



06 ECONOMICS

KEY INITIATIVES

The proximity of the Central Coast to Sydney and Newcastle has strongly influenced the region's economic evolution. The majority of our economic development closely responds to north-south rail and road linkages to Sydney and Newcastle.

Local population growth has supported the growth of local service industries of health care, social assistance, food services, manufacturing, construction and education. The popularity of the region as a retirement destination and an ageing population trend has seen health care and social assistance emerge as the primary employment provider for the Central Coast. Many of our local service industries such as accommodation, food services and education and training have seen consistent growth in line with population growth.

Our employment base of population service industries, such as health and social services, education and construction will remain self-sufficient and driven by future population growth. We will continue to strengthen these industries through supportive growth planning and enabling infrastructure provision.

Our proximity to Sydney provides critical knowledge and expertise spill-overs, which is reflected in the numbers of professionals that are based on the Central Coast. Furthermore, our proximity to Sydney provides unequivocal access to the international reputation, business and financial networks of a global city. We have an accessible gateway to international markets, great access to high-end customers, high-end service providers and a pool of local and regional talent.

PLANNING PRIORITIES

01
Facilitate Emerging Logistics, Warehousing, Manufacturing and Innovative Enterprises

02
Build the Knowledge Economy and support Health and Wellness Industries

03
Grow Regionally Competitive Tourism Destinations across the entire Central Coast

BY 2036, with strategic platforms for economic growth in place, we will create a robust new employment sector and wealth generating industries for the Region. Our centres and urban areas need to have flexibility to allow business and employment hubs that nurture innovative start-ups, high growth firms and an entrepreneurial ecosystem.