This was an open-ended question, and responses have been coded into themes. As respondents could provide more than one response, the total exceeds 100%.*

Answered: 302



**Figure 24: Q10. Does your household have any of the following?**

Answered: 702

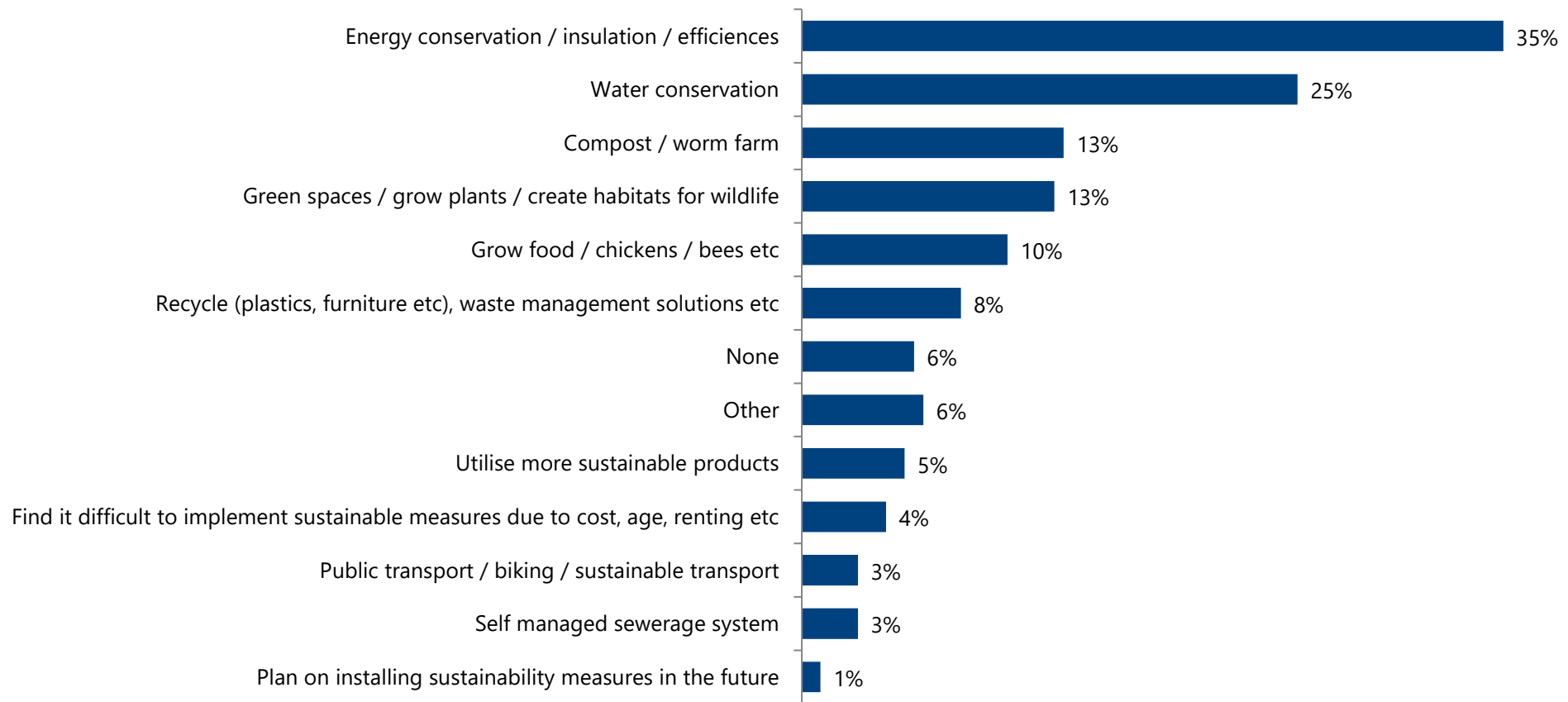


**Q11. What other sustainability measures do you have in your household?**

*Notes: This was an open-ended question, and responses have been coded into themes. As respondents could provide more than one response, the total exceeds 100%.*

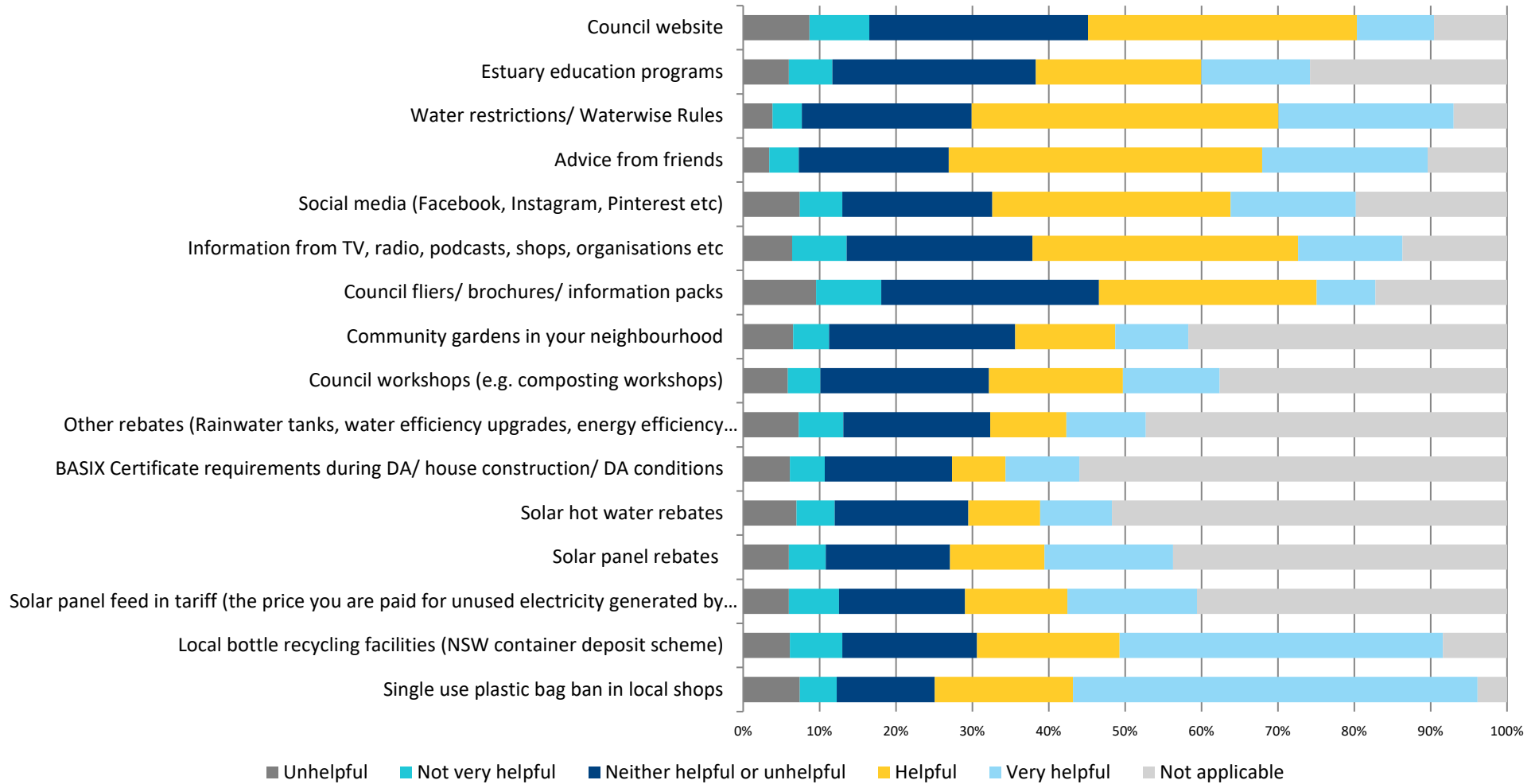
**Figure 25:**

Answered: 215



**Figure 26: Q12. How helpful have the following been to improve your sustainability and/or the sustainability of your household?**

Answered: 702

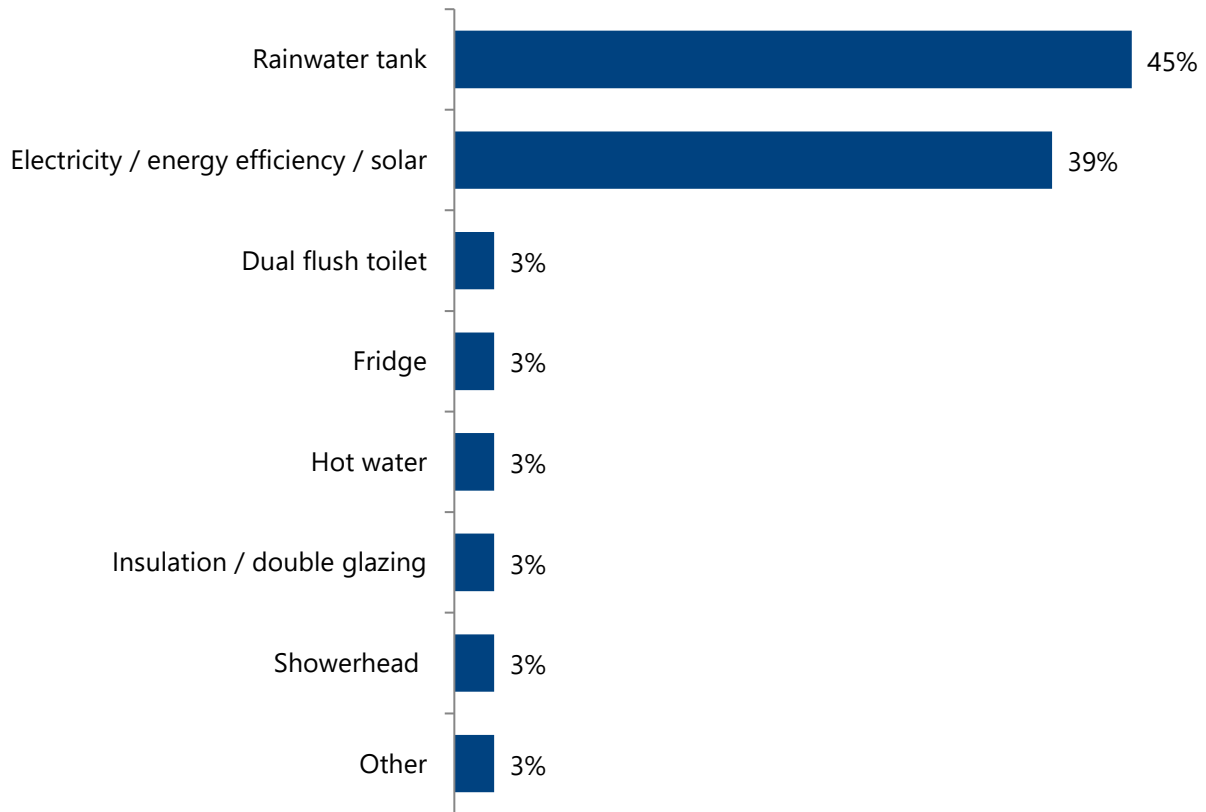




**Figure 27: Q13.If you selected 'other rebate', please specify which one**

*Notes: This was an open-ended question, and responses have been coded into themes*

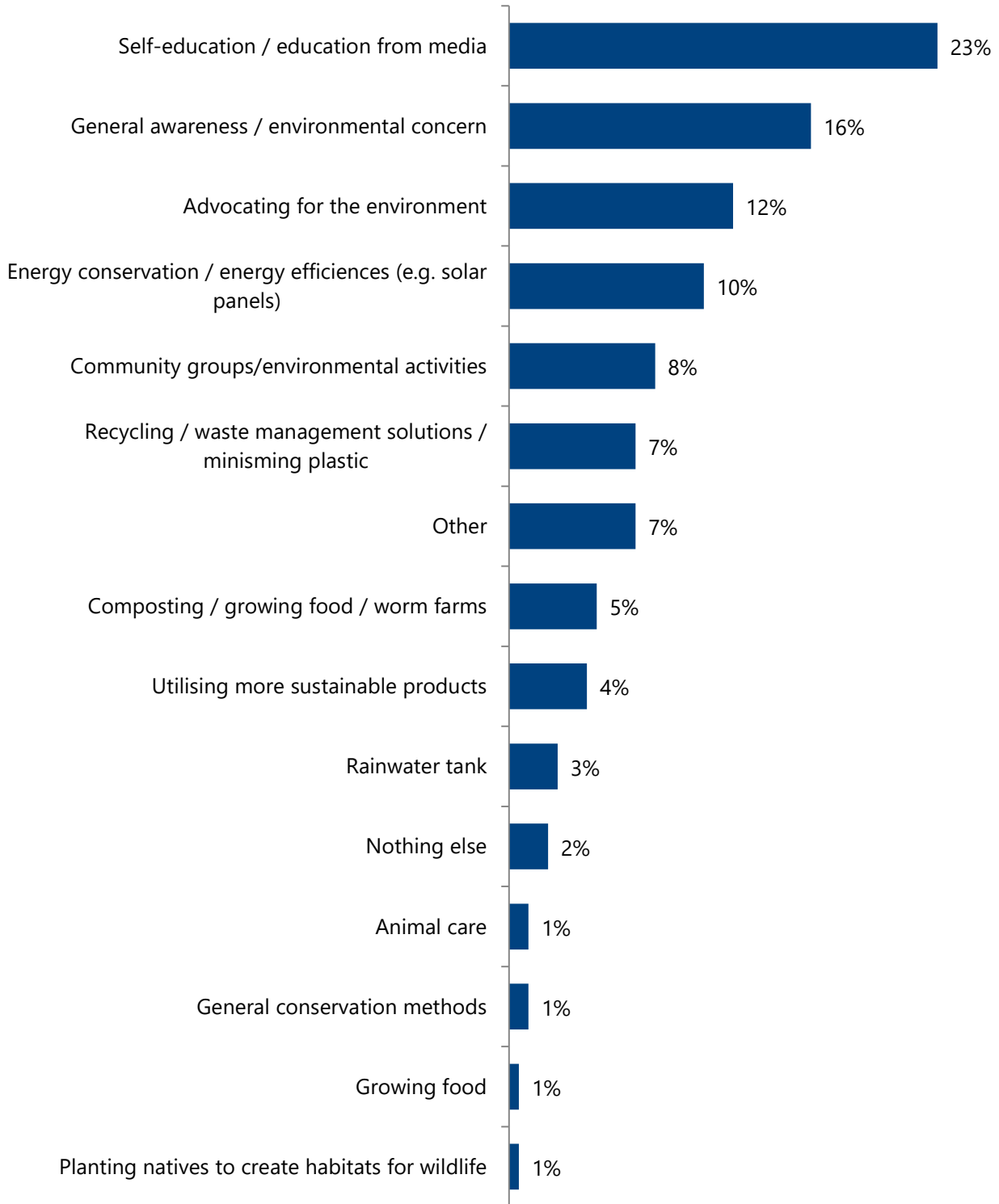
Answered: 38



**Figure 28: Q14. What else has helped improved your sustainability and/or the sustainability of your household?**

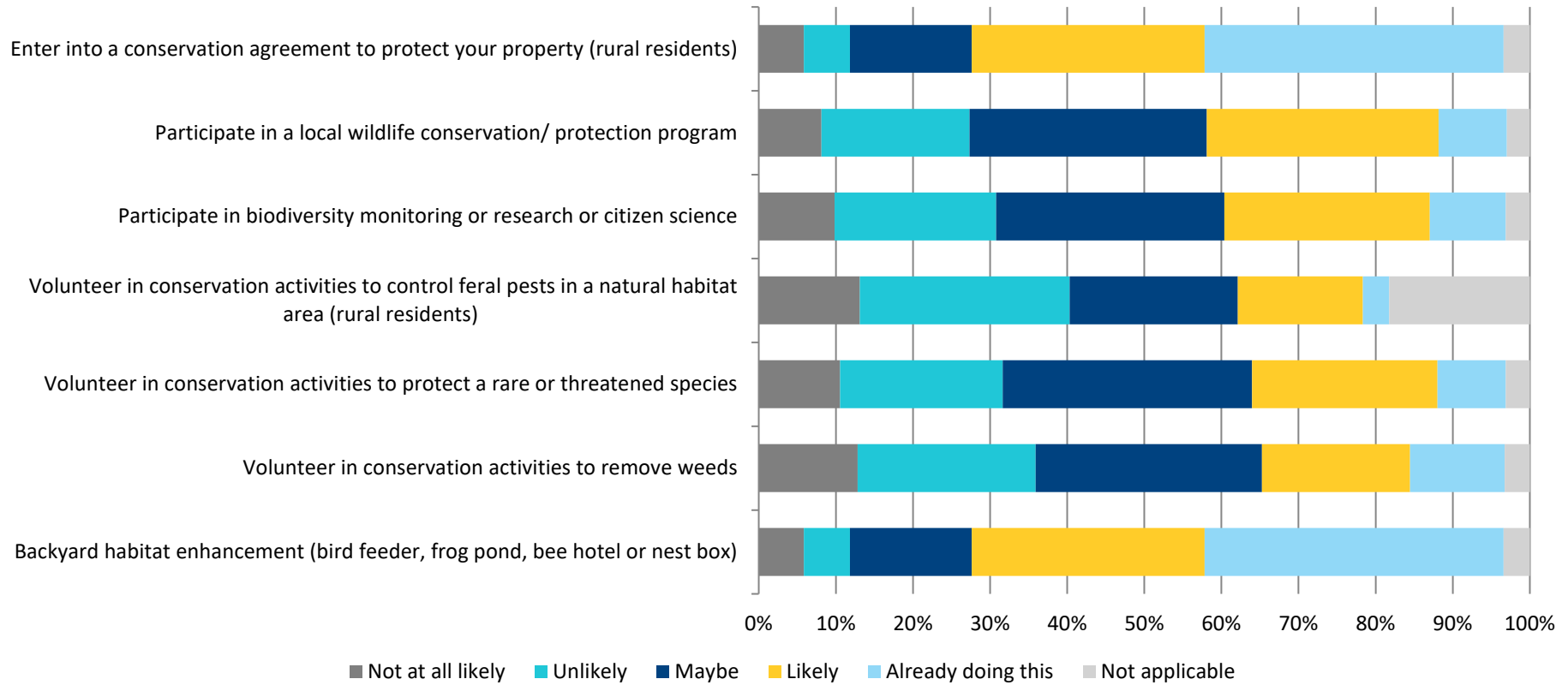
**Notes: This was an open-ended question, and responses have been coded into themes**

Answered: 193



**Figure 29: Q15. How likely are you to do the following to enhance your local environment?**

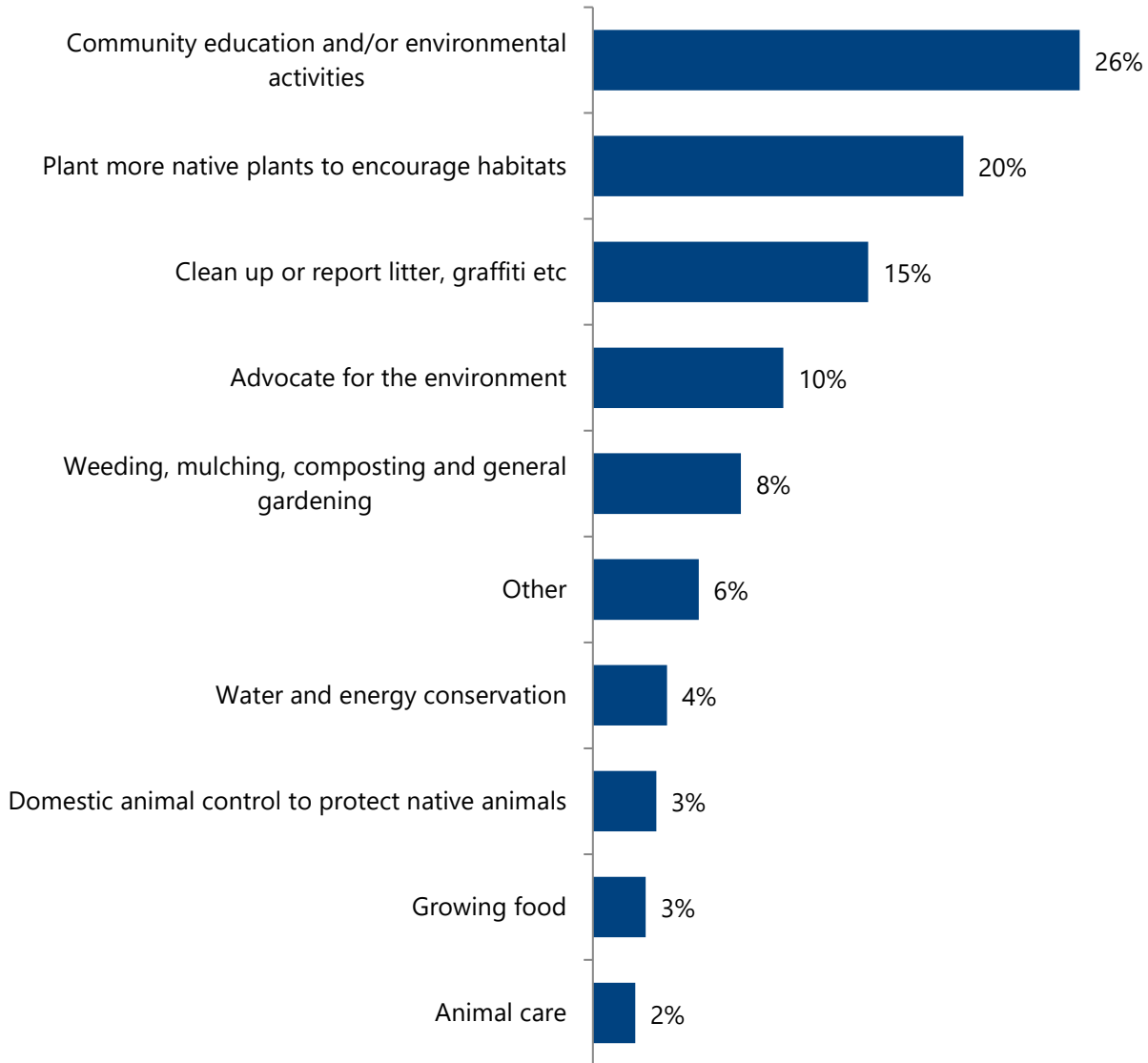
Answered: 702



**Figure 30: Q16. What else are you likely to do to enhance your local environment?**

**Notes: This was an open-ended question, and responses have been coded into themes**

Answered: 174



## Conclusion

Central Coast Council thanks all participants for their time in completing the sustainability survey. The results from this survey will be used to guide the development of targets and actions in key documents including the Sustainability Strategy, Biodiversity Strategy, Greener Places Strategy and the Waste Strategy. The findings provide insights on community values for sustainability matters and areas where Council can work in partnership with the community to promote sustainability initiatives.